

UNIVERSITY OF VIRGINIA  
BOARD OF VISITORS  
MEETING OF THE COMMITTEE ON  
THE UNIVERSITY OF VIRGINIA'S  
COLLEGE AT WISE  
September 11, 2009

COMMITTEE ON THE UNIVERSITY OF  
VIRGINIA'S COLLEGE AT WISE

Friday, September 11, 2009

2:15 - 2:45 p.m.

Board Room, The Rotunda

Committee Members:

Don R. Pippin, Chair

Daniel R. Abramson

The Hon. Alan A. Diamonstein

Helen E. Dragas

W. Heywood Fralin

Robert D. Hardie

Austin Ligon

John O. Wynne, Ex-officio

AGENDA

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UNIVERSITY OF VIRGINIA  
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: September 11, 2009

COMMITTEE: The University of Virginia's  
College at Wise

AGENDA ITEM: Reappointment to the Wise Board

BACKGROUND: The University of Virginia's College at Wise has a local board that is appointed by the Board of Visitors. The Wise Board serves in an advisory capacity to the Chancellor of the College, the President of the University, and the Board of Visitors on matters pertaining to The University of Virginia's College at Wise.

DISCUSSION: The Nominating Committee recommends the following person for reappointment to the College's Board for a term ending June 30, 2013:

- Paul D. Buchanan - Mr. Buchanan is a native of Dickenson County and a retired schoolteacher. He is a two-year graduate of The University of Virginia's College at Wise. He holds a B.A. degree from the University of Virginia and had done additional work at the University of Wyoming and Wesleyan University in Middletown, Connecticut. He has been involved in a wide variety of organizations. He is one of three trustees of the Columbus Phipps Foundation, a generous supporter of the College.

ACTION REQUIRED: Approval by the Committee on The University of Virginia's College at Wise and the Board of Visitors

REAPPOINTMENT TO THE BOARD OF THE UNIVERSITY OF VIRGINIA'S  
COLLEGE AT WISE

RESOLVED, Mr. Paul C. Buchanan is reappointed to The University of Virginia's College at Wise Board for a four-year term ending June 30, 2013, in accordance with the terms of the Board's bylaws.

UNIVERSITY OF VIRGINIA  
BOARD OF VISITORS AGENDA SUMMARY

BOARD MEETING: September 11, 2009

COMMITTEE: The University of Virginia's  
College at Wise

AGENDA ITEM: II.A. Entrepreneurship in Southwest  
Virginia

ACTION REQUIRED: None

BACKGROUND: The development of entrepreneurship and economic development is critical to the long term revitalization of Southwest Virginia. The College, in collaboration with the University, is playing a critical role in establishing the core infrastructure for this to take place. The College is also in discussion with the Virginia Coalfield Economic Development Authority concerning coordination of entrepreneurial activities in Southwest Virginia.

DISCUSSION: The Office of Economic Development has made significant strides in growing the operation of the Southwest Virginia Technology Development Center, enhancing entrepreneurship education and strengthening relationship with regional employers. Highlights of these initiatives are presented below.

- UVa-Wise launched the 2009 portfolio of professional development and open enrollment technical programs which resulted in the participation of over 300 individuals. Some of the programs offered can be found in the following chart.

Professional Development	Technical Development
The "Effective Supervisor"	Basic PC Use
Facilitation Basics	Academy of Lifelong Learners (A.L.L.)
Administrative Professional Program	PL/SQL Programming Language
Promoting Your Organization on the Web	Quality Software Testing
Business Fundamentals	Digital Literacy Certification
Workforce Development Professional Competencies	Information Help Desk Pre-employment
Entrepreneurship Opportunities Presentation by Edward Hess	Microsoft Office Beginner (Excel, Word, PowerPoint)

- UVA-Wise signed agreements with CGI Technology Solutions Inc., and Alcoa Wheel and Transportation Products Inc., which insure student internships. The Southwest Virginia Technology Development Center has provided customized training solutions for both companies over the past two years. Alcoa has asked UVA-Wise to coordinate regional training resources in preparation for its expected increase in staffing in 2010 and 2011.
- Professor of Business Administration and Batten Executive-in-Residence, Edward Hess of the Darden School has conducted three one-on-one business consultations with businesses. Mr. Hess also facilitated a strategy session with regional economic development and business support organizations on opportunities to increase entrepreneurship in rural regions of the Commonwealth. At a public session, Mr. Hess provided steps for creating a business.
- UVA-Wise is coordinating efforts with U.Va.'s Darden School for executive education, including the possibility of offering certifications in leadership and/or management.

The following Darden representatives will visit Southwest Virginia on August 17, 2009.

David Newkirk, CEO, Darden Executive Education

Susan Brooks, Director, Marketing for Executive Education

Colin Winger, Associate Director, Program Development

- UVa-Wise and U.Va.'s School of Continuing Education and Professional Studies are exploring Management in Non-profits in our region. A series of focus groups with stakeholders and end users will be conducted in late fall 2009 and spring 2010.

UNIVERSITY OF VIRGINIA  
BOARD OF VISITORS AGENDA SUMMARY

BOARD MEETING: September 11, 2009

COMMITTEE: The University of Virginia's  
College at Wise

AGENDA ITEM: II.B. Revenue Enhancement

ACTION REQUIRED: None

BACKGROUND: Continued shrinkage in state funding has required the College to look for more creative and entrepreneurial ways to generate programmatic revenue to support the core academic mission. These entrepreneurial activities enable the College to address critical needs within Southwest Virginia, and also address the intent of the Higher Education Restructuring Act.

DISCUSSION: The Center for Teaching Excellence and the Southwest Virginia Technology Development Center are enhancing revenue by the following:

THE CENTER FOR TEACHING EXCELLENCE

- Licensure Curriculum Programs (General Education and Special Education)

The Virginia Department of Education's office is providing the Center for Teaching Excellence with licensure and school information for all teachers currently holding a provisional license. This information is being used to guide the Center licensure curriculum development. Courses are being offered via distance options including teleconference and internet.

- Internet-Based Modular Professional Development and Coursework

The Center for Teaching Excellence is developing a series of Online Professional Development Modules, each of which consists of self-paced podcasts, web-based learning activities and readings, and an assessment instrument.

- Extramural Funding

The Center for Teaching Excellence has developed and submitted a \$3.5 million Teacher Quality Partnerships Grant proposal to the U.S. Department of Education. If funded, the program will support teacher education initiatives and result in additional tuition revenue for UVA-Wise.

We will be applying for funding through the Virginia Department of Education's Math - Science Partnership Grant Competition which seeks to develop centers for improvement in mathematics education.

#### Recertification

The Recertification Institutes for Teachers consist of intensive classes that meet the content-specific requirement for recertification in Virginia. They are offered as four-day summer workshops with follow-up class sessions throughout the fall semester. The most significant impact of this initiative is the increase in enrollment. In Summer 2009, 108 teachers participated in recertification institutes offered in Smyth County, Tazewell County, Buchanan County, and on Campus.

### THE SOUTHWEST VIRGINIA TECHNOLOGY DEVELOPMENT CENTER

- Programming

In Fiscal Year 2009, its initial year of operation, the Southwest Virginia Technology Center has generated in excess of \$72,000 in programming and over \$20,000 in space rental.

- Technical & Professional Development

The Center provided customized training for companies/organizations such as CGI, Northrop Grumman, Alcoa, First Band & Trust, Emory & Henry College

- Management Information Systems

This program will tap into another market for the College and generate additional tuition.