MEMORANDUM

TO: The Academic and Student Life Committee:

Barbara J. Fried, Co-Chair
Bobbie G. Kilberg, Co-Chair
Frank B. Atkinson
Mark T. Bowles
Whittington W. Clement
Frank M. Conner III
Helen E. Dragas
Frank E. Genovese
Tammy S. Murphy
William H. Goodwin Jr., Ex-officio
Joe Garofalo, Faculty Consulting Member
Daniel T. Judge, Student Member
Allison S. Linney, Consulting Member

and

The Remaining Members of the Board:

L.D. Britt, M.D. John G. Macfarlane III
Kevin J. Fay James V. Reyes
John A. Griffin Jeffrey C. Walker
Victoria D. Harker

FROM: Susan G. Harris

RE: Minutes of the Academic and Student Life Committee on September 17, 2015

The Academic and Student Life Committee of the Board of Visitors of the University of Virginia met, in Open Session, at 2:20 p.m., on Thursday, September 17, 2015, in the Auditorium of the Albert & Shirley Small Special Collections Library of the Harrison Institute. Barbara J. Fried and Bobbie G. Kilberg, Co-Chairs, presided.

Present were William H. Goodwin Jr., Frank B. Atkinson, Mark T. Bowles, Frank M. Conner III, Helen E. Dragas, Frank E. Genovese, Tammy S. Murphy, Daniel T. Judge, Joe Garofalo, and Allison S. Linney.

L.D. Britt, M.D., John A. Griffin, Victoria D. Harker, James V. Reyes, and Jeffery C. Walker were also present.
Present as well were Teresa A. Sullivan, Susan Carkeek, Susan G. Harris, Donna P. Henry, Patrick D. Hogan, Ronald R. Hutchins, Thomas C. Katsouleas, Patricia M. Lampkin, Craig D. Littlepage, David W. Martel, Marcus L. Martin, M.D., Nancy A. Rivers, Roscoe C. Roberts, Richard P. Shannon, M.D., Colette Sheehy, Debra D. Rinker, and W. Thomas Leback.

Presenters were Teresa A. Sullivan, Robert C. Pianta, and Carl P. Zeithaml.

Remarks by the Committee Co-Chair

Ms. Fried opened the meeting by asking members to think about what the committee should accomplish this year, how can it help staff and faculty, and the issues of concern. Ms. Fried then asked Ms. Sullivan to present the two action items.

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Action Item: Naming the Center for Telehealth at the University of Virginia the Karen S. Rheuban Center for Telehealth

On motion, the Committee approved the following resolution and recommended it for full Board approval:

NAMING OF THE KAREN S. RHEUBAN CENTER FOR TELEHEALTH

WHEREAS, Dr. Karen Schulder Rheuban serves as Professor of Pediatrics, Senior Associate Dean for Continuing Medical Education and External Affairs, and Director of the University of Virginia Center for Telehealth; and

WHEREAS, Dr. Rheuban co-founded the University of Virginia Center for Telehealth and its programs based on the idea that advances in medical and telecommunications technology could give health professionals the ability to bridge the miles between patients and the care they need; and

WHEREAS, since its founding, the Center has established a network of 152 sites in Virginia and has conducted more than 48,000 encounters, sparing the burden of travel for patients amounting to over 16 million miles, and has positively impacted the well-being of communities at the margins of the healthcare system; and

WHEREAS, through her renowned leadership at the University and with organizations around the globe, Dr. Rheuban has helped define a field that now touches thousands of lives each day;

RESOLVED, the Board of Visitors names the Center for Telehealth the Karen S. Rheuban Center for Telehealth.

Action Item: Renaming and Changing the Scope of Ward K. Ensminger Distinguished Professorship in Geriatric Medicine the Ward K.
Ensminger Distinguished Professorship in Medicine, Geriatric Medicine, and Palliative Care

On motion, the Committee approved the following resolution and recommended it for full Board approval:

RENAMING THE WARD K. ENSMINGER DISTINGUISHED PROFESSORSHIP IN GERIATRIC MEDICINE THE WARD K. ENSMINGER DISTINGUISHED PROFESSORSHIP IN MEDICINE, GERIATRIC MEDICINE, AND PALLIATIVE CARE

WHEREAS, on February 25, 2000, the Board of Visitors established the Ward K. Ensminger Distinguished Professorship in Geriatric Medicine; and

WHEREAS, the School of Medicine wishes to expand the purpose of the professorship to include the areas of general medicine and palliative care, while continuing to give preference to geriatric medicine, in order to facilitate the recruitment of chair holders; and

WHEREAS, these changes will allow the School of Medicine to utilize the funds and nominate an outstanding candidate in general medicine, palliative care, or geriatric medicine, while continuing to honor the spirit of the gift and the donor’s intent;

RESOLVED, the Board of Visitors renames the Ward K. Ensminger Distinguished Professorship in Geriatric Medicine the Ward K. Ensminger Distinguished Professorship in Medicine, Geriatric Medicine, and Palliative Care.

Discussion on Student Outcomes

Ms. Sullivan led a discussion with Mr. Carl P. Zeithaml, Dean of the McIntire School of Commerce, and Mr. Robert C. Pianta, Dean of the Curry School of Education, on student post-graduation outcomes as a measure of quality.

The first question posed by Ms. Sullivan dealt with rankings. Mr. Zeithaml explained that rankings are important to the McIntire School, but that it views rankings as the end of the value chain. The McIntire faculty believes that if it focuses on its values and does the right things for the right reasons, the school will end up in a good situation. The McIntire School along with most business schools pays attention to the “Businessweek” rankings at both the undergraduate and graduate levels. The “Businessweek” rankings are based on program quality, recruiter surveys, job placement, and salaries. Because McIntire draws its students from the University, the school also pays attention to the University’s “U.S. News & World Report” ranking.

Mr. Pianta said the Curry School, with its 20 degree programs, has multiple rankings to manage. Three rankings are the most useful: the “U.S. News & World Report” ranking is important for its overall ranking of the University and individual graduate programs; a second
ranking is by "Education Week" in partnership with the American Enterprise Institute and it combines a number of indicators around the influence of faculty members on educational policy -- Curry places high just behind Stanford and Harvard; the third ranking is by the National Center for Teacher Quality, which ranks teacher preparation programs based on syllabi of each school, and the Curry School does well in this ranking.

In response to committee questions, Mr. Pianta said it is difficult to have one metric that can be applied to the entire institution. In an effort to expand its metric, the Curry School is establishing an exit exam where its students are observed and evaluated in the classroom before they graduate. Mr. Zeithaml explained that every several years the McIntire School works with students, recruiters, and other stakeholders to identify the learning outcomes that should be addressed in its curriculum. The school then develops a pre-matriculation survey to determine where the entering students stand in terms of these outcomes. Students are also surveyed at the end of their third and fourth years. While McIntire has always pushed for a strong analytical skill outcome, it recently expanded its outcomes to include communication skills and global awareness.

The second question was directed to Mr. Pianta. Ms. Sullivan asked if the Curry School has experienced the movement to evaluate education schools by the test scores of the students that their graduates teach. Mr. Pianta responded that it has not, but that there has been discussion about tying federal funding for schools of education to such a metric.

Ms. Sullivan's final question dealt with how the schools follow-up with their graduates. Mr. Zeithaml said McIntire’s assessment begins with a look at the placement rate at graduation, if companies consistently return to recruit McIntire students, and if new companies are recruiting. The school collects quantitative and qualitative data from both alumni and employers. Information is solicited from alumni boards and at alumni gatherings. The school typically conducts surveys between two and five years after graduation. Mr. Pianta explained that Curry also collects qualitative and quantitative data. It surveys and meets with alumni. The school also has good relationships with a number of school systems that continually hire its graduates. These relationships help to determine if it is providing top tier teachers.

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Executive Session

The following motion was approved, and the Academic and Student Life Committee commenced in Executive Session at 3:10 p.m.:

I move that the Academic and Student Life committee go into closed session to discuss the appointment, reappointment, performance, assignment, and compensation of University personnel, and to consult
with legal counsel on a specific legal matter, as provided for in Section 2.2-3711 (A)(1) and (7) of the Code of Virginia.

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At 4:00 p.m., the Academic and Student Life Committee left Executive Session and adopted the following resolution certifying that its discussions in Executive Session had been conducted in accordance with the exemptions permitted by the Virginia Freedom of Information Act:

That we vote on and record our certification that, to the best of each Member’s knowledge, only public business matters lawfully exempted from open meeting requirements and which were identified in the motion authorizing the closed session, were heard, discussed or considered in closed session.

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Committee Discussion

In response to the questions posed by Ms. Fried during her opening remarks, the committee identified a number of areas of focus. The areas of focus included the following: 1) understanding trends in higher education with regards to assessing quality, adaptive learning, learning styles, and the role technology plays in curriculum evaluation and student learning; 2) periodically reviewing the assessments being conducted by the University; 3) measuring progress on the Cornerstone Plan; 4) interdisciplinary collaboration initiatives; and 5) the “Total Advising” program.

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On motion, the meeting was adjourned at 4:05 p.m.

SGH:wtl

These minutes have been posted to the University of Virginia’s Board of Visitors website: http://www.virginia.edu/bov/educationalminutes.html