

October 2, 2003

MEMORANDUM

TO: The External Affairs Committee:

Thomas A. Saunders, III, Chair
Thomas J. Bliley, Jr.
Mark J. Kington
Lewis F. Payne
Gordon F. Rainey, Jr., Ex Officio

and

The Remaining Members of the Board:

William G. Crutchfield, Jr.	Terence P. Ross
Susan Y. Dorsey	Warren M. Thompson
Thomas F. Farrell, II	E. Darracott Vaughan, Jr., M.D.
Charles L. Glazer	Georgia M. Willis
William H. Goodwin, Jr.	John O. Wynne
Don R. Pippin	John R.M. Rodney

FROM: Alexander G. Gilliam, Jr.

RE: Minutes of the External Affairs Committee Meeting on
October 2, 2003

The External Affairs Committee of the Board of Visitors of the University of Virginia met, in Open Session, at 12:50 p.m., Thursday, October 2, 2003, in the East Oval Room of the Rotunda; Thomas A. Saunders, III, Chair, presided. Thomas J. Bliley, Jr., Mark J. Kington, Lewis F. Payne, and Gordon F. Rainey, Jr., Rector, were present.

Also present were William G. Crutchfield, Jr., Ms. Susan Y. Dorsey, Charles L. Glazer, William H. Goodwin, Jr., Warren M. Thompson, Ms. Georgia M. Willis, and John R.M. Rodney.

Present as well were John T. Casteen, III, Leonard W. Sandridge, Alexander G. Gilliam, Jr., Paul J. Forch, Robert D. Sweeney, Ms. Colette Sheehy, Ms. Patricia M. Lampkin, Ms. Yoke San L. Reynolds, Ms. Carol S. Wood, John B. Syer, Ms. Jenny Wyss-Jones, William Sublette, and Ms. Jeanne Flippo Bailes.

OWING TO THE COMPLETE FAILURE OF THE RECORDING EQUIPMENT IN THE ROTUNDA, THESE MINUTES ARE A RECONSTRUCTION

The Chair asked Mr. Sweeney, Senior Vice President for Development and Public Affairs, to present the Agenda.

BOARD OF VISITORS REPRESENTATIVES ON THE BOARDS OF UNIVERSITY-RELATED FOUNDATIONS

Mr. Sweeney asked Ms. Reynolds, Vice President for Finance, to give her customary report on Board of Visitors representatives on the governing boards of the University-related foundations.

Ms. Reynolds reminded the Committee that at this meeting, the Board appoints its representatives to the governing boards of University-related foundations. She then proposed the necessary resolution.

The Committee approved the following resolution and recommended it to the full Board for approval:

APPROVAL OF THE BOARD OF VISITORS REPRESENTATIVES TO THE GOVERNING BOARDS OF UNIVERSITY-RELATED FOUNDATIONS

RESOLVED that the following persons be ratified or confirmed as representatives of the Board of Visitors to the governing boards of the following University-Related Foundations:

<u>Foundation</u>	<u>Board of Visitors Representative</u>	<u>Term Ending</u>
Alumni Association of the University of Virginia	John O. Wynne	06/30/07*
Alumni Board of Trustees of the University of Virginia Endowment Fund	Robert V. Hatcher, Jr.	12/31/04
The College Foundation of the University of Virginia	Timothy B. Robertson	12/31/04
The University of Virginia's College at Wise Alumni Association and Foundation	Don R. Pippin	06/30/07*
Curry School of Education	Thomas A. Saunders, III	06/30/06
Darden School Foundation	Lemuel E. Lewis	12/31/04
Foundation of the State Arboretum at Blandy Experimental Farm	Rebecca D. Kneedler	12/31/04

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<u>Foundation</u>	<u>Board of Visitors Representative</u>	<u>Term Ending</u>
Healthcare Partners, Inc.	E. Darracott Vaughan, Jr., M.D.	06/30/06
University of Virginia Health Services Foundation	Harry J.G. van Beek	12/31/04
Historic Renovation Corporation	David W. Carr	12/31/04
Law School Alumni Association and Foundation, University of Virginia	Gordon F. Rainey, Jr.	12/31/04
McIntire School of Commerce Foundation	Georgia M. Willis	06/30/07*
Medical School Alumni Association and Foundation, University of Virginia	Charles M. Caravati, Jr., M.D.	12/31/04
Miller Center Foundation	Gordon F. Rainey, Jr.	06/30/07*
Patent Foundation, University of Virginia	Terence P. Ross	06/30/07*
University of Virginia Foundation and University Real Estate Foundation	John P. Ackerly, III	06/30/04
University of Virginia Host Properties, Inc. (subsidiary of the UVA Foundation)	Robert G. Butcher, Jr.	12/31/04
University of Virginia Health Foundation	E. Darracott Vaughan, Jr., M.D.	06/30/07*
Virginia Ambulatory Surgery, Inc.	John B. Hanks, M.D.	06/30/07*
Virginia Engineering Foundation	James E. Ryan, Jr.	12/31/04
Virginia Urologic Foundation	William D. Steers, M.D.	12/31/04
Virginia Athletic Foundation	Craig K. Littlepage	12/31/05
Virginia Tax Foundation, Inc.	Joseph E. Gibson	12/31/04

* Denotes ratification required by the Board of Visitors

VICE PRESIDENT'S REMARKS:
BENCHMARKING SURVEY

Mr. Sweeney led a discussion of a benchmarking survey, done by the Development Office, of fundraising at the University as compared with 56 public research I universities and 16 private universities ranked among the "U.S. News and World Report Top 25;" the data used was for Fiscal Year 2002.

Among the public universities, the University ranked first in giving per alumnus, third in total giving, seventh in total alumni giving, tenth in giving by friends, and fourth in both corporate and foundation giving. In total gift income in FY-02, the University ranked third, behind the University of Wisconsin-Madison (first) and the University of California-Los Angeles (second). The University stood at second in the total of gift income per student. The market value of the University's Endowment caused it to be ranked third in that category - behind the University of Michigan (first) and Texas A&M University (second).

In comparison with 16 private universities, the University ranked seventh in total giving, ninth in alumni giving, and eighth in giving by parents, but first in corporate giving. Measuring giving by alumni, the University ranked seventh in giving per alumnus. In this grouping, the University ranked thirteenth in the market value of its Endowment.

PHILANTHROPIC CASH FLOW

Mr. Sweeney reported that in the fiscal year that ended on June 30th, total giving stood at \$261,921,891, as compared to \$244,043,645 the previous year. There were significant increases in a number of areas, including the Art Museum, Commerce, Engineering, the Law School, the Alumni Association, and the Women's Center.

He showed the Committee a table which recorded giving from 1992 forward and showed the increase from a little over \$50,000,000 in 1992 to the current \$261,921,891.

DEPARTMENTAL ACCOMPLISHMENTS AND GOALS

Referring Members to material distributed previously to them, Mr. Sweeney outlined accomplishments and goals of various elements of the University's development efforts.

ALUMNI AFFAIRS

Mr. Sweeney reminded Members of the Alumni Relations Task Force, appointed by the President during the summer. He introduced Mr. Syer, Executive Director of the Alumni Association, who reported on the scope of the charge to the Task Force, as well as their proposed *modus operandi*. The Task Force is to submit a written report to the President by May 1st.

Ms. Jenny Wyss-Jones, Special Assistant to the Senior Vice President for Development and Public Affairs, spoke briefly on an initiative she has organized, "Women in Leadership and Philanthropy." The program will cultivate alumnae and women friends as University supporters and volunteer leaders.

CAMPAIGN PLANNING

Mr. Sweeney spoke briefly about the Campaign Executive Committee - for the forthcoming Capital Campaign - and their role. At this point, eight members have been recruited: Messrs. A. Macdonald Caputo, Everette L. Doffermyre, Jr., Paul Tudor Jones, Reginald W. Lathan, John L. Nau, Gregory H. Olsen, Thomas A. Saunders, III, and Jeffrey C. Walker.

CREATION OF THE UNIVERSITY OF VIRGINIA SCHOOL OF ARCHITECTURE FOUNDATION

Finally, Mr. Sweeney proposed the creation of the University of Virginia School of Architecture Foundation, which was requested by the School and endorsed by the Development Office. The new foundation will be a Virginia non-profit, non-stock 501(c)(3) corporation which will maintain its status as a tax-exempt charitable organization under State and Federal income tax laws. The intent is to begin work as a foundation in January, 2004.

On motion, the Committee approved the following resolution and recommended it to the full Board for approval:

APPROVAL OF THE CREATION OF THE UNIVERSITY OF VIRGINIA SCHOOL OF ARCHITECTURE FOUNDATION.

WHEREAS, The University Policy on University-Related Foundations requires that the creation of new University-Related Foundations be approved by the Board of Visitors; and

WHEREAS, the Senior Vice President for Development and Public Affairs recommends that the Board of Visitors approve the creation of a University-Related Foundation for the School of Architecture; and

WHEREAS, this new Foundation will adhere to the University's Policy on University-Related Foundations;

RESOLVED that the creation of a University-Related Foundation for the School of Architecture is approved.

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On motion, the meeting was adjourned at 2:30 p.m.

AGG:lah

These minutes have been posted to the University of Virginia Board of Visitors website.

<http://www.virginia.edu/bov/externalminutes.html>