FOCUS Fall 2015 Session Agenda
Omni Hotel, Richmond, VA
VIRGINIA COMMUNITY COLLEGES

Thursday, November 19th

7:00 – 8:00 am – Registration and Continental Breakfast

General Sessions

8:00 - 8:10 am
Welcome and Introduction of Keynote Address by Dr. Edward, “Ted”, Raspiller, President, John Tyler Community College – Ms. Diane Reed, Comptroller at CNU and FOCUS President

8:10 – 9:00 am

General Session I - Keynote Address – Fostering Strategic Partnerships and Effective Collaborations in Higher Education – Dr. Edward, “Ted”, Raspiller, President, John Tyler Community College
Dr. Ted Raspiller will discuss ways to foster strategic partnerships and collaborate effectively in higher education.

9:10 – 10:00 am

General Session II – What Spins the Wheel: Leadership Lessons from Our Race for Hope – Mr. Len Forkas, President, Milestone Communications
Mr. Len Forkas, a wireless entrepreneur, proves that nothing can stop a mission-driven team of positive, selfless people that persevere, show respect and forgiveness toward one another while holding each other accountable. Len’s speech is not only motivational and exciting, but also jam-packed with innovative ideas for growing an organization and cultivating the best team possible across any type of industry or organization. You will learn better approaches for improving teamwork and collaboration.

10:00 – 10:20 am - Break

10:20 – 11:10 am

General Session III – Political Update– Dr. Bob Holsworth, President of Virginia Today
Dr. Bob Holsworth’s company examines emerging trends in politics, society and business. He will discuss the recent elections and the impact they could have on Virginia.
11:10 – 12:00

**General Session IV – Political Update (Continued)** - Dr. Bob Holsworth, President of Virginia Today

Dr. Bob Holsworth’s company examines emerging trends in politics, society and business. He will discuss the recent elections and the impact they could have on Virginia.

12:00 – 1:30 pm – Lunch

**Concurrent Sessions**

1:30 – 2:20 pm * Indicates FOCUS only sessions

A) **Bursar Roundtable*** - Melinda West, Bursar at VT and Sandra Riggs, Bursar at NSU  
Ms. Melinda West and Ms. Sandra Riggs will lead roundtable discussions on general Bursar issues.

B) **Accounts Payable Roundtable*** - Sharon Harrington, Travel Manager at the College of William and Mary  
Ms. Sharon Harrington will lead a discussion on latest issues and best practices for managing travel.

C) **Financial Reporting** - Eric Sandridge, Director, Higher Education Programs at APA  
Mr. Eric Sandridge will discuss recent issues in higher education financial reporting, including the implementation of GASB 68.

2:30 – 3:20 pm

D) **Bursar Roundtable*** - Melinda West, Bursar at VT and Sandra Riggs, Bursar at NSU  
Ms. Melinda West and Ms. Sandra Riggs will lead roundtable discussions on general Bursar issues.

E) **Accounts Payable** - Sarah O’Neill, Travel-Corp Card Manager at VCU  
Ms. Sarah O’Neill will discuss solutions to travel-related issues.

F) **Fixed Assets Roundtable*** - Beth Ratcliffe, Financial Reporting Manager at RU and Becky Saylors, Manager of Fixed Assets at VT
Ms. Beth Ratcliffe and Ms. Becky Saylors will lead a discussion on best practices in fixed asset accounting.

3:20 – 3:40 pm – Break

3:40 – 4:30 pm

G) **Veteran’s Affairs (VA) – Choice Act** - Patrick Quinn, Director of Student Financial Services at GMU
   Mr. Patrick Quinn will lead a panel discussion on the VA Choice Act and current VA issues.

H) **Accounts Payable Roundtable** - Cori Duck, Accounts Payable Manager at ODU, Etta Henry, Acting Procurement Director at ODU, and Laura Temple, Accounts Payable Specialist at UMW
   Ms. Cori Duck, Ms. Etta Henry, and Ms. Laura Temple will lead a roundtable discussion on latest issues and best practices in Accounts Payable.

I) **Payroll Roundtable** - Leisa Shelor, Payroll Manager at VT and Sue Tinsman, Assistant Vice President, Payroll at GMU
   Ms. Leisa Shelor and Ms. Sue Tinsman will lead a roundtable discussion on payroll topics.

4:30 – 5:00 pm Primary Representative Meeting

5:30 – 6:30 pm Reception

6:30 – 8:00 pm Dinner
Friday, November 20th

7:00 – 8:00 am – Continental Breakfast

General Sessions

8:10 – 9:00 am
General Session V – The Newest Social Media for Finance and Accounting Professionals – Patrick O’Malley, Speaker/Consultant

Mr. Patrick O’Malley will introduce some new and advanced social media techniques, many of which weren’t available until a few months ago.

9:00 – 9:50 am
General Session VI – The Newest Social Media for Finance and Accounting Professionals (Continued) – Patrick O’Malley, Speaker/Consultant

Mr. Patrick O’Malley will continue with a discussion of some new and advanced social media techniques, many of which weren’t available until a few months ago.

10:00 – 10:50 am
General Session VII – Protecting Sensitive Data – Randy Marchany, IT Security Officer, VT

Mr. Randy Marchany will present examples of sensitive data breaches during the past 5 years. He will provide recommendations on how to protect sensitive personal and institutional data such as social security numbers, credit card numbers, etc. A brief discussion of the Virginia data breach notification laws will be given so participants will have an understanding of requirements and consequences of these laws.

10:50 – 11:10 am – Break

Concurrent Sessions

11:10 – 12:00
J) Payment Card Industry (PCI) Compliance* – Linda Combs, Director of student Financial Services at JMU
Ms. Linda Combs will lead a panel discussion on PCI updated compliance requirements.

K) **Cardinal Roundtable** - Cathryn Mobley, Director of Financial Operations and Materiel Management at LU
   Ms. Cathryn Mobley will lead a roundtable discussion on the Cardinal implementation.

L) **1099s, Independent Contractors** - Representative from the IRS
   The IRS will lead a discussion on common compliance issues related to 1099s and independent contractors.

12:00-1:00 pm  Lunch

**General Session**

1:00-1:50 pm  
**General Session VIII – DOA Update** – Randy McCabe, Deputy State Comptroller

   Mr. Randy McCabe will provide an update on recent activities at the Department of Accounts, including an update on the Cardinal implementation.

1:50-2:10 pm  Wrap-up