

Paul S. Martin  
Vita

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**POSITIONS HELD**

2004 – Present

Visiting Professor, Department of Politics, University of Virginia.

2003-2004

APSA Congressional Fellow, Office of Congressman David R. Obey (WI-07), Ranking Member, Appropriations Committee, Subcommittee on Labor, Health, Human Services, Education and Related Agencies. Legislative advisor on education, judiciary, privacy, and civil liberties.

2000-2004

Assistant Professor, Department of Political Science, University of Oklahoma (on leave 2003-2004)

**EDUCATION**

1994-2000 University of Wisconsin  
Ph.D. Political Science, 2000 (Diana C. Mutz, chair); M.A. Political Science, 1995  
Examination fields: American Politics and Comparative Politics  
Minor Field: Research Methods

1996 Summer Institute for Political Psychology, The Ohio State University

1991-1993 University of California, Irvine  
B.A. Political Science; *magna cum laude*; Phi Beta Kappa

**RESEARCH**

Refereed Publications

Martin, Paul S. 2004. Inside the Black Box of Negative Campaign Effects: Three Reasons Why Negative Campaigns Mobilize. *Political Psychology* 25:545-562

Martin, Paul S. 2003. Voting's Rewards: Voter Turnout, Attentive Publics, and Congressional Allocation of Federal Money. *American Journal of Political Science* 47:110-127.

Mutz, Diana C., and Paul S. Martin. 2001. Facilitating Communication Across Lines of Political Difference: The Role of Mass Media. *American Political Science Review* 95:97-114.

Claibourn, Michele P., and Paul S. Martin. 2000. Trusting and Joining? A Test of the Reciprocal Nature of Social Capital. *Political Behavior* 22: 267-291.

Merelman, Richard, Greg Streich, and Paul S. Martin. 1998. Unity and Diversity in American Political Culture: An Exploratory Study of the National Conversation on American Pluralism and Identity. *Political Psychology* 19:781-807.

Current research (working papers and papers under review)

The Representational Cost of Non-voting: Why Districts with Higher Turnout Get Better Representation.

Unemployed, Alone and with Company: How the Influence of Personal Unemployment on Turnout Fluctuates with Collective Unemployment.

Information and Accountability: The Influence of Voluntary Associations on Policy Accountability. (Co-authored with Michele P. Claibourn)

Negative Ads and the Creation of Disenchanted Voters (Co-authored with Michele P. Claibourn).

An Unequal Voice: The Problem of Secondary Inequality in Political Participation.

Conference Papers and Presentations (last 5 years)

Martin, Paul S. 2004. Discussant presentation for panel entitled Theories of Political Participation. Presented at the annual meeting of the American Political Science Association, Chicago.

Martin, Paul S. 2003. The Representational Cost of Non-Voting: Why Districts with Higher Turnout Get Better Representation. Presented at the annual meeting of the Midwest Political Science Association, Chicago, Illinois and at the annual meeting of the American Political Science Association, Philadelphia.

Martin, Paul S. 2003. An Unequal Voice: The Problem of Secondary Inequality in Political Participation. Presented at the annual meeting of the Midwest Political Science Association, Chicago, Illinois.

Martin, Paul S. 2003. Discussant presentation for panel entitled Community Heterogeneity and Civic Engagement. Presented at the annual meeting of the American Political Science Association, Philadelphia.

Martin, Paul S. 2002. Inside the Black Box of Negative Campaign Effects: Three reasons why negative campaigns mobilize. Invited presentation at the Center for Political Psychology, University of Minnesota.

Martin, Paul S. 2002. Citizen Cincinnatus: Republican Duty and Political Participation. Presented at the annual meeting of the International Society of Political Psychology, Berlin, Germany.

Martin, Paul S. 2002. Unemployment, Alone and with Company: The Contrasting and Interactive Effects of Public and Private Unemployment on Voting. Presented at the annual meeting of the Midwest Political Science Association, Chicago, Illinois.

Martin, Paul S. 2002. Discussant presentation for panel entitled Election Law, Election Administration, and Voter Turnout. Presented at the annual meeting of the Midwest Political Science Association, Chicago, Illinois.

Martin, Paul S. 2001. Where's That Shortcut Again? The Use and Nonuse of Ideology and Partisanship as Heuristics. Presented at the annual meeting of the American Political Science Association, San Francisco, CA.

- Martin, Paul S. 2001. *Paying More for Less: The Declining Impact of Party Contact on Voter Turnout*. Presented at the annual meeting of the Midwest Political Science Association, Chicago, Illinois.
- Martin, Paul S. 2000. *44 Reasons to Vote: Congressional Payoffs for Voter Turnout*. Presented at the annual meeting of the Midwest Political Science Association, Chicago, Illinois.
- Claibourn, Michele P. and Martin, Paul S. 2000. *Information and Accountability: The Influence of Voluntary Associations on Assessments of Government Performance*. Presented at the annual meeting of the Midwest Political Science Association, Chicago, Illinois.
- Martin, Paul S. 1999. *The Underwhelmed Citizen: Media Influences on Conditional Participation*. Presented at the annual meeting of the American Political Science Association, Atlanta, Georgia and at the annual meeting of the American Association for Public Opinion Research, St. Pete Beach, Florida.
- Mutz, Diana and Paul S. Martin. 1999. *In Mixed Company: The Consequences of Communication Across Lines of Political Difference*. Presented at the annual meeting of the International Communication Association, San Francisco.

## **TEACHING FIELDS**

American & Comparative Politics:

- Representation, mass-elite linkages, Congress, and law making.
- Political participation, public opinion, and political behavior.
- Theories of community and political power.
- Service-learning.

Methodology: Quantitative & qualitative research design.

### Undergraduate Courses Taught

Community, Engagement, and Democracy: A Service-Learning Course (2003)  
 Power & Powerlessness (2003)  
 America the Unusual? A class on American Exceptionalism (2001, 2002, 2003, 2004)  
 Undergraduate Research Design (2000, 2001, 2002, 2003, 2004)  
 Senior Capstone: Political Participation (2001)  
 Public Opinion & Survey Research (2000, 2001, & 2002)  
 Introduction to American Politics (1999, 2000)

### Graduate Courses Taught

Mass-Elite Linkages and the Problem of Representation (2003)  
 Mass Political Behavior (2002)

## **GRANTS, HONORS, AND AWARDS**

*American Political Science Association Congressional Fellow, 2003-2004 class.*

*Junior Faculty Research Grant (College of Arts and Sciences), University of Oklahoma, 2002*

*Goldsmith Research Award, Joan Shorenstein Center on the Press, Politics, and Public Policy, Harvard University, 2001*

*University Research Grant (VP of Research Office), University of Oklahoma, 2001*

*Instructional Computing Grant (College of Arts and Sciences), University of Oklahoma, 2001*

*Faculty Enrichment Grant (College of Arts and Sciences), University of Oklahoma, 2000*

*Vilas Professional Development Fellowship, UW Madison, 1999*

*Murray Edelman Award for scholarship on language, symbolism, and politics, UW Madison, 1995.*

*Order of Merit for distinction in the Social Sciences, University of California-Irvine, 1993*

## **SERVICE AND ACTIVITIES**

Faculty Advisor, Pi Sigma Alpha, University of Oklahoma 2002

Faculty Advisor, Public Opinion Learning Laboratory (OU POLL), University of Oklahoma, 2000-2003

Undergraduate studies committee; American politics committee, University of Oklahoma, Political Science Department, 2000-2003; OU academic misconduct board, 2001-2003.

Reviewer, *American Political Science Review* 2003; *American Journal of Political Science*, 2000-2004; *Journal of Politics*, 2001, 2003; *Political Behavior*, 1998-2001, 2003, 2004; *Political Psychology* 2002.

Co-founder and co-coordinator, Political Behavior Research Group, UW Madison, 1998-2000.

Member: American Political Science Association, Midwest Political Science Association.

Captain, *Leviathans*, UW intramural soccer team, 1994-1999, finalist 1996.

Amateur photographer.

## **REFERENCES**

Diana C. Mutz, Samuel A. Stouffer Professor of Political Science and Communication, University of Pennsylvania. mutz@sas.upenn.edu, (215) 573-1974.

David T. Canon, Professor of Political Science, University of Wisconsin. dcanon@polisci.wisc.edu, (608) 263-2283.

Virginia Sapiro, Sophonisba P. Breckinridge Professor of Political Science, University of Wisconsin. sapiro@polisci.wisc.edu, (608) 263-2024.

Charles H. Franklin, Professor of Political Science, University of Wisconsin. franklin@polisci.wisc.edu, (608) 263-2022.

Allen Hertzke, Presidential Professor of Political Science and Director of the Religious Studies Program, University of Oklahoma. ahertzke@ou.edu, (405) 325-6421.

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