Outline for Retreat Presentation
Bicentennial Planning and Third Century Campaign
Monday, August 15 from 1:30 to 2:30 p.m.

- Introduction of goal for the session and introduction of Co-Chairs - Rusty Conner
- Overview of purposes, responsibilities (deliverables), and structure of the commission (and any other thoughts) - Tom Farrell
- Overview of timing and notable events of the Bicentennial celebration (and any other thoughts) - Bobby Battle
- Overview of preliminary work on commemorative activities - Terry Sullivan
- Overview of messaging and communication strategy - Mark Luellen and Dave Martel
- Overview of coordination and integration of Bicentennial Celebration with the Third Century Capital Campaign - Mark Luellen