MEMORANDUM

TO: The Student Affairs and Athletics Committee:

Allison Cryor DiNardo, Chair
A. Macdonald Caputo
Marvin W. Gilliam Jr.
Bobbie G. Kilberg
George Keith Martin
Timothy B. Robertson
Linwood H. Rose
Hillary A. Hurd
Helen E. Dragas, Ex Officio
Allison S. Linney, Consulting Member

and

The Remaining Members of the Board and Senior Advisors:

Frank B. Atkinson  Stephen P. Long, M.D.
Hunter E. Craig  Vincent J. Mastracco Jr.
The Hon. Alan A. Diamonstein  Edward D. Miller, M.D.
Victoria D. Harker  John L. Nau III
Randal J. Kirk  William H. Goodwin Jr.
Leonard W. Sandridge Jr.

FROM: Susan G. Harris

SUBJECT: Minutes of the Student Affairs and Athletics Committee Meeting on September 14, 2012

The Student Affairs and Athletics Committee of the Board of Visitors of the University of Virginia met, in Open Session, at 9:05 a.m., Friday, September 14, 2012, in the Small Auditorium at the Harrison Institute; Ms. Allison Cryor DiNardo, Chair, presided.

A. Macdonald Caputo, Marvin W. Gilliam Jr., Ms. Bobbie G. Kilberg, George Keith Martin, Timothy B. Robertson, Linwood H. Rose, Ms. Hillary A. Hurd, and Ms. Helen E. Dragas, Rector, were present.
Ms. Allison S. Linney, the Consulting Member, was also present.


Mr. Marsh Pattie, Ms. Nicole Eramo, and Ms. Carolyn Callahan were in attendance as presenters.

Report by the Vice President and Chief Student Affairs Officer

The Chair called on Ms. Patricia M. Lampkin, Vice President and Chief Student Affairs Officer, to report on student life and activities. Ms. Lampkin said the beginning of the academic year has been a busy but smooth one. New students moved in over two days in order to give everyone more room for moving and to help with traffic on move-in day.

Ms. Lampkin said that summer orientation this year had eight sessions and brought nearly 4,000 new students and their guests on Grounds. Orientation helps students prepare to start school, register for courses, receive important information about life on Grounds, and make connections with one another. Parent orientation runs concurrently with student orientation, allowing the University to welcome family members and discuss ways to partner with them in support of their students. Ms. Lampkin reviewed changes in the orientation program and gave the rationale behind the changes. In 2011, the number of orientation sessions was reduced from eight to five in an effort to manage resources more effectively and to accommodate enrollment growth. There was an increase in the number of Orientation Leaders from 32 to 52 in order to maintain a low orientation leader to student ratio. Evaluation data shows that overall, parents and students continue to be extraordinarily satisfied with the program.

Ms. Lampkin said a recent focus has been revenue generation. Three years ago, a pilot program called Leadership on the Lawn was started that extended the approach for leadership development provided to students during the year to high school students from Virginia and across the country. The pilot class in 2010 had 27 students, and this year that number increased to 100 students. Revenue increased 32% and the program is highly competitive. This program offers a consistent
revenue stream that can be put back into leadership programming for University students during the year.

In a joint project with the City of Charlottesville, funded partly by the Parents Program and the Jefferson Scholars Foundation, eight new blue light phones were installed in off-Grounds areas where many students live. These new phones dial directly to 911. This important safety project was completed over the summer.

Report by Associate Deans of Students

Ms. Lampkin introduced Mr. J. Marsh Pattie and Ms. Nicole Eramo, both Associate Deans of Students, to report on student activities planning and facilities use.

Mr. Pattie gave an overview of space management across Grounds for student activities and organizations. There are three buckets of space students utilize including academic areas, athletic/recreation facilities, and student activity space. Mr. Pattie focused specifically on student activity space.

Student activity space at the University includes a blend of indoor and outdoor facilities. Newcomb Hall and Ern Commons are two examples of areas available to students. The flagship facility is Newcomb Hall, which is now completing the third and final phase of its three-phase renovation. Newcomb Hall hosts a multitude of activities and is frequently the first building many see as they come to Grounds. Newcomb renovations include creating more open flat space and more seating and lounge access for students.

Ern Commons is the newest facility and has hosted a variety of events. It has the largest available space for student use aside from the Newcomb Hall Ballroom.

Mr. Pattie said that three key design elements are incorporated when designing or renovating a new building. These include:

- **Flexibility**—the ability to have more space that can be converted for multiple purposes.
- **Technology**—having space with up to date technology so that students have the tools for idea generation.
- **Community**—renovated and redesigned spaces should invite students together for engagement for one another.

Mr. Pattie gave an overview of how student activity space was used in the past year. 54% of use was from student organizations, 38% was academic use, and 8% was administrative use. In looking ahead it
is important to acknowledge that renewing space is a continuing process. He said it is important to be asking the right questions:

- What do students want and need?
- How can we generate additional revenue?
- How can we be more efficient in our structure and service delivery?

Mr. Pattie introduced Ms. Eramo to talk about why student involvement matters. Ms. Eramo said studies have shown that academic and social integration help students stay in school. UVA’s first and second year retention rate is 97%. The University’s six-year graduation rate is 94%, compared to 91% for peer institutions such as Berkeley, Cornell, Duke, Michigan, Penn, UCLA, UNC, and Vanderbilt. The goal is to build citizen leaders. In terms of extra-curricular activities, 89.5%, or 13,5000 undergraduates participate. A national survey of student engagement showed 92% of first years at UVA spend at least one to five hours per week in student activities, with 8% participating in no student activities. Compared to other institutions, 40% at Southeast Publics, 30% at institutions in our Carnegie class, and 40% at all institutions that participated in the survey had first year students spending no hours in student activities.

Ms. Eramo said they are looking to better articulate learning outcomes for provided programming, better coordinate evaluation and program assessments, and to become better stewards of all resources.

Report by the Athletics Director

Ms. DiNardo introduced Mr. Craig Littlepage, Athletics Director. Mr. Littlepage introduced Ms. Carolyn Callahan, the Commonwealth Professor in the Curry School of Education and the Faculty Athletics Representative since 1997. Ms. Callahan said that the representative has significant responsibility. She has a collaborative and consultative role with the President and the Athletics Director, and represents the University and the ACC on numerous national and regional committees.

Ms. Callahan reported several of her responsibilities:

- Working with the CEO in protecting the centrality of the academic enterprise of the institution
- Dealing with issues involving the student-athlete experience
- Compliance with NCAA and ACC rules and regulations (audited every three years by the ACC)
- Communication/administrative leadership roles
Ms. Callahan has an oversight role involving academic integrity to ensure there is no conflict with academic policy. She reviews student athletes’ progress toward fulfilling University, college, and major requirements and grade patterns within classes. She also reviews academic progress rates with Compliance and the Athletics Director, and has policy conversations with the Registrar and Financial Aid offices.

The representative’s oversight role of the student athlete experience encompasses approval of competition and travel schedules that conflict with policy, reviewing scholarship cancellations on appeal, reducing missed class time, performing exit interviews, and reviewing student-athlete misconduct allegations.

Ms. Callahan works with the compliance office to make sure all NCAA and ACC rules are followed. An audit occurs every three years, and the University has always received positive audit comments. She said the NCAA is not going to certify anymore but they will enact a new process for self-monitoring.

As the Faculty Athletics Representative, Ms. Callahan represents the University in ACC and NCAA governance decisions. She serves on NCAA/ACC committees, on the Athletics Advisory Committee, and on committees/task forces at the President’s direction. She also represents the faculty voice to the President and Athletics Director on athletic issues.

In response to a question, Ms. Callahan said the Board can help her by providing support for the academic support teams.

- - - - - - - - - -

On motion, the meeting was adjourned at 10:00 a.m.

SGH:lah
These minutes have been posted to the University of Virginia’s Board of Visitors website.
http://www.virginia.edu/bov/studentminutes.html