

September 16, 2011

MEMORANDUM

TO: The Educational Policy Committee:

Glynn D. Key, Chair
A. Macdonald Caputo
Allison Cryor DiNardo
Mark J. Kington
Randal J. Kirk
Stephen P. Long, M.D.
George Keith Martin
Jonathan B. Overdevest
Edward D. Miller, M.D., Ex Officio
Helen E. Dragas, Ex Officio
Gweneth L. West, Consulting Member

and

The Remaining Members of the Board:

Hunter E. Craig	Robert D. Hardie
The Hon. Alan A. Diamonstein	Vincent J. Mastracco Jr.
W. Heywood Fralin	John L. Nau III
Marvin W. Gilliam Jr.	Timothy B. Robertson

FROM: Susan G. Harris

SUBJECT: Minutes of the Meeting of the Educational Policy
Committee on September 16, 2011

The Educational Policy Committee of the Board of Visitors of the University of Virginia met, in Open Session, at 10:40 a.m., on Friday, September 16, 2011, in the Board Room of the Rotunda; Ms. Glynn D. Key, Chair, presided.

A. Macdonald Caputo, Mark J. Kington, Randal J. Kirk, Stephen P. Long, M.D., George Keith Martin, Edward D. Miller, M.D., Jonathan B. Overdevest, and Ms. Helen E. Dragas, Rector, were present.

Also present were The Honorable Alan A. Diamonstein, W. Heywood Fralin, Marvin W. Gilliam Jr., Robert D. Hardie, Vincent J. Mastracco Jr., and Timothy B. Robertson.

The Consulting Member from the Faculty Senate, Ms. Gweneth L. West, was also present.

Present as well were Ms. Teresa A. Sullivan, Michael Strine, Ms. Susan G. Harris, Paul J. Forch, J. Milton Adams, Ms. Susan A. Carkeek, Ms. Patricia M. Lampkin, Marcus L. Martin, M.D., David J. Prior, Ms. Yoke San L. Reynolds, Ms. Colette Sheehy, Thomas C. Skalak, John D. Simon, Robert D. Sweeney, James H. Aylor, Carl P. Zeithaml, Robert S. Kemp, Ms. Debra D. Rinker, and Ms. Jeanne Flippo Bailes.

Ms. Key introduced Mr. Skalak, who said President Obama was speaking about the America Invents Act today, and the University may be cited by President Obama in his speech, possibly mentioning the Coulter Foundation partnership.

Ms. Key introduced Mr. Adams to present the agenda. Mr. Adams spoke briefly about the McIntire School Foundation sale of software, which was completed prior to the committee meeting. He presented the consent agenda item on the policy granting advanced standing or advanced placement to entering first years. Qualifying scores from several advanced examinations, including AP, IB, and British A-Levels, already are included in the Undergraduate Record.

On motion, the committee approved the following resolution and recommended it for approval by the full Board:

APPROVAL OF ADVANCED PLACEMENT/INTERNATIONAL BACCALAUREATE/ CAMBRIDGE ADVANCED EXAMINATIONS CREDIT GRANTING POLICY

WHEREAS, in 2010 the General Assembly passed legislation requiring institutional governing boards to implement policies to govern the issuance of undergraduate course credit for successful completion of advanced examinations; and

WHEREAS, the University of Virginia has maintained such policies in the Undergraduate Record; and

WHEREAS, The Office of Executive Vice President and Provost reviewed existing policies with representatives of the Schools and has confirmed that University policies are in compliance with legislation;

RESOLVED, the policy concerning the granting of advanced standing or advanced placement is approved.

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Report by the Chair of the Faculty Senate

Mr. Adams introduced Mr. Robert S. Kemp, the new Chair of the Faculty Senate, to summarize the Senate's activities for the year.

Mr. Kemp said the faculty would like to be a full partner in necessary change at the University. He said President Sullivan has brought the faculty to the table; she is a leader the faculty respect and trust.

Mr. Kemp said the Faculty Senate is focused on outreach, creating a committee led by Gweneth West. He said they are also laying the foundation with the faculty for the need for change in the financial structure and the principles on which that change will be founded. He said faculty are concerned and confused about the University's financial situation now and going forward.

Mr. Kemp said the past chair and chair-elect will be involved in all decisions of the chair going forward, which should help to smooth leadership of the Senate. He said the Senate stands ready to assist the Board in crafting the University's future.

Report by the Dean of the School of Engineering and Applied Science - Strategic Plan

Mr. Adams introduced Mr. James H. Aylor, Dean of the School of Engineering and Applied Science. Mr. Aylor said the school was founded in 1836, and so this is its 175th year anniversary. There are 9 departments and 11 degree programs with 2,400 undergraduate students and 615 graduate students. All graduate students are funded in Engineering. Women constitute 31% of the student body, which is higher than most engineering schools.

U.S. News ranked the school 36 for the undergraduate program, and 39 for the graduate program. Size is an issue in the rankings.

The school has supported efficient and effective growth. Research productivity per faculty has grown significantly, but there has been a decrease in the number of teaching and research faculty. A focus has been increasing partnerships with industry, including Rolls Royce and SAIC.

Mr. Aylor said the undergraduate program is a jewel in the school's crown; the student body is excellent and the program is unique with a focus on developing the "T" shaped student, both depth and breadth. One way is through a written and oral communications component. There is an excellent partnership with McIntire; the Engineering School offers a business minor. He said their science and technology policy internship is important to show students how engineering is integrated into the real world.

Mr. Aylor explained the PRODUCED in Virginia Program—students do not need to leave their home communities to get a degree.

The school's strategic plan was initiated in 2010 and is a roadmap to improve the stature of the Engineering School, he said.

Two key goals are preparing graduates for leadership and doing research with an impact. Research is controlled by the size of the faculty, so we need to grow the faculty, increase their productivity, and increase undergraduate student participation in research. The focus is on using societal challenges to drive the direction of research. Mr. Aylor said they can produce students who contribute to economic development in the state and the nation, but growth is needed for continued impact and this requires resources, especially start-up packages for new faculty.

Report by the Dean of the McIntire School of Commerce - Differential Tuition

Mr. Adams introduced Mr. Carl P. Zeithaml, Dean of the McIntire School of Commerce. Mr. Zeithaml gave an overview of admissions this year. He said 470 internal applications were received, and 316 internal applicants were offered admission, with 311 accepting. Only five internal applicants declined, and the reason they gave was to pursue other interests. None of the five mentioned differential tuition as a reason for declining admission.

Of the 237 external transfer applicants, 42 were offered admission and 36 accepted. This is an 85.7% yield. In 2010, the yield was 81%, and in 2009 it was 82.9%. Mr. Zeithaml said the incoming class is the largest and academically strongest in their history. The overall response from parents, alumni, and others on differential tuition has been positive: the return on investment was strong and they understood the need of the McIntire School to protect quality and opportunities for students.

Mr. Zeithaml also mentioned that 15% of differential tuition revenues were reserved for financial aid, about \$148,500. The school reserves some funds every year for financial aid as well, and this year that amount is about \$340,000. He said he believes this will be sufficient to cover need. The number of students with need this year appears to be slightly down from last year, but it moves around so it is difficult to draw any conclusions from this change.

On diversity, almost equal numbers of men and women are in the school. Of the internal transfers, underrepresented minority numbers did not drop this year in total; there was a drop in some categories, however, it is not a fair comparison with prior years because now students may self-identify as multiracial. Mr. Zeithaml said the McIntire School fares well in comparison to peers in terms of the percentages of women and diverse students. He added that international students are not included in the diversity numbers. He said diversity is a "pool" issue primarily.

Report on New Dual Degree Programs at the Frank Batten School of Leadership and Public Policy

Mr. Adams said the Batten School has signed memoranda of understanding with other schools that offer joint degrees, which allow students to count some electives in both programs, and states how the schools will allocate tuition, among other items.

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On motion, the meeting was adjourned at 11:35 a.m.

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These minutes have been posted to the University of Virginia's Board of Visitors website.

<http://www.virginia.edu/bov/educationalminutes.html>