



# UTS Public Relations Committee Meeting Minutes

July 1,  
2010

Mr. Vitale called the meeting to order at 2030.

Mr. Vitale announced that the Public Relations Committee would assist Jon Monceaux in the creation of a webpage that will promulgate accurate and reliable information targeted towards first year students.

The webpage will outline each route that UTS provides. The outlines will show what locations are covered and will suggest bus transfers for students to access other locations not serviced by that particular route.

In addition, the first year webpage will include useful information relating to schedules, rider safety, and ways to contact UTS to provide feedback, locate buses, and claim or report lost items.

Mr. David Talmage, Safety Supervisor for University Transit, attended the meeting and discussed various aspects concerning safety that should be included on the webpage. Mr. Talmage highlighted the most important being crossing behind the bus, standing behind the yellow line, and not boarding the bus through the back doors. Mr. Talmage also informed the committee that he would have the safety committee consider other issues concerning rider safety.

Furthermore, Mr. Vitale discussed various ways to make our information more transparent for UTS' passengers. Ideas include informational ads posted on buses and an overhaul of display posts at bus stops.

The meeting was adjourned at 2140.