UNIVERSITY OF VIRGINIA
BOARD OF VISITORS
MEETING OF THE COMMITTEE ON
THE UNIVERSITY OF VIRGINIA'S
COLLEGE AT WISE
OCTOBER 8, 2012
**AGENDA**

I. **ACTION ITEM (Mr. Gilliam)**  
- Committee Goals for 2012-2013  

II. **REPORT ON THE UNIVERSITY OF VIRGINIA’S COLLEGE AT WISE**  
   A. Remarks by the Chair of the Committee (Mr. Gilliam)  
   - Student Presentation on Health and Nutrition of Venda Children (Mr. Gilliam to introduce Ms. Jessica R. Shartouny; Ms. Shartouny to report)  
   B. Chancellor's Search (Ms. Sullivan)  
   C. Report on the College  
   1. Fulfilling the Dream Campaign (Mr. Gilliam to introduce Ms. Tamara S. Ely; Ms. Ely to report)  
   2. NCAA Division II Application (Mr. Gilliam to introduce Mr. Simeon E. Ewing; Mr. Ewing to report)  
   3. Committee Goals for 2011-2012 (Mr. Gilliam to introduce Mr. John Sanders Huguenin; Messrs. Ewing and Huguenin to report)  

III. **THE UNIVERSITY OF VIRGINIA’S COLLEGE AT WISE ITEMS UNDER CONSIDERATION BY ANOTHER BOARD OF VISITORS COMMITTEE**  
- **FINANCE COMMITTEE**  
  1. Amended 2012-2018 State Six-Year Institutional Plan for the College at Wise  
  2. 2013 Operating and Capital Amendments to the 2012-2014 Biennial Budget
**JESSICA SHARTOUNY**

Jessica Shartouny is a senior chemistry major from Northern Virginia. At UVa-Wise, she serves as the managing editor of the Highland Cavalier student newspaper, president of the National Residence Hall Honorary, managing editor of the Jimson Weed literary magazine, and historian of the Student Government Association. She is also involved in the Peake Honors Program and the Sigma Zeta Math-Science Honor Society, through which she is organizing a science competition for 5th through 8th grade students in Wise County. She recently started a chamber music group for science majors called String Theory. Jessica had a Fellowship in the Natural Sciences in 2011 and conducted field research in snapping turtle stress which she presented at several conferences, including the Appalachian Undergraduate Research Forum at East Tennessee State University, where she won 2nd place in her division. As a 2012 Healthy Appalachia Fellow, Jessica was able to travel to South Africa with the UVA Center for Global Health to assist with an ongoing study at the University of Venda.

**SIMEON E. EWING**

Sim Ewing holds a dual appointment with the University as Director of the Southwest Virginia Office of the Weldon Cooper Center for Public Service and the College at Wise as Vice Chancellor for Finance and Administration. He was appointed to the University in 1987 and the College in 1995. Prior to joining the University, he was town manager of Wise, VA for over five years and previously had local government experience in West Virginia and Michigan. While with the town of Wise, they were awarded two Virginia Municipal League Achievement Awards for effective management. He was named the Wise County Chamber of Commerce Citizen of the Year in 2007 and received a 2011 Alumni Recognition Award from the Eberly College of Arts and Sciences of West Virginia University.

**J. SANDERS HUGUENIN**

Sanders Huguenin has been Provost and Vice Chancellor for Academic Affairs at UVa-Wise since July 2010. From March 2004 to June 2010, he was the Vice President for Academic Affairs at the University of Science and Arts of Oklahoma, the state’s designated public liberal arts college. He is an Associate Professor of History and holds a Ph.D. in that subject from Boston University. His major scholarly interests include the First World War era and early twentieth-century diplomatic history. He was raised in Woods Hole, Massachusetts.
BOARD MEETING: October 8, 2012

COMMITTEE: The University of Virginia’s College at Wise

AGENDA ITEM: I. Committee Goals for 2012-2013

BACKGROUND: Each year, the University of Virginia’s College at Wise sets goals to move the institution forward.

DISCUSSION: The following goals are recommended for 2012-2013:

1. Implement a six-year plan to raise faculty salaries, using peer data comparisons based on discipline, rank, and years of service.
   
   • Through an internal reallocation, a $150,000 pool will be available to the Provost each year to minimize salary compression and for merit increases.


3. Continuing: Implement additional strategies to improve retention, progression, and six-year graduation rates, including the early alert retention program.

4. Continuing: Develop “Pathways to Science & Engineering Careers”:
   
   • A community-based initiative with available programs and resources.

5. Healthy Appalachia Institute

   A. Continuing: Seek funding for full-time leadership and sustainability for the Healthy Appalachia Institute.

   B. Create an Appalachian Prosperity Project (APP) Academic Research Center that focuses on the integration of evidence-based practices in health, economic development, and education through the work of the Healthy Appalachia Institute, Coalfield Ventures, and Appalachians Building Capacity.
• The long-term goal of the APP Academic Research Center will be to guide improvement strategies, inform priorities and policies, assess impact, and create a compelling narrative for a more prosperous Southwest Virginia and a better quality of life for its citizens.

ACTION REQUIRED: Approval by the Committee on The University of Virginia’s College at Wise

APPROVAL OF THE UNIVERSITY OF VIRGINIA’S COLLEGE AT WISE COMMITTEE GOALS FOR 2012-2013

RESOLVED, The University of Virginia’s College at Wise Committee goals for 2012-2013 are approved as presented.
BOARD MEETING: October 8, 2012

COMMITTEE: The University of Virginia’s College at Wise

AGENDA ITEM: II.A. Remarks by the Chair of the Committee

ACTION REQUIRED: None

BACKGROUND: Mr. Marvin Gilliam, chair of The University of Virginia’s College at Wise Committee, will make a report.

DISCUSSION: As a part of Mr. Gilliam’s report, Ms. Jessica Shartouny, a senior chemistry major, will make a brief report on her research project. As a 2012 Healthy Appalachia Fellow, Jessica was able to travel to South Africa with the UVA Center for Global Health to assist with an ongoing study at the University of Venda. The title of her presentation is “A Winter in Limpopo: Health and Nutrition of Venda Children.”
BOARD MEETING: October 8, 2012

COMMITTEE: The University of Virginia's College at Wise

AGENDA ITEM: II.B. Chancellor’s Search

ACTION REQUIRED: None

BACKGROUND: The University of Virginia’s College at Wise began the search process for a chancellor in April 2012 under the guidance of the Greenwood/Asher & Associates, Inc. search firm.

DISCUSSION: Ms. Sullivan will provide an update on the search.
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: October 8, 2012

COMMITTEE: The University of Virginia's College at Wise

AGENDA ITEM: II.C.1. Fulfilling the Dream Campaign

ACTION REQUIRED: None

BACKGROUND: With an ambitious $50 million goal, The University of Virginia’s College at Wise embarked on its Fulfilling the Dream Campaign in 2004 as part of the University’s Knowledge is Power Campaign. As of August 15, 2012, gifts and pledges to the Campaign total $65.1 million.

DISCUSSION: Highlights of the Campaign include the construction and/or renovation of 10 capital projects, 108 new endowed scholarship funds, five endowed professorships, numerous funds to enhance the teaching and learning environment, and the largest single gift in the College’s history. The Campaign has had an incredible impact on the College at Wise, and the additional resources will influence the College’s development for years to come.
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: October 8, 2012

COMMITTEE: The University of Virginia’s College at Wise

AGENDA ITEM: II.C.2. NCAA Division II Application

ACTION REQUIRED: None

BACKGROUND: It was determined that it was in the best interest of the College at Wise to apply for and gain membership in the NCAA Division II.

DISCUSSION: Based upon outcomes from the College Board’s planning retreat in 2010, work began to examine the viability of applying for membership in NCAA Division II. Following a positive internal review, the College retained Collegiate Consulting of Atlanta, Georgia to also study the viability for NCAA membership.

Following Collegiate Consulting’s conclusion that verified the College moving to the NCAA, the College prepared and submitted an application for membership on June 1, 2012. At that time, 10 institutions submitted applications to NCAA Division II. On July 13, the College was notified that it was one of eight institutions accepted into candidacy starting on September 12, 2012.

The candidacy process is three years, with the NCAA retaining the right to have an institution repeat an individual year. On October 11, a NCAA consultant will be on campus reviewing College processes. On October 29, a group from the College will go to Indianapolis for a required meeting with the NCAA and the other seven institutions. The College’s compliance officer will be meeting with compliance staff at the University in October for additional review of College compliance procedures.

The College has been revising its handbooks and materials for NCAA compliance. The Athletic Director and his staff have been meeting with various organizations and groups to explain NCAA guidelines so that their actions do not impede or place the College in jeopardy. The Student Athlete Advisory Committee met and selected a chair. The College’s Intercollegiate Athletic Council will meet in September as required by NCAA guidelines.
During this transitional year, the College will compete in the National Association of Intercollegiate Athletics (NAIA). For the next two years, the College will play in NCAA Division II, but without the eligibility of post season play.
BACKGROUND: The University of Virginia’s College at Wise approved four committee goals for 2011-2012 on October 10, 2011.

DISCUSSION: With the untimely death of Chancellor David J. Prior on February 2, 2012, the Senior Staff, with the assistance and support of Leonard Sandridge who serves as President Sullivan’s liaison to the College during the transition period, made progress on the committee’s goals.


The Envisioning 2020 (E2020) committee completed the E2020 Goals and Strategies Framework in February 2012 and recommended to the Senior Staff and President Teresa A. Sullivan that the final plan (and formal approvals) be completed once a new Chancellor has an opportunity to review the goals and strategies and provide input. The Senior Staff and President agreed.

The framework document includes 12 goals and 38 strategies. All items in the College’s Top Jobs FY2012 Six-Year Plan are included and implementation is on track. President Sullivan directed that the E2020 Goals and Strategies Framework be one of the foundational documents in the chancellor search process.

Provost Sanders Huguenin chairs the 17-member E2020 committee, which includes representation from the general faculty, teaching faculty, staff, and students. The committee gathered input from the College’s constituencies through a series of open forums, interviews with thought leaders, and input from the UVa-Wise Board, UVa-Wise Foundation, Inc., and the Board of the UVa-Wise Alumni. The E2020 committee benchmarked performance on 42 data points for five different peer groups and reviewed the college’s
historical and current performance on all aspects of the institution. In addition, the committee reviewed the college’s progress on Creating the Future 2012, the most recent strategic plan, and heard presentations on past and future trends in higher education, enrollment management, revenue and budgets, the Top Jobs legislation, and the campus master plan.

After the new Chancellor’s review and input, and the addition of timelines, responsibilities, and metrics, the E2020 plan will be presented to the President, the UVa-Wise Board, and the Board of Visitors for review and approval.

2. **Implement additional strategies to improve retention, progression, and six-year graduation rates, including the early alert retention program.**

During the past year, the entire College community has examined ways of improving retention and student success. After extensive research to develop a more detailed student profile that indicates students’ potential for success, and with the approval and support of the faculty committee on admission, the Office of Admissions implemented new admission standards to enhance the academic quality of the entering freshman class. As a result, the number of provisionally admitted students declined from 73 in fall 2010 to 35 in fall 2011, a reduction of 52%.

The Office of Advising and Retention has developed and implemented a new approach to freshman seminar in 2011-12 for those freshmen admitted provisionally. Seminar is designed to help all freshmen transition from high school to college. Provisionally admitted students are grouped together and receive intensive instruction regarding college success—time management, organizational skills, guidance on campus resources for support, and other important topics.

A new and experimental early alert program was also launched in 2011-2012. Faculty, specifically those teaching traditional freshmen courses, were asked at the four-week mark in the fall and spring semester to report any student believed to be in jeopardy based on grades, attendance, or other class related issues. The Office of Advising and Retention followed up with each student reported. This intervention happened far in advance of the mid-term grade mark, significantly improving a student’s chance for success.
This program will continue to be strengthened and expanded for 2012-13.

For 2012-13, the enrollment management unit has engaged Noel-Levitz, a nationally recognized higher education consulting firm, to assist in developing a predictive model for student success, expand the early alert program, and develop other institutional specific retention programs. The predictive model will review the profile of those freshmen who enrolled in the fall semesters of 2008, 2009, and 2010 and will examine academic, financial, socio-economic, and other factors to help the College better understand those students who can be successful here and those who may need access to support services and other academic resources.

3. Seek funding for full-time leadership and sustainability for the Healthy Appalachia Institute (HAI).

The HAI is a partnership between U.Va., the College at Wise, and many regional partners. Development work continues for investment in transformational leadership and sustainability for the HAI (www.healthyappalachia.org) through the identification and solicitation of donors who have a passion for the institute’s mission and work.

HAI, a member of the National Network of Public Health Institutes, began in late 2008 with a $23,000 grant from the Appalachian Regional Commission to develop a strategic plan to improve the overwhelming geographic health disparities in Southwest Virginia. In partnership with the Southwest Virginia Health Authority, HAI published The Blueprint for Health Improvement and Health-Enabled Prosperity in 2009, which serves as the guiding document for HAI’s work and the work of many other organizations in the region. HAI has leveraged that first $23,000 investment into almost $2.8 million in programmatic support for work in cervical and breast cancer, chronic disease, telemedicine, nutrition education, professional development for health professionals, nurse-managed clinics, a Healthy Appalachia class in U.Va.’s public health division, faculty research, and student research and work fellowships for undergraduate and graduate students at U.Va. and UVa-Wise. In addition, HAI and the UVa-Wise Department of Nursing held the first regional symposium on telehealth for rural nurses. Plans are now underway to hold the first joint class between U.Va. and UVa-Wise, with the expansion of the Healthy Appalachia public
health course to both locations in spring 2013.

HAI is co-led by Marcia Quesenberry, Associate Vice Chancellor for Strategic Planning and Projects at UVa-Wise and David C. Gordon, Director of Telemedicine at the U.Va. Health System. Sue Cantrell, M.D. serves as the medical director. Thirty-six faculty members support HAI, with 23 faculty members from the University representing six different schools/units. A major gift for a full-time experienced, knowledgeable, and entrepreneurial leader will enhance HAI’s effectiveness, leverage the many successes to date, and expand the scope of work.

The HAI is a founding member of the Appalachian Prosperity Project (APP), a partnership of the University of Virginia, UVa-Wise, and the Virginia Coalfield Coalition. The APP (www.appproject.org) emerged from the University’s partnership with Southwest Virginia in response to Virginia’s Higher Education Restructuring legislation and is a collaborative model for advancing education, health and economic prosperity. The APP recently received notification from the National Association of Development Organizations (a network of 540 multi-jurisdictional regional planning and development organizations) that it will receive the 2012 National Association of Development Organizations (NADO) Innovation Award at the association’s annual meeting in October.

4. **Launch “Pathways to Science & Engineering Careers: A Community-based Initiative.”**

The UVa-Wise “Pathways Program” is a systemic collaboration between UVa-Wise, the area public schools, and the community that works to reverse the disturbing trend of young students losing their native “interest in nature” during the middle and high school years. It also attempts to address the difficulties that high school and beginning college students face in continuing to grow as successful students of the sciences.

The goals of the project are threefold. First, to create greater community interest in the broad range of opportunities in science-related careers and to better prepare students for success in STEM fields. Second, to increase opportunities to assist science education at the public school level by assisting with teacher preparation, offering professional development, and providing increased
opportunities for enrichment of the classroom experience in STEM areas. Third, at the College level, tuition and fee assistance, robust academic advising, supplemental instruction, outreach to business and industry, and undergraduate research opportunities are desired to provide incentives and support for science success.

Current Pathways activities include outreach such as camps, and enrichment such as astronomy nights and a travelling presentation for high school students highlighting careers in Computer Science and Software Engineering that features small custom-built robots. Also significant are teacher preparation initiatives offered by the Center for Teaching Excellence and the Education and Natural Sciences Departments. Other initiatives aim to offer increased supplemental instruction and undergraduate research opportunities to UVa-Wise students.