

May 30, 1998

MEMORANDUM

TO: The External Affairs Committee:

T. Keister Greer, Chair
Charles M. Caravati, Jr., M.D.
Elsie Goodwyn Holland
Timothy B. Robertson
Terence P. Ross
Albert H. Small
Henry L. Valentine, II
John P. Ackerly, III, Ex Officio

and

The Remaining Members of the Board:

Champ Clark	Walter F. Walker
William G. Crutchfield, Jr.	Benjamin P.A. Warthen
William H. Goodwin, Jr.	James C. Wheat, III
Elizabeth A. Twohy	Joseph E. Wolfe
J. Michael Allen	

FROM: Alexander G. Gilliam, Jr.

RE: Minutes of the Meeting of the External Affairs
Committee

The External Affairs Committee of the Board of Visitors of the University of Virginia met, in Open Session, at 10:35 a.m., Saturday, May 30, 1998, in the East Oval Room of the Rotunda; T. Keister Greer, Chair, presided. Charles M. Caravati, Jr., Mrs. Elsie Goodwyn Holland, Timothy B. Robertson, Terence P. Ross, Henry L. Valentine, II, and John P. Ackerly, III, Rector, were present. Also present were William G. Crutchfield, Jr., William H. Goodwin, Jr., Walter F. Walker, Benjamin P.A. Warthen, James C. Wheat, III, Joseph E. Wolfe, and J. Michael Allen; as well as John T. Casteen, III, Alexander G. Gilliam, Jr., Paul J. Forch, Leonard W. Sandridge, Jr., Robert D. Sweeney, Ernest H. Ern, William W. Harmon, Robert

W. Cantrell, Peter W. Low, Ms. Polley Ann McClure, Don E. Detmer, Gene Block, L. Jay Lemons, John B. Syer, and Ms. Jeanne Flipppo Bailes.

NOTE: Because of a malfunction in the recording equipment, portions of these Minutes have been reconstructed.

1. Jefferson Scholars Program
as a Subsidiary of the
University of Virginia Alumni
Association

The Chair asked Mr. Sweeney, Vice President for Development, to present the Agenda. Mr. Sweeney asked Mr. Sandridge, Executive Vice President and Chief Financial Officer, to lead the discussion on the first item, the establishment of a non-profit, non-stock corporation to own and administer the Jefferson Scholars Program.

The corporation, Mr. Sandridge explained, would be a wholly-owned subsidiary of the Alumni Association; a representative of the Board of Visitors would serve as an ex-officio voting member of the Foundation's governing board.

On motion, the Committee adopted a resolution approving the establishment of the subsidiary (see Minutes of the Board of Visitors meeting of May 30, 1998).

2. Alumni Association Strategic
Planning

Mr. Sweeney introduced Mr. Syer, Executive Director of Alumni Hall, who reported on strategic planning by the Alumni Association.

Mr. Syer told the Committee that the Alumni Association has established a strategic planning committee. One of the committee's first acts was to poll the alumni on their views of the Alumni Association (a copy of the published results of this survey is appended to these Minutes as an Attachment). In general, he said, the poll has shown that alumni feel they should be doing more for the University.

Mr. Syer went on to tell the Committee of several initiatives of the Alumni Association either in progress or

in planning. The Jefferson Fellows Program, which will raise money for graduate fellowships, would build on the success of the Jefferson Scholar Program. The Alumni Association will seek ways to support the Honor System by providing assistance to the Honor Committee. The Association will raise money for minority scholarships; in cooperation with the Office of Career Planning and Placement, career counseling will be offered to alumni as well as to students. It is apparent from the survey that the Board of Managers needs to be more reflective of the changing alumni population and should have more young members, more women and more minorities.

3. Faculty and Staff Campaign

Mr. Sweeney asked Mr. Ern, Senior Vice President, to report on the progress of the Faculty and Staff Campaign.

Mr. Ern recounted briefly the history of the Faculty and Staff Campaign and noted that to date, over 50% of the faculty have participated. An initiative of the Campaign that has been particularly successful is the Faculty and Staff Undergraduate Scholarship, which has already exceeded its initial funding level of \$50,000.

4. Capital Campaign Report

Mr. Sweeney gave a brief summary of Campaign statistics to date: \$714m, or 71% of the Campaign goal, has been raised; about \$12m per month is being realized.

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On motion, the Committee adjourned at 11:05 a.m.

AGG:jb

- Copies to:
- Mr. John T. Casteen, III
 - Mr. Paul J. Forch
 - Dr. Robert W. Cantrell
 - Mr. Peter W. Low
 - Mr. Leonard W. Sandridge, Jr.
 - Mr. Robert D. Sweeney
 - Mr. Ernest H. Ern
 - Mr. William W. Harmon
 - Ms. Colette Capone
 - Ms. Polley Ann McClure
 - Mr. Gene D. Block
 - Dr. Don E. Detmer
 - Mr. L. Jay Lemons
 - Mr. Terry Holland
 - Ms. Louise Dudley