AGENDA

I. ACTION ITEMS (Messrs. Gilliam and Prior)
   A. Appointment to The University of Virginia’s College at Wise Board 1
   B. Committee Goals for 2011-2012 2

II. REPORTS ON THE UNIVERSITY OF VIRGINIA’S COLLEGE AT WISE (Messrs. Gilliam and Prior)
   A. Update on 2010-2011 Committee Goals 3
   B. Fall 2011 Update 8
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: October 10, 2011

COMMITTEE: The University of Virginia's College at Wise

AGENDA ITEM: I.A. Appointment to The University of Virginia’s College at Wise Board

BACKGROUND: The University of Virginia’s College at Wise has a local board that is appointed by the Board of Visitors. The Wise Board serves in an advisory capacity to the Chancellor of the College, the President of the University, and the Board of Visitors on matters pertaining to The University of Virginia’s College at Wise.

DISCUSSION: The Nominating Committee recommends the following person for appointment to the UVa-Wise Board for the specified term:

• Karen S. Mullins – Ms. Mullins is a graduate of The University of Virginia’s College at Wise. She is a local business woman with 28 years experience in the field of accounting. She is a member of the Virginia Society of Certified Public Accountants and currently serves on the UVa-Wise Foundation Board.

ACTION REQUIRED: Approval by the Committee on The University of Virginia’s College at Wise and by the Board of Visitors

APPOINTMENT TO THE BOARD OF THE UNIVERSITY OF VIRGINIA’S COLLEGE AT WISE

RESOLVED, Ms. Karen S. Mullins is appointed to The University of Virginia's College at Wise Board for a four-year term ending June 30, 2015, in accordance with the Board’s bylaws.
BOARD MEETING: October 10, 2011

COMMITTEE: The University of Virginia's College at Wise

AGENDA ITEM: I.B. Committee Goals for 2011-2012

BACKGROUND: The following goals are recommended for the Committee on The University of Virginia’s College at Wise for 2011-2012:


2. Implement additional strategies to improve retention, progression, and six-year graduation rates, including the early alert retention program.

3. Seek funding for full-time leadership and sustainability for the Healthy Appalachia Institute.


ACTION REQUIRED: Approval by the Committee on The University of Virginia’s College at Wise

APPROVAL OF THE UNIVERSITY OF VIRGINIA’S COLLEGE AT WISE GOALS FOR 2011-2012

RESOLVED, the Committee on The University of Virginia’s College at Wise Goals for 2011-2012 are approved as presented.
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: October 10, 2011

COMMITTEE: The University of Virginia's College at Wise

AGENDA ITEM: II.A. Update on 2010-2011 Committee Goals

ACTION REQUIRED: None

BACKGROUND: Goals were established for the Committee on The University of Virginia’s College at Wise for 2010-2011. The following is a brief report on the progress of each:

DISCUSSION:

1. Develop a comprehensive planning program, “Envisioning 2020: a Blueprint for Success.”

Chancellor Prior appointed 17 members representing the campus community to serve as the Envisioning 2020 (E2020) Committee. The committee is chaired by Provost Sandy Huguenin and has been meeting regularly since late 2010. The work of the committee is divided into three phases: discovery, development, and review/approval. The committee is on schedule to meet the original timeline - final approval of the plan by the Board of Visitors in June 2012.

Discovery: The E2020 committee has gathered and reviewed reports and data that include:

• Peer benchmarking on 42 data points including efficiencies, faculty salaries, freshman profiles, enrollment, revenues, retention, staffing, expenses, need-based aid, etc. to five different peer groups, including institutions within 50 miles, national public baccalaureate institutions, Council of Public Liberal Arts Colleges (COPLAC) institutions, four-year Virginia institutions, and public baccalaureates with 30-40% of students receiving PELL grants.

• UVa-Wise historical and current data on enrollment (full-time/part-time, level, out-of-state/in-state, etc.), freshman profile, retention, faculty salaries, faculty productivity, degrees conferred by major, Integrated Postsecondary Education Data System (IPEDS) Finance Data, endowment assets, and more.
• Operating budget, current and historical. Funding trends and sources of non-general fund revenue.

• Top Jobs legislation, Restructuring legislation, Institutional Performance Standards, historical trends in higher education, and capital outlay plans.

• Creating the Future 2012, the last strategic plan and progress reports.

• Results of the UVa-Wise Board’s Fall 2010 retreat.

• Results of multiple campus forums for staff, faculty, and students held in Spring 2011.

• Results of interviews of thought leaders (on-going).

DEVELOPMENT

The E2020 Committee completed a vision statement and is currently editing the first draft of the goals and strategies. Once the goals and strategies are finalized, the committee will assign measures, targets, responsibilities, and time horizons, as well as determine approximate costs. Care will be taken to fully integrate the six-year plan and metrics required under the Top Jobs legislation.

REVIEW/APPROVAL

The Faculty Senate, the Provost’s Council, Cabinet, Staff Council, and Senior Staff will review the Envisioning 2020 plan before the sequential process of review and approval by the Chancellor, President, UVa-Wise Board, and the Board of Visitors.

2. Develop a plan to improve retention, progression, and six-year graduation rates to a percentage above 70%.

A multi-point plan to improve student success is nearing completion. The plan is comprehensive and addresses student success strategies from enrollment to graduation.

An adjustment in admission standards reduced the number of provisional enrollees by 52.1% in Fall 2011 (73 in Fall 2010 to 35 in Fall 2011), resulting in a smaller freshman class, but
providing the potential to increase first- to second-year retention and student persistence to graduation. In addition, the percentage of freshmen ranked in the top 10% of their graduating class rose to 27% in Fall 2011, up from 21% the previous year.

An early-alert retention program, included in the College’s Top Jobs 21 six-year plan, is in the final development stage. This program includes a predictive model to identify student risk factors, a method for collecting self-reported challenge areas, attendance monitoring, and a focused approach on academic advising that provides better training and that is tailored to at-risk students.

At the Southwest Virginia Higher Education Center in Abingdon, efforts are underway to increase degree completion for adults including potential new cohorts in accounting and psychology and planning for a pilot program for on-line completion.

3. Develop a comprehensive regional health and wellness program to complement the current summer rural area medical event in Wise that is supported by the University of Virginia Health System personnel.

The College received an $8.3 million gift, the largest in the school’s history, from the Richard and Leslie Gilliam Foundation to build an 11,000 square foot Health & Wellness Center as an addition to the Slemp Student Center, and to renovate the lobby and locker rooms of Greear Gymnasium. The gift leverages the work of the Healthy Appalachia Institute on the campus and in the region. Richard Gilliam is a 1974 alumnus of the college and both Mr. Gilliam and his wife, Leslie, are natives of Southwest Virginia.

The Healthy Appalachia Institute (a partnership with U.Va.) continues its work to improve the health outcomes in the region. Below is an update on a few key projects.

- Healthy Appalachia Works, a $1 million project supported by the Virginia Tobacco Commission, is a partnership between the Emily Couric Cancer Center and the Healthy Appalachia Institute. A National Cancer Institute study identified five geographical clusters in the United States with elevated levels of cervical cancer morbidity and mortality; one cluster is in Southwest Virginia. Healthy Appalachia Works is working to improve cervical cancer screening and
treatment in the region. The newly created video-
colposcopy program, led by Dr. Peyton Taylor, has already
provided over 150 underserved, working women with a
telemedicine connection to specialty care. It has also
resulted in colposcopy training for five nurse
practitioners and one physician in the area, increasing the
number of local public health care providers qualified to
perform this procedure by a factor of five. In addition,
digital mammography and follow-up care through telemedicine
has reached nearly 600 underserved, working women with more
requiring services. Healthy Appalachia Works is also
providing new telemedicine sites throughout Southwest
Virginia.

• Through the support of the Verizon Foundation, the UVa-Wise
Department of Nursing is developing one of the first
telehealth nursing curricula in the state, in cooperation
with the U.Va. Office of Telemedicine. The college will
host a telehealth summit in Spring 2011.

• The Healthy Appalachia Student Fellows program supports
UVa-Wise and U.Va. students in conducting summer research
and work internships with a faculty mentor. Students
receive a $3,000 stipend so that they can choose research
rather than summer work. Healthy Appalachia Institute
(HAI) also partners with U.Va.'s Center for Global Health
to provide an opportunity for one student each year to do
research in Africa. Currently, four HAI Fellows graduates
are in medical school, one is attending school to become a
nurse practitioner, one is a practicing nurse practitioner,
and one is doing a year-long internship with a health
systems administrator. Rachel Belcher, a May 2011
graduate, just began her studies at the U.Va. School of
Medicine.

• HAI just completed its second year as a designated
"emerging institute" with the National Network of Public
Health Institutes, with support from the Robert Wood
Johnson Foundation. HAI is now considered a sustainable
entity by the organization.

The Weldon Cooper Center for Public Service completed "Oral
Health and Dental Care Workforce in Southwest Virginia," a
health impact and feasibility study commissioned by the college
with support from the Virginia Tobacco Commission, the Virginia
Coalfield Economic Development Authority, and the Wise County
Industrial Development Authority. Based on the study results,
the college will not be moving forward with Phase 2 of the initiative, which was to determine the economic impact of a dental school in the region.
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: October 10, 2011

COMMITTEE: The University of Virginia's College at Wise

AGENDA ITEM: II.B. Fall 2011 Update

ACTION REQUIRED: None

BACKGROUND: Several noteworthy things have happened at the college since the chancellor's last report to the Board in June.

DISCUSSION: The following is a brief update.

**Academic Affairs**

- Grants received from the Slemp Foundation to support its academic mission:
  - $25,000 to support the College's Southwest Virginia Summer Opera Company.
  - $60,000 to support undergraduate research by funding student field research in archival and scientific settings, providing resources for students to present the outcomes of their research at academic conferences, and giving support for faculty members to mentor and guide undergraduate research.
  - $100,000 will fund a three-year Appalachian warfare civil war history program. The program annually will bring preeminent scholars to campus for a series of academic and public programs that reflect the uniqueness of the civil war in the region and its lasting impact.

- The College also received a $30,000 grant from Dominion for a biological survey of the river walk area in Norton.

- New Sister Institutions: The College is in the process of finalizing sister institution arrangements with the University of Luxembourg and the University of Limerick (Ireland). We also have recently signed a memorandum of
understanding with the Technical University in Dortmund, Germany.

Development and College Relations

• Gifts and pledges for the fiscal year ended June 30, 2011, total $11,173,961. In Fiscal Year (FY) 2011, nine scholarship funds were established. Gifts for scholarships totaled $1,422,911. We received gifts from 2,791 donors including 809 alumni. As of August 31, $61.7 million has been raised toward the $50 million goal for the Fulfilling the Dream Campaign.

Enrollment Management

• The Office of Admissions reduced the number of provisional admission offers by 46.5% (69 in Fall 2011 as compared to 129 in Fall 2010) and reduced the number of provisional enrollees by 52.1% (35 in Fall 2011 as compared to 73 in Fall 2010). Freshmen enrollment for Fall 2011 totaled 370 new students as compared to 417 in Fall 2010.

• 18% are multi-cultural by heritage.

• 93% are Virginians. The two enrollment growth areas within the Commonwealth were Southside and Southwest Virginia.

• 69% of the transfer class attended a Virginia community college; 5% from other two year colleges; 26% from four year colleges.

• 65% of the College’s student body qualified for need-based financial aid in FY 2011; 47.2% received Federal Pell Grants and 31.7% had an expected family contribution of $0.

Construction/Renovations

• The Convocation Center received its Temporary Certificate of Occupancy in August, and became operational in September. The renovation of Smiddy Hall achieved substantial completion in late July.

• The Accessibility Project is well underway and should be substantially complete by early November allowing access from the main campus to the new Convocation Center.
• Design work is proceeding on the College’s new library. This $50M project is the largest capital project in the history of the College.

• In June, the College was notified that the Science Center renovation had been certified as LEED Platinum by the United States Green Building Council.

• Economic Development continues to be a critical component in the College’s outreach to the region. We are pleased with the enrollment in the Darden/UVa-Wise Partnership for Leadership Development program. At present, 22 companies have enrolled 90 employees from six states, (e.g. CGI Technologies, Alcoa, Northrop Grumman, General Dynamics, Alpha Natural Resources, AT&T, Eastman Chemical, and K-VA-T).

Information Technology

• Our Jenzabar EX student system implementation has matured and is being used extensively by the entire campus community. We have just completed integrating Jenzabar with our campus course management software, Moodle. Our Voice Over Internet Protocol telephone implementation concluded in May and was a complete success with the installation of 460 new telephones.

• In October 2011, our UVa-Wise Regional Technology Symposium will feature a keynote presentation from Steve Brandon, retired Senior Vice President of MONSTER.COM and now Strategic Business Consultant. His address will focus on being an entrepreneur within your organization, which is the focus topic of our symposium this year.