

June 10, 2010

MEMORANDUM

TO: The External Affairs Committee:

A. Macdonald Caputo, Chair
Robert D. Hardie
Glynn D. Key
Randal J. Kirk
Austin Ligon
The Honorable Lewis F. Payne
Don R. Pippin
John O. Wynne, Ex Officio
John L. Nau III, Consulting Member
Ann B. Hamric, Consulting Member

and

The Remaining Members of the Board:

Daniel R. Abramson	W. Heywood Fralin
Stewart H. Ackerly	Vincent J. Mastracco Jr.
The Hon. Alan A. Diamonstein	Warren M. Thompson
Susan Y. Dorsey	E. Darracott Vaughan Jr., M.D.
Helen E. Dragas	

FROM: Susan G. Harris

RE: Minutes of the Meeting of the External Affairs
Committee on Thursday, June 10, 2010

The External Affairs Committee of the Board of Visitors of the University of Virginia met, in Open Session, at 2:30 p.m., Thursday, June 10, 2010, in the Board Room of the Rotunda; A. Macdonald Caputo, Chair, presided.

Present were Robert D. Hardie, Ms. Glynn D. Key, Austin Ligon, the Honorable Lewis F. Payne, Don R. Pippin, and John O. Wynne, Rector.

Also present were John L. Nau III and Ann B. Hamric, consulting members.

Present as well were Daniel R. Abramson, the Honorable Alan A. Diamonstein, Ms. Susan Y. Dorsey, W. Heywood Fralin, Vincent J. Mastracco Jr., Warren M. Thompson, and Stewart H. Ackerly.

Also present were John T. Casteen III, Leonard W. Sandridge, Ms. Susan G. Harris, Ms. Teresa A. Sullivan, Paul J. Forch, Ms. Susan A. Carkeek, Arthur Garson Jr., M.D., James L. Hilton, Ms. Patricia M. Lampkin, Marcus L. Martin, M.D., David J. Prior, Ms. Yoke San L. Reynolds, Robert D. Sweeney, Jason Life, Ms. Alison Traub, Ms. Cynthia S. Fredrick, Dr. Sharon L. Hostler, and Ms. Jeanne Flipppo Bailes.

Council of Foundations Report

The Chair called on John Nau, chair of the Council of Foundations, to give his customary report on the Council of Foundations. Mr. Nau said the March 26 meeting of the Council of Foundations was lengthy and busy. He said there was a report on UVIMCO by Leonard Sandridge and John Macfarlane; a discussion on the meaningful use of volunteers, which is one of the Council's primary focuses; as well as an overview of the current policy on interaction and fundraising with non-alumni parents, which gives the Alumni Association full authority to handle annual giving for this group. Mr. Nau has appointed a task force to look into the relationship with the Alumni Association and the president's directive on non-alumni parents fundraising.

Mr. Nau said there was also an update about the Council's website, and adoption of a preamble and a list of priorities for the Council. He presented the list of priorities, annual giving being the top priority. Other priorities include collaboratively developing fundraising strategies, core services, strategic planning for related foundations, and data accuracy and data mining.

Annual Report on Foundations' Compliance with Board Policy

The Chair introduced Ms. Yoke San L. Reynolds, the Vice President and Chief Financial Officer of the University, to brief the Board on compliance of each foundation with Board policies. The materials required to be submitted to the University have been received from all the foundations. The two primary documents are the annual certification letter and the annual report from the Board's representative on each foundation board.

Ms. Reynolds said there was a networking meeting of foundation staff on April 28, which included presentations on the status of the University, how to increase effectiveness of interactions between board members and staff, UPMIFA issues, and fiscal planning. There were also small roundtable discussions organized by foundation staff.

Action Item: Establishment of a New Business Venture

The Chair introduced Dr. Sharon L. Hostler, who presented a resolution allowing the Health Services Foundation to provide childcare services to University and Piedmont Virginia Community College employees and students.

The Committee adopted the following resolution and recommended it to the full Board for approval:

APPROVAL TO ESTABLISH A NEW BUSINESS VENTURE IN THE UNIVERSITY OF VIRGINIA HEALTH SERVICES FOUNDATION

RESOLVED, the Board approves a new business venture for the University of Virginia Health Services Foundation to develop and provide childcare services for its employees and other members of the University of Virginia and Piedmont Virginia Community College communities.

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The Chair recognized Dr. Garson to present a walk-on resolution to give the McIntire School Foundation a one-year extension on the deadline for sale or other disposition of certain software. The motion to approve the resolution was tabled to allow Mr. Diamonstein, the Board of Visitors representative to the McIntire School Foundation, an opportunity to review the resolution and discuss with the McIntire School Foundation representatives.

APPROVAL OF EXTENSION TO OPERATE A NEW BUSINESS ENTERPRISE IN THE UNIVERSITY OF VIRGINIA MCINTIRE SCHOOL OF COMMERCE FOUNDATION

WHEREAS, the Board of Visitors approved the establishment of a new business enterprise in the McIntire School of Commerce Foundation to develop and market the use of a Foundation-developed survey tool; and

WHEREAS, this approval was for a fixed term of twenty-four months from June 13, 2008, the date of the adoption of the resolution by the Board of Visitors;

RESOLVED, that the extension for the operation of a new business enterprise in the University of Virginia McIntire School of Commerce Foundation, to develop and market the use of a Foundation-developed survey software tool, is approved. This approval of extension is for a fixed term of twelve (12) months from the date of approval by the University's Board of Visitors, to allow the Foundation time to implement and complete its exit strategy of development and commercialization or discontinuing its new line of business. The McIntire School Foundation must either complete the sale and transfer

of the business venture, or discontinue the Foundation's interest in the business venture, no later than June 12, 2011. In the event that the business venture is discontinued, the McIntire Foundation will honor existing contracts through their expiration date of January 2015.

Note: The above resolution was approved by the full Board on June 11, 2010.

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The Chair said there was a written report on namings that the Board should review. The written report is attached to these Minutes as an Appendix.

Vice President's Remarks

Mr. Sweeney recognized Carol Wood, Associate Vice President for Public Affairs, for helping the University respond to the death of Yeardeley Love. He said she walked a fine line between the public's interest and privacy of the individuals involved, with professionalism and integrity.

He said Public Affairs also handles information booths at Final Exercises, and coordinates the Commonwealth of Virginia Campaign (CVC) to support charities. Last year, University employees lead the state in donations to the CVC. Overall, 32% of all employees participated in the CVC. He said another initiative every year is the "Sofa Shuffle" in which students donate their possessions to the Salvation Army and Goodwill. Public Affairs leads this effort.

Mr. Sweeney said cash flow is down this year, but last year cash flow contained a \$40 million pledge payment from the Batten family. The Capital Campaign is at \$2.158 billion. The numbers reflect the continued uncertainty about the economy. Some good news: a number of campaigns have gone over goal including the Health System, Athletics, the Curry School of Education, and the Alumni Association. There is more that we can and will do to come in on time in the Capital Campaign. He said the final billion will be the first billion of the Terry Sullivan era.

Mr. Sweeney said there has been significant progress in the reunions programs. He asked Jason Life from the Alumni Association to report. Mr. Life said reunions weekend went very well. Overall, there has been a dramatic increase in volunteers of 148% over five years. Reunion attendance this year is even with last year, which is a 70% increase over five years ago. The success is partially due to the programming, which included well-attended seminars and family-friendly activities.

Mr. Life said eight of the nine reunion classes exceeded their previous performance and two doubled their previous performance. Reunion-year alumni participating was 2,897, and about the same number of non reunion-year individuals, with close to 500 children, participated.

Alison Traub, Associate vice President for Development, spoke about reunion giving. Ms. Traub recognized Beth Bishop, Director of Reunion Giving. Ms. Traub said with a larger volunteer effort, the team began working 18 months prior to reunion weekend. There were 450 reunion giving volunteers. Giving committees ranged from 12 to 85 volunteers. The class of 2000 had the largest committee and they are tied for the record of participation for a tenth reunion class.

Ms. Traub shared stories about two reunion volunteers, Don Johnson of the Class of 1980, a graduate of the School of Nursing, and Paul Barclay of the Architecture class of 1960.

Ms. Traub said the investment in reunions has increased the number and participation of alumni donors. She gave the trophy for the largest participation to the class of 1965, which is John Casteen's class. Growing the number of five-year pledges is also a focus. This year they gained 220 multi-year donors.

The Chair said there were no reunion programs when John Casteen began as president in 1990. Mr. Sweeney added that Mr. Casteen has also created a much larger international footprint.

Mr. Sweeney introduced Cindy Fredrick to speak about international engagement. This year the Office of Engagement will host over 100 events. One activity is the greeting of international students at the airports when they begin at the University. Engagement efforts are successful because of volunteer leaders as well as the work of the international engagement officer Darci Spuck.

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The Chair adjourned the meeting at 3:15 p.m.

SGH:lah
These minutes have been posted to the University of Virginia Board of Visitors website.
<http://www.virginia.edu/bov/externalminutes.html>

**NAMINGS REPORT
EXTERNAL AFFAIRS COMMITTEE
UNIVERSITY OF VIRGINIA**

JUNE 10, 2010

Namings Report

The following Namings do not require Board action; they are enumerated below as a matter of record.

BASEBALL PROGRAM NAMINGS

Virginia Baseball Hall of Fame

In Honor of Les and Ann Disharoon

Les and Ann Disharoon are among the most generous benefactors to the Baseball program. The naming plaque will be a surprise to honor their generosity and support to the team over the past 8 years.

Hollar Visitors Bullpen

The away team bullpen will be named in honor of Hunter R. Hollar (A&S '71), a baseball pitcher for the University during the 1968-1971 seasons. A recognition plaque will be placed on the side of the bullpen, as well as on a donor wall in the Hall of Fame area. Hunter Hollar is being honored through a gift from Sandy Springs Bank in Maryland, where he is a former President, CEO and Director.

OrderTopia Film Room

Gift of John McAllister COLLEGE 1998

John McAllister (A&S '98, History) is a generous donor to Athletics and one of the key investors in OrderTopia, a company which developed apps that allow people to place food orders through their mobile devices.

The Koval Family Coaches Meeting Room

Gift of Barry Koval COMM 1968, MBA 1970 pitcher (1965-1966) and Patte Koval

Barry Koval, an executive director of Hunton & Williams in Richmond, played baseball and basketball at the University. Barry and his wife Patte are parents of a current student.

O'Connor Family Coaches Locker Room

Gift of The Hardie Family

Robert (A&S '87, Darden '95, '99) and Molly Hardie (Medicine '00) are generous benefactors of the Athletic program. Robert is currently a member of the Board of Visitors.

Schlim and McDonald Meeting Room

Gift of Joseph Schlim COMM 1987 pitcher (1985-86) and Kevin F. McDonald COLL 1988 outfield (1986-88)

The team meeting room will be named for baseball alums Joe Schlim and Kevin McDonald.

Thomas and Ranzetta Dugout

Gifts of Harry Thomas COLL 1976 pitcher (1973-1975) and Tim Ranzetta COMM 1989 pitcher (1988-1989)

The away team dugout will be named for two baseball alumni. Harry Thomas was a pitcher on the baseball team, in addition to being a member of the football team during his time at the University. His son John is also baseball alum. Mr. Thomas lives in McLean, VA and is a financial planner. Tim Ranzetta pitched for the University for two years. He currently works in Palo Alto, CA as a scholarship advisor. This is his first gift to Athletics.

Moffatt and Miller Officials Locker Room

Gifts of Piper Parker Moffatt in Honor of her son Shooter Starr COLL 2004 pitcher(2000-2004) and C.Bradley Miller COMM 1983 catcher(1982-1983) and Llewellyn Miller in honor of Clinton S. Miller

The umpires' locker room will be named in honor of Shooter Starr and Clinton Miller. Ms. Moffatt is the mother of former pitcher Shooter Starr. She regularly supports the Parents fund and Friends of Baseball. Brad Miller played baseball at UVa in the early 80s, after transferring from Stetson University. Brad and his wife Llewellyn have a daughter who is a first year in the Engineering school.

J.R. Corbett Bullpen

Gift of Matthew Corbett Moore COLL 1995 MBA 2000 pitcher (1992-1995) in honor of John Hampton and Sue Corbett Moore

The home team bullpen will be named for former pitcher, alumni Matt Moore. Matt was integral to the building of Davenport in 2001 and worked to bring former baseball players together in support of the project.

Zimmerman Hitting Area

Gift of Ryan Zimmerman member of COLL 2006 infield (2003-2005)

The batting tunnels will be named in honor of Ryan Zimmerman, who played baseball for the University from 2002-2005. Ryan is currently the third baseman for the Washington Nationals.

Don Williams Dugout

Gift of T. Dean Williams MBA 1967 and Cam Williams In honor of Don Williams

another baseball player who never gave up

The home team dugout will be named in honor of Don Williams. Alumni Dean Williams is a longtime benefactor of the University and gives generously to the baseball program.

Visitors Locker Room

Gift of Anonymous donor in honor of the 1,186 miles on the road to Omaha

An anonymous donor made a generous gift to express what the team is about and to honor head coach Brian O'Connor.

Namings in Claude Moore Medical Education Building

Naming Opportunity	Background
Marybeth & James E Manley Vestibule	Marybeth and Jim Manley have a long standing interest in the University and three of their children have attended school here. Their son is a wrestler and their early philanthropy was for athletics, but since that time the Manley's have made very generous gifts to both the College for the South Lawn project and the Health System for the medical education building and the new clinical Cancer building. Jim and Marybeth are interested in being affiliated with a top medical center and the promise of advancements in a variety of medical areas. Jim Manley is the Chairman and CEO of Atlantic-Pacific Capital and an active member of the Health Foundation Board. The UVa Health System

	<p>appreciates Jim and Marybeth Manley’s support of both the medical education building and the clinical cancer building and want to honor their gifts with naming opportunities in each building.</p>
<p>Anne Lloyd & E Darracott Vaughan Jr, MD Medical Simulation Training Center</p>	<p>Dr. Vaughan graduated from the University of Virginia School of Medicine in 1965 and received his masters from the College of Arts and Sciences in Surgery in 1969. He continued his medical training at Vanderbilt University, UVA, and Columbia Presbyterian Medical Center prior to practicing at New York Presbyterian Hospital and Cornell University Medical Center. He is currently a member of the University of Virginia Board of Visitors and is the Board of Visitors appointee on the Health Foundation and the Medical Center Operating Boards. His wife, Anne, received her BA from Hollins and MA in education from UVA. Anne Lloyd and E. Darracott Vaughan have been generous benefactors to the University of Virginia and particularly to the UVA Health System. Dr. and Mrs. Vaughan have made gifts to Urology, the Class of 1965 fund, the Lockhart McGuire Professorship and the Nursing Annual Fund, in addition to their very generous gift to the Claude Moore Medical Education Building. In honor of their generous gifts to the University and Dr. Vaughan’s service to the University on various boards, we propose honoring them with the naming of the Medical Simulation Training Center and Foyer and want to thank them for their support of the University and the future of medical education.</p>
<p>Charles W Hurt, MD Learning Studio</p>	<p>Dr. Hurt graduated from the School of Medicine at the University of Virginia in 1953 and completed his internship in general surgery in 1955. He went on to found Virginia Land Company and to have a very successful career in real estate development. Dr. Hurt has been a generous benefactor of the UVA Health System with gifts to the 1953 Class Fund and Kluge Children’s Rehabilitation Center, in addition to his gift to the Claude Moore Medical Education Building. We appreciate his continued support of the UVA Health System and especially his gift to the medical education building. We propose honoring his gifts with the naming of the Learning Studio and extend our thanks to both Dr. Hurt and his wife Alicia for their interest in and support of the University.</p>

Class of 1958 Lecture Hall	At the time of their pledge, the Class of 1958 made the largest class gift ever committed to the UVA School of Medicine. The Class was motivated on the occasion of their 50 th Reunion to make this generous gift. Their success was due to a loyal committee of friends and colleagues with respect for UVA and the foundation it provided for successful medical careers. Hudnall Ware is the class representative.
Chuck Campbell Terrace	Dr. Campbell is a 1976 medical alumnus, a Health Foundation Board member, and a practicing Ophthalmologist in Winston-Salem, NC who is a generous benefactor to UVA. He is also active in the Medical Alumni Association and the Medical School Foundation. Two of his children are graduates of UVA.
Lucinda H & George A Hurt, MD Admissions Conference Room	Dr. Hurt graduated from the College of Arts & Sciences in 1959 and the School of Medicine in 1964. Subsequently, he completed his surgical internship and neurosurgery residency at UVA. He has been in private practice in Lynchburg, VA since 1971 and is presently semi-retired. He is a member of both the Health Foundation Board and NCOUR. He has generously supported various areas of the University including this gift to the medical education building.
Suzan L & Arthur Garson Jr, MD Exam Room	Dr. Garson is the Executive Vice President and Provost of the University of Virginia and the Robert C. Taylor Professor of Health Science and Public Policy. He is currently responsible for the planning and operations of the University's eleven schools, as well as academic planning. He also co-chairs the Commission on the Future of the University. From 2002-2007, Dr. Garson was dean of the School of Medicine. Provost Garson made generous gifts to the medical education building and the children's hospital building to show leadership in the Campaign for Health while he was dean of the School of Medicine. Prior to becoming dean of the UVa School of Medicine, Dr. Garson was the Senior Vice President and Dean for Academic Policy at Baylor as well as Vice President of Texas Children's Hospital. He has authored or edited more than 400 publications including eight books. His most recent book, <i>Health Care Half Truths: Too Many Myths, Not Enough Reality</i> , was published in April 2007.
Spencer P Bass Jr, MD Office of Admissions	Spencer Bass, Jr. is a 1949 medical alumnus who left a generous gift to the UVA School of Medicine. A portion of the gift was designated to establish a

	<p>professorship that honors his father who was a 1906 alumnus of the school of medicine. The remainder was designated for unrestricted use by the Dean and has been allocated to the Claude Moore Medical Education Building.</p>
<p>Edna Hubbard Sutton Conference Room in honor of the George Wilkins Hubbard Family</p>	<p>Mrs. Sutton is a UVA parent whose son received is MD in 1976. Her gift is intended to honor her family for their support of her generous contribution to the medical education building.</p>
<p>Romayne L & Robert J Frank, MD Office for Student Affairs</p>	<p>Robert Frank was a 1945 College of Arts & Sciences and a 1950 medical alumnus who has generously supported UVA. In addition to his gifts to the medical education building and neurological research, he was also a generous benefactor of the Jefferson Scholars Program. Both he and his wife are now deceased.</p>
<p>Class of 1957 Mulholland Society Student Lounge</p>	
<p>John K Lingo, MD Standardized Patient Training Room</p>	<p>Dr. Lingo is a 1942 medical alumnus and Ophthalmologist in Mobile, AL with an expectancy to the School of Medicine.</p>
<p>Class of 1952 Conference Room</p>	
<p>Class of 1971 Conference Room</p>	
<p>Class of 1975 Labor and Delivery Room</p>	
<p>Class of 1976 Harvey Simulator & Conference Room</p>	
<p>Class of 1984 Intensive Care Unit</p>	
<p>Catherine S & Robert A Breit, MD Resuscitation Room</p>	<p>Dr. Breit is a 1978 College of Arts & Sciences and a 1982 medical school alumnus with a generous gift to the medical education building.</p>
<p>Department of Dermatology Office of Financial Aid</p>	
<p>Department of Surgery Operating Room</p>	
<p>Class of 1955 Office of Medical Education in honor of Munsey S Wheby, MD</p>	<p>Dr. Wheby is a 1955 medical alumnus who made a deferred gift to the school of medicine. His class is honoring him for his years of service as their class representative to the Medical Alumni Association.</p>
<p>Department of Anesthesiology Procedure Room</p>	
<p>Department of Plastic Surgery Procedure Room</p>	
<p>Richard M Klein, MD Procedure Room</p>	<p>Dr. Klein did his internship at UVA after receiving his MD from the Albert Einstein School of Medicine. In addition to his gift to the medical education building, he made a deferred gift for a scholarship in Radiology.</p>
<p>Elizabeth & Frederick H Lovejoy Jr, MD Procedure Room</p>	<p>Dr. Lovejoy is a 1963 medical alumnus and serves as associate physician-in-chief and department chairman at Children’s Hospital of Boston. In</p>

	addition to his generous gift to the medical education building, he has also left a bequest to add funding to the Medical Alumni Professorship in Pediatrics which was established in 1988 to honor Dr. Lovejoy's parents.
Class of 1965 Procedure Room	
Class of 1949 Exam Room in honor of Betty O & Harvey D Smallwood, MD	Harvey Smallwood was a 1949 medical alumnus who was the class representative for many years before he passed away. His class wanted to honor his service in this way.
Class of 1951 Exam Room	
Class of 1980 Exam Room	
Class of 1981 Exam Room	
Bernhard Berger, MD Exam Room	Dr. Berger is a 1974 medical alumnus who made a generous gift to the medical education building and has expressed his intent to create a medical scholarship with future support.
William P Kanto Jr, MD Exam Room	Bill Kanto is a 1966 medical alumnus who serves as Sr. Assoc Dean and Professor, Medical College of Georgia. His has given to various areas at UVa, including gifts to the medical education building, a medical scholarship, and athletics.
Department of Neurological Surgery Exam Room	
Department of Urology Exam Room	

Note: Medical alumni and medical classes have been encouraged to contribute to the construction of the Claude Moore Medical Building throughout the current Campaign for Health which runs 2004 – 2011, but especially on the occasion of their reunions.