




All of  serving you™

October 28, 2010

Dear Admissions Office:

One of the biggest challenges students face is how to pay for college. U.S. Bank's Internet Scholarship Program can help. This program not only offers applicants the opportunity to help off-set some of their educational expenses in these tough economic times but also helps make students aware of their options for paying for college.

U.S. Bank will award forty \$1,000 scholarships through a random drawing process. Undergraduate students attending an eligible four-year college or university participating in the U.S. Bank No Fee Education Loan Program are eligible to apply. Further details can be found on our website noted below. You are welcome to add our scholarship program to your website or even place a link directly to our site if you prefer.

usbank.com/scholarship

Please display the enclosed posters so your students can learn about this opportunity. Scholarship online applications will be accepted from October, 2010 through March, 2011.

Thank you for helping us inform your students about this opportunity. If you would like additional posters, please contact a student loan specialist at 800-242-1200 or email studentloans@usbank.com.

Sincerely,

Student Loan Center

Enclosures

usbank.com



All of us serving you®

- Available to high school seniors and college undergraduates
- Forty \$1,000 scholarships awarded in a random drawing
- No essays
- Program runs October through March
- Apply online at usbank.com/scholarship



Attention!
 \$1,000
 Scholarships

**U.S. Bank Internet
 Scholarship Program**