

June 11, 2004

MEMORANDUM

TO: The External Affairs Committee:

W. Heywood Fralin, Chair
G. Slaughter Fitz-Hugh, Jr.
Glynn D. Key
Lewis F. Payne
Thomas A. Saunders, III
Gordon F. Rainey, Jr., Ex Officio

and

The Remaining Members of the Board:

William G. Crutchfield, Jr.	Terence P. Ross
Susan Y. Dorsey	Warren M. Thompson
Thomas F. Farrell, II	E. Darracott Vaughan, Jr., M.D.
Mark J. Kington	Georgia M. Willis
Don R. Pippin	John O. Wynne
James W. Head	

FROM: Alexander G. Gilliam, Jr.

RE: Minutes of the Meeting of the External Affairs
Committee on Friday, June 11, 2004

The External Affairs Committee of the Board of Visitors of the University of Virginia met, in Open Session, at 8:30 a.m., Friday, June 11, 2004, in the East Oval Room of the Rotunda; Gordon F. Rainey, Jr., Rector, acted as Chair in the absence of W. Heywood Fralin, who was ill. G. Slaughter Fitz-Hugh, Jr., Ms. Glynn D. Key, Lewis F. Payne, and Thomas A. Saunders, III, were present.

Present as well were William G. Crutchfield, Jr., Don R. Pippin, E. Darracott Vaughan, Jr., M.D., Ms. Georgia M. Willis, John O. Wynne, and James W. Head.

Also present were Leonard W. Sandridge, Alexander G. Gilliam, Jr., Paul J. Forch, Robert D. Sweeney, H. Eugene Lockhart, Jr., Gene D. Block, William W. Harmon, Ms. Patricia M. Lampkin, Robert E. Reynolds, M.D., Ms. Yoke San L. Reynolds, Ms. Colette Sheehy, Ernest H. Ern, and Ms. Jeanne Flippo Bailes.

Presiding in the absence of the Chair, who was taken ill during the night, the Rector opened the meeting and asked Mr. Sweeney, Senior Vice President for Development and Public Affairs, to present the Agenda.

Mr. Sweeney gave a brief report: as of April 30th, the philanthropic cash flow for the current fiscal year is \$150.3million, which is 31% below the total for the same period last year. But Mr. Sweeney pointed out that this comparison is somewhat skewed because of the \$110million received last year from the estate of David Harrison. If the Harrison gift is excluded from the calculation, the base rate of funding has increased by almost 40% over the same period last year.

Mr. Sweeney spoke of several recent successes: the Children's Medical Center Telethon enjoyed its best year when it raised \$2million. Giving in several categories has increased this year - Friends, Corporate, Foundation, "Other Organization," but Alumni giving decreased - in part because of the inclusion of the Harrison gift in the calculations for last year. Reunions were held the previous weekend and were attended by about 3,660 people, of whom over 2,000 were alumni. Two Classes set records for Reunions giving: the Class of 1979 for the 25th and the Class of 1974 for the 30th.

After adopting the following motion, the Committee went into Executive Session at 8:40 a.m.

That the Board of Visitors go into Executive Session to discuss fund-raising strategy and consult with legal counsel on a personnel matter as provided for in Section 2.2-3711 (A)(1), (7), and (8) of the Code of Virginia.

The Committee resumed in Open Session at 9:35 a.m. and passed the following resolution certifying that its discussions in Executive Session had been conducted in accord with the exemptions granted by the Virginia Freedom of Information Act:

That we vote on and record our certification that, to the best of each Board member's knowledge, only public business matters lawfully exempted from open meeting requirements and which were identified in the motion(s) authorizing the closed session, were heard, discussed or considered in closed session.

The Committee then adopted the following resolution:

APPROVAL OF PROGRAMS AND INITIATIVES MADE BY THE ALUMNI RELATIONS
TASK FORCE AND CREATION OF WORKING GROUP TO STUDY TASK FORCE
RECOMMENDATIONS

RESOLVED, the Board endorses the programs and initiatives made by the Alumni Relations Task Force, and thanks and commends the Task Force for its work; and

RESOLVED FURTHER, the Board endorses the creation of a working group, to be named by the Chair of the External Affairs Committee, to study the overall recommendations made by the Alumni Relations Task Force.

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On motion, the Committee adjourned at 9:40 a.m.

AGG:jb

These minutes have been posted to the University of Virginia Board of Visitors website.

<http://www.virginia.edu/bov/externalminutes.html>