

October 5, 2007

MEMORANDUM

TO: The External Affairs Committee:

A. Macdonald Caputo, Chair
Daniel R. Abramson
Glynn D. Key
Austin Ligon
Carey J. Mignerey
Lewis F. Payne
Don R. Pippin
Gordon F. Rainey, Jr.
John O. Wynne
W. Heywood Fralin, Ex Officio
Kenneth A. Schwartz, Consulting Member
and

The Remaining Members of the Board:

Alan A. Diamonstein	Vincent J. Mastracco, Jr.
Susan Y. Dorsey	Warren M. Thompson
Thomas F. Farrell, II	E. Darracott Vaughan, Jr., M.D.
G. Slaughter Fitz-Hugh, Jr.	

FROM: Alexander G. Gilliam, Jr.

RE: Minutes of the Meeting of the External Affairs
Committee on Friday, October 5, 2007

The External Affairs Committee of the Board of Visitors of the University of Virginia met, in Open Session, at 11:30 a.m., Friday, October 5, 2007, in the Board Room of the Rotunda; Gordon F. Rainey, Jr., presided *vice* the Chair, Mr. Caputo, who was absent because of illness.

Daniel R. Abramson, Ms. Glynn D. Key, Austin Ligon, The Honorable Lewis F. Payne, Don R. Pippin, Gordon F. Rainey, Jr., John O. Wynne, Carey J. Mignerey, and W. Heywood Fralin, Rector, were present.

Present as well were The Honorable Alan A. Diamonstein, Ms. Susan Y. Dorsey, G. Slaughter Fitz-Hugh, Jr., Vincent J. Mastracco, Jr., Warren M. Thompson, and E. Darracott Vaughan, Jr., M.D.

Also present were Leonard W. Sandridge, Alexander G. Gilliam, Jr., Paul J. Forch, Arthur Garson, Jr., M.D., Ms. Susan Carkeek, R. Edward Howell, Ms. Patricia M. Lampkin, Ms. Yoke San L. Reynolds, Ms. Colette Sheehy, Robert D. Sweeney, Ms. Carol Wood, Thomas Faulders, Jeff Hannah, and Ms. Jeanne Flippo Bailes.

Kenneth A. Schwartz, representing the Faculty Senate as a Consulting Member, was present too.

Mr. Rainey opened the meeting and asked Mr. Sweeney, Senior Vice President for Development and Public Affairs, to present the Agenda. Mr. Sweeney in turn introduced Ms. Reynolds, Vice President for Finance, and asked her to speak to the first item on the Agenda, a proposed Consent resolution.

CONSENT AGENDA: Approval of the Board of Visitors
Representatives to the Governing Boards of University-Related
Foundations

Ms. Reynolds reminded the Committee that the Board each year approves a slate of Board representatives to the University-related foundations. She then proposed a resolution approving the slate.

On motion, the Committee approved the following resolution and recommended it to the full Board for approval:

APPROVAL OF THE BOARD OF VISITORS REPRESENTATIVES TO THE GOVERNING
BOARDS OF UNIVERSITY-RELATED FOUNDATIONS

RESOLVED that the following persons are ratified or confirmed as representatives of the Board of Visitors to the governing boards of the following University-Related Foundations:

<u>Foundation</u>	<u>Board of Visitors Representative</u>	<u>Term Ending</u>
Alumni Association of the University of Virginia	Glynn D. Key	05/30/08
Alumni Board of Trustees of the University of Virginia Endowment Fund	J. Davis Hamlin	12/31/08

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<u>Foundation</u>	<u>Board of Visitors Representative</u>	<u>Term Ending</u>
The College Foundation of the University of Virginia	Timothy B. Robertson	12/31/08
The University of Virginia's College at Wise Alumni Association and Wise Foundation	Don R. Pippin	06/30/11
Curry School of Education	Lewis F. Payne	06/30/11 *
Darden School Foundation	Thomas F. Farrell, II	12/31/09
Foundation of the State Arboretum at Blandy Experimental Farm	Megan Raymond	12/31/10 *
Healthcare Partners, Inc.	E. Darracott Vaughan, Jr., M.D.	06/30/10
University of Virginia Health Services Foundation	E. Darracott Vaughan, Jr., M.D.	12/31/08
Jefferson Institute for Lifelong Learning (JILL)	Alexander G. Gilliam, Jr.	12/31/09 *
Jefferson Scholars Foundation	Thomas F. Farrell, II	06/30/11 *
Law School Alumni Association and Law School Foundation, University of Virginia	Gordon F. Rainey, Jr.	12/31/08
McIntire School of Commerce Foundation	Thomas F. Farrell, II	06/30/11 *
Medical School Alumni Association and Medical School Foundation, University of Virginia	Sam D. Graham, Jr., M.D.	05/31/09
Miller Center Foundation	W. Heywood Fralin	06/30/09 *
Patent Foundation, University of Virginia	G. Slaughter Fitz-Hugh, Jr.	06/30/11 *
Rare Book School	Karin Wittenborg	12/31/09
School of Architecture Foundation	Susan Y. Dorsey	06/30/11
University of Virginia Foundation and Subsidiaries	G. Slaughter Fitz-Hugh, Jr.	06/30/11 *
University of Virginia Health Foundation	E. Darracott Vaughan, Jr., M.D.	06/30/11

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<u>Foundation</u>		<u>Board of Visitors</u>		<u>Term Ending</u>
		<u>Representative</u>		
University of Virginia Investment Management Corporation		John O. Wynne		06/30/08
Virginia Engineering Foundation		Kenneth M. Humphries		12/31/09
Virginia Athletics Foundation		Daniel R. Abramson **		12/31/11 *
Virginia Tax Foundation, Inc.		Joseph E. Gibson		12/31/08

* Denotes ratification required by the Board of Visitors.

** Craig K. Littlepage will serve as the BOV representative until 12/1/07.

Reports by the Senior Vice President for Development and Public Affairs

Mr. Sweeney gave a series of reports: a progress report on the implementation of the recommendations of the Alumni Relations Task Force, specifically the Office of Engagement; on the new dual reporting structure for Chief Development Officers, which was created to support the development programs of the undergraduate schools of the University; and on philanthropic cash flow. On the latter, he said the cash flow for Fiscal Year 2007 stood at \$302.1million, a record amount surpassing the previous record by approximately \$40million.

Report by the Campaign Chair

Mr. Rainey, in his role as Campaign Chair, gave a report on the progress to date of the Capital Campaign. He said Campaign commitments through August come to \$1.375billion; with another \$112million in future support commitments, the Campaign total comes close to \$1.5billion.

He reported, too, on the meeting of the Campaign Executive Committee, held in Washington on September 20th. Included at that meeting were a preview of the Bequest Campaign, a report from the Virginia Athletics Foundation, a report from the Provost on the Commission on the Future of the University, and a discussion of the Campaign goal. On the latter point, Mr. Rainey said the Campaign Executive Committee would continue its discussion of the goal over the next six months, and report back to the Board in the spring of 2008.

New Initiatives in Public Affairs

Mr. Sweeney introduced Ms. Carol Wood, Assistant Vice President for Public Affairs. Ms. Wood reviewed with the Committee the recent reorganization of what was formerly known as University Relations, and now Public Affairs. She then introduced Mr. Jeff Hannah, who gave an audio-visual presentation on some of Public Affairs' recent work: this included a presentation of the new Admissions video, which is sent to all accepted students immediately after they receive their offers of admission, several 30-second video spots, and a 4-minute video created specifically for the regional campaign celebrations. Ms. Wood distributed copies of a new publication prepared for the Admissions Office, the "View Book."

Mr. Rainey remarked on the effectiveness of the videos shown to the Committee.

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On motion, the meeting was adjourned at 12:25 p.m.

AGG:jb

These minutes have been posted to the University of Virginia Board of Visitors website.

<http://www.virginia.edu/bov/externalminutes.html>