UNIVERSITY OF VIRGINIA
BOARD OF VISITORS
MEETING OF THE
EXTERNAL AFFAIRS COMMITTEE
SEPTEMBER 11, 2009
EXTERNAL AFFAIRS COMMITTEE

Friday, September 11, 2009
10:00 – 11:30 a.m.
Board Room, The Rotunda

Committee Members:
A. Macdonald Caputo, Chair The Hon. Lewis F. Payne
Robert D. Hardie Don R. Pippin
Glynn D. Key John O. Wynne, Ex-officio
Randal J. Kirk John L. Nau III, Consulting Member
Austin Ligon Edmund W. Kitch, Consulting Member

AGENDA

I. REPORT BY THE COMMITTEE CHAIR (Mr. Caputo)
   • Council of Foundations (Mr. Caputo to introduce Mr. John L. Nau III, Chair of the Council of Foundations; Mr. Nau to report) 1

II. REPORTS BY THE SENIOR VICE PRESIDENT FOR DEVELOPMENT AND PUBLIC AFFAIRS (Mr. Sweeney)
   • Vice President’s Remarks 2
     o Report on Namings (Written Report) Mark E. Fletcher Gymnasium 1

III. EXECUTIVE SESSION
Discussion and consideration of matters related to donor prospects and fundraising activity and strategy, as provided for in Section 2.2-3711(A)(8) of the Code of Virginia.
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: September 11, 2009

COMMITTEE: External Affairs

AGENDA ITEM: I. Report by the Committee Chair

ACTION REQUIRED: None

BACKGROUND: The Council of Foundations brings together representatives from University-related fundraising foundations for discussions of common concern, including but not limited to the Campaign and fundraising, and other topics that support goals which benefit the University.

DISCUSSION: Mr. Caputo will introduce Mr. John Nau, Chair of the Council of Foundations. Mr. Nau will provide an update on the work of the Council.
DISCUSSION: Mr. Sweeney will provide an update on philanthropic cash flow and Campaign achievement to-date for FY-10, including future support.

Philanthropic cash flow measures actual gifts received by the University during a specific fiscal year. It includes cash or cash equivalents received for philanthropic purposes; it does not include pledges or future support (bequest expectancies, annuities, etc.). Through June 30, 2009, cash flow stood at $248 million. This reflects a decrease of 13.4% from the same period in FY-08 and a decrease of 17.8% from FY-07 (the record year for cash flow) but an increase of 7.8% over the same time in FY-06.

Through June 30, 2009, the Campaign stood at $1.971 billion, including $204 million in future support. This reflects 65.7% in Campaign achievement in 68.7% of Campaign time elapsed. Given the economic climate, the Campaign has held steady over the past year, tracking only 1% - 3% below the trend line.
NAMINGS REPORT

EXTERNAL AFFAIRS COMMITTEE
UNIVERSITY OF VIRGINIA

September 11, 2009
Mark E. Fletcher Gymnasium

The gymnasium at the Aquatic and Fitness Center has been named the "Mark E. Fletcher Gymnasium" in honor of the late Mark E. Fletcher, longtime member of the University community.

Mark Fletcher built one of the nation's top intramural and recreational sports programs at the University of Virginia. He died suddenly on June 10, 2009 at the age of 57.

As associate director of athletics and executive director of intramural/recreational sports, Mark led a program in which at least 94% of undergraduate students participated. The program also boasts the largest faculty and staff participation rate in the country. In 2005, Newsweek magazine named U.Va. "the hottest school in the country for fitness."

In addition to his duties in Intramural/Recreational Sports, Mark oversaw construction and renovation projects that transformed the University's athletic venues. He was responsible for all athletics facilities and operations at the University from 1992 until 1997, and supervised the $86 million expansion of Scott Stadium, completed in 2001.

Among other projects he oversaw were the creation of the David A. Harrison III Field at Scott Stadium; completion and lighting of Klöckner Stadium; the creation of the artificial turf competition field and renovated football practice fields at University Hall; construction of "The Park," a 22-acre outdoor field complex on North Grounds; construction and expansion of the Aquatic & Fitness Center; the renovation of Memorial Gymnasium to house varsity wrestling and volleyball teams; the construction of Carr's Hill Field and building; the completion of the third floor of the Dr. Frank C. McCue III Center; renovation of the Sheridan Snyder Tennis Center; and renovation of the North Grounds Recreation Center.

Mark was an active member of the National Intramural Recreational Sports Association, serving as the Region II vice president, and was honored with the Region II Award of Merit. He also served on the NIRSA Foundation Board of Directors.

Mark was a longtime member of the University's Safety Committee, and was instrumental in developing and installing the flashing-light pedestrian crossings, among many other important actions. In addition, he served on the Facilities Management Advisory Board, Arboretum Committee, Reunions Weekend Committee, Graduation Committee and the Parking and Transportation Committee.
A native of Crestline, Ohio, Mark earned his bachelor’s degree in psychology and education from Heidelberg College in Tiffin, Ohio, in 1973, where he captained the basketball team his senior year. In 1974, he received a master's degree in college student personnel from Bowling Green State University.

Mark is survived by his wife, Gina, and three children, Kristi, Lori, and Scott.