EXTERNAL AFFAIRS COMMITTEE

Friday, February 6, 2009
9:15 – 10:00 a.m.
Board Room, The Rotunda

Committee Members:
A. Macdonald Caputo, Chair  The Hon. Lewis F. Payne
Daniel R. Abramson  Don R. Pippin
Adom Getachew  John O. Wynne
Robert D. Hardie  W. Heywood Fralin, Ex Officio
Glynn D. Key  Edmund W. Kitch, Consulting Member
Austin Ligon  John L. Nau, III, Consulting Member

AGENDA

I. REPORT BY THE COMMITTEE CHAIR (Mr. Caputo) 1
   • Council of Foundations (Mr. Caputo to introduce
     Mr. John L. Nau, III, Chair of the Council of
     Foundations; Mr. Nau to report)

II. CONSENT AGENDA (Mr. Sweeney) 2
    • 2007-2008 WTJU Annual Report

III. REPORTS BY THE SENIOR VICE PRESIDENT FOR DEVELOPMENT
     AND PUBLIC AFFAIRS (Mr. Sweeney) 3
    • Vice President’s Report
      1. Public Affairs and Office of Engagement 4
      2. Philanthropic Cash Flow 5
      3. Campaign 6
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: February 6, 2009

COMMITTEE: External Affairs

AGENDA ITEM: I. Remarks by the Committee Chair

ACTION REQUIRED: None

BACKGROUND: The Council of Foundations brings together representatives from University-related fundraising foundations for discussions of matters of common concern, including but not limited to the Campaign and fundraising, and other topics that cultivate common goals for the good of the University of Virginia.

DISCUSSION: Mr. Caputo will introduce Mr. John Nau, Chair of the Council of Foundations. Mr. Nau will give an update on the work of the Council, including a brief report on the most recent meeting and a preview of upcoming meetings.
BOARD MEETING: February 6, 2009

COMMITTEE: External Affairs

AGENDA ITEM: II. 2007-2008 WTJU Annual Report

BACKGROUND: The FCC broadcasting license for radio station WTJU is held by the Rector and Visitors; it is a noncommercial educational operator’s license, which means that the Board must approve WTJU’s Annual Report.

ACTION REQUIRED: Approval by the External Affairs Committee and by the Board of Visitors

<table>
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<tr>
<th>APPROVAL OF THE 2007-2008 WTJU ANNUAL REPORT</th>
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<td>RESOLVED, WTJU’s 2007-2008 Annual Report is approved, as recommended by the President and the Senior Vice President for Development and Public Affairs.</td>
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BOARD MEETING: February 6, 2009

COMMITTEE: External Affairs

AGENDA ITEM: III. Vice President's Remarks

ACTION REQUIRED: None

DISCUSSION: Mr. Sweeney will provide an update on ongoing and new initiatives in Public Affairs and the Office of Engagement. He will report on philanthropic cash flow, including comparative data for the past three fiscal years, and Campaign progress to-date for FY-09. Mr. Sweeney will also give an overview of recent and upcoming Campaign and Development activities, and he will provide benchmarking data on large gifts to peer institutions with comparable campaigns.
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING:    February 6, 2009

COMMITTEE:        External Affairs

AGENDA ITEM:      III.1. Public Affairs and Office of Engagement

ACTION REQUIRED: None

DISCUSSION: Mr. Sweeney will provide updates on ongoing and recent initiatives coordinated by Public Affairs and the Office of Engagement, including UVA Today Daily Report, the new daily e-mail that highlights top University news, and regional and international UVaClub activities.
BOARD MEETING: February 6, 2009

COMMITTEE: External Affairs

AGENDA ITEM: III.2. Philanthropic Cash Flow

ACTION REQUIRED: None

DISCUSSION: Mr. Sweeney will report on philanthropic cash flow to-date for FY-09, including comparative data for the past three fiscal years. Cash flow through November 30, 2008, was $60.1 million, which reflects a decrease of 27.4% over FY-08, a decrease of 49% over FY-07, and a 2% decrease over FY-06.

FY-09 year-to-date numbers will be reported, as available.
DISCUSSION: Mr. Sweeney will report on Campaign progress to-date for FY-09, including future support. As of November 30, 2008, the Campaign stood at $1.8 billion, including over $188.7 million in future support, which reflects 60.37% in Campaign achievement in 61.49% of Campaign time elapsed.

Mr. Sweeney will provide an overview of recent Campaign and Development events, including meetings of the National Committee on University Resources and Campaign Executive Committee, and will offer a preview of upcoming development events. He will present a brief report on Campaign gifts, using data from peer institutions with comparable campaigns to illustrate the importance of large gifts to campaign success.