The University of Virginia’s College at Wise

March 2, 2017
Charlottesville, Virginia

Donna Price Henry, Ph.D.
Chancellor
Proposed Collegiate Recovery Community (CRC) at UVa-Wise

• **Program Objective:** To create a pathway from addiction and treatment to recovery and graduation

• **Meeting in Wise, February 13, 2017**
  - Board of Visitors: Tom DePasquale
  - UVA: Dr. Christopher Holstege, Dr. Nassima Ait Daoud, Jamie Leonard, Tia Mann
  - UVa-Wise: Chancellor Donna Henry, Rusty Necessary, Sim Ewing, Jewell Worley, Rachel Carter, Josh Justice

• **Program Hallmarks**
  - Recovery housing, counseling, support groups, academic advising, case management

• **Staffing**
  - To be determined: Program Director, Housing Coordinator, Counselor, RAs, Nutritionist, Academic Advisor

• **Next Steps:** Community Mapping with *The Haven at College*
Continued emphasis on recruitment, marketing, and retention

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<thead>
<tr>
<th>Recruitment</th>
<th>Marketing</th>
<th>Retention</th>
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<tbody>
<tr>
<td>Reverse Transfer Agreements</td>
<td>Media</td>
<td>Freshman and Transfer Retention</td>
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<tr>
<td>• Virginia Highlands (Abingdon, VA)</td>
<td>• VCTA (VA Cable Telecommunications Association) Interview with Donna Henry</td>
<td>• Freshman class ‘16 retained at 88% into Spring</td>
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<td>• Mountain Empire (Big Stone Gap, VA)</td>
<td>• VCTA Interview with Delegate Terry Kilgore, CVC ‘83 and Senator Bill Carrico</td>
<td>• Transfer class ‘16 retained at 90% into Spring</td>
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<td>• Southwest Virginia (Richlands, VA)</td>
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<tr>
<th>Admissions</th>
<th>Billboards</th>
<th>Retention efforts</th>
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<tr>
<td>• Freshmen</td>
<td>• Hampton Roads (48 buses in 6 cities seen by approx. 90% of the population)</td>
<td>1. Success Coaching Model</td>
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<td>• Offers of Admission up 9%</td>
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<td>2. Freshman Seminar</td>
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<td>• SAT scores up 11%</td>
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<td>3. Transportation during breaks</td>
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<td>• Deposits up 27%</td>
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<td>4. Financial aid enhancements</td>
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<td>• Transfers</td>
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<td>• Offers of Admission up 57%</td>
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<tr>
<td>• Deposits up 30%</td>
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Regional Economic Development

- SWVA Economic Forum, May 10, 2017
  - Ernie Niemeier, Editor, Virginia Business Magazine will be the MC

- WiseHacks, this 24-hour event pairs college students with professional mentors to build software applications, mobile applications, websites and hardware hacks
  - March 25-26, 2017 in Abingdon, VA
  - 56 participants from 19 states registered
  - Partners include IBM and GitHub
UVa-Wise Affordability

✓ UVa-Wise Bookstore prepares a five-year strategic plan and each year evaluates vendor relationships and identifies potential cost savings

✓ Bookstore constantly seeks competitive pricing on books by working with multiple vendors including Amazon Business Account
  ✓ Diversifying vendors is a priority

✓ Faculty awareness on textbook costs and rising student burden
  ✓ Planned workshop for Department Chairs
  ✓ Seek faculty commitments to reuse textbooks across semesters
  ✓ Repeated titles increase the inventory of used books and rentals
  ✓ Save students 20%-60% off new and used textbooks through the rental program
  ✓ Reduce freight costs (up to $5,000 per semester)

✓ Accounting – faculty coordination makes it possible to use the same textbook across a three-semester sequence of accounting courses
UVA and UVa-Wise partnerships continue to flourish

• Ongoing visits between U.Va. and UVa-Wise Faculty and Administrators
  • February 10, 2017, Diversity and Inclusion meeting with Dr. Marcus Martin and UVa-Wise Associate Vice Chancellor Jewell Worley, Office of Compliance, Conduct and Inclusion
  • February 10, 2017, Student Health with Dr. Chris Holstege and Jewell Worley
  • February 13, 2017, Collegiate Recovery Community feasibility meeting in Wise

• Memorandum of Understanding: UVA and UVa-Wise Course Sharing Initiative

• Tom Tom Festival, April 2017: 13 UVa-Wise students to participate with funding from the Batten Institute, Darden School