Undergraduate Reunions
June 10, 2016
Necessary Change

Traditional Occasions:
- 50th Reunion and Thomas Jefferson Society Reunion
  - Mon – Wed prior to Final Exercises
- 5th – 45th Reunions:
  - First full weekend in June

Dramatic Growth:
- 103% attendance growth for June Reunions since 2005
- Logistical constraints
- UVA class demographics
  - Class of 1966 = 662
  - Class of 1976 = 2128
  - Class of 1981 = 2500

Alumni Interest:
- Comprehensive and vibrant 50th + reunions
Considerations

- Alumni Experience
  - TJ Expectations
  - Effect of class divisions

- Financial, Logistical, and Staff Resources
  - Multiple consults
  - Maintain economy of scale/efficiency
New Model

- Two consecutive June weekends
  - 35th – 60th classes + TJ Society = Weekend I
  - 5th – 30th classes = Weekend II

- Accommodate alumni interests with comprehensive weekends

- Logistical efficiency

- Room to Grow

- Foundations for both weekends
  - President Sullivan
  - Larry Sabato
  - Student organizational receptions
  - School events
  - Tours
  - Class dinners
Targeted Programming

Weekend I

• Buses
• Lawn Procession
• Timetable
• Athletic offerings
• 20 academic seminars
• “Retiring to Charlottesville”
• Band/Music choices
• **Weekend II**
  
  – Children’s Programming
    • Kids’ Carnival
    • Field Day
    • On Grounds Day Care
    • Movie Night
    • Kids’ College seminars
  
  – Athletic offerings
  
  – Admissions seminar / tour
  
  – “Hoos in Entrepreneurship seminar
  
  – Band / Music Choices
Expanded Programming to TJ Society Alumni

- Focus on growth demographic
  - TJ Coffee Chats
  - Additional “benefits”