EDUCATIONAL POLICY COMMITTEE

Thursday, September 19, 2013
1:30 – 3:00 p.m.
President’s Reception Room, The Rotunda

Educational Policy Committee Members:
Stephen P. Long, M.D., Chair  Bobbie G. Kilberg
Frank B. Atkinson  Edward D. Miller, M.D.
Allison Cryor DiNardo  Linwood H. Rose
Marvin W. Gilliam Jr.  Blake E. Blaze
Victoria D. Harker  George Keith Martin, Ex-officio
George M. Cohen, Consulting Member

AGENDA

I. INTRODUCTION AND GOALS FOR THE YEAR (Dr. Long)  PAGE
II. ACTION ITEMS
   A. Establishment of the Thomas Jefferson Medal in Global Innovation in the Darden School of Business (Dr. Long to introduce Mr. Robert F. Bruner, Mr. Bruner to report)  2
   B. New Degree Program: Bachelor of Science in Education in Youth and Social Innovation in the Curry School of Education (Mr. Simon)  6
   C. Change in Name of the Commerce Commonwealth Professorships I, II, and III in the McIntire School of Commerce and the Rolls-Royce Professorships in Engineering I, II, III in the School of Engineering and Applied Sciences (Mr. Simon)  8

III. REPORTS BY THE EXECUTIVE VICE PRESIDENT AND PROVOST (Mr. Simon)
   A. Mr. Simon will update the committee on the following topics:
      • Provost Task Force on Non-Tenure Track Faculty (NTTF)
      • Southern Association of Colleges and Schools (SACS) Fifth Year Interim Report
      • 2013-14 Hiring Plan  10
   B. Challenges Faced in Professional Education and Our Strategies (Panel) (Dr. Long to introduce Mr. Paul G. Mahoney, Mr. Robert F. Bruner, and Dr. Nancy Dunlap; Messrs. Mahoney, Bruner, and Dr. Dunlap to report)  11
IV. EXECUTIVE SESSION (to take place in separate session)
   • Faculty Personnel Actions
BOARD MEETING: September 19, 2013

COMMITTEE: Educational Policy

AGENDA ITEM: I. Introduction and Goals for the Year

ACTION REQUIRED: None

BACKGROUND: Dr. Long will provide an overview of the meeting agenda and update the committee on the goals for the year.
BACKGROUND: The Thomas Jefferson Foundation Medals are awarded by the University of Virginia and the Thomas Jefferson Foundation at Monticello to recognize the achievements of those who embrace endeavors in which Jefferson excelled and held in high regard. The medals are presented in conjunction with Founder’s Day, a joint celebration by the University and the Thomas Jefferson Foundation. The medals are the highest external awards bestowed by the University of Virginia, which grants no honorary degrees. The awards are sponsored by University of Virginia and the Thomas Jefferson Foundation.

The existing Thomas Jefferson Foundation Medals in Architecture, Law, and Citizen Leadership reflect key aspects of Jefferson’s character, work and legacy. Similarly, the Thomas Jefferson Foundation Medal in Global Innovation highlights Jefferson’s commitment to global commerce and the importance of the creation and commercialization of inventions and ideas to improve society. Thomas Jefferson – president, philosopher, architect, scientist, inventor, author of the Declaration of the Independence, and founder of the University of Virginia – promoted the free exchange of ideas and commerce between nations. Jefferson was an advocate for innovative ideas whose application could serve to improve the human condition, and as secretary of state, he undertook duties as the nation’s first patent examiner. This medal will recognize and honor an individual who has carried on this Jeffersonian legacy of responsible leadership in creating and commercializing inventions – whether new knowledge, products, services or institutions, that impact people around the globe.

DISCUSSION: The Thomas Jefferson Foundation Medal in Global Innovation is proposed to recognize a distinguished individual who has exemplified, in his or her work and life, Jefferson’s principle that the creation of new ideas should be used to improve the lives of many around the globe. Winners will be recognized for their role in guiding a significant global
innovation, characterized by the creation of new knowledge, technology, services, or institutions. His or her principled leadership and excellence in innovation shall be notable for its global reach and impact in creating value for humanity.

In addition to highlighting the work of exemplary individuals, the Thomas Jefferson Foundation Medal in Global Innovation provides a powerful opportunity to broaden the global brand and reach of the University of Virginia and the Thomas Jefferson Foundation. Thomas Jefferson is a powerful historical figure held in deep regard around the world and a medal in his name focused on global innovation would foster connections to other parts of the world for the sponsoring organizations. The medal would also make an important statement about the commitment of both the University and the Foundation to broadening awareness of Jefferson’s legacy globally.

Establishing Darden as the UVA host for the medal is consistent with the school’s mission to “improve the world by developing and inspiring responsible leaders and by advancing knowledge” and vision for “world-class impact and stature”. Darden’s centers of excellence contribute in meaningful and tangible ways to the development of responsible global innovators.

The Batten Institute is a premier academic center dedicated to the creation of knowledge about the transformative power of entrepreneurship and innovation and the cultivation of principled, entrepreneurial leaders. Since 1966, the Olsson Center for Applied Ethics at Darden has been a leading voice in the study and practice of principled leadership and business ethics and is one of the longest-standing academic centers focused on business ethics. The Olsson Center not only serves as a resource within Darden but has collaborated with the Schools of Law, Engineering, Commerce and Arts and Sciences and the Institute for Practical Ethics on joint programs on applied ethics issues worldwide. The Institute for Business in Society (IBiS) was established in 2011 to serve as a leading global catalyst and convener of thought, information and action at the interface of business and society and to promote the development of business leaders who will positively impact society.

Darden has been very intentional about developing a global strategy and brand and has fostered a robust program of activities with strong global reach through the work of the Darden Center for Global Initiatives and other areas of the school.
Through this combination of strengths in global reach, strong history of teaching principled leadership, and research and practice in innovation, the Darden School is well positioned to serve as host to a Thomas Jefferson Foundation Medal honoring exceptional leaders in global innovation for the University of Virginia and the Thomas Jefferson Foundation. The recipients of the Thomas Jefferson Foundation Medal for Global Innovation will embody these aspirations and the ideals of the Darden School. Funding for the medal will be via an endowment (Endowment) which will be set up by the University of Virginia Darden School Foundation pursuant to an agreement to be entered into by the Thomas Jefferson Foundation and the Darden School Foundation. The medal will be first awarded after the Endowment reaches $500,000. The medals carry an honorarium of $10,000 to be paid by the Darden School Foundation out of the Endowment.

The selection committee will be chaired by the Dean of the Darden School as the host school for the medal. The president of the Thomas Jefferson Foundation will serve as a non-voting advisor. Two representatives from the Thomas Jefferson Foundation board and two University faculty members, one of whom shall be from the McIntire School of Commerce, and one from Darden shall be selected by the Dean of the Darden School. The Darden School will serve as host to the honoree during his or her time in Charlottesville, during which time the medalist will be invited to speak at Darden and spend time in the classroom. Travel expenses will be paid by the Endowment. The Darden School Foundation will also work with the Thomas Jefferson Foundation to host and program a recognition event in the honoree’s home country or region.

ACTION REQUIRED: Approval by the Educational Policy Committee and by the Board of Visitors

APPROVAL OF THE PROPOSAL TO ESTABLISH THE THOMAS JEFFERSON FOUNDATION MEDAL IN GLOBAL INNOVATION

WHEREAS, the Thomas Jefferson Foundation and the University of Virginia established the Thomas Jefferson Foundation Medal in Architecture in 1966, the Thomas Jefferson Foundation Medal in Law in 1977, and the Thomas Jefferson Foundation Medal in Citizen Leadership in 2006; and

WHEREAS, the Medals commemorate Thomas Jefferson’s passions and ideals by recognizing distinguished individuals in these areas; and
WHEREAS, The Darden School of Business proposes a fourth award, the Thomas Jefferson Foundation Medal in Global Innovation, to recognize a distinguished individual who has exemplified, in his or her work and life, Jefferson’s principle that the creation of new ideas and their wide dissemination should be used to improve the lives of many around the globe; and

WHEREAS, the establishment of this Thomas Jefferson Foundation Medal in Global Innovation will broaden the global impact of the University of Virginia and the Thomas Jefferson Foundation; and

WHEREAS, the Darden Foundation will establish an endowment pursuant to an agreement with the Thomas Jefferson Foundation to support the medal; and

WHEREAS, the medalist would be chosen by a committee of five voting members, chaired by the Dean of the Darden School, including two representatives of the Thomas Jefferson Foundation, two University faculty members, one of whom shall be from the McIntire School of Commerce, and one from the Darden School, both to be chosen by the Dean of the Darden School, with the president of the Thomas Jefferson Foundation serving as a non-voting advisor;

RESOLVED, the Board of Visitors approves the proposal to establish the Thomas Jefferson Foundation Medal in Global Innovation.
BACKGROUND: The University of Virginia proposes to establish a new degree program, a Bachelor of Science in Education (B.S.Ed.) in Youth and Social Innovation, to be offered by the Curry School of Education. At the undergraduate level, the Curry School currently offers a B.S.Ed. in Kinesiology and a B.S.Ed. in Speech Communication Disorders. The new degree program is one component of the University’s planned growth in undergraduate enrollment.

DISCUSSION: The purpose of the new degree program is to produce graduates with (1) a foundational understanding of youth development and the social and cultural challenges that impact youth trajectory, and (2) a conceptual and practical skill-building experience in the development, implementation, and evaluation of programs and policy designed to address these challenges.

The program is designed to produce graduates for careers in both the private and nonprofit sectors serving children and youth, including educational, social service, advocacy, and charitable organizations. The program emphasizes the development of applied skills by combining the theoretical underpinning of best practice with intentional and mentored venues (e.g., in education, mental health, juvenile justice, etc.) for understanding and interacting with youth. The program also is designed to provide preparation for students interested in pursuing graduate study in fields such as psychology and public policy.

The curriculum represents an integration of coursework on contemporary knowledge of child and adolescent development with project-focused knowledge and skill-development experiences that begin in the first semester and unfold with greater complexity, depth, and integration. Over the course of four years, students rotate through a set of service and research field apprenticeships that afford them mentored opportunities in
educational service learning, policy, and research initiatives in which Curry faculty are involved.

The program builds on the existing public service values and outreach activities of the University – including Jefferson Public Citizens and Madison House – and student participation rates in the Peace Corps, Teach for America, and other public service programs. It also builds on the public service efforts of the Curry School of Education through the work of the Young Women Leaders Program (YWLP) and Youth-Nex: The Center to Promote Effective Youth Development. In addition, the faculty-mentored service and research components of the curriculum build upon the University’s commitment to undergraduate research, as evidenced by the Quality Enhancement Plan (QEP).

Curry intends to dedicate six existing faculty full-time equivalents, all of whom are split with other programs within the school, to develop and launch the new degree program. In addition, during the first year of the program, Curry will hire one non-tenure track faculty member to serve as associate program coordinator and instructor. In the future, Curry plans to hire two full-time faculty to support growth in the program. Eleven of the courses that are required for the program or that serve as major electives already exist and are not at enrollment capacity. Nine courses are new and will utilize existing, reallocated, or new faculty resources.

The degree program has been approved by the Curry Faculty Council, the Faculty Senate, the provost, and the president. All degree programs must be approved by the Board of Visitors before they can be forwarded to the State Council of Higher Education for Virginia (SCHEV) for review and approval.

**ACTION REQUIRED:** Approval by the Educational Policy Committee and by the Board of Visitors

**APPROVAL OF NEW DEGREE PROGRAM: BACHELOR OF SCIENCE IN EDUCATION IN YOUTH AND SOCIAL INNOVATION**

RESOLVED, subject to approval by the State Council of Higher Education for Virginia, the Bachelor of Science in Education in Youth and Social Innovation is established in the Curry School of Education.
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: September 19, 2013

COMMITTEE: Educational Policy

AGENDA ITEM: II.C. Change in Name of the Commerce Commonwealth Professorships I, II, and III in the McIntire School of Commerce and the Rolls-Royce Professorships in Engineering I, II, III in the School of Engineering and Applied Sciences

BACKGROUND: The University of Virginia entered into a strategic partnership with Rolls-Royce Group plc in 2007 when Rolls-Royce announced plans to open a new jet engine manufacturing plant in Virginia. This dynamic partnership, which also includes Virginia Tech, Virginia State University, and the Virginia Community College System, is fostering economic and business development, as well as educational and research opportunities, throughout the Commonwealth.

Education is an important component of the partnership, and as part of its commitment to Rolls-Royce, the Commonwealth of Virginia, Virginia Economic Development Partnership, agreed to create nine endowed professorships distributed equally among the University's School of Engineering and Applied Science and McIntire School of Commerce, and Virginia Tech's College of Engineering. The Board of Visitors approved the establishment of the chairs held by the University of Virginia at its meeting of May 20, 2013: Commerce Commonwealth Professorships I, II, and III and Rolls-Royce Professorships in Engineering I, II, and III.

In order to recognize the strong partnership between the Commonwealth of Virginia, Virginia Economic Development Partnership and Rolls-Royce Group plc, which made these chairs possible, the University proposes to change the name of the professorships. The name of the three professorships in the McIntire School of Commerce will be changed from Commerce Commonwealth Professorships I, II, and III to Rolls-Royce Commonwealth Professorships in Commerce I, II, and III. The name of the three professorships in the School of Engineering and Applied Science will be changed from Rolls-Royce
Professorships in Engineering I, II, and III to Rolls-Royce Commonwealth Professorships in Engineering I, II, and III.

ACTION REQUIRED: Approval by the Educational Policy Committee and by the Board of Visitors

ROLLS-ROYCE COMMONWEALTH PROFESSORSHIPS IN COMMERCE AND ENGINEERING

WHEREAS, Rolls-Royce plc has major businesses in civil aerospace, marine propulsion, and energy, with 40,000 employees worldwide, and opened a jet engine manufacturing plant in Virginia; and

WHEREAS, as part of a strategic education and research partnership among Rolls-Royce, the Commonwealth, the University of Virginia, Virginia Tech, Virginia State University, and the Virginia Community College System, the Commonwealth created nine endowed professorships distributed equally among the University’s School of Engineering and Applied Science and McIntire School of Commerce, and Virginia Tech’s College of Engineering; and

WHEREAS, the professorships in the McIntire School of Commerce and the School of Engineering serve to enhance the curriculum in areas of interest to Rolls-Royce and the Commonwealth;

RESOLVED, the Board of Visitors changes the name of the three Commerce Commonwealth Professorships to Rolls-Royce Commonwealth Professorships in Commerce and the three Rolls-Royce Professorships in Engineering to Rolls-Royce Commonwealth Professorships in Engineering; and

RESOLVED FURTHER, the Board thanks Rolls-Royce and the Commonwealth of Virginia for making these professorships possible.
BOARD MEETING: September 19, 2013

COMMITTEE: Educational Policy

AGENDA ITEM: III.A. Reports by the Executive Vice President and Provost

BACKGROUND: Mr. Simon will update the committee on the following topics: The Provost Task Force on Non-Tenure Track Faculty (NTTF), including the committee's charge and the timeline for action; the Southern Association of Colleges and Schools (SACS) Fifth Year Interim Report; and the 2013-14 Faculty Hiring Plan, including a general update on hiring and specific examples of hiring plans from the College of Arts and Sciences and the School of Engineering and Applied Sciences.
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: September 19, 2013

COMMITTEE: Educational Policy

AGENDA ITEM: III.B. Challenges Faced in Professional Education and Our Strategies (Panel)

ACTION REQUIRED: None

BACKGROUND: In the past decade, professional education nationwide has changed significantly in terms of students, funding, and curriculum. There is a greater emphasis on globalization, an increased competitiveness for rankings, and the professions themselves (especially law and medicine) are undergoing dramatic change.

DISCUSSION: Deans Bruner, Mahoney, and Dunlap will lead a discussion of the challenges and opportunities facing professional education today. They will also discuss the University's strategies for the future.