

UNIVERSITY OF VIRGINIA
BOARD OF VISITORS
MEETING OF THE COMMITTEE ON
THE UNIVERSITY OF VIRGINIA'S
COLLEGE AT WISE
February 5, 2004

COMMITTEE ON THE UNIVERSITY OF
VIRGINIA'S COLLEGE AT WISE

Thursday, February 5, 2004
3:30 - 4:00 p.m.
Board Room, The Rotunda

Committee Members:

William G. Crutchfield, Chair

Thomas J. Bliley, Jr.

Don R. Pippin

William H. Goodwin, Jr.

Gordon F. Rainey, Jr., Ex Officio

AGENDA

	<u>PAGE</u>
I. ACTION ITEM (Mr. Kaplan)	1
• Mission and Desired Accomplishments/ Goals	
II. REPORT BY THE CHANCELLOR OF THE UNIVERSITY OF VIRGINIA'S COLLEGE AT WISE (Mr. Kaplan)	7
• Chancellor's Remarks	

UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: February 5, 2004

COMMITTEE: The University of Virginia's
College at Wise

AGENDA ITEM: Mission and Desired Accomplishments/Goals

BACKGROUND: In December 2002, the College community began its next strategic planning cycle. As part of this process, the College's Mission and Desired Accomplishments/Goals have been examined and revised.

DISCUSSION: A Mission Committee led by the Provost and consisting of faculty and staff representatives, reviewed the existing mission statement. Following the recommendation of Mr. Ray Haas, who conducted workshops for the Chancellor's Cabinet and the Wise Board in December 2002, the Mission Committee decided to rewrite and shorten the mission. A revised mission was drafted and reviewed at a campus-wide faculty meeting. Subsequently, the Planning Committee and the Cabinet reviewed the revised mission. It was circulated to the entire campus community for review through two avenues: 1) on April 21, 2003, it was posted on an internal campus web site and 2) the revised mission was included in the June/July issue of the *Planning Bulletin*. On November 5, 2003, the Faculty Senate approved the revised mission.

A sub-committee of the Chancellor's Cabinet, consisting of the Academic Dean, Faculty Senate Chair, and the Executive Assistant to the Chancellor, developed the Desired Accomplishments/Goals from several sources including the General Education Goals developed and approved by the faculty, results from the December 2002, Cabinet workshop with Ray Haas, and the existing Strategic Plan and Goals Statement. The Planning Committee and the Chancellor's Cabinet reviewed the Desired Accomplishments/Goals. The document was circulated to the entire campus community for review through two avenues: 1) on March 27, 2003, it was posted on the internal campus web site and 2) the Desired Accomplishments/Goals document was included in the June/July issue of the *Planning Bulletin*. On November 5, 2003, after one change, the Faculty Senate approved the revised Desired Accomplishment/Goals.

At the January 27, 2003, Executive Committee of the Wise Board meeting, the members decided to review each section of the new Strategic Plan as it was developed. On November 18, 2003, the Mission and Desired Accomplishment/Goals were forwarded to the Executive Committee for review and members were asked to respond if a meeting was needed to discuss and/or to make revisions. No member of the Executive Committee requested the meeting.

The University of Virginia's College at Wise Board approved the Mission and Desired Accomplishments/Goals at its December 12, 2003 meeting.

A SWOT (strengths, weaknesses, opportunities, and threats) Analysis and a Competitive Advantage document has also been completed. The next steps of the Strategic Planning Process are now underway, including the identification of critical issues and the development of the tactical plan and evaluation measures.

ACTION REQUIRED: Approval by the Committee on The University of Virginia's College at Wise and by the Board of Visitors

APPROVAL OF MISSION AND DESIRED ACCOMPLISHMENTS/
GOALS, THE UNIVERSITY OF VIRGINIA'S COLLEGE AT
WISE

WHEREAS, The University of Virginia's College at Wise began a comprehensive strategic planning cycle in December, 2002; and

WHEREAS, on recommendation, appropriate committees at the College reviewed the College's mission statement and list of accomplishments and goals and developed a revised version; and

WHEREAS, the revised mission statement and list of accomplishments and goals has been reviewed and approved by all of the appropriate committees, faculty and officials at the College; and

WHEREAS, the document, known as the Mission and Desired Accomplishments/Goals, was approved by The University of Virginia's College at Wise Board on December 12, 2003; and

WHEREAS, the Mission and Desired Accomplishments/Goals must be approved by the Board of Visitors before being sent to the State Council of Higher Education for Virginia;

RESOLVED that the Board of Visitors approves the revised Mission and Desired Accomplishments/Goals for The University of Virginia's College at Wise.

MISSION:

The University of Virginia's College at Wise, a public liberal arts institution, provides students with learning experiences that offer opportunities to develop the insight, competence, sensitivity, and integrity necessary for living enriched lives and for enriching the lives of others. Established in 1954 as a college of the University of Virginia, it is guided by the values of citizenship and altruism. Proud of its Appalachian heritage, the College continues to honor its commitment of service to Southwest Virginia, the nation, and the world. The College is guided by a legacy of teaching and scholarly excellence and by a dedication to quality in both the arts and sciences and professional programs. Above all, The University of Virginia's College at Wise is a diverse community of people who believe that information can be transformed into knowledge and that teaching and learning create a foundation for wisdom.

DESIRED ACCOMPLISHMENTS/GOALS

Teaching and learning at The University of Virginia's College at Wise are transformational experiences.

- Students gain the skills necessary to continue to educate themselves.
- Students are prepared to assume responsibility of citizenship.
- Students learn to appreciate and respect diverse cultures.
- Students discover the importance of being involved in the community.
- Students understand the value of education.
- Students acquire an international perspective.
- Students value honor and integrity.
- Students develop leadership skills.

The University of Virginia's College at Wise is nationally recognized for academic excellence in the liberal arts and specialized programs of study and is the college of choice for Southwest Virginia students.

- The College is a community of learners supported by all constituents, faculty, staff, and students.
- The College attracts and retains a talented faculty.
- The College provides resources necessary for the continued professional growth and development of the faculty.
- The College recruits a talented, culturally and geographically diverse student body.
- The College's staff believes in its mission, support its programs, and genuinely care about its students.
- The College combines the natural beauty of Southwest Virginia with state-of-the-art campus facilities.

- The College offers nationally recognized science and technology programs, which have a strong foundation in the liberal arts.

The University of Virginia's College at Wise has built a strong sense of community and improved the quality of life for the region.

- The College is the cultural center for the region.
- The College is an engine for economic growth.
- The College continues to strengthen the quality of K-12 education in Southwest Virginia in partnership with local schools.
- The College is a leader in environmental stewardship.
- The College plays an integral role in improving access to and the quality of healthcare in the region.

UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: February 5, 2004

COMMITTEE: The University of Virginia's
College at Wise

AGENDA ITEM: Chancellor's Remarks

BACKGROUND: The Chancellor will report on items of interest to the Committee.

DISCUSSION: The Chancellor will provide a brief summary of issues at The University of Virginia's College at Wise of which the Board should be aware, but does not require Board action. Mr. Kaplan will present an update on the College's 50th anniversary celebration, fundraising, and revision of the core curriculum.

ACTION REQUIRED: None