MEMORANDUM

TO: The Educational Policy Committee:

Stephen P. Long, M.D., Chair
Frank B. Atkinson
Allison Cryor DiNardo
Marvin W. Gilliam Jr.
Victoria D. Harker
Bobbie G. Kilberg
Edward D. Miller, M.D.

Linwood H. Rose
Blake E. Blaze
George Keith Martin, Ex-officio
George M. Cohen, Faculty Consulting Member

and

The Remaining Members and Senior Advisor to the Board:

Hunter E. Craig
Helen E. Dragas
Kevin J. Fay
Frank E. Genovese
John A. Griffin

William H. Goodwin Jr.
John L. Nau III
Timothy B. Robertson
Leonard W. Sandridge Jr.

FROM: Susan G. Harris

RE: Minutes of the Educational Policy Committee on September 19, 2013

The Educational Policy Committee of the Board of Visitors of the University of Virginia met, in Open Session, at 1:30 p.m., on Thursday, September 19, 2013, in the President’s Reception Room of the Rotunda; Stephen P. Long, M.D., Chair, presided.


Also present was George M. Cohen, the Faculty Consulting Member.

Present as well were Teresa A. Sullivan, John D. Simon, Paul J. Forch, Susan A. Carkeek, Patricia M. Lampkin, Marcus L. Martin, M.D., Thomas C. Skalak, Nancy A. Rivers, Anthony P. de Bruyn, Paul Mahoney, Nancy Dunlap, M.D., and Debra D. Rinker.
Dr. Long welcomed new board and committee members and reviewed the agenda. He said he hopes to continue to address educational policy as the committee did last year. He challenged the committee to brainstorm which institutions we strive to be like and what they want the students and faculty to become.

Action Item: Establishment of the Thomas Jefferson Medal in Global Innovation in the Darden School of Business

Dean Bruner reported on the history of the effort and the need for establishing a new medal. He said the existing Thomas Jefferson Foundation medals in Architecture, Law, and Citizen Leadership reflect key aspects of Jefferson’s character, work, and legacy. The medal in Global Innovation will highlight Jefferson’s commitment to global commerce and the importance of the creation and commercialization of inventions and ideas to improve society. Dean Bruner further noted the medal will recognize and honor an individual who has carried on this Jeffersonian legacy of responsible leadership in creating and commercializing inventions - whether new knowledge, products, services, or institutions, that impact people around the globe. He said this medal will not be awarded until it is fully endowed - they still need $500,000.

On motion, the committee approved the following resolution and recommended it for full Board approval:

APPROVAL OF THE PROPOSAL TO ESTABLISH THE THOMAS JEFFERSON FOUNDATION MEDAL IN GLOBAL INNOVATION

WHEREAS, the Thomas Jefferson Foundation and the University of Virginia established the Thomas Jefferson Foundation Medal in Architecture in 1966, the Thomas Jefferson Foundation Medal in Law in 1977, and the Thomas Jefferson Foundation Medal in Citizen Leadership in 2006; and

WHEREAS, the Medals commemorate Thomas Jefferson’s passions and ideals by recognizing distinguished individuals in these areas; and

WHEREAS, The Darden School of Business proposes a fourth award, the Thomas Jefferson Foundation Medal in Global Innovation, to recognize a distinguished individual who has exemplified, in his or her work and life, Jefferson’s principle that the creation of new ideas and their wide dissemination should be used to improve the lives of many around the globe; and

WHEREAS, the establishment of this Thomas Jefferson Foundation Medal in Global Innovation will broaden the global impact of the University of Virginia and the Thomas Jefferson Foundation; and
WHEREAS, the Darden Foundation will establish an endowment pursuant to an agreement with the Thomas Jefferson Foundation to support the medal; and

WHEREAS, the medalist would be chosen by a committee of five voting members, chaired by the Dean of the Darden School, including two representatives of the Thomas Jefferson Foundation, two University faculty members, both to be chosen by the Dean of the Darden School, with the president of the Thomas Jefferson Foundation serving as a non-voting advisor;

RESOLVED, the Board of Visitors approves the proposal to establish the Thomas Jefferson Foundation Medal in Global Innovation.

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**Action Item: New Degree Program: Bachelor of Science in Education in Youth and Social Innovation in the Curry School of Education**

Mr. Simon said the goal of this program is to produce graduates with (1) a foundational understanding of youth development and the social and cultural challenges that impact youth trajectory; and (2) a conceptual and practical skill-building experience in the development, implementation, and evaluation of programs and policy designed to address these challenges. He also noted the "large portfolio" of opportunities that this degree would provide.

On motion, the committee approved the following resolution and recommended it for full Board approval:

**APPROVAL OF NEW DEGREE PROGRAM: BACHELOR OF SCIENCE IN EDUCATION IN YOUTH AND SOCIAL INNOVATION**

RESOLVED, subject to approval by the State Council of Higher Education for Virginia, the Bachelor of Science in Education in Youth and Social Innovation is established in the Curry School of Education.

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**Action Item: Change in Name of the Commerce Commonwealth Professorships I, II, and III in the McIntire School of Commerce and the Rolls-Royce Professorships in Engineering I, II, III in the School of Engineering and Applied Sciences**

Mr. Simon said the University entered into a strategic partnership with Rolls-Royce Group plc in 2007 when Rolls-Royce announced plans to open a new jet engine manufacturing plant in Virginia. This dynamic partnership, which also includes Virginia Tech, Virginia State University, and the Virginia Community College System, is fostering economic and business development, as well as educational and research opportunities, throughout the Commonwealth. In order to highlight that fact, the name of the three professorships in the McIntire School of Commerce will be changed from Commerce
Commonwealth Professorships I, II, and III to Rolls-Royce Commonwealth Professorships in Commerce I, II, and III. The name of the three professorships in the School of Engineering and Applied Science will be changed from Rolls-Royce Professorships in Engineering I, II, and III to Rolls-Royce Commonwealth Professorships in Engineering I, II, and III.

On motion, the committee approved the following resolution and recommended it for full Board approval:

ROLLS-ROYCE COMMONWEALTH PROFESSORSHIPS IN COMMERCE AND ENGINEERING

WHEREAS, Rolls-Royce plc has major businesses in civil aerospace, marine propulsion, and energy, with 40,000 employees worldwide, and opened a jet engine manufacturing plant in Virginia; and

WHEREAS, as part of a strategic education and research partnership among Rolls-Royce, the Commonwealth, the University of Virginia, Virginia Tech, Virginia State University, and the Virginia Community College System, the Commonwealth created nine endowed professorships distributed equally among the University’s School of Engineering and Applied Science and McIntire School of Commerce, and Virginia Tech’s College of Engineering; and

WHEREAS, the professorships in the McIntire School of Commerce and the School of Engineering serve to enhance the curriculum in areas of interest to Rolls-Royce and the Commonwealth;

RESOLVED, the Board of Visitors changes the name of the three Commerce Commonwealth Professorships to Rolls-Royce Commonwealth Professorships in Commerce and the three Rolls-Royce Professorships in Engineering to Rolls-Royce Commonwealth Professorships in Engineering; and

RESOLVED FURTHER, the Board thanks Rolls-Royce and the Commonwealth of Virginia for making these professorships possible.

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Report by the Executive Vice President and Provost

Mr. Simon brought the committee up-to-date on the Provost Task Force on Non-Tenure Track Faculty (NTTF), including the committee’s charge and the timeline for action; the Southern Association of Colleges and Schools (SACS) Fifth Year Interim Report; and the 2013-14 Faculty Hiring Plan, including a general update on hiring and specific examples of hiring plans from the College of Arts and Sciences and the School of Engineering and Applied Sciences.

Mr. Simon reported on the establishment of a task force to examine issues related to the non-tenure track faculty. He said the last such report was created about 10 years ago. He also said that he hoped out of the task force would emerge a standing committee.
Mr. Simon reported that the University passed the SACS fifth-year interim report with no issues, which is rare. He commended Dave Wolcott for his work in leading this effort.

Mr. Simon reported on the hiring plans for the upcoming year, which involves hiring more than 100 faculty members across the schools. He showed the latest issue of the Chronicle of Higher Education where the University has taken out a full-page advertisement showing the faculty searches on-going this year. He noted the desire to approach the process in a more holistic and comprehensive way which will take into consideration spousal employment.

President Sullivan applauded Provost Simon’s proactive hiring plan as the University of Virginia is at a big inflection point and hiring in the next five years will be the most important issue for the University.

Before moving on to the discussion panel, Dr. Long mentioned substance use and abuse by University students. He commended Dr. Holstege’s video on the dangers of “Molly” and illegal drug use in general. Dr. Long thought faculty and staff should reach out to students to help make the University a safer community. Ms. Cryor DiNardo raised as an issue shifting the focus to alcohol abuse, and Ms. Lampkin discussed the initiatives the University of Virginia has underway to educate and prevent binge drinking.

Challenges Faced in Professional Education and Our Strategies (Panel)

Deans Bruner, Mahoney, and Dunlap led a discussion of the challenges and opportunities facing professional education today. The Darden School of Business has collaborative programs with both the Law School and Medical School. Each of the schools are facing different challenges (declining enrollments for law, changing health care policy for medicine, and increasing competition for students for business) and they each presented their plans for how to meet these challenges. Committee members also heard a student perspective from each of these joint programs and the opportunities these dual degrees hold.

On motion, the Educational Policy Committee meeting was adjourned at 3:02 p.m.

SGH:dr
These minutes have been posted to the University of Virginia’s Board of Visitors website. http://www.virginia.edu/bov/educationalminutes.html