UNIVERSITY OF VIRGINIA
BOARD OF VISITORS
MEETING OF THE
EXTERNAL AFFAIRS COMMITTEE
October 19, 2012
EXTERNAL AFFAIRS COMMITTEE

Friday, October, 19, 2012
2:00 - 4:00 P.M.
Board Room, The Rotunda

Committee Members:
John L. Nau III, Chair
Frank B. Atkinson
A. Macdonald Caputo
Hunter E. Craig
Allison Cryor DiNardo
Marvin W. Gilliam, Jr.
Victoria Harker
Bobbie G. Kilberg
Stephen P. Long, M.D.
Helen Dragas, Ex-officio
Robert S. Kemp, Consulting Member
Jeffrey C. Walker, Consulting Member

AGENDA

I. REMARKS BY COMMITTEE CHAIR (Mr. Nau) 1

II. REPORT ON JEFFERSON'S ACADEMICAL VILLAGE RESTORATION PROJECT (Mr. Nau to introduce Mr. David J. Neuman, Architect for the University; Mr. Neuman to report) 2

III. REPORT ON FACULTY RECRUITMENT, DEVELOPMENT, AND COMPENSATION (Mr. Nau to introduce Mr. John D. Simon, Executive Vice President and Provost; Mr. Simon to report) 3

IV. PRESENTATIONS BY STUDENT AND COMMUNITY ORGANIZATIONS
A. The Class of 2013 Trustees, University of Virginia (Mr. Nau to introduce Ms. Virginia Moore, Mr. Bo Swindell, and Mr. Suraj Mishra; Ms. Moore, Messrs. Swindell and Mishra to report) 4
B. The Center for Nonprofit Excellence (CNE), Charlottesville, Virginia (Mr. Nau to introduce Ms. Cristine Nardi, Executive Director; Ms. Nardi to report) 5

V. REPORT ON ANNUAL GIVING (Mr. Sweeney to introduce Mr. John G. Campbell, Director of Development Services, College of Arts & Sciences; Mr. Campbell to report) 6
VI. REPORT BY THE SENIOR VICE PRESIDENT FOR DEVELOPMENT AND PUBLIC AFFAIRS (Mr. Sweeney)

VII. DISCUSSION (Mr. Nau)
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING:          October 19, 2012

COMMITTEE:                External Affairs

AGENDA ITEM:              I. Remarks by Committee Chair

ACTION REQUIRED:         None

BACKGROUND: Mr. Nau will welcome guests and give an overview of the meeting agenda including introducing a proposal for discussion to change the Committee name to the Advancement and Communications Committee.
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: October 19, 2012

COMMITTEE: External Affairs

AGENDA ITEM: II. Report on Jefferson’s Academical Village Restoration Project

ACTION REQUIRED: None

BACKGROUND: The University Architect, Mr. David Neuman, will provide an overview of plans and estimated costs for the repair, renovation, and restoration of the Academical Village.
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: October 19, 2012

COMMITTEE: External Affairs

AGENDA ITEM: III. Report on Faculty Recruitment, Development, and Compensation

ACTION REQUIRED: None

BACKGROUND: The Executive Vice President and Provost, Mr. John Simon, will provide a report on plans for the recruitment, development, and retention of current and future faculty members.
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: October 19, 2012

COMMITTEE: External Affairs

AGENDA ITEM: IV.A. The Class of 2013 Trustees

ACTION REQUIRED: None

BACKGROUND: Ms. Virginia Moore, Mr. Bo Swindell, and Mr. Suraj Mishra, Class of 2013 Trustees, will give a brief presentation about the Class Trustees program including highlights of current initiatives.

The Class of 2013 Trustees at the University of Virginia "foster a sense of loyalty and responsibility in the students toward the University, the Alumni Association, and one another during their fourth-year and beyond." Each trustee commits to six years of service to the University, time which they spend:

- planning and implementing educational, social, and philanthropic initiatives
- delivering career services
- raising funds for the annual class giving program
- communicating important information to class members
- planning final exercises
- planning reunions.

As a special status organization, the Class of 2013 Trustees serve as part of University founder Thomas Jefferson’s legacy of student self-governance, representing and serving the affairs of the class.
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: October 19, 2012

COMMITTEE: External Affairs

AGENDA ITEM: IV.B. The Center for Nonprofit Excellence (CNE), Charlottesville, Virginia

ACTION REQUIRED: None

BACKGROUND: The Executive Director for CNE, Ms. Cristine Nardi, will give a brief presentation about the Center for Nonprofit Excellence (CNE). CNE in Charlottesville, Virginia is dedicated to helping area nonprofits be more efficient, more effective, make the best use of their donor dollars, and have the greatest impact on the community. CNE strengthens nonprofits by sharing tools and resources, providing training and professional development, and encouraging collaboration to enable a healthy, vibrant community. It serves staff, volunteers, and boards of area nonprofits and the community seeking to understand, invest in, and engage with the sector.

Ms. Nardi has been CNE’s Executive Director since December 2008. Prior to joining CNE, Ms. Nardi was in private practice in Charlottesville, providing legal counsel to small businesses and nonprofits locally. Ms. Nardi started her career as a Peace Corps volunteer teacher in Botswana, Africa, and went on to manage the Uganda Office of Volunteers in Overseas Cooperative Assistance, an international nonprofit organization providing technical expertise to local cooperatives, farmers, and agribusinesses. After returning to the United States, Ms. Nardi worked for a national women’s health advocacy organization, directing policy programs, and providing legal and policy expertise to affiliates, legislators, and community organizations across the country. A native of the Shenandoah Valley, Ms. Nardi received a BA in English from the University of Virginia and her law degree from the University of Wisconsin-Madison.
BACKGROUND: The Director of Development Services for the College of Arts and Sciences, Mr. John Campbell, will provide a report on plans for increasing annual giving to the University through a new direct marketing program.

Currently, annual giving is defined differently in each school and unit – e.g., unrestricted only, annual-flagged accounts, cash only, cash and credit, etc. – depending on the goals of the annual giving program at each school. Therefore, it was agreed for purposes of the University’s measurement of school and unit annual funds that there should be a common definition. A common definition enables the University to report the progress of all schools so that performance is comparable between schools.

The common definition for annual giving includes:

- Giving for all current operating uses – defined as any giving that is not for capital purposes or to an endowment.
- Individual gifts (from persons, corporations, foundations and organizations) capped at $100,000 (i.e., individual gifts up to $99,999.99)
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: October 19, 2012

COMMITTEE: External Affairs

AGENDA ITEM: VI. Report by the Senior Vice President for Development and Public Affairs

ACTION REQUIRED: None

BACKGROUND: Mr. Robert Sweeney will provide a brief report on recent plans for restructuring Public Affairs and University Communications.