EXTERNAL AFFAIRS COMMITTEE

Friday, February 26, 2010
9:00 – 9:45 a.m.
Board Room, The Rotunda

Committee Members:
A. Macdonald Caputo, Chair
Robert D. Hardie
Glynn D. Key
Randal J. Kirk
Austin Ligon

The Hon. Lewis F. Payne
Don R. Pippin
John O. Wynne, Ex-officio
John L. Nau III, Consulting Member
Edmund W. Kitch, Consulting Member

AGENDA

I. REPORT BY THE COMMITTEE CHAIR (Mr. Caputo) 1
   • Council of Foundations (Mr. Caputo to introduce
     Mr. John L. Nau III, Chair of the Council of
     Foundations; Mr. Nau to report)

II. CONSENT AGENDA (Mr. Sweeney) 2
   • 2008-2009 WTJU Annual Report

III. REPORTS BY THE SENIOR VICE PRESIDENT FOR DEVELOPMENT
     AND PUBLIC AFFAIRS (Mr. Sweeney) 3
   • Vice President’s Remarks
     1. Philanthropic Cash Flow
     2. Campaign
     3. Public Affairs and Office of Engagement
     4. Annual Giving
BOARD MEETING: February 26, 2010

COMMITTEE: External Affairs

AGENDA ITEM: I. Remarks by the Committee Chair

ACTION REQUIRED: None

BACKGROUND: The Council of Foundations brings together representatives from the University-related fundraising foundations for discussions of matters of common concern, including but not limited to the Campaign and fundraising, and other topics that cultivate common goals for the benefit of the University of Virginia.

DISCUSSION: Mr. Caputo will introduce Mr. John Nau, Chair of the Council of Foundations. Mr. Nau will give an update on the work of the Council, including a brief report on the most recent meeting and a preview of upcoming meetings.
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: February 26, 2010

COMMITTEE: External Affairs

AGENDA ITEM: II. 2008-2009 WTJU Annual Report

BACKGROUND: The FCC broadcasting license for radio station WTJU is held by the Rector and Visitors; it is a noncommercial educational operator’s license, which means that the Board must approve WTJU’s Annual Report.

ACTION REQUIRED: Approval by the External Affairs Committee and by the Board of Visitors

APPROVAL OF THE 2008-2009 WTJU ANNUAL REPORT

RESOLVED, WTJU’s 2008-2009 Annual Report is approved, as recommended by the President and the Senior Vice President for Development and Public Affairs.
DISCUSSION: Mr. Sweeney will provide an update on philanthropic cash flow and Campaign achievement, including future support, for fiscal year 2010. He will highlight achievements of the Office of Public Affairs and the Office of Engagement and provide an update on efforts in annual giving.

Philanthropic cash flow measures actual gifts received by the University during a specific fiscal year. It includes cash or cash equivalents received for philanthropic purposes; it does not include pledges or future support (bequest expectancies, annuities, etc.). Through November 30, 2009, cash flow stood at $63.5 million. This reflects an increase of 5.6% over the same period in FY-09.

Through November 30, 2009, the Campaign stood at $2.046 billion, including $216.2 million in future support. This reflects 68.2% in Campaign achievement in 74% of Campaign time elapsed. Given the economic climate, the Campaign continues to hold steady, tracking an average 4% below the trend line over the past several months.

The Office of Public Affairs provided support to the University through multimedia communications on topics as diverse as H1N1 flu, the presidential search, and response efforts for the Haiti earthquake. Other highlights include handling over 100 Freedom of Information Act requests, processing 2.85 million email messages, and producing "Explorations in Black Leadership" sessions, which included Julian Bond in conversations with PBS journalist Gwen Ifill, South Carolina state legislator Bakari Sellers, and President and CEO of the NAACP, Benjamin Todd Jealous.
The Office of Engagement’s UVaExpress, a program which brings international students and their families from Dulles Airport to Grounds free of charge, won the 2009 CASE Award of Excellence. Engagement continued to provide alumni, parents, and friends with a range of programs and services including UVaClubs, a global network of over 100 communities that gives club members opportunities to hear faculty speakers, participate in discussion groups and book clubs, and contribute to their communities through service projects.

Overall annual giving (all purposes/all entities) to the University stood at $9.5 million through November 30, 2009, with 16,938 donors giving 18,406 gifts. Alumni giving to annual flagged accounts for the same period was $4.2 million, with 10,160 donors giving 12,481 gifts, reflecting an increase of 16.6% in dollars and 16.14% in donors.