

June 11, 2005

MEMORANDUM

TO: The Educational Policy Committee:

Don R. Pippin Chair
Alan A. Diamonstein
Susan Y. Dorsey
Vincent J. Mastracco, Jr.
Catherine S. Neale
Lewis F. Payne
E. Darracott Vaughan, Jr., M.D.
John O. Wynne
Gordon F. Rainey, Jr., Ex Officio

and

The Remaining Members of the Board:

A. Macdonald Caputo	Glynn D. Key
Thomas F. Farrell, II	Mark J. Kington
G. Slaughter Fitz-Hugh, Jr.	Warren M. Thompson
W. Heywood Fralin	Georgia M. Willis

FROM: Alexander G. Gilliam, Jr.

SUBJECT: Minutes of the Meeting of the Educational Policy
Committee on June 11, 2005

The Educational Policy Committee of the Board of Visitors of the University of Virginia met, in Open Session, at 8:25 a.m., Saturday, June 11, 2005, in the East Oval Room of the Rotunda; Don R. Pippin, Chair, presided. Alan A. Diamonstein, Ms. Susan Y. Dorsey, Vincent J. Mastracco, Jr., Ms. Catherine S. Neale, Lewis F. Payne, E. Darracott Vaughan, Jr., M.D., John O. Wynne, and Gordon F. Rainey, Jr., Rector, were present.

Also present were Thomas F. Farrell, II, A. Macdonald Caputo, G. Slaughter Fitz-Hugh, Jr., W. Heywood Fralin, Ms. Glynn D. Key, Mark J. Kington, and Ms. Georgia M. Willis.

Present as well were John T. Casteen, III, Leonard W. Sandridge, Alexander G. Gilliam, Jr., Paul J. Forch, Gene D. Block, Arthur Garson, Jr., M.D., R. Ariel Gomez, M.D., R. Edward

Howell, Ms. Patricia M. Lampkin, Robert D. Sweeney, Ms. Gertrude J. Fraser, Ms. Marcia D. Childress, David Neuman, and Ms. Jeanne Flippo Bailes.

The Chair asked Mr. Block, Vice President and Provost, to present the Agenda.

MBA FOR EXECUTIVES

Mr. Block told the Committee about a proposed MBA to be offered by the Darden School, a program for executives who will not interrupt their careers to pursue it. Known as ExecMBA, the 21-month program would begin in 2006 with tuition set at \$90,000 for the full program; the tuition is set somewhat below benchmark schools in urban areas (Chicago, Northwestern, and Wharton), and comparable to or above direct competitors (Duke, Georgetown, and the University of North Carolina).

On motion, the Committee passed the following resolution and recommended it to the full Board for approval:

APPROVAL TO ESTABLISH A NEW MBA PROGRAM FORMAT: DARDEN MBA FOR EXECUTIVES, DARDEN GRADUATE SCHOOL OF BUSINESS ADMINISTRATION

RESOLVED that the new MBA program format, Darden MBA for Executives, be established in the Darden Graduate School of Business Administration.

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NEW PROCEDURE FOR POSTING TEXTBOOK INFORMATION

The General Assembly, in the 2005 Session, passed House Bill 1726 which, among other things, says that the governing board of each agency "shall implement procedures for making available to students in a central location and in a standard format on the relevant institutional website listings of textbooks required or assigned for particular courses at the institution." This information must be posted "when the relevant instructor or academic department identifies the required textbooks for order and subsequent student purchase."

Mr. Block said the University already posts such textbook information, but at a different time from that specified in the legislation. The bill requires, too, that the University post the ISBN for each textbook.

House Bill 1726 takes effect on July 1st.

On motion, the Committee approved the following resolution and recommended it to the full Board for approval:

APPROVAL OF NEW PROCEDURE FOR POSTING TEXTBOOK INFORMATION

WHEREAS, House Bill 1726 was passed during the 2005 General Assembly Session to require that public institutions of higher education post textbook information when the relevant instructor or academic department identifies the required textbooks; and

WHEREAS, the bill requires that the governing boards of each institution shall implement the procedures necessary to comply with the legislation;

RESOLVED, the Board approves the University's revised procedures to comply with the legislation beginning July 1, 2005; specifically:

1. The University shall continue to post relevant textbook information on the University Bookstore's website; and
2. For required textbooks, such information shall be posted when textbooks are identified by the relevant instructor or academic department for order; and
3. Such information shall include the International Standard Book Number (ISBN) along with other relevant information.

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COMMENTS BY THE VICE PRESIDENT AND PROVOST

Mr. Block told the Committee that a periodic review of courses is underway and will continue over several years.

RESEARCH INITIATIVE

Mr. Block asked Dr. Gomez, Vice President for Research and Graduate Studies, to report on the progress of the University's research initiative.

Dr. Gomez reminded the Committee that at its October, 2003 meeting, the Board approved a plan to enhance research at the University. Two aspects of the plan called for the recruitment of "National Academy level" faculty and the construction of new research facilities. He talked about the criteria used to identify faculty of National Academy caliber and described the process for selection.

He then announced the first hire in this category - Joseph Campbell, who will join the faculty of Electrical Engineering in January, 2006. Mr. Campbell, whose field is Optoelectronics, was elected to the National Academy of Engineering in 2002, is a member of a number of professional societies and has received significant awards. His expertise bridges the disciplines of the 2020 Nanotechnology and Quantum Physics, and his current programs will provide immediate collaborations with other departments at the University.

Dr. Gomez said other National Academy level researchers are currently being recruited, among them someone in Information Technology from Stanford University, someone in Structural Biology from the National Institutes of Health, someone in Genetics from Northwestern University, someone in Laser Spectroscopy from the Max Planck Institute in Germany, and someone in Genomics from private industry.

Continuing with his report on the University's research initiative, Dr. Gomez, along with the Architect for the University, Mr. Neuman, described plans for the Advanced Research and Technology Building, which is to be put at the Fontaine Research Park. The building will have 85,000 gross square feet; the budget for its construction is set at \$38million. The project is in schematic design and the building should be ready for occupancy in the fall of 2007. As described by Mr. Neuman, it will have an "open" design.

The President commented in some detail on the plans, comparing the design with the design of similar laboratory buildings in California and Massachusetts, and there was a lively discussion with Mr. Neuman and Dr. Gomez.

FACULTY RECRUITMENT

Mr. Block introduced Ms. Gertrude Fraser, an Associate Professor of Anthropology and the Vice Provost for Faculty Advancement. Ms. Fraser reported to the Committee on faculty recruitment efforts.

Ms. Fraser first described the various University officials and offices involved in faculty recruitment; these range from the obvious - the Provost, Deans and Department Chairs, to others that are less obvious: the Board, the Office of Institutional Assessment and Studies and the Office of Equal Opportunity Programs, among others. She then reported that search committees now undergo training, the benefits of which should be obvious but often are overlooked. Faculty, she pointed out, know their academic disciplines extremely well, but different skills and knowledge are needed for work on recruitment and advancement.

She then described the training process and commented that it has had a salutary and ripple effect in ways that had not been foreseen.

Ms. Fraser next gave the Committee some figures on recruitment efforts during the past academic Session. Fifteen offers were extended to African Americans; 11 of these were accepted, one was refused and three are pending. Twelve offers were made to Asians and Asian Americans; five of these were accepted, one was refused and six are pending. Six offers were made, two have been accepted, three were refused and one is still pending.

As for women faculty, 73% of the women who were offered tenured or tenure track positions accepted those offers this year, compared to 54% last year.

Overall, of the offers extended this past year, 64% went to Whites, 15% to African Americans, 12% to Asians or Asian Americans, 6% to Hispanics or Latinos, and 3% to "Other." Of the total offers accepted, 69% were by Whites, 17% by African Americans, 8% by Asians or Asian Americans, 3% by Hispanics or Latinos, and 3% by "Others."

There was a spirited discussion with Ms. Fraser, with Members thanking her for her good work. The Rector said he hoped the faculty understands the importance the Board attaches to these efforts. The Chair said the Board stood ready to assist in any way. Ms. Dorsey wondered about attrition of minority faculty; Ms. Fraser said the University lost two African Americans and four Asians. Mr. Diamonstein asked about follow-up on people who leave - do we know why they left? Ms. Fraser replied that there is not a systematic follow-up but that there should be.

REPORT BY THE CHAIR OF THE FACULTY SENATE

Ms. Childress, the outgoing Chair of the Faculty Senate and Associate Professor of Medical Education, reported to the Committee vice her successor, Mr. Houston Wood, Professor of Aerospace Engineering, who was out of the country. Ms. Childress reported on the activities of the Senate this Session and offered some general comments and observations.

Ms. Childress characterized the Faculty Senate as both a sounding board and an advisory body. The Senate's Research and Scholarship Committee reviewed research-related policies and worked closely with Dr. Gomez and his office. The Academic Affairs Committee undertook several degree program reviews and organized a sustained conversation among students, faculty and

administrators about faculty perspectives on the Honor System. An ad hoc faculty committee, assembled by the Senate, worked on behalf of the "charter bill." The Development Committee, a new Senate group, is represented on the Provost's committee that is working on the academic plan to be submitted to the State Council in the fall in partial fulfillment of requirements for the University's management agreement with the state, as well as defining the academic vision for the capital campaign.

Ms. Childress said her year in office has taught her the importance of faculty being engaged in policymaking and planning activities as these relate to the University's core academic mission.

Faculty development and advancement merit careful attention; the Senate was involved in discussions about the report of the President's Commission on Diversity and Equity and will continue to be involved in helping design and implement specific diversity initiatives.

Ms. Childress said two programs conceived and nurtured by the Senate - the Faculty Senate Harrison Undergraduate Research Awards and the Faculty Senate Dissertation-Year Fellowships - have matured. The award competition guidelines and selection processes must be codified and the programs' quality and perpetuation assured. She said the Senate began consideration of these questions in the spring and by late fall should have some management plans in place.

Outreach to alumni has become a concern of the Senate and the new Development Committee has as a priority the consideration of these questions.

Ms. Childress, recalling statements by several of her predecessors, including Mr. Michael Smith, urged that consideration be given to having a nonvoting faculty representative on the Board. As a preliminary step, she suggested that a nonvoting faculty representative be put on the Educational Policy Committee.

Both the Rector and Mr. Block commented on Ms. Childress' service as Chair and thanked her for her good work.

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On motion, the meeting was adjourned at 9:50 a.m.

AGG:lah

These minutes have been posted to the University of Virginia's Board of Visitors website.

<http://www.virginia.edu/bov/educationalminutes.html>