

March 27, 1999

MEMORANDUM

TO: The External Affairs Committee:

T. Keister Greer, Chair
Charles M. Caravati, Jr., M.D.
Elsie Goodwyn Holland
Timothy B. Robertson
Terence P. Ross
Albert H. Small
Henry L. Valentine, II
John P. Ackerly, III, Ex Officio

and

The Remaining Members of the Board:

J. Michael Allen	Elizabeth A. Twohy
Champ Clark	Walter F. Walker
William G. Crutchfield, Jr.	Benjamin P.A. Warthen
William H. Goodwin	James C. Wheat, III
Joseph E. Wolfe	

FROM: Alexander G. Gilliam, Jr.

SUBJECT: Minutes of the Meeting of the External Affairs
Committee on March 27, 1999

The External Affairs Committee of the Board of Visitors of the University of Virginia met, in Open Session, at 10:05 a.m., Saturday, March 27, 1999, in the East Oval Room of the Rotunda; T. Keister Greer, Chair, presided. Charles M. Caravati, Jr., M.D., Mrs. Elsie Goodwyn Holland, Timothy B. Robertson, Terence P. Ross, Albert H. Small, Henry L. Valentine, II, and John P. Ackerly, III, Rector, were present. Champ Clark, William G. Crutchfield, Jr., Ms. Elizabeth A. Twohy, Walter F. Walker, Benjamin P.A. Warthen, James C. Wheat, III, Joseph E. Wolfe, and J. Michael Allen also were present; as were John T. Casteen, III, Leonard W. Sandridge, Jr., Alexander

G. Gilliam, Jr., Paul J. Forch, Robert D. Sweeney, Ernest H. Ern, Peter W. Low, Ms. Colette Capone, William W. Harmon, Ms. Polley Ann McClure, L. Jay Lemons, and Ms. Jeanne Flippo Bailes.

The Chair asked Mr. Sweeney, Vice President for Development, to present the Agenda.

Mr. Sweeney said that by the end of January, \$752m had been raised in the Capital Campaign. He recalled for the Committee that in 1992, it seemed doubtful that a goal of \$500m could be reached, and at the Campaign Kickoff in 1995 the new goal of \$750m looked like a dubious stretch. The extraordinary success of the Campaign to date is a tribute both to the generosity of friends and alumni of the University and to the hard work of the Campaign volunteers and Development staff. Plans are now being made for a post-Campaign development effort.

Mr. Sweeney then reported on a proposed alumni internet network which is being planned by a group including representatives from the Executive Vice President's Office, the Alumni Association, the Development Office, the Office of University Relations and Information Technology. The system would include an e-mail forwarding service for alumni, an on-line alumni directory, and other advantages.

The University, Mr. Sweeney continued, has enough alumni in significant positions in internet-related businesses to warrant a conference involving them. Tentative plans call for the conference to be held at the University in November; the agenda would include such issues as long-distance learning, joint ventures between private companies and public institutions, internet ethics and other high technology topics.

Mr. Ross suggested that the Governor be invited to the conference as computer-related matters are an important part of his economic development program. Mr. Ross also commented that there is need for better navigators for the various University web-sites.

Mr. Sweeney said the Development Office usually has compared its fund-raising efforts with those of the top public institutions. A new peer group has been chosen, however, and it includes both public and private

institutions - among them the Universities of Michigan, California-Berkeley, North Carolina-Chapel Hill, Pennsylvania, and Chicago, Duke University, Vanderbilt University, Stanford University, and others.

Finally, Mr. Sweeney reported that philanthropic cash flow for this year as of the end of February was \$88.5m, down from \$96.9m at the same time last year. The higher figure last year was the result of several large gifts and bequests.

On motion, the meeting was adjourned at 10:25 a.m.

AGG:jb

Copies to: Mr. John T. Casteen, III
Mr. Paul J. Forch
Mr. Gene D. Block
Dr. Robert W. Cantrell
Mr. Peter W. Low
Mr. Leonard W. Sandridge
Mr. Robert D. Sweeney
Mr. Ernest H. Ern
Mr. William W. Harmon
Ms. Colette Capone
Ms. Polley Ann McClure
Mr. Terry Holland
Mr. L. Jay Lemons
Ms. Louise Dudley