

**UNIVERSITY OF VIRGINIA
BOARD OF VISITORS
MEETING OF THE
EXTERNAL AFFAIRS COMMITTEE
May 31, 2002**

EXTERNAL AFFAIRS COMMITTEE

Friday, May 31, 2002
1:15 - 2:00 p.m.
Board Room, The Rotunda

AGENDA

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- REPORTS BY THE SENIOR VICE PRESIDENT FOR DEVELOPMENT AND PUBLIC AFFAIRS (Mr. Sweeney)
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UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: May 31, 2002

COMMITTEE: External Affairs

AGENDA ITEM: A. Vice President's Remarks

DISCUSSION: The Senior Vice President for Development and Public Affairs will report on items of interest to the Committee.

ACTION REQUIRED: None

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AGENDA ITEM: Philanthropic Cash Flow

BACKGROUND: Cash gifts to date for Fiscal Year 2002 will be reviewed. Emphasis will be placed on measuring performance against receipts for the same month during the previous three years.

DISCUSSION: Cash flow for Fiscal Year 2002 has already exceeded projected cash flow goals for the Fiscal Year of \$190 million and represents the largest cash flow total receipts for any year in the University's history. Discussion will focus on the most recent monthly figures available, an analysis of selected individual gifts received, and projections for cash flow and philanthropic trends for the remainder of the fiscal year.

ACTION REQUIRED: None

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BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: May 31, 2002

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AGENDA ITEM: B.1. Reunions Weekend Program

BACKGROUND: Reunions Weekend, June 7-9, 2002, features a host of activities designed for alumni and families, including seminars, tours, receptions, and enrichment experiences for a variety of age and interest groups.

DISCUSSION: Mr. Sweeney will introduce Mr. Jack Syer, Executive Director of the Alumni Association, who will report on plans for Reunions Weekend 2002 and will discuss the overall goals and objectives of the Reunions program.

ACTION REQUIRED: None

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BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: May 31, 2002

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AGENDA ITEM: B.2. Reunion Giving

BACKGROUND: As part of the Reunions effort, alumni are encouraged to make gifts to the University during their Reunion years. These alumni are given recognition as individuals and as members of their respective class.

DISCUSSION: In June 2002, the classes to be recognized are 1957, 1962, 1972, 1977, 1982, 1987, 1992 and 1997. Frequently, alumni in the designated Reunion classes make a special contribution to the University as a part of their Reunions recognition program. Gifts may be designated for a specific school or program or left unrestricted. Discussion will focus on both total dollars raised, individual gifts received, and the percentage of donors contributing to the University as a part of Reunions recognition.

ACTION REQUIRED: None

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AGENDA ITEM: C. University Envision

BACKGROUND: Last fall, Vice President and Provost Gene Block, and Senior Vice President for Development and Public Affairs Robert Sweeney, introduced a "visioning" program called University Envision. A three-hour Envision session was held with each of the University's schools as well as with the University Library and several other units. The purpose of University Envision was to provide a forum for University Deans and their most engaged faculty members and administrators to discuss the defining elements of each school, as well as their expectations for the schools and for the institution. In addition, the sessions provided an opportunity for the Provost and Senior Vice President to get to know the schools better and to gain a sense of how the schools' aspirations will help to shape a vision for the University overall as it approaches its third century.

DISCUSSION: The Envision sessions produced fruitful discussion and ideas that can be organized into three areas: Defining Elements; Major Challenges; and Transformational Ideas. A number of common themes emerged from the sessions, including the emphasis on the student experience, the strong link between faculty and students, the integration of honor and ethical values into all aspects of University life, and the unique sense of place at the University. These defining elements of the University of Virginia experience will be useful in positioning the University with the public, prospective students, alumni and donors. The discussions also identified some on-going challenges that limit our ability to grow and improve, as well as a number of ideas that, with the help of major private gifts, could bring transformational change to the University.

ACTION REQUIRED: None

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AGENDA ITEM: D. Recent Media Coverage

BACKGROUND: During April and May, the University News Services works with a number of media outlets to produce stories that focus on recent University graduates.

DISCUSSION: Mr. Sweeney will introduce Ms. Carol Wood, Director of University News Services, who will report to members on recent media coverage of the University. Discussion will focus on the coverage of students upon the occasion of commencement and communicating the unique qualities of the University of Virginia graduate.

ACTION REQUIRED: None