

June 9, 2005

MEMORANDUM

TO: The External Affairs Committee:

W. Heywood Fralin, Chair
A. Macdonald Caputo
G. Slaughter Fitz-Hugh, Jr.
Glynn D. Key
Lewis F. Payne
Gordon F. Rainey, Jr., Ex Officio

and

The Remaining Members of the Board:

Alan A. Diamonstein	Don R. Pippin
Susan Y. Dorsey	Warren M. Thompson
Thomas F. Farrell, II	E. Darracott Vaughan, Jr., M.D.
Mark J. Kington	Georgia M. Willis
Vincent J. Mastracco, Jr.	John O. Wynne
Catherine S. Neale	

FROM: Alexander G. Gilliam, Jr.

RE: Minutes of the Meeting of the External Affairs
Committee on Thursday, June 9, 2005

The External Affairs Committee of the Board of Visitors of the University of Virginia met, in Open Session, at 4:15 p.m., Thursday, June 9, 2005, in the East Oval Room of the Rotunda; W. Heywood Fralin, Chair, presided. A. Macdonald Caputo, G. Slaughter Fitz-Hugh, Jr., Ms. Glynn D. Key, Lewis F. Payne, and Gordon F. Rainey, Jr., Rector, were present.

Also present were Thomas F. Farrell, II, Alan A. Diamonstein, Ms. Susan Y. Dorsey, Don R. Pippin, Warren M. Thompson, Ms. Georgia M. Willis, John O. Wynne, and Ms. Catherine S. Neale.

Present as well were Leonard W. Sandridge, Alexander G. Gilliam, Jr., Paul J. Forch, Robert D. Sweeney, Gene D. Block, Arthur Garson, Jr., M.D., R. Ariel Gomez, M.D., Ms. Patricia M. Lampkin, Robert E. Reynolds, M.D., Ms. Yoke San L. Reynolds, Ms.

Colette Sheehy, Ms. Alison Traub, Kennedy Kipps, and Ms. Jeanne Flippo Bailes.

The Chair asked Mr. Sweeney, Senior Vice President for Development and Public Affairs to present the Agenda.

AFFILIATION OF THE JEFFERSON INSTITUTE FOR LIFELONG LEARNING AS A UNIVERSITY-RELATED FOUNDATION

Mr. Block, Vice President and Provost, told the Committee something about the Jefferson Institute for Lifelong Learning (JILL) and its work. JILL was incorporated in 2000 as a 501(c)(3) non-profit corporation; it was founded to provide a continuing education program for persons 55 years of age or older, and it was modeled after the Christopher Wren Association at the College of William and Mary. The program, which organizes classes taught by specialists, including a great many retired faculty from the University, has been extremely successful.

It is proposed that JILL affiliate with the University as a University-related foundation which would report to the director of University outreach in the Provost's Office. If approved, the affiliation would be effective July 1st.

The JILL Board of Directors approved this proposal at their meeting on May 2nd.

On motion, the Committee adopted the following resolution and recommended it to the full Board for approval:

APPROVAL OF THE AFFILIATION OF THE JEFFERSON INSTITUTE FOR LIFELONG LEARNING AS A UNIVERSITY-RELATED FOUNDATION

WHEREAS, the University Policy on University-Related Foundations requires that designation of new University-related foundations be approved by the Board of Visitors; and

WHEREAS, the work of the Jefferson Institute for Lifelong Learning complements the University's commitment to lifelong learning and public engagement; and

WHEREAS, the Jefferson Institute for Lifelong Learning will modify its Articles of Incorporation and Bylaws to comply with the Policy on University-Related Foundations, including the requirement that the Board of Visitors' representative and/or the University's president's representative to the foundation's board serve on the foundation's executive and/or audit committee; and

WHEREAS, the Jefferson Institute for Lifelong Learning will be financially self-sufficient, and, where it desires to use University administrative services or other resources, will contract and pay for these services; and

WHEREAS, the University's administration recommends that the Board of Visitors approve the affiliation of the Jefferson Institute for Lifelong Learning as a University-related foundation;

RESOLVED that the affiliation of the Jefferson Institute for Lifelong Learning as a University-related foundation is approved, effective July 1, 2005, subject to the requirements of the University Policy on University-Related Foundations.

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VICE PRESIDENT'S REPORT

Mr. Sweeney introduced Ms. Alison Traub, who began her duties seven weeks earlier as Assistant Vice President for Development. Ms. Traub came to the University from the Johns Hopkins University School of Medicine.

Mr. Sweeney told the Committee that through the end of April, \$155.7million has been raised this fiscal year. This is an increase of 3.7% or \$5.5million over the amount raised in the same period last year. There have been substantial increases in giving to the College, the Curry School and the University Library, among other entities. Preliminary figures for May suggest that the cash flow will be about \$168million, or approximately 6% above the same period last year.

He reported that as of the end of April, the Campaign total stood at \$642million, or 21.4% of the \$3billion goal with 16.6% of the campaign period elapsed. As for the various components of the Campaign, the UVa Fund/Alumni Association has reached 72% of its \$13million goal; the College at Wise has reached 35% of its \$35million goal; 41% of Athletics' goal of \$300million has been reached; 32.3% of the \$460million goal for the Health System has been reached; and 31.5% of the Curry School's \$50million goal has been reached.

Mr. Sweeney noted some average gift sizes: of the 21 gifts received in the categories of \$5million to \$100million, the average gift was \$16.4million; of the 484 gifts made at \$100,000 up to \$5million, the average gift was \$426,000; and for the 71,321 gifts under \$100,000, the average gift was \$1,262.

Mr. Diamonstein, speaking from the experience of his recent class reunion, cautioned against emphasizing very large gifts at the expense of small but faithful and regular donors. Mr. Sweeney replied that small donors are very important, and he mentioned several programs aimed at this category of giving.

Mr. Sweeney mentioned several other items in his report: the Reunions Weekend, just concluded, brought 1650 alumni back to the University. Reunions giving was extremely successful, with the amount raised (\$27million) more than double last year's total (\$11million) and records set by several reunion classes. The Class of 1955 50th Reunion, held a few days before Finals, drew 40% of the class back to the University. Black Alumni Weekend, held still earlier in the spring, had a 300% increase in attendance.

Online giving is becoming increasingly important and the University is doing well in this regard, being ranked 20th among institutions of higher education.

Mr. Sweeney introduced Mr. Kennedy Kipps, Director of Communications for the College and Graduate School of Arts & Sciences. Mr. Kipps is in charge of the Interactive Media Initiative; the Interactive Media Initiative has been charged with looking at new ways for the University to communicate with alumni and friends. He described the work of his group in some detail.

The Rector commented on the importance of this work and commended Mr. Kipps for his efforts.

The Chair congratulated Mr. Sweeney for his work on merging Alumni Association and Development efforts. The Rector, in turn, commended the Chair for his leadership in the alumni engagement process.

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On motion, the meeting was adjourned at 5:10 p.m.

AGG:lah

These minutes have been posted to the University of Virginia Board of Visitors website.

<http://www.virginia.edu/bov/externalminutes.html>