

University of Virginia

SPRING 2017 FOCUS CONFERENCE SPONSORSHIP PACKET



April 18-19, 2017

(Tuesday – Wednesday)

[Boar's Head Inn](#) Charlottesville, Virginia

(www.focusva.org)



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CONTACT INFORMATION

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University of Virginia

UVAFinance

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SPONSORSHIP LETTER

Dear Community Partners,

The University of Virginia will be hosting the 2017 Fiscal Officers of Colleges and Universities State Supported (FOCUS) spring conference. As we continue to make preparations, we ask that you consider sponsoring or contributing to our upcoming gathering. In a few weeks, Fiscal Officers from colleges and universities across Virginia will come together in Charlottesville for the spring conference.

**April 18 - 19, 2017 [Boar's Head](#), 200 Ednam Drive, Charlottesville, Virginia 22903
Ph: 855.452.2295. Click [here](#) for directions.**

During the conference, FOCUS members from these higher education institutions will assemble to promote information sharing and best practices in fiscal management. Officials from several state agencies will also be sharing information with attendees.

Please consider becoming a sponsor of the Spring 2017 FOCUS Conference. By providing financial support to the conference, you will be provided with a forum in which to promote your company. Additional benefits include opportunities to network with senior financial officers and strengthen existing professional relationships.

As a sponsor, you can contribute for a particular event, such as a reception, dinner, etc. Or you can choose to be a primary sponsor of the overall conference.

Included in this package is information pertaining to our multilayered sponsorship plan. It is located on page five. Thank you so much for considering becoming a sponsor of the Spring 2017 FOCUS Conference

With gratitude,

Steve Kimata
Assistant Vice President
For Student Financial Services
University of Virginia

Home



FOCUS

Commonwealth of Virginia
Fiscal Officers of Colleges and Universities State Supported



CONFERENCE SUMMARY

Event: The Spring 2017 FOCUS Conference will be hosted by the University of Virginia. For more information on FOCUS, please visit the organizations webpage on the Commonwealth of Virginia website: <http://www.virginia.edu/finance/focus/index.html>.

Date: Tuesday to Wednesday, April 18-19, 2017.

Location: [Boar's Head](#), 200 Ednam Drive, Charlottesville, Virginia 22903 Ph: 855.452.2295. Click [here](#) for directions.

Projected Attendees: We are currently expecting about 150 attendees, with another 100 individuals participating on-line from their home institutions.

Potential Sponsorship Activities: There will be two breakfasts, two lunches, a reception and one dinner.



SPONSORSHIP PACKAGES

Thank you for your consideration for this unique opportunity to sponsor the Spring 2017 FOCUS Conference in Charlottesville, VA. Your financial support is directly linked to the success of this conference and we value your time and contribution. Below you will find three sponsorship packages for you to consider. These were formed in an effort to be inclusive for each company's specific abilities and needs. **We ask that all contributions are sent by March 31, 2017.**

Benefits	Silver \$1,000	Gold \$2,500	Platinum \$5,000
Exhibit Space	YES Standard booth location	YES Standard booth location	YES Standard booth location
Recognition	YES Recognition as a sponsor on conference signage	YES Special recognition as a sponsor on conference signage and at announcement of meeting	YES Special recognition as a sponsor on conference signage and at announcement of meeting
Ad Space	YES Ad space in the conference program	YES Ad space in the conference program	YES Preferential ad space in the conference program
Contacts	Printed list of attendees	Printed list of attendees	Printed list of attendees