

**UNIVERSITY OF VIRGINIA
BOARD OF VISITORS
MEETING OF THE
EXTERNAL AFFAIRS COMMITTEE
OCTOBER 3, 2008**

EXTERNAL AFFAIRS COMMITTEE

Friday, October 3, 2008
2:30 - 3:15 p.m.
Board Room, The Rotunda

Committee Members:

A. Macdonald Caputo, Chair

Daniel R. Abramson

Adom Getachew

Robert D. Hardie

Glynn D. Key

Austin Ligon

Hon. Lewis F. Payne

Don R. Pippin

John O. Wynne

W. Heywood Fralin, Ex-officio

Edmund W. Kitch, Consulting Member

John L. Nau, III, Consulting Member

AGENDA

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I. REPORT BY COMMITTEE CHAIR (Mr. Caputo)	1
• Council of Foundations (Mr. Caputo to introduce Mr. John L. Nau, III, Chair of the Council of Foundations; Mr. Nau to report)	
II. CONSENT AGENDA	
• University-Related Foundation Representatives (Mr. Sweeney to introduce Ms. Yoke San Reynolds, Ms. Reynolds to report)	2
III. REPORTS BY THE SENIOR VICE PRESIDENT FOR DEVELOPMENT AND PUBLIC AFFAIRS (Mr. Sweeney)	
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UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: October 3, 2008

COMMITTEE: External Affairs

AGENDA ITEM: I. Remarks by the Committee Chair

ACTION REQUIRED: None

BACKGROUND: The Council of Foundations brings together representatives from University-related fundraising foundations for discussions of matters of common concern, including but not limited to the Campaign and fundraising, and other topics that cultivate common goals for the good of the University of Virginia.

DISCUSSION: Mr. Caputo will introduce Mr. John Nau, Chair of the Council of foundations. Mr. Nau will give an update on the work of the Council.

BOARD OF VISITORS CONSENT AGENDA

- UNIVERSITY-RELATED FOUNDATION REPRESENTATIVES: Approves the Board of Visitors representatives to the University-Related Foundations

The Board of Visitors' Policy on University-Related Foundations requires that each foundation board include a representative of the Board of Visitors. The Board of Visitors makes new appointments and confirms the list of existing representatives annually.

ACTION REQUIRED: Approval by the External Affairs Committee and by the Board of Visitors

APPROVAL OF THE BOARD OF VISITORS REPRESENTATIVES TO THE GOVERNING BOARDS OF UNIVERSITY-RELATED FOUNDATIONS

RESOLVED that the following persons are ratified or confirmed as representatives of the Board of Visitors to the governing boards of the following University-Related Foundations:

<u>Foundation</u>	<u>Board of Visitors Representative</u>	<u>Term Ending</u>
Alumni Association of the University of Virginia	Glynn D. Key	06/30/12 *
Alumni Board of Trustees of the University of Virginia Endowment Fund	J. Davis Hamlin	12/31/08
The College Foundation of the University of Virginia	Timothy B. Robertson	12/31/08
The University of Virginia's College at Wise Alumni Association	Don R. Pippin	06/30/11
The University of Virginia's College at Wise Foundation	Don R. Pippin	06/30/11
Curry School of Education	Lewis F. Payne	06/30/11
Darden School Foundation	Thomas F. Farrell, II	12/31/09
Foundation of the State Arboretum at Blandy Experimental Farm	Megan Raymond	12/31/10
Healthcare Partners, Inc.	E. Darracott Vaughan, Jr., M.D.	06/30/10

<u>Foundation</u>	<u>Board of Visitors Representative</u>	<u>Term Ending</u>
University of Virginia Health Services Foundation	E. Darracott Vaughan, Jr., M.D.	12/31/08
Jefferson Scholars Foundation	Thomas F. Farrell, II	06/30/11
Law School Alumni Association and Law School Foundation, University of Virginia	Gordon F. Rainey, Jr.	12/31/08
McIntire School of Commerce Foundation	Thomas F. Farrell, II	06/30/11
Medical School Alumni Association and Medical School Foundation, University of Virginia	Sam D. Graham, Jr., M.D.	05/31/09
Miller Center Foundation	W. Heywood Fralin	06/30/09
Osher Lifelong Learning Institute (OLLI)	Alexander G. Gilliam, Jr.	12/31/09
Patent Foundation, University of Virginia	G. Slaughter Fitz-Hugh, Jr.	06/30/11
Rare Book School	Karin Wittenborg	12/31/09
School of Architecture Foundation	Susan Y. Dorsey	06/30/11
University of Virginia Foundation and Subsidiaries	G. Slaughter Fitz-Hugh, Jr.	06/30/11
University of Virginia Health Foundation	E. Darracott Vaughan, Jr., M.D.	06/30/11
University of Virginia Investment Management Corporation	A. Macdonald Caputo	12/31/11 *
Virginia Engineering Foundation	Kenneth M. Humphries	12/31/09
Virginia Athletic Foundation	Daniel R. Abramson	12/31/11
Virginia Tax Foundation, Inc.	Joseph E. Gibson	12/31/08

* Denotes ratification required by the Board of Visitors.

UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: October 3, 2008

COMMITTEE: External Affairs

AGENDA ITEM: III. Vice President's Remarks

ACTION REQUIRED: None

DISCUSSION: Mr. Sweeney will report on philanthropic cash flow, including comparative data for the past three fiscal years, and Campaign progress to-date for FY-09. He will provide an overview of recent Campaign and Development events, including the Regional Campaign Celebration in Norfolk (September 10), the Virginia 2020 Retreat Weekend (September 19-21) in Vermont, and the Women in Leadership and Philanthropy Conference (September 26-27) in Charlottesville, and preview the upcoming Regional Campaign Celebration in Atlanta (October 23).

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BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: October 3, 2008

COMMITTEE: External Affairs

AGENDA ITEM: III.1. Philanthropic Cash Flow

ACTION REQUIRED: None

DISCUSSION: Mr. Sweeney will report on philanthropic cash flow to-date for FY-09, including comparative data for the past three fiscal years. Cash flow through June 30, 2008, was \$286.65 million, which reflects a decrease of 5% over FY-07, an increase of 24.59% over FY-06, and a 56.24% increase over FY-05.

FY-09 year-to-date numbers will be reported, as available.

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BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: October 3, 2008

COMMITTEE: External Affairs

AGENDA ITEM: III.2. Campaign Update

ACTION REQUIRED: None

DISCUSSION: Mr. Sweeney will report on Campaign progress to-date for FY-09, including future support. As of June 30, 2008, the Campaign stood at \$1.735 billion, including over \$168 million in future support, which reflects 57.8% in Campaign achievement in 56.25% of Campaign time elapsed.

Mr. Sweeney will provide an overview of the Regional Campaign Celebration held September 10th, in Norfolk, the Virginia 2020 Retreat Weekend held September 19-21 in Vermont, the Women in Leadership and Philanthropy Conference held September 26-27 in Charlottesville, and will preview the Regional Campaign Celebration planned for October 23, 2008, in Atlanta.

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BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: October 3, 2008

COMMITTEE: External Affairs

AGENDA ITEM: III.3. Public Affairs and Office of
Engagement

ACTION REQUIRED: None

DISCUSSION: Mr. Sweeney will provide updates on recent initiatives coordinated by Public Affairs and the Office of Engagement, including the results of the young alumni initiative C2C (Contest to Change) and UVaExpress, a program which provides free, coordinated bus transportation to the University for the incoming international students and their parents.

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BOARD MEETING: October 3, 2008

COMMITTEE: External Affairs

AGENDA ITEM: IV. Report on Development Officer
Training Program

ACTION REQUIRED: None

BACKGROUND: In response to the recommendations of the Special Committee on Foundations and to continuing transitions in development officer leadership, Development and Public Affairs hired a Director of Development Officer Training and launched the new training in summer 2008.

DISCUSSION: Providing the University with the highest caliber development staff will help ensure success in the current Campaign, and campaigns in the University's future, by providing orientation, training, performance support and career development services to all University fundraisers.

Tara Telfair, Director of Development Officer Training, will outline the first year of the program and report on recent offerings, including the University Community Development Officer Retreat held on August 28, 2008.