

**Full Page Premium**

*Inside front page, inside back page,  
back page*

Full Color

***Call for Availability***

7.5" wide x 10" tall

Regular Rate: \$1,000

Nonprofit/Vendor Rate: \$750

**Full Page Regular**

*Inside page*

One Color (black)

7.5" wide x 10" tall

Regular Rate: \$600

Nonprofit/Vendor Rate: \$450

**Quarter Page**  
*Inside page*  
One Color (black)

3.72" wide x 4.97" tall

Regular Rate: \$200  
Nonprofit/Vendor Rate: \$150

Ads must be camera-ready and will be printed exactly as submitted. Acceptable formats: PDF (.pdf) (preferred); jpeg (.jpg); or tiff (.tif). 300 dots per inch. Email files to [timfarmer@virginia.edu](mailto:timfarmer@virginia.edu). Direct questions to Tim Farmer, 540-837-1758 Ext. 226.

**Eighth Page**  
*Inside page*  
One Color (black)

3.72" wide x 2.45" tall

Regular Rate: \$125  
Nonprofit/Vendor Rate: \$93.75

**Half Page**  
*Inside page*  
One Color (black)

7.5" wide x 4.97" tall

Regular Rate: \$350  
Nonprofit/Vendor Rate:  
\$262.50