UNIVERSITY OF VIRGINIA
BOARD OF VISITORS
MEETING OF THE
SPECIAL COMMITTEE ON
STRATEGIC PLANNING
November 14, 2013
AGENDA

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BOARD MEETING: November 14, 2013

COMMITTEE: Special Committee on Strategic Planning

AGENDA ITEM: I. Opening Remarks by Committee Co-Chairs

ACTION REQUIRED: None

BACKGROUND: Co-Chairs Messrs. Atkinson and Rose will make opening remarks and provide an overview of the agenda.
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: November 14, 2013

COMMITTEE: Special Committee on Strategic Planning

AGENDA ITEM: II. Briefing on Presentation of Strategic Plan

ACTION REQUIRED: None

BACKGROUND: As the draft strategic plan was developed in partnership with the Committee over the past year, key portions of the plan were presented to the Committee and full Board. This includes the findings of the strategic assessment, principles for implementation, vision, five strategic drivers, and detailed presentations on six of the 15 strategies.

The Committee members requested that the benchmarks and metrics associated with the strategic plan be presented at the November 2013 meeting of the Special Committee.

(Note: the complete draft strategic plan is posted in the committee book materials for the Special Committee on Strategic Planning Discussion with the Full Board.)

DISCUSSION: President Sullivan will present the guiding vision and rationale that undergirds the strategic plan. She also will present the benchmarks and metrics that will be used to assess the progress and success of the strategic plan.
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: November 14, 2013

COMMITTEE: Special Committee on Strategic Planning

AGENDA ITEM: III. Implementation of the Strategic Plan

ACTION REQUIRED: None

BACKGROUND: At the outset of the current strategic planning process, President Sullivan established an office of Continuous Planning, overseen by Senior Vice Provost J. Milton Adams. In addition to overseeing the development of a new strategic plan, the office will be responsible for regularly reviewing the strategic plan and updating priorities as circumstances and opportunities require. Continuous planning at the University is intended to be an ongoing process in which strategic opportunities are identified, developed, and implemented in such a way that university-wide strategic priorities and school-level priorities mutually inform and reinforce each other.

The Continuous Planning office establishes a formal means for ensuring these efforts. In addition, the Continuous Planning office works with other offices across the University to ensure strategic priorities are integrated and realized.

DISCUSSION: Mr. Adams will discuss how continuous planning is integrated with the implementation of the strategic plan.
BOARD MEETING: November 14, 2013
COMMITTEE: Special Committee on Strategic Planning
AGENDA ITEM: IV. Closing Remarks
ACTION REQUIRED: None
BACKGROUND: President Sullivan will give concluding remarks.
BOARD MEETING: November 14, 2013

COMMITTEE: Special Committee on Strategic Planning

AGENDA ITEM: V. Approval of Strategic Direction as Represented in Five Pillars of Strategic Plan

BACKGROUND: In the September 3, 2012 letter to President Sullivan, Co-Chairs Atkinson and Rose asked that once the planning process was complete, the draft strategic plan be presented to the Special Committee on Strategic Planning for consideration.

ACTION REQUIRED: Approval by the Special Committee on Strategic Planning and by the Board of Visitors

APPROVAL OF THE FIVE FOUNDATIONAL PILLARS OF THE "CORNERSTONE" STRATEGIC PLAN

WHEREAS, in a letter dated September 3, 2012, the Board of Visitors charged the President “to undertake a strategic plan that will examine our very purpose and reason for being and then develop a roadmap for our future” that will “articulate strategic direction for the University as a whole;” and

WHEREAS, the President established and chaired a Steering Committee, formed seven Working Groups, involved more than 10,000 people including deans, vice presidents, faculty, staff, students, alumni, parents, donors, and community members, and refined the scores of ideas for consideration into five strategic pillars and possible strategic initiatives pursuant thereto; and

WHEREAS, according to the request made of the President in the September 3, 2012 letter, an outside higher education consultant was retained to conduct a comprehensive strategic institutional assessment of the University and the external environment in which it operates, and the findings of that assessment were incorporated into the five strategic pillars; and
WHEREAS, the Board of Visitors has participated in the planning process, including the year-long work of the co-chairs and members of the Special Committee on Strategic Planning and presentations to and dialogue with the full Board of Visitors at meetings during May–November 2013;

RESOLVED, the Board of Visitors commends the comprehensive and inclusive planning process undertaken by the Administration in consultation with the Board of Visitors in developing the Cornerstone Plan and supports the five pillars of the Cornerstone Plan as providing the appropriate strategic direction for the University as follows:

The University has identified five pillars to serve as goals over the next five years.

1. Enrich and strengthen the University’s distinctive residential culture

2. Strengthen the University’s capacity to advance knowledge and serve the public through research, scholarship, creative arts, and innovation

3. Provide educational experiences that deliver new levels of student engagement

4. Assemble and support a distinguishing faculty

5. Steward the University’s resources to promote academic excellence and affordable access; and

RESOLVED FURTHER, the Board of Visitors directs the administration to consider the financial needs of the Cornerstone Plan and to present to the Board of Visitors options and recommendations for strategic initiatives pursuant to the Cornerstone Plan as part of the University’s annual budget process and to annually report to the Board the progress and results of the strategic plan.