



# UTS Public Relations Committee Meeting Minutes

10/17/2010

Meeting called to order – 15:00

<b>Mike Vitale</b>	<b>Present</b>
Alia Al-Haj	Absent
Chelsea Churchill	Present
Patrick Keating	Present
Zak Krone	Present
Doc McConnell	Present
Chandalae Walton	Present

- Survey
  - we will take Unit 94 on Monday, Oct. 25, and guarantee Hereford residents a ride to Grounds if they fill out the survey
  - 08:40, 09:40, 10:40
- Rewriting PR Survey
  - need a paper copy
  - we agree on question language, Mr. Vitale will rewrite survey:
    - 1. Considering road conditions, UTS drivers provide a smooth ride.
    - 2. UTS drivers are approachable and knowledgeable for transit-related questions, including those concerning transferring buses.
    - 3. UTS drivers give their passengers enough time to seat themselves before leaving the stop.
    - 4. UTS drivers pull into bus stops at a reasonable distance from the curb.
    - 5. UTS drivers keep their personal music appropriate and at an acceptable volume.
    - 6. UTS drivers behave in a professional manner.
    - 7. UTS drivers tell passengers how long buses will be laying over at stops.
    - 8. UTS provides a clean riding environment within our buses.
    - 9. How frequently do you ride UTS buses?
    - 10. Which route(s) do you typically ride? (Please mark all that apply)
  - Mr. McConnell will create online version of survey
- Flyering Hereford
  - we have color-coded maps to tell people what buses to get on, to minimize overcrowding on buses
  - we will put them up next Sunday during the meeting

Meeting Dismissed – 15:20