

UNIVERSITY OF VIRGINIA  
BOARD OF VISITORS  
MEETING OF THE COMMITTEE ON  
THE UNIVERSITY OF VIRGINIA'S  
COLLEGE AT WISE  
September 11, 2006

COMMITTEE ON THE UNIVERSITY OF  
VIRGINIA'S COLLEGE AT WISE

Monday, September 11, 2006

5:30 - 6:00 p.m.

Byrd Seminar Room, Room 318

Harrison Institute

Committee Members:

Don R. Pippin, Chair

W. Heywood Fralin

Alan A. Diamonstein

Gordon F. Rainey, Jr.

G. Slaughter Fitz-Hugh, Jr.

Thomas F. Farrell, II, Ex-Officio

AGENDA

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UNIVERSITY OF VIRGINIA  
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: September 11, 2006

COMMITTEE: The University of Virginia's  
College at Wise

AGENDA ITEM: I. Appointment to the Wise Board

BACKGROUND: The University of Virginia's College at Wise has a local board that is appointed by the Board of Visitors. The Wise Board also serves in an advisory capacity to the Chancellor of the College, the President of the University, and the Board of Visitors on matters pertaining to The University of Virginia's College at Wise.

DISCUSSION: The Nominating Committee recommends the following person for membership on the College's Board for a term ending June 30, 2010:

- Charlie R. Jessee - Mr. Jessee is a 1962 graduate of the College. He is a 1983 graduate of Cumberland Law School, Samford University, Birmingham, Alabama. He is currently a member of the UVa-Wise Foundation Board and has been instrumental in the receipt of estate gifts to the College in excess of \$3.1 million. He is a practicing attorney at Jessee & Read, PC, in Abingdon.

ACTION REQUIRED: Approval by the Board of Visitors

APPOINTMENT TO THE BOARD OF THE UNIVERSITY OF VIRGINIA'S COLLEGE AT WISE

RESOLVED that Charlie R. Jessee is appointed to The University of Virginia's College at Wise Board for a four-year term ending June 30, 2010, in accordance with the terms of the Board's Bylaws.

UNIVERSITY OF VIRGINIA  
BOARD OF VISITORS AGENDA SUMMARY

BOARD MEETING: September 11, 2006

COMMITTEE: The University of Virginia's College  
at Wise

AGENDA ITEM: II.A. Progress Report on 2006-2007 Goals  
and Work Plan

ACTION REQUIRED: None

BACKGROUND: At the Board Retreat last month, the Committee on  
The University of Virginia's College at Wise agreed to five  
goals for the 2006-2007 year:

1. Develop and implement public engagement strategies in PK-12 education, economic development, and health care through a University-college partnership in Southwest Virginia.
2. Continued improvement in the retention of minority students through increased student engagement.
3. Increase the number of transfer students by a) expanding the Guaranteed Admissions Program with three primary feeder community colleges to the entire Virginia Community College System and Richard Bland College; b) creating concurrent admissions programs with primary feeder community colleges in nursing and management information systems; and c) instituting AIM Scholars program with Mountain Empire Community College and Scott County public schools.
4. Acquire funds to conduct a feasibility study for a convocation center. (Continued from FY 2006.)
5. Support the Campaign kickoff and public phase of Campaign.

DISCUSSION:

Public engagement: A brief update on progress (as of August 18) includes:

1. Public Engagement: Pace Lochte, Director of Virginia Gateway at the University, visited the College in July and met

with the Chancellor and senior staff members to discuss the framework and possible components of the partnership. Ms. Lochte is developing a draft for review by the University and the College.

2. Retention of minority students: First-time students arrived on campus two days prior to upper class students for "Expedition 2006" - an extended orientation and welcome. Two sessions of the program were devoted to diversity. Students and all faculty and staff have received their copies of a common reading "The Color of Water: A Black Man's Tribute to His White Mother" by James McBride.

3. Increase the number of transfer students: During the spring semester, the Office of Admissions began an evaluation of internal processes to determine what the impact would be of developing a concurrent admissions program. Early in the fall semester of 2006, the Office of Admissions will engage in conversations with our primary feeder community college to begin the development of this program.

4. Convocation Center: The College is visiting other convocation/recreation centers at similar size institutions and sharing photographs, blueprints, and construction costs with regional leaders to engender enthusiasm to fund a feasibility study.

5. Campaign: Plans are underway for the public kick-off on October 21. The College successfully completed the nucleus fund with \$21.4 million counted toward the ultimate campaign goal. The case statement is nearing completion. The Campaign Cabinet will meet on September 8, to determine the campaign goal. The development office is adding three staff members to assist with the additional workload.

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BOARD MEETING: September 11, 2006

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College at Wise

AGENDA ITEM: II.B. Southern Association of Colleges and  
Schools/Council on Public Liberal Arts  
Colleges/Council on Undergraduate Research

ACTION REQUIRED: None

BACKGROUND: The Southern Association of Colleges and Schools (SACS) is the recognized regional accrediting body in eleven U.S. southern states. The College hosted an on-site visit in the fall of 2006.

The Council on Public Liberal Arts Colleges (COPLAC) is a national membership organization that champions the cause of liberal arts education of superior quality in the public sector.

The Council on Undergraduate Research (CUR) supports and promotes high quality, undergraduate student-faculty research and scholarship.

DISCUSSION: SACS - At the June 2006 meeting, the SACS Commission on Colleges reaffirmed the College's accreditation. The College must submit a monitoring report in April 2007 on its institutional effectiveness process, including the implementation of a web-based assessment management system, as well as documentation of planned improvements to its general education assessment and evaluation system.

COPLAC - The College submitted its application in November 2005 and hosted a COPLAC site visit in May 2006. In June, COPLAC invited the College to become a member. The University of Mary Washington is the only other Virginia institution in the 25-member organization.

CUR - By joining CUR, College faculty and students can participate in CUR seminars and national conferences. Membership in CUR is an additional avenue for encouraging a more robust research climate on the campus.

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AGENDA ITEM: II.C. Enrollment

ACTION REQUIRED: None

BACKGROUND: The College's enrollment grew from 1480 headcount in Fall 2000 to 1957 headcount in Fall 2005.

DISCUSSION: The College expects to reach 2,000 headcount for the Fall 2006 semester, a year ahead of the most recent SCHEV projections. Freshman admissions are up 8% and deposits are up 9.5%. The College expects to meet its target of 405 freshmen, a 8.5% increase from Fall 2006. For transfer students, admissions are up 10% and deposits are up 4%. The College expects to meet its target of 155 transfer students for Fall 2006.

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AGENDA ITEM: II.D. K-12 Outreach

ACTION REQUIRED: None

BACKGROUND: K-12 outreach and teacher preparation has been a key component of the College's mission since its founding in 1954. The College directs - or is a leading partner - in 31 K-12 outreach projects in Southwest Virginia.

DISCUSSION: The College is piloting a new program entitled "Math/English Collaborative." The program connects faculty members from the College, Mountain Empire Community College, and J. J. Kelly High School in Wise for curriculum and pedagogical discussions and observations.

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AGENDA ITEM: II.E. Software Engineering/National  
Science Foundation: Science, Technology,  
Engineering and Math Programming

ACTION REQUIRED: None

BACKGROUND: Approved in March 2006 by the State Council of Higher Education for Virginia, the software engineering program launches this fall. It is the only undergraduate software engineering program in the Commonwealth of Virginia.

DISCUSSION: The College will seek program funding under the National Science Foundation's STEM (Science, Technology, Engineer, and Math) program. STEM funds support a wide range of activities including upgrading of library materials to talent expansion. The College has made initial contact with the appropriate NSF STEM program officers to discuss possible projects.

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AGENDA ITEM: II.F. Governor's Cabinet Meeting in Wise

ACTION REQUIRED: None

BACKGROUND: Governor Kaine has instituted Cabinet Community Days, which are planned for 15 locations around the Commonwealth in the coming months. The first was held on August 9, 2006, in South Hampton Roads.

DISCUSSION: The Governor will hold a Cabinet Community Day at the College on September 18. The Cabinet will meet from 9:00 a.m., to 10:30 a.m., followed by a special announcement at 11:00 a.m., with Northrop Grumman and the Virginia Coalfield Economic Development Authority. Regional legislators also will attend.

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AGENDA ITEM: II.G. Northrop Grumman/UVa-Wise Agreement

ACTION REQUIRED: None

BACKGROUND: Northrop Grumman has secured the Commonwealth of Virginia's ten-year \$2 billion contract for modernization, consolidation, and integration of Virginia's information technology systems and processes and is locating a site in Russell County.

DISCUSSION: On September 18, the College will announce an important partnership with Northrop Grumman that will provide significant opportunities for faculty and staff. In addition, the College will announce its selection as the manager of a new one-stop education and training center for Northrop Grumman, CGI-AMS, and the other tenants located at the Russell Regional Business Technology Park. The Russell County Industrial Development Authority and the College have signed a three-year renewable contract establishing this management agreement that will support and advance sustained development for Southwest Virginia.

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AGENDA ITEM: II.H. Other Private Sector Partnerships

ACTION REQUIRED: None

BACKGROUND: As outlined in the Restructuring Plan and as demonstrated by the Northrop Grumman agreement, the College intends to become a leading player in the economic development arena. George Culbertson, professor emeritus of mathematics, is serving as the new director of technology partnership programs.

DISCUSSION: The success the College is experiencing with Northrop Grumman and CGI-AMS is generating increased interest in the College as a partner with other Southwest Virginia firms.