UNIVERSITY OF VIRGINIA
BOARD OF VISITORS
MEETING OF THE COMMITTEE ON
THE UNIVERSITY OF VIRGINIA'S
COLLEGE AT WISE
JUNE 5, 2014
COMMITTEE ON THE UNIVERSITY OF VIRGINIA’S COLLEGE AT WISE

Thursday, June 5, 2014
2:15 p.m. – 2:45 p.m.
Byrd Room, Harrison Institute

Committee Members:
Marvin W. Gilliam Jr., Chair
Helen E. Dragas, Vice Chair
Allison Cryor DiNardo
William H. Goodwin Jr.
John A. Griffin
Stephen P. Long, M.D.
Edward D. Miller, M.D.
Timothy B. Robertson
George Keith Martin, Ex-officio
Bryan H. Hoyt, Faculty Consulting Member

AGENDA

I. ACTION ITEMS (Mr. Gilliam and Ms. Henry)
   A. Mission, Goals, and Vision
   B. Reappointments to The University of Virginia’s College at Wise Board

II. REPORT ON THE UNIVERSITY OF VIRGINIA’S COLLEGE AT WISE (Mr. Gilliam, Ms. Henry, and Mr. Hoyt reporting)
   A. Remarks by the Committee Chair
   B. Report by the Chancellor
   C. Crockett Award
   D. Report by the Faculty Consulting Member
      • Neuroscience Student Research

III. THE UNIVERSITY OF VIRGINIA’S COLLEGE AT WISE ITEM UNDER CONSIDERATION BY ANOTHER BOARD OF VISITORS COMMITTEE
      • Finance Committee
         ○ College at Wise Budget

IV. ATTACHMENT
   • Mission, Goals, and Vision Statements
BOARD MEETING: June 5, 2014

COMMITTEE: The University of Virginia’s College at Wise

AGENDA ITEM: I.A. Mission, Goals, and Vision

BACKGROUND: In the fall of 2010, the College began its current strategic planning cycle. As part of this process, the College’s mission, goals, and vision have been examined.

DISCUSSION: The Mission, Goals, and Vision Committee, led by Professor Brian McKnight and consisting of faculty and staff representatives, has reviewed the existing mission, vision, and goals statements. The committee informed its discussions through input from the campus community, including forums and a survey of faculty, staff, students, alumni, and the larger community. The committee also reviewed mission, goals, and vision statements at peer institutions for use as models. The unanimous consensus of the committee was that it is desirable to maintain the current mission statement.

The committee proposed substantial changes for the goals and vision statements. Committee members felt that because the existing goals were too numerous and too specific, they distracted from the broader and enduring goals of the College. An examination of statements of mission and goals at other Council of Public and Liberal Arts Colleges (COPLAC) institutions indicated that many of those colleges’ statements were more streamlined than the College’s. Thus, the committee aimed to reformulate the existing goals into a concise form focused on broad principles and timelessness.

The vision statement was rewritten as an extension of the goals with the intention of preserving the College’s historic commitments to academic excellence, student success, service to the region, and institutional progress, while enunciating them as broad principles that the entire community can embrace and that will still be valid as more specific strategic goals evolve.

The proposed goals and vision statements were presented to the assembled faculty. They were also posted online with a feedback survey for students, faculty, staff, alumni, and the
larger College community. The site was publicized through email
notifications to the various listserves.

ACTION REQUIRED: Approval by the Committee on The University
of Virginia's College at Wise and by the Board of Visitors

MISSION, GOALS, AND VISION FOR THE UNIVERSITY OF VIRGINIA'S
COLLEGE AT WISE

WHEREAS, the current mission statement for The University
of Virginia's College at Wise has been examined by a committee
appointed for that purpose and reaffirmed by the College
community; and

WHEREAS, the same process has updated the College's goals
and vision statement in order to continue the College's historic
commitments to academic excellence, student success, service to
the region, and institutional progress; and

WHEREAS, The University of Virginia's College at Wise Board
recommends that the current mission be reaffirmed and that the
proposed goals and vision statement be approved;

RESOLVED, the current mission statement and new goals and
vision statement, as shown in the attachment, are approved.
BACKGROUND: The University of Virginia’s College at Wise has a local board that is appointed by the Board of Visitors. The Wise Board serves in an advisory capacity to the Chancellor of the College, the President of the University, and the Board of Visitors on matters pertaining to The University of Virginia’s College at Wise.

DISCUSSION: The Nominating Committee recommends the following persons for reappointment to the College’s Board for a four-year term ending June 30, 2018:

- Mike L. Allen – Mr. Allen is a native of Wise County and a 1981 graduate of The University of Virginia's College at Wise. He also attended the United Fidelity and Guaranty Insurance School. He currently serves as agency president of SouthWest Insurance Agency located in Norton, Virginia. He has served as a member of the Wise County Education Foundation and The University of Virginia's College at Wise Foundation Board. He is active in the life of the College.

- Charlie R. Jessee – Mr. Jessee attended The University of Virginia’s College at Wise, East Tennessee State University, and the Cumberland School of Law of Samford University, earning a J.D. in 1983. Through his law practice, Mr. Jessee has been instrumental in securing several large contributions to the College. He has served as a member of The University of Virginia’s College at Wise Foundation Board.

- C. Micheal Puckett – Mr. Puckett attended The University of Virginia’s College at Wise, earned a B.S. from the University of Tennessee, and M.Ed. from the University of Virginia. He currently is the Assistant Superintendent at Russell County Public Schools in Lebanon, Virginia where he also serves as Director of Transportation and Secondary Supervisor. His duties with the school system also include
responsibility for business partnerships, AIMS Scholar Program, public relations, employee and student recognition and tech prep.

- Joseph Frank Smiddy, M.D. - Dr. Smiddy is a graduate of The University of Virginia's College at Wise, the College of Arts and Sciences and the Medical School at the University of Virginia. He has served as the chief of staff at the Holston Valley Hospital and Medical Center in Kingsport, Tennessee. Dr. Smiddy has a strong commitment and dedication to the College.

- James Michael Thomas - Mr. Thomas is president and director of Greater Wise, Inc. and Humphreys Enterprises, as well as vice president and director of Red River Coal Company. He is a highly regarded businessman and is involved in many civic organizations. He was instrumental in establishing and funding the Jim N. Humphreys Tennis Complex at The University of Virginia's College at Wise and currently serves on the College's Campaign Cabinet.

- Dawneda Fowler Williams - Ms. Williams is a native of Grundy. She earned a B.A. degree from the University of North Carolina and M.A. degree from the University of Virginia. She has been a member and president of The University of Virginia's College at Wise Foundation Board and was co-chair of the College's 50th Anniversary Coordinating Committee. She is a long-term supporter of The University of Virginia's College at Wise.

**ACTION REQUIRED:** Approval by the Committee on The University of Virginia's College at Wise and by the Board of Visitors

---

**REAPPOINTMENTS TO THE BOARD OF THE UNIVERSITY OF VIRGINIA'S COLLEGE AT WISE**

RESOLVED, Mr. Mike L. Allen, Mr. Charlie R. Jessee, Mr. C. Michael Puckett, Dr. Joe Frank Smiddy, Mr. James Michael Thomas, and Ms. Dawneda Fowler Williams are reappointed to The University of Virginia's College at Wise Board for a four-year term ending June 30, 2018.
BOARD MEETING: June 5, 2014

COMMITTEE: The University of Virginia’s College at Wise

AGENDA ITEM: II.A. Remarks by the Committee Chair

ACTION REQUIRED: None

BACKGROUND: Mr. Marvin Gilliam, chair of the Committee on The University of Virginia’s College at Wise, will make opening remarks.

DISCUSSION: Mr. Gilliam will report on items of interest to the Board.
BOARD MEETING: June 5, 2014

COMMITTEE: The University of Virginia’s College at Wise

AGENDA ITEM: II.B. Report by the Chancellor

ACTION REQUIRED: None

BACKGROUND: Chancellor Henry will provide a brief report on items pertaining to the four divisions of the College that will be of interest to the Board.

DISCUSSION: Academic Affairs and Information Technology: Chancellor Henry will provide a report on the summer school schedule, the Summer Bridge Program, the Early College Academy, the SACSCOC decennial report and the on-site visit, Information Technology/U.Va. Partnership, and network upgrades.

Development and College Relations: Ms. Henry will give a report on the gifts and pledges, including two major gifts. She will also report on the search process for replacing the Vice Chancellor for Development and College Relations, Ms. Tami Ely, who plans to retire at the end of July.

Enrollment and Student Life: Ms. Henry will give a report on freshman applications, the award-winning admission literature campaign, Are you UVa-Wise?, Chancellor for a Day, Day of Service, and website development.

Finance and Administration: Reports will be given on the construction of the Winston Ely Health and Wellness Center, the second year NCAA site visit, the women’s softball team, and the campus master planning process.
BOARD MEETING: June 5, 2014

COMMITTEE: The University of Virginia's College at Wise

AGENDA ITEM: II.C. Crockett Award

ACTION REQUIRED: None

BACKGROUND: In 1995, Clinch Valley College presented its first Samuel R. Crockett Award. The award is named for Samuel R. Crockett Jr., who in 1954 was the university's extension division representative in Southwest Virginia. Mr. Crockett was instrumental in the early efforts to establish a branch campus in Wise. The award is presented to an individual who has made significant efforts toward strengthening the relationship between the University of Virginia and the College.

DISCUSSION: Chancellor Henry will announce the 2014 recipient of the award and make the presentation.
BOARD MEETING: June 5, 2014

COMMITTEE: The University of Virginia’s College at Wise

AGENDA ITEM: II.D. Report by the Faculty Consulting Member

ACTION REQUIRED: None

BACKGROUND: Mr. Bryan Hoyt, Professor of Psychology at The University of Virginia’s College at Wise, is the faculty consulting member to the Committee on The University of Virginia’s College at Wise.

DISCUSSION: Mr. Hoyt will provide a brief report on the Neuroscience Student Research at the College.
ATTACHMENT
The University of Virginia's College at Wise

MISSION STATEMENT

The University of Virginia's College at Wise, a public liberal arts institution, provides students with learning experiences that offer opportunities to develop the insight, competence, sensitivity and integrity necessary for living enriched lives and for enriching the lives of others. Established in 1954 as a college of The University of Virginia, it is guided by the values of citizenship and altruism. Proud of its Appalachian heritage, the College continues to honor its commitment of service to Southwest Virginia, the nation and the world. The College is guided by a legacy of teaching and scholarly excellence and by a dedication to quality in both the arts and sciences and professional programs. Above all, The University of Virginia's College at Wise is a diverse community of people who believe that information can be transformed into knowledge and that teaching and learning create a foundation for wisdom.

GOALS AND VISION STATEMENT

The University of Virginia's College at Wise has as its goals:

- To provide its students the finest possible education in the public liberal arts tradition that has guided the College since its inception.

- To give students the ability, confidence and initiative to use their undergraduate educational experience as a springboard for greater accomplishment.

- To encourage critical thinking among our students and enable them to make decisions based on research and evidence while retaining their commitment to fairness and compassion.

Through these goals, UVa-Wise students will be introduced to the concept of personal and professional excellence. By inculcating in them an appreciation for the benefits of lifelong education and teaching them the skills necessary to carry that habit forward, UVa-Wise is helping lay the foundation for the success of future generations. Through these habits, they will develop leadership skills based in honor, integrity, effort and knowledge. As a result, graduates of UVa-Wise are globally
aware, prepared for the responsibilities of citizenship and poised to become stewards of their community, state, nation and world.

With these goals in mind, The University of Virginia's College at Wise is striving to become an outstanding liberal arts college recognized for its commitment to and expansion of the College's traditional liberal arts foundation. In order to achieve this, the College is committed to a series of endeavors that will strengthen the institution and its mission. UVa-Wise will continue to strengthen its liberal arts core in ways that will make it a regional leader in interdisciplinary education, engaged learning and community service. The College will increase its commitment to experiential learning through international study, guided research and internship opportunities. The College will utilize the liberal arts as a way to enhance and expand STEM-H programs. The student body will be better qualified, more inspired and possess greater diversity as primary elements in our path toward excellence. To fulfill our mission, the College will expand its outreach and service efforts within our local community and region. These interconnected elements will provide a transformational impetus to existing programs and encourage the development of new initiatives.