

January 22, 2007

MEMORANDUM

TO: The Educational Policy Committee:

Glynn D. Key, Chair
The Honorable Alan A. Diamonstein
Susan Y. Dorsey
Austin Ligon
Vincent J. Mastracco, Jr.
Anne Elizabeth Mullen
The Honorable Lewis F. Payne
E. Darracott Vaughan, Jr., M.D.
John O. Wynne
Thomas F. Farrell, II, Ex Officio

and

The Remaining Members of the Board:

Daniel R. Abramson	W. Heywood Fralin
A. Macdonald Caputo	Don R. Pippin
G. Slaughter Fitz-Hugh, Jr.	Gordon F. Rainey, Jr.
Warren M. Thompson	

FROM: Alexander G. Gilliam, Jr.

SUBJECT: Minutes of the Meeting of the Educational Policy
Committee on January 22, 2007

The Educational Policy Committee of the Board of Visitors of the University of Virginia met, in Open Session, at 1:45pm, Monday, January 22, 2007, in the Byrd Seminar Room at the Harrison Institute; Ms. Glynn D. Key, Chair, presided. The Hon. Alan A. Diamonstein, the Hon. Lewis F. Payne, Ms. Anne Elizabeth Mullen, and Thomas F. Farrell, II, Rector, were present.

Vincent J. Mastracco, Jr. participated by telephone.

Present as well were Daniel R. Abramson, A. Macdonald Caputo, Mrs. Georgia Willis Fauber, G. Slaughter Fitz-Hugh, Jr., and Gordon F. Rainey, Jr.

Also present were John T. Casteen, III, Leonard W. Sandridge, Alexander G. Gilliam, Jr., Paul J. Forch, Gene D. Block, Arthur Garson, Jr., M.D., R. Ariel Gomez, M.D., William B. Harvey, James I. Hilton, Ms. Patricia M. Lampkin, Ms. Yoke San L. Reynolds, Ms. Colette Sheehy, David J. Prior, Edward L. Ayers, Kenneth A. Schwartz, and Ms. Jeanne Flippo Bailes.

BECAUSE OF A MALFUNCTION IN THE RECORDING EQUIPMENT, THESE MINUTES ARE A RECONSTRUCTION

The Chair opened the meeting and deferred to the President, who gave the Committee a report on the status of the Ten-Year Academic Plan.

He then paid tribute to the work of Mr. Block, the Provost, and Mr. Ayers, the Dean of Arts and Sciences; Mr. Block will leave the University at the end of the current academic year to be Chancellor of the University of California at Los Angeles, and Mr. Ayers will leave at the same time to be President of the University of Richmond.

The President noted that the Rector will appoint a transition oversight committee. He said, too, that searches for replacements for Mr. Block and Mr. Ayers are well underway and that he hoped a new Provost would be found in the early spring and a new Dean in May or June.

Mr. Schwartz, the Chair of the Faculty Senate, gave his customary report on the activities of the Senate.

Mr. Block introduced Mr. Ayers, who gave the Committee a report on academic advising in the College. An extensive review of the advising system was done in the spring of 2006; as a result, a number of changes were instituted at the beginning of last semester. He also told the Committee about more initiatives that are being put in place.

Mr. Block made a presentation on the Quality Enhancement Plan, the Plan being a requirement of the University's reaccreditation by the Southern Association of Colleges and Schools.

The development of the Plan, he said, emerged from a series of discussions among University leaders, academic deans, faculty, students, and alumni; the discussions, he reminded the Committee, also have included presentations to the Committee. Last spring, for example, the Committee discussed the pending turnover among teaching faculty and the general experience of undergraduates at the University; the previous fall - 2005 - the Committee discussed the undergraduate classroom experience in some detail.

As a result of these discussions, the general topic of enhancing student-faculty engagement at the University was chosen as an area of concentration. The University, he said, has been long recognized for providing a rich and intimate learning experience, based on student-faculty interactions. He described the Quality Enhancement Plan, which will build on this strong foundation.

CONSENT AGENDA: Approval to Change the Name of the Master of Science in Health Evaluation Sciences Degree Program to the Master of Science in Clinical Research in the School of Medicine

The Department of Public Health Sciences, previously known as the Department of Health Evaluation Sciences, in the School of Medicine offers two masters of science degrees (through the College and the Graduate School of Arts and Sciences). For administrative purposes and to avoid confusion in the University community, the Department of Public Health Sciences wishes to change the name of the Master of Science in Health Evaluation Sciences to the Master of Science in Clinical Research. The change in name also reflects a new orientation of the program toward clinical and translational research.

On motion, the Committee approved the following resolution and recommended it to the full Board for approval:

RESOLVED that the name of the degree program, Master of Science in Health Evaluation Sciences, be changed to the Master of Science in Clinical Research in the School of Medicine.

CONSENT AGENDA: Approval to Change the Name of the Department of Civil Engineering to the Department of Civil and Environmental Engineering in the School of Engineering and Applied Science

The School of Engineering and Applied Science proposes to change the name of the Department of Civil Engineering to the Department of Civil and Environmental Engineering. The new name would more accurately reflect the teaching and research activities conducted by the Department, as well as the Department's commitment to environmental matters.

On motion, the Committee approved the following resolution and recommended it to the full Board for approval:

RESOLVED that the name of the Department of Civil Engineering be changed to the Department of Civil and Environmental Engineering in the School of Engineering and Applied Science.

CONSENT AGENDA: Approval of Textbook Policies and Procedures

The General Assembly, in the past two Sessions, has passed legislation addressing the sale of textbooks by university bookstores. In June, 2005, in accordance with a bill passed during the 2005 Session, the Board of Visitors approved a procedure for posting textbook information in accordance with this statute. At the Session last year, the General Assembly directed "the governing boards of public institutions of higher education...[to]..implement policies, procedures, and guidelines that encourage efforts to minimize the cost of textbooks for students at public colleges and universities while maintaining the quality of education and academic freedom." The legislation went on to state guidelines to accomplish this.

The University Administration and the Faculty Senate, in consultation with the University Bookstore, have developed policies and procedures to fulfill the requirements of the law. The proposed resolution states these and documents the Board's approval of the changes mandated by the General Assembly's action.

On motion, the Committee adopted the following resolution and recommended it to the full Board for approval:

WHEREAS, House Bill 1478 was passed during the 2006 General Assembly Session in an effort to control the high price of textbooks; and

WHEREAS, the bill requires that the governing boards of each state institution shall implement the procedures necessary to comply with the legislation;

RESOLVED, the Board approves the University's Textbook Policies and Procedures, enumerated in Attachment A, to comply with Section 23-4.3:1 of the *Code of Virginia*; this action is effective immediately.

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At the Chair's request, the Provost reviewed the proposed academic priorities for the 2008-2014 Capital Plan. The Plan includes new construction as well as renovations.

The Chair gave the Committee current figures on faculty recruitment.

On motion, the meeting was adjourned at 3:15 p.m.

AGG:jb

These minutes have been posted to the University of Virginia's Board of Visitors website.

<http://www.virginia.edu/bov/educationalminutes.html>

ATTACHMENT A
(TEXTBOOK POLICIES
AND PROCEDURES)

Textbook Policies and Procedures

The *Code of Virginia*, Section 23-4.3:1, specifies that the governing boards of public institutions of higher education must implement policies, procedures, and guidelines necessary to comply with this section of the Code.

A. Procedures for Posting Textbook Information

1. The University shall continue to post relevant textbook information on the University Bookstore's website.

2. For required textbooks, such information shall be posted when textbooks are identified by the relevant instructor or academic department for order.

3. Such information shall include the International Standard Book Number (ISBN) along with other relevant information.

B. Procedures for Minimizing the Cost of Textbooks

These procedures are intended to encourage efforts to minimize the cost of textbooks for students while maintaining the quality of education and academic freedom.

1. Deadlines: instructors will provide a list of required and/or recommended textbooks and other necessary materials for each of their courses by the posted deadlines communicated by the University Bookstore. These deadlines will ordinarily fall two months prior to the term; however, orders for fall term are normally due at the end of spring term to permit the bookstore to buy back used books for use during fall term.

2. Bundles: during the textbook adoption process, instructors will ensure that all items ordered as part of a bundled package are necessary for the course work. Otherwise, the instructor will direct the bookstore to order the individual items separately. The bookstore will order such items individually, provided that such items are available for purchase in that manner and that their procurement is cost effective.

3. Retail Price: instructors must affirm that they are aware of the retail price of textbooks selected for use in their courses.

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4. New Editions: when new editions of textbooks do not significantly differ in a substantive way from less-expensive earlier editions, the instructor shall recommend the purchase of the earlier editions, as long as the selection does not impair or diminish the quality of the education.

C. Financial Aid

The University will continue to include the cost of textbooks in its calculation of the total cost of attendance used to award financial aid to those students who demonstrate financial need.