MEMORANDUM

TO: The Educational Policy Committee:

Stephen P. Long, M.D., Chair
Frank B. Atkinson
Allison Cryor DiNardo
Marvin W. Gilliam Jr.
Victoria D. Harker
Bobbie G. Kilberg
Edward D. Miller, M.D.

Linwood H. Rose
Blake E. Blaze
George Keith Martin, Ex-officio
George M. Cohen, Faculty Consulting Member

and

The Remaining Members and Senior Advisor to the Board:

Hunter E. Craig
Helen E. Dragas
Kevin J. Fay
Frank E. Genovese
John A. Griffin
William H. Goodwin Jr.
John L. Nau III
Timothy B. Robertson
Leonard W. Sandridge Jr.

FROM: Susan G. Harris

RE: Minutes of the Educational Policy Committee on November 14, 2013

The Educational Policy Committee of the Board of Visitors of the University of Virginia met, in Open Session, at 1:31 p.m., on Thursday, November 14, 2013, in the President's Reception Room of the Rotunda; Stephen P. Long, M.D., Chair, presided.

Present were Frank B. Atkinson, Allison Cryor DiNardo, Marvin W. Gilliam Jr., Bobbie J. Kilberg, Edward D. Miller, M.D., Linwood H. Rose, and Blake E. Blaze.

Also present was George M. Cohen, the Faculty Consulting Member.

Present as well were Paul J. Forch, Susan A. Carkeek, Anthony P. de Bruyn, Christopher P. Holstege, M.D., Bryan H. Hoyt, Jody K. Kielbasa, Patricia M. Lampkin, Stephanie D. LeBolt, Jeffrey W. Legro,
Dr. Long reviewed the agenda and indicated that the University is moving into an important and historic chapter as it works to affirm the strategic plan. He paraphrased a speech by President John F. Kennedy by asking the Committee to "Ask not what your University can do for you, but what you can do for your University."

Action Item: Approval of Modification of Mission Statement

Dr. Holstege reported on the proposed modification to the University's mission statement. The statement was developed by the Faculty Senate and approved by the Board of Visitors in 1985. In September 2012, President Sullivan requested that the Faculty Senate review that statement and make any necessary revisits. The Faculty Senate formed a committee which reviewed mission statements from 62 institutions in the Association of American Universities (AAU), both public and private, as well as the mission statements from the 11 schools at the University. The a revised version was approved by a vote of the Faculty Senate on May 15, 2013, and a further friendly amendment, adding the word "respect" at the end of the second bulleted item, was approved by the Faculty Senate on October 22, 2013.

On motion, the committee approved the following resolution and recommended it for full Board approval:

APPROVAL OF THE UNIVERSITY OF VIRGINIA MISSION STATEMENT

WHEREAS, in September 2012, the Board of Visitors charged the President to "examine and, if appropriate, refine our mission" as part of the strategic planning process; and

WHEREAS, the University's accrediting body, Southern Association of Colleges and Schools Commission on Colleges, requires that an institution's mission statement be periodically reviewed, and the University's existing Statement of Purpose and Goals was last modified by the Faculty Senate in March 1985 and approved by the Board of Visitors in May 1985; and

WHEREAS, on May 15, 2013, the Faculty Senate offered suggested language to the Board of Visitors;

RESOLVED, the Board of Visitors considered the Faculty Senate recommendations and approves the following mission statement:

The University of Virginia is a public institution of higher learning guided by a founding vision of discovery, innovation, and development of the full potential of talented students from all walks
of life. It serves the Commonwealth of Virginia, the nation, and the world by developing responsible citizen leaders and professionals; advancing, preserving, and disseminating knowledge; and providing world-class patient care.

We are defined by:

- Our enduring commitment to a vibrant and unique residential learning environment marked by the free and collegial exchange of ideas;

- Our unwavering support of a collaborative, diverse community bound together by distinctive foundational values of honor, integrity, trust, and respect;

- Our universal dedication to excellence and affordable access.

RESOLVED FURTHER, this modified mission statement, subject to approval by the State Council of Higher Education for Virginia (SCHEV), shall become effective 30 days after adjournment of the 2014 session of the General Assembly.

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Report: Global Strategies for the University of Virginia

Ms. McInnis gave regrets from the Provost that he was unable to attend this meeting due to his attendance ceremony for a former colleague. She introduced Mr. Legro, the Vice Provost for Global Affairs.

Mr. Legro spoke about how the University is enhancing its global educational presence, specifically with regard to how these efforts align with the third pillar of the proposed strategic plan. He emphasized that the University must remain interconnected in a world which is increasingly global thanks to technological advances.

Mr. Legro noted that students will live more global lives in the future by interacting either in person or virtually with people from other countries or by studying experiences of other countries to apply best practices locally. He noted that students who study abroad tend to be more analytical and complex thinkers and that students without a global experience are disadvantaged as a result. A global experience is among the highest-valued skills that employers look for in candidates.

Mr. Legro noted that a global experience is part of the Jeffersonian ideal and that five out of the nine original faculty members at the University were of foreign background. As a public institution, the University must serve the Commonwealth as a global ambassador.
Mr. Legro described the global initiatives which will arise from the strategic plan. A new global studies major will be interdisciplinary and will include global public health, security and justice, and environmental disciplines. The new Center for Global Inquiry and Innovation will integrate the multidisciplinary research programs at the University and to develop cross-University strengths. The Global Research in Tandem program will allow students and faculty to work together on research projects. A global internship program already places students in global experiences during the semester and winter/summer breaks.

Mr. Legro introduced Ms. Schwartz, a third year Biology and Foreign Affairs double major, who spoke about her recent experience as an intern with the International Institute for Counterterrorism in Israel during summer 2013. Ms. Schwartz conducted research on Syria and its chemical and biological weapons, which culminated in a report that was published by the institute and was used as the foundation for an institute-wide report evaluating the threat of the proliferation of Syrian chemical weapons to local and regional terrorist organizations. The final report was distributed at the institute’s annual conference, the World Summit on Counterterrorism.

Ms. Schwartz described the research during her internship that led to the final product. She worked with four leading researchers in counterterrorism and took classes in an Executive Masters Certificate program on the topic. The experience gave her a unique perspective on her career goals following the completion of her education and confirmed the area of study about which she was most passionate.

Report: Why the Arts Matter, and Why They Should Continue to be an Important Part of the Residential Experience

Mr. Kielbasa described the importance of the arts to the residential experience of students. His role as Vice Provost for the Arts is to support the students and faculty and their creation of art. The arts enhance the second pillar of the strategic plan by encouraging innovation and collaboration amongst students and faculty. All students are currently required to have an arts experience at the University, through a class, an arts event, or a student run program. Cross disciplinary collaboration can be illustrated by the medical students who are working with the Fralin Art Collection to enhance their visual acuity to better diagnose illness.

Mr. Kielbasa noted that the arts are our nation’s greatest export and serve as a window to explore the human condition. It fosters creative thinking which in turn informs intelligent decision making. Recent examples of co-curricular and extra-curricular presentations include: First Year Players, the Glee Club, the Virginia Gentlemen, the Charlottesville-University Symphony Orchestra, the Heritage Theater Festival, the Virginia Film Festival, and Final Fridays at Fralin. These events serve as a strong bridge between the University
and the Charlottesville community. The arts facilities must continually be improved to provide the best residential experience possible.

Mr. Kielbasa introduced Ms. LeBolt, a fourth year Arts Administration major, who is involved with many areas of the Arts on Grounds, particularly the student-run theatre. She is currently directing a production of *Lungs* with Reckless Theater Company, is the artistic director of Spectrum Theatre and the founder of the Breaking Grounds Reading Series. She is the co-chair of the Student Council Student Arts Committee, and is the arts administration department representative for College Council. In 2012-2013, she directed First Year Player's *The Mystery of Edwin Drood*, worked on the Drama Arts Board residency, and interned abroad at a London fringe theatre. During 2011-2012, she was an intern with the Virginia Film Festival (focused on community outreach), helped with the organization, marketing, and documentation of the Bill T. Jones residency, choreographed for Spectrum Theatre's performance of *Avenue Q*, and organized the Career and Internship Fair for the 2012 Arts Madness Week.

Ms. LeBolt spoke about her involvement in the arts. She described how she found her community of friends and a support system by performing with the First Year Players. She noted that the arts are important in order to create holistic students at the University and to help those students better understand the human condition.

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On motion, the Educational Policy Committee meeting was adjourned at 2:38 p.m.

SGH:jpw

These minutes have been posted to the University of Virginia's Board of Visitors website. http://www.virginia.edu/bov/educationalminutes.html