UNIVERSITY OF VIRGINIA
BOARD OF VISITORS
MEETING OF THE COMMITTEE ON
THE UNIVERSITY OF VIRGINIA'S
COLLEGE AT WISE
FEBRUARY 22, 2013
AGENDA

REPORT ON THE UNIVERSITY OF VIRGINIA’S COLLEGE AT WISE

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B. Introduction of New Chancellor (Ms. Sullivan) 2
C. Chancellor’s Preliminary Vision for UVa-Wise (Ms. Donna Price Henry) 3
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: February 22, 2013

COMMITTEE: The University of Virginia’s College at Wise

AGENDA ITEM: A. Remarks by the Chair of the Committee

ACTION REQUIRED: None

BACKGROUND: Mr. Marvin Gilliam, chair of The University of Virginia’s College at Wise Committee, will make a report.

DISCUSSION: Mr. Gilliam will provide a brief update.
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: February 22, 2013

COMMITTEE: The University of Virginia's College at Wise

AGENDA ITEM: B. Introduction of New Chancellor

ACTION REQUIRED: None

BACKGROUND: The University of Virginia's College at Wise began the search process for a chancellor in April 2012 under the guidance of the Greenwood/Asher & Associates, Inc. search firm.

Upon the recommendation of President Sullivan, Donna Price Henry was elected to serve as the eighth Chancellor of The University of Virginia's College at Wise by the Board of Visitors on December 7, 2012.

DISCUSSION: Ms. Sullivan will introduce Chancellor Henry.
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: February 22, 2013

COMMITTEE: The University of Virginia's College at Wise

AGENDA ITEM: C. Chancellor’s Preliminary Vision for UVa-Wise

ACTION REQUIRED: None

BACKGROUND: Donna Price Henry became the eighth Chancellor of The University of Virginia’s College at Wise, effective January 18, 2013.

DISCUSSION: Chancellor Henry will share her preliminary vision for UVa-Wise.

The following is an overview of the process to implement a Strategic Plan connected to the budgeting process building on the work of the Envisioning 2020 Committee.

- Envisioning 2020 includes 12 goals and strategies developed through a process of extensive College community involvement.

- Envisioning 2020 Goals
  - Recommit to the College’s curricular foundations by reinvesting new/restored funding into existing curricular and support programs.
  - Improve retention and graduation rates.
  - Sustain modest enrollment growth to 2500 student headcount.
  - Work to gradually and incrementally raise the academic standards students are led to across the curricular and co-curricular programs, through consensus building among the faculty and staff and development of administrative support structures.
  - Reform the curricular, co-curricular, and extracurricular programs to more explicitly fulfill the college’s mission and liberal arts philosophy.
  - Bring greater balance to the diversity of aptitudes and intellects in the student body.
o Maintain affordable tuition and fees; provide excellent financial assistance so that students incur low debt.

o Create and execute a strategic communication and marketing plan for both internal and external constituencies that clearly and robustly conveys the college’s mission as a high quality public, liberal arts college and its distinct identity and elevates the college’s stature and visibility in the region, state, and nation.

o Strengthen the endowment to provide vitality and stability to all college services and functions, both academic and operational.

o Create a funding model for long-term growth.

o Deepen the College’s commitment to health, wellness, education, cultural, environmental, and economic development issues in the region.

o Continue building strong relationships with the Town of Wise, Wise County, and surrounding Southwest Virginia region.