Wednesday, June 24 - STAMP Student Union

8:00am – 9:00am  Registration (Light refreshments, sign-in, meet and greet)

9:00am – 9:20am  Opening and Introductions
Anna McLaughlin, University of Maryland
Elizabeth Mann, University of Maryland
Marina Budimir, George Mason University
Lee Eshelman, James Madison University
Jon Monceaux, University of Virginia
Michelle Landrum, ACT Chesapeake Chapter

9:20am – 10:20am  Parking and Transportation at UMD College Park
Anna McLaughlin, Assistant Director
Elizabeth Mann, Outreach Coordinator

The University of Maryland Department of Transportation Services (DOTS) is a self-support agency under the staff supervision of the Vice President for Student Affairs. DOTS is dedicated to providing service to the campus community through planning, education, and enforcement. DOTS is the primary agency responsible for administering parking and transit management programs on the College Park campus.

10:20am-10:30am  Break

10:30am – 12:00pm  Campus Tour

12:00pm – 1:15pm  Lunch (Sponsored by the ACT Chesapeake Chapter)

1:15pm – 2:00pm  Breakout Session 1: UBIke: Implementing a bike share program at the University of Virginia
Jonathan Monceaux, Assistant Director for Transportation Services
Nneka Sobers, TDM Coordinator

Inspired by student demand, the University of Virginia (UVa) launched a third generation bike share system using GPS-enabled “smart bikes”. The UBIke program is designed to enhance mid-day mobility with 120 bikes conveniently located at 18 stations. While increasing UBIke’s visibility through extensive marketing initiatives, UVa’s bike share program has gained popularity among the UVa community, local City/County officials, and other Universities.

2:00pm – 2:15pm  Break

2:15pm – 3:00pm  Breakout Session 2: To Operate Transit In-House OR By Contract (Old Dominion University)
Matthew McCluney, M.C.R.P., Campus Transportation Planner

Universities are expected to provide a myriad of transportation options to their campus communities, but is it better to provide these services in-house, or contract them out? How do you balance cost, with flexibility, with quality of service? Old Dominion University (ODU) has decided to switch from contracting out their campus shuttle service to running it themselves. Come discuss the pros and cons of your choices for how to operate campus transportation services with a case study amidst the transition.

3:00pm – 3:15pm  Closing

About the University of Maryland
The University of Maryland, College Park was founded in 1856 and is the flagship of the University System of Maryland with an enrollment of approximately 37,000 graduate and undergraduate students. The University has over 18,000 parking spaces and 4,500 bike parking spaces. The University operates its own shuttle service with 76 transit vehicles and 3.5 million riders annually.

About the Association for Commuter Transportation (ACT)
The Association for Commuter Transportation is an international trade association and leading advocate for commuter transportation demand management. The Chesapeake Chapter of ACT includes professionals from Maryland, Virginia, West Virginia, and the District of Columbia. Don’t miss ACT’s annual International Conference in Baltimore, MD from July 25 - July 29, 2015. Registration is now open at www.actconf.org.