UNIVERSITY OF VIRGINIA
BOARD OF VISITORS
MEETING OF THE
STUDENT AFFAIRS AND ATHLETICS
COMMITTEE
September 14, 2012
STUDENT AFFAIRS AND ATHLETICS COMMITTEE

Friday, September 14, 2012
9:00 – 10:00 a.m.
Small Auditorium, Harrison Institute

Committee Members:
Allison Cryor DiNardo, Chair
A. Macdonald Caputo Timothy B. Robertson
Hunter E. Craig Linwood H. Rose
Marvin W. Gilliam Jr. Hillary A. Hurd
Bobbie G. Kilberg Helen E. Dragas, Ex-officio
George Keith Martin Allison S. Linney, Consulting Member

AGENDA

I. REPORT BY THE VICE PRESIDENT AND CHIEF STUDENT AFFAIRS OFFICER (Ms. Lampkin)
   A. Vice President’s Remarks
   • Student Affairs
   B. Student Activities Planning and Facilities Use (Ms. Lampkin to introduce Mr. Marsh Pattie and Ms. Nicole Eramo; Mr. Pattie and Ms. Eramo to report)

II. REPORT BY THE ATHLETICS DIRECTOR (Mr. Littlepage)
   • Role of the Faculty Athletics Representative (Mr. Littlepage to introduce Ms. Carolyn Callahan; Ms. Callahan to report)
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: September 14, 2012

COMMITTEE: Student Affairs and Athletics

AGENDA ITEM: I.A. Vice President’s Remarks

ACTION REQUIRED: None

BACKGROUND: At each meeting the Vice President updates the Board on current issues and events that affect operations of the Division of Student Affairs. As Vice President and Chief Student Affairs Officer, Ms. Lampkin oversees the following areas that provide support and services to undergraduate students: Office of African-American Affairs; Office of the Dean of Students, including Newcomb Hall, Orientation, and New Student Programs, Fraternity and Sorority Life, and Residence Life; Department of Student Health; and University Career Services. She has been with the University since 1979, serving as Associate Dean of Students overseeing Residence Life, Associate Vice President for Student Affairs, and interim Vice President for Student Affairs prior to her appointment as Vice President in 2002. Previously, Ms. Lampkin served as the University’s compliance officer for the Americans with Disabilities Act, and she currently serves as an adjunct professor in the Curry School of Education’s Center for the Study of Higher Education. Ms. Lampkin holds a bachelor’s degree in special education from Marian University, a master’s in higher education and student affairs from the University of Vermont, and a doctorate in higher education administration from the University of Virginia.

DISCUSSION: For Student Affairs, summer is a time to review the past year and plan for future work, but as U.Va. is a 12-month institution, it is also a time of major program implementation. The Vice President will report on major programmatic initiatives as well as important events that took place since the last Board meeting.

Summer Orientation is one of the largest programs operated by Student Affairs during this period. It brings close to 4,000 new students and an equal number of their guests to Grounds over the course of eight sessions. In the current structure, of those sessions, six are two-day programs for first-year students and two are one-day programs for transfer students.
Attendance over the past five years is illustrated in the table and graph below.

### Summer Orientation Attendance 2008–2012

<table>
<thead>
<tr>
<th></th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total # of Sessions</td>
<td>11</td>
<td>11</td>
<td>11</td>
<td>8</td>
<td>8</td>
</tr>
<tr>
<td>Total # of Students</td>
<td>3730</td>
<td>3768</td>
<td>3793</td>
<td>3973</td>
<td>3960</td>
</tr>
<tr>
<td>Total # of Guests</td>
<td>4131</td>
<td>3517</td>
<td>3841</td>
<td>3867</td>
<td>3929</td>
</tr>
<tr>
<td>Total # of Students bringing Guests</td>
<td>2863</td>
<td>2536</td>
<td>2716</td>
<td>2859</td>
<td>2846</td>
</tr>
</tbody>
</table>

### Summer Orientation Attendance Trends 2008–2012

Overall the total numbers of students attending Summer Orientation have increased, reflecting enrollment increases. In 2011, the number of sessions was reduced from 11 to eight in order to use resources more effectively. That same year saw greater enrollment growth than had previously been the case. The dip in guest attendance in 2009 is likely due to an increase that year in the guest fee, and numbers have been trending toward previous levels since that time.

Ms. Lampkin will report on these and other changes to the Summer Orientation program, evaluation data, and plans for the future with regard to this program. She will also report on other summer and start-of-year activities.
BACKGROUND: Given how critical the student experience is to the life of the University, it is important to keep the Board up-to-date on efforts to retain and strengthen key components of that experience. The Division of Student Affairs strives to provide students with the strongest possible environment for experiential leadership education. To that end, organizational structure, program design, and facility planning are conducted in concert with one another to ensure resources meet needs and keep pace with changing requirements. Student outcomes and facility usage statistics are routinely gathered to evaluate both programmatic effectiveness and space adequacy. These functions are overseen by two associate deans in the Office of the Dean of Students (ODOS), who will report on the current approach and planning in these areas.

Marsh Pattie has served as an associate dean of students in ODOS since June 2012. He serves on the on-call team and assists with crisis management, as well as general student advising and support. Mr. Pattie also oversees the student criminal self-disclosure process and manages the administrative services unit within ODOS. From 2005-2012, Mr. Pattie served the Darden School of Business in a series of roles that included Director for Student Affairs, Assistant Dean for Student Affairs, and Assistant Dean for the full-time MBA program. He received his B.A. from the College of William & Mary with a double major in history and government, as well as, a master’s of education and a Ph.D. in Social Foundations of Education from the Curry School of Education.

Nicole Eramo has served as an associate dean of students in ODOS since 2006. She serves on the on-call team and assists with crisis management, as well as providing students general assistance and support. Ms. Eramo also chairs the University’s Sexual Misconduct Board, coordinates the leadership programs offered through the Office of the Dean of Students, and
supervises the Student Activities unit. Prior to joining ODOS, she served for nine years as Special Assistant to the Honor Committee. She received her B.A. from the University of Virginia in Political and Social Thought, as well as, her master’s and Ph.D in education from the Curry School of Education.

DISCUSSION: Associate Deans of Students Marsh Pattie and Nicole Eramo will discuss student involvement at the University, including use of space across Grounds to engage students in the life of the institution. The report will include an overview of existing student activity space, utilization statistics, and information about efforts to engage and enhance student learning through extracurricular activities. Mr. Pattie and Ms. Eramo also include a comparative analysis across peer institutions.

Question: While the goal of Student Affairs has always been to develop citizen leaders, the approach to achieving that goal is constantly evolving. What traits and characteristics should we prioritize in our leadership programs in order to equip students for success as citizen leaders in today’s world?

The student activities space portfolio managed by Student Affairs includes:

• Indoor*
  – Newcomb Hall
  – Ern Commons
  – O’Hill Forum
  – Runk Green Room
  – Student Activities Building
  – Chapel
  – Lambeth Commons

• Outdoor
  – Pavilion Gardens
  – McIntire Amphitheater
  – South Lawn

* Capacity for each space ranges from 129-500 guests except for Lambeth Commons (35-128 guests).

In 2011-2012, reservations by students accounted for 54% of space usage, with academic reservations making up 38% and administrative 8% of overall usage. The following table
provides additional detail on the 7,481 total events held in space controlled by Student Affairs.

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Admin Dept</th>
<th>Acad Dept</th>
<th>Student Org</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference</td>
<td>179</td>
<td>97</td>
<td>113</td>
</tr>
<tr>
<td>Info Session</td>
<td>224</td>
<td>138</td>
<td>145</td>
</tr>
<tr>
<td>Meeting</td>
<td>1252</td>
<td>1151</td>
<td>1846</td>
</tr>
<tr>
<td>Special Program</td>
<td>240</td>
<td>200</td>
<td>218</td>
</tr>
<tr>
<td>Training</td>
<td>127</td>
<td>141</td>
<td>169</td>
</tr>
<tr>
<td>Resource Fair</td>
<td>71</td>
<td>64</td>
<td>56</td>
</tr>
<tr>
<td>Rehearsal</td>
<td>7</td>
<td>10</td>
<td>12</td>
</tr>
<tr>
<td>Performance</td>
<td>3</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Practice</td>
<td>0</td>
<td>0</td>
<td>7</td>
</tr>
<tr>
<td>Ceremony</td>
<td>10</td>
<td>19</td>
<td>14</td>
</tr>
<tr>
<td>TOTAL EVENTS PER YEAR in ODIS space</td>
<td>3463</td>
<td>2787</td>
<td>2888</td>
</tr>
</tbody>
</table>

The administrative services unit supporting space resources also includes financial, operational, marketing, and technology support for both student organizations and Dean of Students professional staff. The area is staffed by 21.64 FTEs across functional areas, including the Student Activities Office. Facility operations are supported by 4.5 FTEs and 54 student staff.

FY 2012 budget data for administrative services is as follows:

- Expenses: $3.29 million
- Revenue:
  - Fees: $2.83 million ($140/student)
  - Vendor Leases: $411k
  - User Fees: $69k
- Reserves FY 2012 (Balance = $4.3 million)
  - Expenses: $1.59 million
  - Revenue: $1.61 million ($66/student)

These space resources support the activities of over 700 student organizations. A total of 89.5\%\(^1\) of all undergraduates, or around 13,500 students, participate in some type of extracurricular activity each year, with 92\% of first-years

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\(^1\) 2011 National Survey of Student Engagement (NSSE)
spending at least one to five hours per week on those activities.

This level of student involvement is quite high when compared to national data. While 8% of U.Va. first-years report that they are not involved in any extracurricular activities, that compares to:

- 40% at southeast publics;
- 30% at institutions in our Carnegie class; and
- 40% at all institutions participating in NSSE

The structure and approach supporting this component of the student experience will be outlined.
UNIVERSITY OF VIRGINIA  
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: September 14, 2012
COMMITTEE: Student Affairs and Athletics
AGENDA ITEM: II. Role of the Faculty Athletics Representative
ACTION REQUIRED: None

BACKGROUND: Governance and commitment to rules compliance are two of the National Collegiate Athletics Association’s (NCAA’s) operating principles. The Faculty Athletics Representative is a key link that provides the institution with guidance on the operations of its athletics program.

Craig Littlepage has been a part of the intercollegiate landscape since 1969 when he enrolled at the University of Pennsylvania as a basketball student-athlete. Since that time he has held positions as an assistant coach; head basketball coach; and assistant, associate, senior associate athletics director at five different institutions. In August 2001, Mr. Littlepage was selected as the University’s Director of Athletics. In addition, he has held many leadership roles within the NCAA, Atlantic Coast Conference (ACC), the University at large, and professional organizations. He holds a bachelor’s degree in economics from the University of Pennsylvania’s Wharton School.

Carolyn Callahan has been the University of Virginia’s Faculty Representative since 1997 and represents the University and the ACC on numerous national and regional committees, including serving as chair of the Academic Cabinet of the NCAA for two years. She is the Commonwealth Professor in the Curry School of Education and has served as Director of the University of Virginia National Research Center on the Gifted and Talented for 22 years. Her research interests include gifted females, assessment and evaluation in gifted education, and Advanced Placement and International Baccalaureate programs. She has been recognized for her outstanding service to the field at the university, state, and national levels. Ms. Callahan holds a bachelor’s degree in mathematics and master’s and doctoral degrees in educational psychology from the University of Connecticut.
DISCUSSION: The NCAA's Constitution, Article 4.02.2, defines the Faculty Athletics Representative as "a member of an institution's faculty or administrative staff who is designated by the institution's president or chancellor or other appropriate entity to represent the institution and its faculty in the institution's relationships with the NCAA and its conference(s), if any." Generally, Faculty Athletics Representatives serve as a liaison between the institution's administration, the faculty, and the department of athletics. They are directly involved in an institution's systems of checks and balances in the operations of the intercollegiate sports program. Ms. Callahan will report on how the Faculty Athletics Representative functions at the University of Virginia.