COMMITTEE ON THE UNIVERSITY OF VIRGINIA'S COLLEGE AT WISE

Friday, June 11, 2010
12:00 – 12:30 p.m.
Board Room, The Rotunda

Committee Members:
Don R. Pippin, Chair W. Heywood Fralin
Daniel R. Abramson Robert D. Hardie
The Hon. Alan A. Diamonstein Austin Ligon
Helen E. Dragas John O. Wynne, Ex-Officio

AGENDA

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II. REPORT ON THE UNIVERSITY OF VIRGINIA'S COLLEGE AT WISE
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UNDER CONSIDERATION IN THE FINANCE COMMITTEE
   • 2010-2011 Budget
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: June 11, 2010

COMMITTEE: The University of Virginia's College at Wise

AGENDA ITEM: I. Reappointments to the Wise Board

BACKGROUND: The University of Virginia's College at Wise has a local board that is appointed by the Board of Visitors. The Wise Board serves in an advisory capacity to the Chancellor of the College, the President of the University, and the Board of Visitors on matters pertaining to The University of Virginia's College at Wise.

DISCUSSION: The Nominating Committee recommends the following persons for reappointment to the College's Board for a four-year term ending June 30, 2014:

- Mike L. Allen – Mr. Allen is a native of Wise County and a 1981 graduate of The University of Virginia's College at Wise. He also attended the United Fidelity and Guaranty Insurance School. He currently serves as agency president of SouthWest Insurance Agency located in Norton. He has served as a member of the Wise County Education Foundation and The University of Virginia's College at Wise Foundation Board. He is very active in the life of the College.

- Charlie R. Jessee – Mr. Jessee attended The University of Virginia's College at Wise, East Tennessee State University, and the Cumberland School of Law of Sanford University, earning a J.D. in 1983. Through his law practice, Mr. Jessee has been instrumental in securing several large contributions to the College. He has served as a member of The University of Virginia's College at Wise Foundation Board.
C. Micheal Puckett - Mr. Puckett attended The University of Virginia's College at Wise, earned a B.S. from the University of Tennessee, and MEd from the University of Virginia. He currently is the Assistant Superintendent at Russell County Public Schools in Lebanon, where he also serves as Director of Transportation and Secondary Supervisor. His duties with the school system also include responsibility for business partnerships, AIMS Scholar Program, public relations, employee and student recognition, and tech prep.

Joseph Frank Smiddy, M.D. - Dr. Smiddy is a graduate of The University of Virginia's College at Wise, the College of Arts and Sciences, and the Medical School at the University of Virginia. He has served as the chief of staff at the Holston Valley Hospital and the Medical Center in Kingsport, Tennessee. Dr. Smiddy has a strong commitment and dedication to the College.

James Michael Thomas - Mr. Thomas is president and director of Greater Wise, Inc., and Humphreys Enterprises, as well as vice president and director of Red River Coal Company. He is a highly regarded businessman and is involved in many civic organizations. He was instrumental in establishing and funding the Jim N. Humphreys Tennis Complex at The University of Virginia's College at Wise and currently serves on the College's Campaign Cabinet.

Dawneda Fowler Williams - Ms. Williams is a native of Grundy. She earned a B.A. degree from the University of North Carolina and M.A degree from the University of Virginia. She has been a member and president of The University of Virginia's College at Wise Foundation Board and was co-chair of the College's 50th Anniversary Coordinating Committee. She currently serves on the Board of Trustees of Berea College. She is a long-term supporter of The University of Virginia's College at Wise.

**ACTION REQUIRED:** Approval by The Committee on The University of Virginia's College at Wise and by the Board of Visitors
REAPPOINTMENTS TO THE BOARD OF THE UNIVERSITY OF VIRGINIA’S COLLEGE AT WISE

RESOLVED, Mr. Mike L. Allen, Mr. Charlie R. Jessee, Mr. C. Michael Puckett, Dr. Joe Frank Smiddy, Mr. James Michael Thomas, and Ms. Dawneda Fowler Williams are reappointed to The University of Virginia's College at Wise Board for a four-year term ending June 30, 2013, in accordance with the Board’s bylaws.
BOARD MEETING: June 11, 2010

COMMITTEE: The University of Virginia's College at Wise

AGENDA ITEM: II.A. Remarks by the Chair of the Committee

ACTION REQUIRED: None

BACKGROUND: Mr. Pippin will provide remarks on the following topics:

1. Commencement at UVa-Wise
2. Enrollment for 2010-2011
3. Tuition and Required Fees 2010-2011
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: June 11, 2010

COMMITTEE: The University of Virginia's College at Wise

AGENDA ITEM: II.B.1. College Overview

ACTION REQUIRED: None

BACKGROUND: Chancellor David Prior will present a brief overview of activities of the College.

DISCUSSION: To support the Chancellor’s presentation, he will refer to the document entitled, “The University of Virginia’s College at Wise Update Brochure” which is included in the meeting materials.
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA SUMMARY

BOARD MEETING: June 11, 2010

COMMITTEE: The University of Virginia's College at Wise

AGENDA ITEM: II.B.2. Restructuring: “Partnership with Southwest Virginia”

ACTION REQUIRED: None

BACKGROUND: As part of the restructuring management agreement with the Commonwealth of Virginia, the University of Virginia is required to establish a formal partnership with an economically distressed region in Virginia, and to “work meaningfully and visibly” to stimulate economic development in that region. The University of Virginia has selected the Coalfield region, and is partnering with the College at Wise and the Virginia Coalfield Economic Development Authority (VCEDA) in this effort.

The coalfield region is defined as the area encompassed by VCEDA (Planning Districts 1 & 2). It includes the city of Norton, as well as the counties of Lee, Scott, Wise, Dickenson, Russell, Tazewell, and Buchanan.

The Board of Visitors Committee on Wise Goals for Fiscal Year 2010 include “implement strategies in PK-12 education, economic development, and health care through a University-College partnership in Southwest Virginia.”

DISCUSSION: Fiscal Year 2010 marks the third full year of implementation of the “Partnership with Southwest Virginia” economic development plan under the restructuring agreement. Collaborations have expanded to include federal and state agencies, non-profits, and the private sector. Innovative initiatives in the three focus areas (PK-12, economic development and health) reflect community-based participatory engagement focusing on sustainable solutions. Pace Lochte, Director of Economic Development in the Office of the Vice President for Research at U.Va., coordinates all Southwest Virginia partnership activities.
Many initiatives are underway. Three of note include:

- **Support of K-12 Education:** Featured in the Curry School Magazine Spring 2010 issue, SWELL (Southwest Virginia Early Language and Literacy) is a pilot project that is fostering more positive language and literacy skills between Wise County toddlers and their families. Kids Central, a Head Start and Early Head Start provider led by UVa-Wise graduate Kim Austin, is working with U.Va., East Tennessee State University, and Wise College on the project. SWELL utilizes innovative audio sampling in the home and family interactions with Wise College education students.

- **Business Support:** The Darden/UVa-Wise Partnership for Leadership Development includes six courses in the executive education program. The first, “Negotiating Success: A Learning Laboratory,” was held on May 12-13, at the Southwest Virginia Technology Development Center. Other educational opportunities are being explored with the Tayloe Murphy Center and the School of Continuing Education and Professional Studies.

- **Health and Access to Health Care:** The Healthy Appalachia Institute (HAI) received designation as an Emerging Institute by the National Network of Public Health Institutes (NNPHI) with support from the Robert Wood Johnson Foundation. As part of this designation, the Executive Director of the Georgia Health Policy Center in Atlanta is mentoring HAI. A recent grant from NNPHI and the CDC provided support for HAI to hold a regional Health Summit on April 8, to communicate the recently released national County Health Rankings and Southwest Virginia’s performance in the rankings. Over 100 regional leaders attended the event, which was held in cooperation with the Virginia Department of Health and the Southwest Virginia Health Authority. On April 23, HAI sponsored its first research symposium, “Global Communities, Local Action,” which featured Dr. Dick Guerrant, director of the U.Va. Center for Global Health, and five HAI Student Fellows, two from Wise College and three from U.Va. With support from the Virginia Tobacco Commission, Healthy Appalachia Works, a program of the U.Va. Cancer Center and the Office of Telemedicine, continues to bring oncology and educational services to the region.
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA SUMMARY

BOARD MEETING: June 11, 2010

COMMITTEE: The University of Virginia's College at Wise

AGENDA ITEM: II. B.3. On-line Learning Initiative

ACTION REQUIRED: None

BACKGROUND: The University of Virginia's College at Wise is committed to improving educational access to the citizens of Southwest Virginia, and to meet the educational needs of its students from throughout the Commonwealth and beyond. Additionally, the College at Wise is seeking new avenues for revenue enhancement in order to offset deep cuts in state support. In Spring Semester 2009, Chancellor David J. Prior appointed a Committee on Distance Education, composed of College faculty and administrators with experience in effective online learning. Chancellor Prior charged the new committee to develop a broader scope of on-line course/degree work and continuing education programs; comprehensive academic standards and administrative policies; faculty teaching standards, accountabilities, and learning goals; and financial models for operations.

DISCUSSION: As a pilot for Summer 2010, the Committee on Distance Education has developed a new faculty compensation model for teaching online classes, with revenue sharing for academic departments. A new on-line learning, open source software program, Moodle, is being adopted, and training is ongoing by certified professional trainers. The summer online course schedule is up to 36 online courses (up from 17 in 2009), and a marketing campaign is being implemented to communicate the new learning opportunities to students.

The Committee on Distance Education will be presenting a full report with additional recommendations to Chancellor Prior by the end of the fiscal year.
The Committee on Distance Education (soon to be Committee for Online Learning) will continue its work during 2010-2011 and will be recommending processes for online curriculum development, among other improvements.
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA SUMMARY

BOARD MEETING: June 11, 2010

COMMITTEE: The University of Virginia's College at Wise

AGENDA ITEM: II. B.4. “Fulfilling the Dream” Campaign Next Steps

ACTION REQUIRED: None

BACKGROUND: The University of Virginia’s College at Wise’s “Fulfilling the Dream” campaign began on July 1, 2004, as the College celebrated its fiftieth year. The “Fulfilling the Dream” campaign is the second fundraising campaign in the College’s history with a goal of $50 million. “Fulfilling the Dream” is part of the Campaign for the University of Virginia and will conclude on December 31, 2011.

DISCUSSION: As of April 15, 2010, gifts and pledges to the “Fulfilling the Dream” campaign total $48,999,625; 98% of the campaign goal has been reached, with 78% of the time elapsed.

Major gifts of the campaign include a $4 million realized bequest from the Estate of Robert C. Hancock for a scholarship fund in memory of Mr. Hancock’s mother; a $4 million gift for the Dining Commons; a $4 million gift for the renovation and expansion of the Gilliam Center for the Arts from Richard and Leslie Gilliam and Marvin and Marcia Gilliam; and bequests totaling $4.3 million.

Other funds amassed to date include support for professorships, academic enhancement, athletics, scholarships, the Marching Highland Cavaliers, and unrestricted funds.

The College is planning for a seamless transition to the next fundraising campaign and is redirecting resources to support that effort.
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA SUMMARY

BOARD MEETING: June 11, 2010

COMMITTEE: The University of Virginia's College at Wise

AGENDA ITEM: C. Crockett Award

ACTION REQUIRED: None

BACKGROUND: In 1995, Clinch Valley College presented its first Samuel R. Crockett Award. The award is named for Samuel R. Crockett, Jr., who in 1954 was the University’s extension division representative in Southwest Virginia. Mr. Crockett was instrumental in the early efforts to establish a branch campus in Wise. The award is presented to an individual who has made significant efforts toward strengthening the relationship between the University of Virginia and the College.

DISCUSSION: The recipients of the 2010 award cannot be present at the meeting. Chancellor Prior will speak briefly regarding the award.