

**UNIVERSITY OF VIRGINIA
BOARD OF VISITORS
MEETING OF THE
EDUCATIONAL POLICY COMMITTEE
April 1, 2005**

EDUCATIONAL POLICY COMMITTEE

Friday, April 1, 2005
8:30 - 9:30 a.m.
Board Room, The Rotunda

AGENDA

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I. REPORTS BY THE VICE PRESIDENT AND PROVOST (Mr. Block)	
A. Vice President's Remarks	1
• Enrollment Projections	
• Faculty Recognition	
B. Executive MBA, Darden Graduate School of Business Administration	2
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E. International Programs (Mr. Block to introduce Dr. Leigh B. Grossman; Dr. Grossman to report)	7
F. Faculty Senate (Mr. Block to introduce Ms. Marcia D. Childress; Ms. Childress to report)	8
II. EXECUTIVE SESSION	
• Faculty Personnel Actions	

UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: April 1, 2005

COMMITTEE: Educational Policy

AGENDA ITEM: I.A. Vice President's Remarks

ACTION REQUIRED: None

DISCUSSION: The Vice President and Provost will use this portion of the Educational Policy Committee meeting to brief the Committee on enrollment projections and faculty recognition.

UNIVERSITY OF VIRGINIA
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BOARD MEETING: April 1, 2005

COMMITTEE: Educational Policy

AGENDA ITEM: I.B. New MBA Program Format: Darden MBA for Executives, Darden Graduate School of Business Administration

BACKGROUND: The Darden Graduate School of Business Administration proposes a new format to provide MBA education to executives who will not interrupt their careers ("ExecMBA").

The first Executive MBA program was established in 1943 and there are now over 280 such programs in operation; most have been established over the last 25 years. The Executive MBA Council reports that over 9,000 students are enrolled worldwide in ExecMBA programs and enrollments continue to increase. By comparison, there has been a decline in applications to traditional MBA programs.

ExecMBA programs are distinguished from traditional MBA programs in that ExecMBA students do not interrupt their careers but continue to work full time. ExecMBA programs differ from part-time MBA programs in that ExecMBA students remain in a unified cohort. The ExecMBA students are generally more experienced than part-time MBA students, and ExecMBA students meet for fewer yet longer and more intense sessions. A further distinction of the ExecMBA program is the role of company sponsorship. ExecMBA students remain employed while pursuing their degrees and often rely on their employers to fund their education.

DISCUSSION: Establishing an MBA for Executives supports the mission of the Darden School, which is to offer programs that seek to better society by developing leaders in the world of practical affairs. It also assures that the school is responsive to a changing market for business education.

The recommendation to implement a new format for the MBA degree has been reached after careful deliberation and extensive review of the market and existing ExecMBA programs.

The proposed ExecMBA program will mirror the traditional MBA program in key elements, while capitalizing on the different characteristics of the student population.

Darden enters a crowded marketplace, but one that continues to experience increased demand. The new program will be taught by the same Darden faculty who teach the full-time and Executive Education students, and will primarily be located on the North Grounds. The first ExecMBA class is anticipated to start in June 2006, enrolling a group of 45 executives admitted via a competitive process for a 21-month program.

For the first ExecMBA class entering in 2006, tuition will be \$90,000 for the full program and will include all instruction, required fees, required software, course materials, lodging, and meals during class sessions. Tuition is set to be somewhat below benchmark schools in urban areas (Chicago, Northwestern, and Wharton) and comparable to or above direct competitors (Duke, Georgetown, and UNC).

The faculty of the Darden School unanimously approved the proposal for this new format in September 2004, and the Faculty Senate approved the plan earlier this month.

ACTION REQUIRED: This item is presented for concept approval by the Board of Visitors.

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BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: April 1, 2005

COMMITTEE: Educational Policy

AGENDA ITEM: I.C. Department Name Change, School of
Medicine

BACKGROUND: The School of Medicine has proposed to change the name of the Department of Health Evaluation Sciences to the Department of Public Health Sciences.

DISCUSSION: The change reflects a number of exciting new developments in the Department, including the launching of the new Masters of Public Health degree that will be under review for national accreditation during the next two years. The Department has also established a new Division of Public Health Policy and Practice that will showcase its commitment to public service, scholarship, and teaching in population health and public health policy. Department faculty members drawn from various schools in the University, as well as local health departments, are working with leaders at the Centers for Disease Control and Prevention and the Virginia Department of Health on allocation of flu vaccine, obesity, and bio-preparedness. The faculty plans to expand their research and service in public health in the future, building on new opportunities arising with the Masters of Public Health program.

This expanded focus on public health service and policy compliments the Department's strong and growing Divisions of Biostatistics and Epidemiology and Clinical Informatics that enjoy great reputations with both basic science and clinical departments in the School of Medicine. These divisions have also established strong ties to a number of departments in the College of Arts and Sciences and in the other professional schools. We believe that a name change will enable us to further these accomplishments and assist the University in gaining greater recognition as an important national resource for the opportunities and challenges presented during this "Century of Biology."

The Vice President and Provost and the Dean of the School of Medicine and Vice President have approved the name change.

ACTION REQUIRED: This item requires no action by the Board. It is on the agenda simply as a report to the Board of an action taken.

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BOARD MEETING: April 1, 2005

COMMITTEE: Educational Policy

AGENDA ITEM: I.D. SACS Re-Accreditation

ACTION REQUIRED: None

DISCUSSION: The Vice President and Provost will introduce Ms. E. Clorisa Phillips, Associate Provost for Institutional Advancement, who will give a presentation to the Committee on the upcoming Southern Association of Colleges and Schools process for the re-accreditation of the University.

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AGENDA ITEM: I.E. International Programs

ACTION REQUIRED: None

DISCUSSION: The Vice President and Provost will introduce Dr. Leigh B. Grossman, Vice Provost for International Affairs, Professor of Pediatrics and Chief of Pediatric Infectious Disease, who will give an update to the Committee on the University's international programs.

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AGENDA ITEM: I.F. Faculty Senate

ACTION REQUIRED: None

DISCUSSION: The Vice President and Provost will introduce the Chair of the Faculty Senate, Ms. Marcia D. Childress, Associate Professor of Medical Education, who will give a report to the Committee on the Senate's plans for Spring semester.