

## **CURRICULUM VITAE**

### **THOMAS MARTIN GUTERBOCK**

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### **EDUCATIONAL BACKGROUND**

University of Chicago, Chicago, Illinois, 1970-1976.

Ph.D., 1976. Sociology.

Dissertation: "Favors and Votes: The Service Activities of a Local Patronage Party Organization."

M.A., 1972. Sociology.

Thesis: "Social Causation of Decentralization in American Urban Areas."

Yale University, New Haven, Connecticut, 1965-1969.

B.A., 1969. Honors Major: History, the Arts and Letters.

Senior Thesis: "Authoritarian Tendencies in the Dramas of Hanns Johst."

University of Chicago Laboratory High School, Class of 1965.

### **EMPLOYMENT**

September 1988 - present: Director, Center for Survey Research, University of Virginia.  
More information available on the World Wide Web at: <http://surveys.virginia.edu>

September 2005 – present: Professor, Department of Sociology, University of Virginia.

September 2005 – present: Research Professor, Weldon Cooper Center for Public Service, University of Virginia (joint appointment with Sociology).

September 2005 – present: Research Professor, Department of Public Health Sciences (formerly: Health Evaluation Sciences), University of Virginia.

July 2000 – August 2005: Research Associate Professor, Weldon Cooper Center for Public Service, University of Virginia (joint appointment with Sociology).

September 1996 – August 2005: Research Associate Professor, Health Evaluation Sciences, School of Medicine, University of Virginia (joint appointment with Sociology).

March 1990 - February 1991: Fulbright Lecturer, Division of American Studies & Division of Interdisciplinary Social Science, University of Tokyo--Komaba, Tokyo, Japan.

September 1982 – August 2005: Associate Professor, Department of Sociology, University of Virginia, Charlottesville, Virginia. Associate Chair, Department of Sociology, January 1986 - August 1987. As Associate Chair, had chief responsibility for internal operations of a 20-person academic department. Summer Chair, Department of Sociology, 1986, 1987, 1993.

September 1983 - August 1985: Program Manager, Social and Economic Sciences Division, National Science Foundation, Washington, D.C. Two-year rotational position. Promoted to Program Director for Sociology (GS-15) in 1985. Outstanding performance rating, 1985.

September 1976 - August 1982: Assistant Professor, Department of Sociology, University of Virginia.

September 1975 - June 1976: Assistant Professor, Department of Sociology, Memphis State University, Memphis, Tennessee.

## **AREAS OF TEACHING COMPETENCE**

Survey Research Methods; Quantitative Research Methods; Sociology of Community and Social Capital; Political Sociology; Urban Sociology; Computers and Society.

## **TECHNICAL SKILLS**

Extensive experience in every aspect of survey research, including study and field design, use of Computer-Assisted Telephone Interviewing and Random Digit Dialing, cell phone surveys, Tailored Design Method mail surveys, sampling designs involving stratification, weighting, or dual frames, questionnaire construction and improvement of mail, telephone, electronic and in-person interview scripts, interviewer training techniques, preparation of written, oral, and electronic reports.

Research and teaching experience with multivariate statistics including least squares regression, logit, ecological voting analysis, factor analysis, log-linear multidimensional contingency table analysis, multidimensional scaling, multi-level modeling.

Extensive microcomputer experience using Windows machines in networked environments. Over 30 years of computer experience, mainframes to micros. Applications experience with WinCATI, SPSS, Word, Excel, Powerpoint, and predecessor programs.

Short-course training completed: Logit Analysis (at AAPOR conference 2004); Survey Translation (at AAPOR conference 2005); Multi-level modeling (at Telephone Survey Methodology II Conference, 2006); Design of Non-Response Follow-up Studies (at AAPOR conference 2006); Address-Based Sampling (at AAPOR conference 2009).

## **GRANTS, FELLOWSHIPS, AND AWARDS**

[Since 1988, grant and contract activity totaling over \$5,000,000 under the name of the Center for Survey Research. See list of CSR projects at [www.virginia.edu/surveys](http://www.virginia.edu/surveys).]

National Science Foundation. "Science Indicators Instrumentation Workshop." Fall 2010. \$50,000.

Prince William County, VA. "Evaluation of Prince William County Police Policy on Illegal Immigration." Two-year collaborative research project, \$350,000.

Principal Investigator, "Experiments to Improve Protocols for Political Message-Testing Polls." Grant awarded May 2007 from the UVa Center for Politics. \$30,000.

Alzheimer's and Related Diseases Research Award, 2006-2007 award, \$30,000 [with Paul Freedman and Richard Bonnie]. "Voting and Dementia in Virginia Long-Term Care Facilities.

Award for Best Visual Presentation at Conference, American Association for Public Opinion Research, May 2003 [with David Hartman and Ryan Hubbard.]

Japan - United States Educational Commission, 1989 Fulbright Lecturer Award (April 1990 - February 1991). Affiliation: University of Tokyo.

Rockefeller Foundation, Program on Changing Gender Roles in Post-Industrial Societies, May 1988 - April 1990, \$65,000. "Political Participation of American Women: Causal Analyses of Change and Stability, 1967-87".

Project Director, Academic Computing Support Program Grant, 1987-88, \$47,219. "A Computer-Aided Telephone Interviewing Facility for Instruction and Research in Sociology and Political Science." Grant to the Sociology Department and Department of Government & Foreign Affairs from University-wide funding competition for improvement of departmental computer resources. (Grant accompanied by approximately \$41,000 in matching and related funds from other sources.)

Project Director, Academic Computing Support Program Grant, 1986-87, \$59,652. "A Microcomputer Network for Research and Instruction in Sociology." Grant to the Sociology Department from University-wide funding competition. (Grant accompanied by approximately \$15,000 in matching funds from other sources.)

American Sociological Association, Problems of the Discipline Grant, 1986, \$1,800. "The Organizational and Cognitive Structure of Sociology." Charles L. Cappell, co-investigator.

Performance Award, National Science Foundation, July 1985, \$2,000. In recognition of leadership in bringing about significant improvement in the Foundation's procedures for collecting, using, and safeguarding racial, ethnic, sex, and handicap data on individuals submitting proposals.

University of Virginia Center for Advanced Studies, Sesquicentennial Associateship [sabbatical leave], Spring 1982.

National Science Foundation, Grant No. SES-7926182, "Population Deconcentration in U.S. Metropolitan Areas," April 1980 - December 1981. Supplementary grant, January - December 1982. Total award: \$92,578.

University of Chicago, William Rainey Harper Fellowship, 1973-74. Awarded annually to the four best doctoral candidates in Arts and Sciences, the Harper Fellowship is the University's most prestigious award for Ph.D. candidates.

Other smaller fellowships and scholarships.

## **BOOKS**

*Beyond 50:05. A Report to the Nation on Livable Communities: Creating Environments for Successful Aging* [with Andrew Kochera and Audrey Straight]. Washington, DC: AARP, 2005. [Available at [www.aarp.org/Beyond50](http://www.aarp.org/Beyond50).]

*Machine Politics in Transition: Party and Community in Chicago*. Chicago: University of Chicago Press, 1980. (Selected by the editors of *Choice* as an "Outstanding Academic Book, 1980-81.")

*Guide to the Ruins at Boğazkale (Boğazköy)*. Berlin: German Oriental Society, 1965. (English language guide to the ancient capital of the Hittites.)

## ARTICLES

"Human Papillomavirus Vaccination Recommendation may be Linked to Reimbursement: A Survey of Virginia Family Practitioners and Gynecologists" [with Jennifer L. Young, Ruth G. Bernheim, Jeffrey E. Korte, Mark H. Stoler, and Laurel W. Rice]. *Journal of Pediatric and Adolescent Gynecology*, in press.

"Cost and Productivity Ratios in Dual-Frame RDD Telephone Surveys" [with Paul J. Lavrakas, Trevor N. Tompson, and Randal ZuWallack]. *Survey Practice*, April, 2011: [www.surveypractice.org](http://www.surveypractice.org).

"Who Needs RDD? Combining Directory Listings with Cell Phone Exchanges for an Alternative Telephone Sampling Frame" [with Abdoulaye Diop, James M. Ellis, John Lee Holmes and Trung Kien Le]. *Social Science Research* 40:3 (May 2011): 860-872.

"An Opinion and Practice Survey on the Structure and Management of Data and Safety Monitoring Boards" [with Patti M. Tereskerz, Deborah A. Kermer, and Jonathan D. Moreno]. *Accountability in Research*, 18 (2011), Number 1: 1-30.

"The Future of the Academic Survey Research Organization." *Survey Research*, Vol. 41 (No. 1), December 2010.

"Health Disparities Between Appalachian and Non-Appalachian Counties in Virginia, USA" [with Elizabeth L. McGarvey, MaGuadalupe Leon-Verdin, Lydia F. Killos and Wendy Cohn]. *Journal of Community Health* (September 2010).

"Health Heritage©: A Web-based Tool for the Collection and Assessment of Family Health History; Initial User Experience and Analytic Validity" [with W.F. Cohn, M. Ropka, S. Pelletier, J. Barrett, M. Kinzie, M. Harrison, Z. Liu, S. Miesfeldt, A. Tucker, B.B. Worrall, J. Gibson, I.M. Mullins, K.S. Elward, J. Franko, and W.A. Knaus]. *Public Health Genomics* 13(7-8):477-91 (2010).

- “Survey Experiments” [with Steven L. Nock]. Chapter in James Wright and Peter Marsden, eds., *Handbook of Survey Research, Second Edition*. Wiley Interscience, 2010.
- “Taking the Stress Out of Political Message Testing Polls: A Survey Experiment Shows How” [with Deborah L. Rexrode]. *MRA Alert! Magazine: Public Opinion Research*, 50:3 (March 2010).
- “Prevalence of Industry Support and its Relationship to Research Integrity” [with Patricia M. Tereskerz, Ann B. Hamric, and Jonathan D. Moreno]. *Accountability in Research* 16 (2009): 78-105..
- “Falsification.” Entry in Paul Lavrakas, Ed., *Encyclopedia of Survey Research*. Sage, 2008. (Discusses the issues surrounding interviewer falsification. 2,500 words.)
- “The Effects of Race and Racial Priming on Self-Report of Contamination Anxiety” [with Monnica T. Williams, Eric Turkheimer, and Emily Magee]. *Personality and Individual Differences* 44 (2008): 744-755.
- “Survey of Local Officials Energizes Local Government Officials Conference” [with Kate F. Wood]. *The Virginia News Letter* (80, No. 6, November 2004), pp. 1-7.
- “Fluke or Normal Accident: Introduction to the Symposium” [with Robert P. Daves]. *Public Opinion Quarterly* (Spring 2003): 1-4.
- “Alternative Mental Health Services: The Role of the Black Church in the South,” [with Michael B. Blank, Marcus Mahmood, Jeanne C. Fox]. *American Journal of Public Health* 92(No. 10, October 2002):1668-72.
- “Year 2000 Oncology Nursing Society Research Priorities Survey” [with Mary Ropka, Linda Krebs, Kathleen Murphy-Ende, Kathy Stetz, Barbara Summers, Barbara Given, and Gail Mallory]. *Oncology Nursing Forum* 29 (No. 3, April 2002): 481-491.
- "Why *Money Magazine's* “Best Places” Keep Changing." *Public Opinion Quarterly* 61 (Summer 1997): 339-355.
- "A Trial of Church-based Smoking Cessation Interventions for Rural African-Americans" [with John B. Schorling, Julienne Roach, Marjorie Siegel, Natalie Baturka, David E. Hunt, and Herbert L. Stewart.] *Preventive Medicine* 26 (No. 1, Jan-Feb, 1997): 92-101.
- "Report on Survey of Staff Members of Evangelical Relief and Development Agencies." *Stewardship Journal* 2 (Summer/Fall 1992): 67-78.
- "What do Christians Expect from Christian Relief and Development." *Stewardship Journal* 2

(Summer/Fall 1992): 4-47.

"Visible Colleges: The Organizational and Conceptual Structure of Sociology Specialties [with Charles L. Cappell]. *American Sociological Review* 57 (April, 1992): 266-73.

"Race-of-Interviewer Effects in a Pre-Election Poll" (with Steven E. Finkel and Marian J. Borg). *Public Opinion Quarterly* 55 (Fall, 1991): 313-330.

"Are American Women Becoming More Politically Involved?" *Bulletin of the Center of American Studies of the University of Tokyo--1990 [Tokyo Daigaku Amerika Kenkyu Shiryō Sentā Nenpō]* 13 (1991): 1-17.

"Community of Interest: Its Definition, Measurement, and Assessment." *Sociological Practice Review* 1 (August, 1990): 88-104.

"The Effect of Snow on Urban Density Patterns in the United States." *Environment and Behavior* 22 (May, 1990): 358-386.

"Dimensions of Association in Sociology: An Organizational Map of an Academic Discipline" (with Charles L. Cappell). *Bulletin de Methodologie Sociologique* 8 (January, 1986): 23-39.

"Is Suburbanization Slowing Down? Recent Trends in Population Deconcentration in U.S. Metropolitan Areas" (with Barry Edmonston). *Social Forces* 59 (June, 1984): 905-925.

"Race, Political Orientation, and Participation: An Empirical Test of Four Competing Theories" (with Bruce London). *American Sociological Review* 48 (August, 1983): 439-453.

"Institution-Building for Better Use of Virginia's Land." In *The Virginia Assembly on Land Use Policies: Issues for the Commonwealth*, edited by Robert de Voursney, J. Paxton Marshall, and Sandra H. Wiley. Charlottesville, VA: Institute of Government, University of Virginia, 1982.

"The Political Economy of Urban Revitalization: Competing Theories." *Urban Affairs Quarterly* 15 (June, 1980): 429-438.

"Social Class and Voting Choices in Middletown." *Social Forces* 60 (June, 1980): 1044-1056.

"Sociology and the Land Use Problem." *Urban Affairs Quarterly* 15 (March, 1980): 243-267.

"Community Attachment and Machine Politics: Voting Patterns in Chicago's Wards." *Social Science Quarterly* 60 (September, 1979): 185-202.

"Sociology and the Development of a Land Use Ethic." In *Toward a New Ethic of Land Use*, edited by Frank W. Norris. Warrenton, VA: Piedmont Environmental Council, 1978. Also included in second edition, *Toward a New Land Use Ethic* (1981).

"The Push Hypothesis: Minority Presence, Crime, and Urban Deconcentration." In *The Changing Face of the Suburbs*, edited by Barry Schwartz. Chicago: University of Chicago Press, 1976.

## **REPORTS AND MONOGRAPHS**

*Customs-Trade Partnership Against Terrorism 2011 Costs and Savings Survey: Report of Results* [with Peter Furia, Deborah Rexrode, Young-Il Kim, Jaesook Lee, and James Ellis. Prepared for U.S. Customs and Border Protection, March 2011.

*Measurement and Operationalization of the "Science in the Service of Citizens and Consumers" Framework: Report of the 2010 NSF Science Indicators Instrumentation Workshop* [with Nick Allum, John Besley, Frederick Conrad, Allyson Holbrook, Scott Keeter, Susan Losh, Jeff Mondak, Bryce Reeve, Deborah Rexrode, David Sikkink, Sally Stares, Chris Toumey and Roger Tourangeau]. Workshop date: November 12, 2010. Center for Survey Research, January 2011.

*Science in the Service of Citizens and Consumers: The NSF Workshop on Public Knowledge of Science, October 2010* [with Chris Toumey, John Besley, Meg Blanchard, Mark Brown, Michael Cobb, Elaine Howard Ecklund, Margaret Glass, A. Eamonn Kelly, and Bruce Lewenstein.] University of South Carolina NanoCenter, December 2010.

*Evaluation Study of Prince William County Police Illegal Immigration Enforcement Policy: Final Report 2010* [with Milton Vickerman, Karen Walker, Christopher S. Koper, Bruce Taylor, and Timothy Carter]. Prepared for the Police Department of Prince William County, Virginia, November 2010.

*Prince William County Citizen Satisfaction Survey: Report of Results 2010* [with Mousumi Sarkar, Deborah Rexrode, and Young-Il Kim]. Prepared for Office of Executive Management, Prince William County, Virginia, October 2010.

*New Considerations for Survey Researchers When Planning and Conducting RDD Telephone Surveys in the U.S. with Respondents Reached via Cell Phone Numbers. AAPOR Cell Phone Task Force Report.* [With Paul J. Lavrakas (task force chair), Stephen Blumberg, Michael Battaglia, John Boyle, Michael Brick, Trent Buskirk, Charles DiSogra, David Dutwin, Mansour Fahimi, Howard Fienberg, Anna Fleeman, John Hall, Scott Keeter, Courtney Kennedy, Michael Link, Linda Piekarski, Charles D. Shuttles, Charlotte Steeh,

Trevor Tompson, and Randall ZuWallack.] American Association for Public Opinion Research, June 2010. Available at:

<http://www.aapor.org/Content/aapor/AdvocacyandInitiatives/Reports/CellPhoneTaskForceReport/2010AAPORCellPhoneTFReport.pdf>

*Population Behaviors in Dirty Bomb Attack Scenarios: A Survey of the National Capital Region* [with James H. Lambert, Robin A. Bebel, James M. Ellis, and Deborah A. Kermer]. Prepared for the Virginia Department of Emergency Management, April 2010.

*University NHTS Survey: A Travel Survey of University of Virginia Students* [with James M. Ellis, Deborah L. Rexrode, and Trung Kien Le]. Prepared for the Virginia Department of Transportation, March 2010.

*Prince William County Citizen Satisfaction Survey: Report of Results 2009* [with Mousumi Sarkar, Abdoulaye Diop, and Young-II Kim]. Prepared for Office of Executive Management, Prince William County, Virginia, September 2009.

*Evaluation Study of Prince William County Police Illegal Immigration Enforcement Policy: Interim Report 2009* [with Karen Walker, Milton Vickerman, Abdoulaye Diop, Bruce Taylor, Christopher S. Koper and Timothy Carter]. Prepared for the Police Department of Prince William County, Virginia, August 2009.

*Prince William County Citizen Satisfaction Survey: Report of Results 2007* [with Abdoulaye Diop and Deborah A. Kermer]. Prepared for Office of Executive Management, Prince William County, Virginia, August 2007.

*University of Virginia Human Resources Restructuring Survey: Report of Results* [with David E. Hartman, Abdoulaye Diop, and Deborah L. Rexrode]. Prepared for the Department of Human Resources, University of Virginia. September 2007.

*Virginia Tech Human Resources Restructuring Survey: Report of Results* [with David E. Hartman, Abdoulaye Diop, and Deborah L. Rexrode]. Prepared for the Department of Human Resources, Virginia Polytechnic Institute and State University. January 2008.

*Spotsylvania County Citizen Satisfaction Survey: Report of Results 2007* [with Abdoulaye Diop and James M. Ellis]. Prepared for the Board of Supervisors, County of Spotsylvania, Virginia, January 2008.

*Combined Report for the Commonwealth Human Resources Restructuring Survey: University of Virginia and Virginia Tech* [with David E. Hartman, Abdoulaye Diop, and Deborah L. Rexrode]. Prepared for the Department of Human Resources, Commonwealth of Virginia. March 2008.

*Reston Community Center Survey 2007: Report of Results* [with Robin Bebel]. Prepared for the Board of Directors, Reston Community Center, Reston, VA, April 2008.

*Prince William County Cell-Phone Pilot Survey: Report of Results* [with Abdoulaye Diop, Young-Il Kim, and John Lee Holmes]. A supplement to the 2007 citizen satisfaction survey. Prepared for the Office of Executive Management, Prince William County, Virginia, April 2008.

*Belmont Community Health Center Survey: Report of Results* [with Abdoulaye Diop and Deborah Rexrode]. Prepared for Belmont Community Health Center, Inc., Roanoke, VA, May 2008.

*Northern Shenandoah Valley Regional Workforce Survey: Report of Results* [with Robin A. bebel, Deborah A. Kermer, and Abdoulaye Diop]. Prepared for the Winchester/Frederick County Economic Development Commission, April 2007.

*Spotsylvania County Citizen Satisfaction Survey: Report of Results 2006* [with Abdoulaye Diop and Kate F. Wood]. Prepared for the Board of Supervisors, County of Spotsylvania, Virginia, January 2007.

*City of Charlottesville Neighborhood Planning Needs Survey: Report of Results 2006* [with Michael A. Aquino and Robin A. Bebel]. Prepared for Department of Neighborhood Planning and Development, City of Charlottesville, Virginia, December 2006.

*Faculty Survey on the UVa Honor System, 2006* [with Kate F. Wood, Deborah L. Rexrode, and the University of Virginia Honor Committee--Alison V. Tramba, chair]. Prepared for the Honor Committee, an elected body of students that oversees the student-run Honor System. November 2006.

*Albemarle County Citizen Satisfaction Survey: Report of Results 2006* [with Abdoulaye Diop, Deborah A. Kermer, and Robin Bebel]. Prepared for the County of Albemarle, Virginia, October 2006.

*University of Virginia Cancer Center's Integrative Medicine Program Survey: Report of Results 2006* [with Michael A. Aquino]. Prepared for The Cancer Center, University of Virginia, September 2006.

*Prince William County Citizen Satisfaction Survey: Report of Results 2006* [with Abdoulaye Diop and Michael A. Aquino]. Prepared for Office of Executive Management, Prince William County, Virginia, August 2006.

*Prince William County Organizational Survey: Report of Results 2006* [with David E. Hartman, Abdoulaye Diop, and Deborah Rexrode]. Prepared for the Office of Executive

Management, Prince William County, Virginia, May 2006.

*Spotsylvania County 2005 Citizen Satisfaction Survey: Report of Results* [with Kate F. Wood and Abdoulaye Diop]. Prepared for County of Spotsylvania, Virginia, January 2006.

*VITA Customer Service Survey: Report of Results 2005* [with David E. Hartman, Abdoulaye Diop, and Linda Tournade]. Prepared for Virginia Information Technologies Agency, December 2005.

*Fairfax County Department of Family Services Customer Satisfaction Survey: Report of Results 2005* [with David E. Hartman, Abdoulaye Diop, Michael A. Aquino, and Deborah Rexrode]. Prepared for the County of Fairfax, Virginia, December 2005.

*Albemarle County Department of Social Services Customer Satisfaction Survey: Report of Results 2005* [with David E. Hartman, Michael A. Aquino, and Deborah Rexrode]. Prepared for the County of Albemarle, Virginia, December 2005.

*2005 Prince William County Citizen Satisfaction Survey: Report of Results* [with Anna E. MacIntosh and Monnica T. Williams]. Prepared for Office of Executive Management, Prince William County, Virginia. Center for Survey Research, August 2005.

*Community Shielding in the National Capital Region: A Survey of Citizen Response to Potential Critical Incidents* [with Monnica T. Williams, Gregory B. Saathoff, Anna MacIntosh, and Robin Bebel]. Prepared for Critical Incident Analysis Group, University of Virginia and the National Capital Region Project, George Mason University, June 2005.

*Spotsylvania County 2004 Citizen Satisfaction Survey: Report of Results* [with Katherine Draughon, Kate F. Wood, and Anna MacIntosh]. Prepared for County of Spotsylvania, Virginia, March 2005.

*Stafford County 2004 Employee Survey: Report of Results* [with David E. Hartman, Paul J. Miller, John Lee P. Holmes]. Prepared for the County of Stafford, Virginia, March 2005.

*Reston Community Center 2004 Citizen Survey: Report of Results* [with Anna E. MacIntosh and David E. Hartman]. Prepared for the Board of Governors, Reston Community Center, Reston VA, February 2005.

*Albemarle County Citizen Satisfaction Survey: Report of Results 2004* [with Katherine Draughon and Anna MacIntosh]. Prepared for County of Albemarle, Virginia, October 2004.

*2004 Prince William County Citizen Satisfaction Survey: Report of Results* [with Monnica T.

Williams, Ryan Hubbard and Jennifer Wainright]. Prepared for Office of Executive Management, Prince William County, Virginia. Center for Survey Research, August 2004.

*Prince William County Organizational Survey: Report of Results 2003* [with Jennifer Wainright]. Prepared for Office of Executive Management, Prince William County, May 2004.

*2003 DMV Customer Satisfaction Survey: Final Report* [with Monnica T. Williams]. Prepared for the Department of Motor Vehicles, Commonwealth of Virginia. Center for Survey Research, April 2004.

*2003 Rappahannock-Rapidan Regional Labor Force Survey: Report of Results* [with Ryan A. Hubbard and Janetta Lun]. Prepared for Rappahannock-Rapidan Regional Commission (Virginia Planning District No. 9), September 2003.

*North Shenandoah Valley Regional Workforce Survey: 2003 Report of Results* [with Robin A. Bebel, Ryan A. Hubbard, and Janetta Lun]. Prepared for the Winchester/Frederic County (Virginia) Economic Development Commission, September 2003.

*2003 Prince William County Citizen Satisfaction Survey: Report of Results* [with Monnica T. Williams]. Prepared for Office of Executive Management, Prince William County, Virginia. Center for Survey Research, August 2003.

*Research Review: Community Engagement of Older Adults* [with Neal Krause]. Narrative research synthesis and bibliography prepared for AARP, Washington, DC, March 2003.

*2002 DMV Customer Satisfaction Survey: Final Report* [with David E. Hartman]. Prepared for the Department of Motor Vehicles, Commonwealth of Virginia. Center for Survey Research, February 2003.

*Bedford County 2002 Citizen Survey: Report of Results* [with Kate F. Wood]. Prepared for the County of Bedford, Virginia. Center for Survey Research, February 2003.

*2002 Prince William County Citizen Satisfaction Survey: Report of Results* [with Kate F. Wood, Brian J. Meekins, Paul B. Schroeder, and Jean L. McSween]. Prepared for Office of Executive Management, Prince William County, Virginia. Center for Survey Research, August 2002.

*Albemarle County 2002 Citizens Survey: Report of Results* [Kate F. Wood, Paul B. Schroeder, Jean L. McSween]. Prepared for the County of Albemarle, Virginia. Center for Survey Research, April 2002.

*2001 DMV Customer Satisfaction Survey: Final Report* [with David E. Hartman]. Prepared for the Department of Motor Vehicles, Commonwealth of Virginia. Center for Survey Research, March 2002.

*Report of Statewide Results: 2001 VDOT Customer Satisfaction Survey* [with Brian J. Meekins]. Prepared for Virginia Department of Transportation. Center for Survey Research, February 2002.

*Roanoke County Schools 2001 Parent and Citizen Survey: Report of Results* [with Kate F. Wood and Paul B. Schroeder]. Prepared for the School Board and Administration of the Roanoke County Schools. Center for Survey Research, January 2002.

*2000 Academic Library Trends and Statistics* [with Hugh A. Thompson]. Three volumes: Doctoral-Granting Institutions (ISBN 0-8389-8172-0), Master's Colleges and Universities and Baccalaureate Colleges (ISBN 0-8389-8171-2); Associates of Arts Colleges (ISBN 0-8389-8170-4). Chicago: Association of College and Research Libraries (a division of the American Library Association), 2001. Also available in an electronic version that permits easy access, search and display.

*Report of Results: 2001 Faculty Survey on Executive Education at Darden* [with Paul W. Kingston]. Prepared for the Executive Education Policy Committee, Colgate Darden Graduate School of Business, University of Virginia. Center for Survey Research, November 2001.

*2001 Prince William County Citizen Satisfaction Survey: Report of Results* [with Kate F. Wood, Paul B. Schroeder, and Brian J. Meekins]. Prepared for Office of Executive Management, Prince William County, Virginia. Center for Survey Research, October 2001.

*Reston Community Center Citizen Survey* [with Kate F. Wood]. Prepared for the Board of Governors, Reston Community Center, Reston, VA. Center for Survey Research, October 2001.

*District Reports: 2001 VDOT Customer Satisfaction Survey* [with David E. Hartman and Brian J. Meekins]. Nine separate volumes, one for each of the VDOT districts (*Bristol, Culpeper, Fredericksburg, Hampton, Lynchburg, Northern Virginia, Richmond, Salem, Staunton*). Prepared for the Virginia Department of Transportation. Center for Survey Research, October 2001.

*2000 DMV Employee Survey: Report of Results* [with David E. Hartman, Ph.D.]. Prepared for the Department of Motor Vehicles, Commonwealth of Virginia. Center for Survey Research, May 2001.

*2000 DMV Customer Satisfaction Survey* [with David E. Hartman, Ph.D.]. Prepared for the Department of Motor Vehicles, Commonwealth of Virginia. Center for Survey Research, February 2001

*1999 Academic Library Trends and Statistics* [with Hugh A. Thompson]. Two volumes: Doctoral-Granting Institutions, Master's Colleges and Universities, Baccalaureate Colleges (ISBN 0-8389-8127-5); Associates of Arts Colleges (ISBN 0-8389-8126-7). Chicago: Association of College and Research Libraries (a division of the American Library Association), 2000.

*City of Charlottesville Neighborhood Planning Needs Survey 2000: Report of Results* [with Brian J. Meekins and Kate F. Wood]. Prepared for the City of Charlottesville. Center for Survey Research, October 2000.

*2000 Prince William County Citizen Satisfaction Survey: Report of Results* [with Kathryn Franzen Wood and Brian J. Meekins]. Prepared for Office of Executive Management, Prince William County, Virginia. Center for Survey Research, September 2000.

*1999 DMV Customer Satisfaction Survey: Report of Results* [with David D. Hartman, Ph.D.]. Prepared for Department of Motor Vehicles, Commonwealth of Virginia. Center for Survey Research, February 2000.

*1999 Survey of ITC Customers: Summary of Results* [with Amy K. Stewart and Ryan Hubbard]. Prepared for Information Technology and Communications, University of Virginia. Center for Survey Research, November 1999.

*Survey on Campaign Conduct: Final Report of Results* (with Paul Freedman and Dale Lawton). Thomas C. Sorenson Institute for Political Leadership, University of Virginia, August 1999.

*1999 Prince William County Citizen Satisfaction Survey: Report of Results* [with Kathryn Franzen Wood and Brian J. Meekins]. Prepared for Office of Executive Management, Prince William County, Virginia. Center for Survey Research, July 1999.

*1998 DMV Customer Satisfaction Survey: Report of Results* [with David D. Hartman, Ph.D.]. Prepared for Department of Motor Vehicles, Commonwealth of Virginia. Center for Survey Research, February 1999.

*Commuter and Workforce Study, 1998 Prince William County Citizens' Survey* [with John L. Knapp]. Prepared for Department of Economic Development, Prince William County. Weldon Cooper Center for Public Service, November 1998.

*1998 Prince William County Citizen Satisfaction Survey: Report of Results* [with Kathryn

Franzen Wood and Brian J. Meekins]. Prepared for Office of Executive Management, Prince William County, Virginia. Center for Survey Research, October 1998.

*1998 Survey of ITC Customers: Summary of Results* [with John C. Fries]. Prepared for Information Technology and Communications, University of Virginia. Center for Survey Research, July 1998.

*Survey on Child Care Needs of University Parents* [with Relana Pinkerton and Lea Cunningham]. Prepared for Advisory Committee on Women's Concerns, Family Issues Subcommittee, and the Office of Business Operations, University of Virginia. Center for Survey Research, April 1998.

*Forest Lakes/Hollymead Community Survey* [with John C. Fries]. Prepared for the Kessler Group, Charlottesville, Virginia. Center for Survey Research, April 1998.

*Summary of Results: 1998 Virginia High School League Survey of Female Athletes* [with Carolyn Callahan]. Prepared for the Virginia High School League. Center for Survey Research, April 1998.

*1997 DMV Customer Satisfaction Survey: Report of Results* [with David D. Hartman, Ph.D.]. Prepared for Department of Motor Vehicles, Commonwealth of Virginia. Center for Survey Research, January 1998.

*Maintaining America's Social Fabric: The AARP Survey of Civic Involvement* [with John C. Fries]. Washington, DC: American Association of Retired Persons, December 1997.

*Evaluation of the Virginia Fatherhood Media Campaign*. Prepared for the Office of Health Policy, Virginia Department of Health. Center for Survey Research, November 1997.

*Survey of Student Interests in Athletics, Fitness, and Sports, 1997* [with Lisa Friel and Lea Cunningham]. Prepared for Department of Athletics, University of Virginia. Center for Survey Research, November 1997.

*1997 Prince William County Citizen Satisfaction Survey: Report of Results* [with Mark Wm. Hertzog and John C. Fries]. Prepared for Office of Executive Management, Prince William County, Virginia, September 1997.

*1997 Survey of ITC Customers: Summary of Results* [with Joanne Cohoon]. Prepared for Information Technology and Communications, University of Virginia, September 1997.

*Location Preferences of Lynchburg Area Homebuyers: Views of Buyers and Realtors* [with Willam H. Lucy and Joanne Cohoon]. Prepared for the Department of Planning and Community Development, City of Lynchburg, Virginia. Center for Survey Research, June 1997.

*Methods used in Virginia's Customer Service and Performance Evaluation Surveys: A Summary Analysis, Evaluation, and Recommendations.* Prepared for Department of Planning and Budget, Commonwealth of Virginia, May 1997.

*The Program Assessment Survey: "Leading Strategic Change"* [with Lea Cunningham, Mark S. Jendrysik, and Roland Bardon]. Prepared for Banc One and the Colgate Darden Graduate School of Business Administration, University of Virginia, October 1996.

*1996 Survey of ITC Computer Users: Summary of Results* [with Mark S. Jendrysik and John C. Fries]. Prepared for Information Technology and Communications, August 1996.

*Race-Neutral Districting Principles and Virginia's Third Congressional District.* Prepared at the request of plaintiffs in *Moon v. Meadows, et al.*, August 1996.

*1996 Prince William County Citizen Satisfaction Survey: Report of Results* [with Joseph H. Spear]. Prepared for Office of Executive Management, Prince William County, Virginia, July 1996.

*Survey of Black Churches in the Southeast: Report of Survey Methodology* [with Milton Vickerman and Joseph E. Spear]. Prepared for the Southeast Rural Mental Health Research Center. Center for Survey Research, February 1996.

*A Labor Supply Study for the Susquehanna Region Private Industry Council* [with Patrick Ford, Deepa Srinivasan, and Joseph H. Spear]. Baltimore, MD: Whitney, Bailey, Cox & Magnani, January 1996.

*1995 Survey of ITC Computer Users: Summary of Results* [with Girish J. "Jeff" Gulati]. Prepared for Information Technology and Communications, University of Virginia, September 1995.

*1995 Prince William County Citizen Satisfaction Survey: Report of Results* [with Girish J. "Jeff" Gulati]. Prepared for Office of Executive Management, Prince William County, Virginia, August 1995.

*Survey of Satisfaction with Purchasing and Material Services, 1994-95. Phase II: Survey of Faculty Members--Summary of Results* [with Lea Cunningham and Wendy M. Novicoff]. Center for Survey Research, June 1995.

*Survey of Satisfaction with Purchasing and Material Services, 1994-95. Phase I: Survey of Staff Members designated as Purchasing Location Contacts* [with Lea Cunningham and Joanne Cohoon]. Center for Survey Research, March 1995.

*1994 Prince William County Citizen Satisfaction Survey: Report of Results* [with Joseph H. Spear]. Prepared for Office of Executive Management, Prince William County, Virginia, October 1994.

*1994 Survey of ITC Computer Users: Summary of Results* [with Girish J. Gulati]. Prepared for Information Technology and Communications, University of Virginia, September 1994.

*Virginia Worksite Health Promotion Survey: Report of Results* [with Kathryn Franzen Wood]. Prepared for Office of Health Promotion/Chronic Disease Prevention, Virginia Department of Health, August 1994.

*1994 Albemarle County Planning Needs Survey* [with Girish J. "Jeff" Gulati]. Prepared for the Planning Commission and Department of Planning and Community Development, County of Albemarle, Virginia. Center for Survey Research, August 1994.

*1993 Charlottesville City Budget Priorities Survey: Report of Results* [with Steven E. Finkel]. Prepared for Office of the City Manager, City of Charlottesville, Virginia. Center for Survey Research, March 1994.

*Making Connections: Employment, Job Skills, and Training in Charlottesville* [with Julia H. Martin and Adam Slate]. Report on an intensive-interview study with local employers, prepared for Charlottesville Social Development Commission and Department of Planning and Community Development. Weldon Cooper Center for Public Service, University of Virginia, June 1994.

*Report of Results: Survey of Multicultural Experiences and Attitudes of Undergraduates at the University of Virginia* [with Charles E. Denk, Meryl A. Klein, Tina R. Shah, and Margaret S. Howell]. Prepared for the Cultural Resource Center, University of Virginia. Center for Survey Research, November 1993.

*1993 Prince William County Citizen Satisfaction Survey: Report of Results* [with Daphne Spain and Girish J. Gulati]. Prepared for Office of Management and Budget, County of Prince William, Virginia. Center for Survey Research, August 1993.

*Report of Results: 1993 Charlottesville Community Development Survey of CDBG Neighborhoods* [with Steven E. Finkel and Marian J. Borg]. Prepared for Department of Planning and Community Development, City of Charlottesville, VA. Center for Survey Research, June 1993.

*Summary Report of Results: 1993 Computer User Satisfaction Survey*. Prepared for Information Technology and Communication, University of Virginia. Center for Survey Research, June 1993.

*1993 Charlottesville Citizen Satisfaction Survey: Report of Results* [with Steven E. Finkel]. Prepared for Office of the City Manager, City of Charlottesville, VA. Center for Survey Research, March 1993.

*What do Christians Expect from Christian Relief and Development? Report of the National Survey of Evangelicals on Christian Relief and Development.* Center for Survey Research, March 1992, 92 pp. Publication and distribution by *Stewardship Journal*, Powhatan, VA. Final edition, including *Survey of Staff Members of Christian Relief and Development Agencies*, April 1993.

"Evaluation of the Compactness of Certain Virginia Senate Districts." Prepared at the request of plaintiffs in *W. E. Jamerson, etc. et al. v. Howard P. Anderson, etc., et al.* August 1991.

"Final Project Report: Political Participation of American Women--Stability and Change, 1967-89." October, 1990. Submitted to the Rockefeller Foundation, Program on Changing Gender Roles in Post-Industrial Societies.

"Report of the Large-Scale Computing Subcommittee of the Computer Policy Committee, University of Virginia." March 1986. Primary author of report recommending acquisition of a new mainframe computer for academic research and development of supercomputer capabilities for the University.

"Improving Interracial Teaching Effectiveness at the University of Virginia." As consultant to the Dean of Afro-American Affairs, August 1983. This report recommended a series of faculty development workshops on racial issues at the University of Virginia. The recommendations were implemented in 1984.

## **REVIEW ESSAYS, REVIEW SYMPOSIA AND BOOK REVIEWS**

Editor, Poll Review Symposium on Election Night 2000, *Public Opinion Quarterly* (Spring 2003): 1-58.

Review of *The Challenge of Social Control: Citizenship and Institution Building in Modern Society [Essays in Honor of Morris Janowitz]*, edited by Gerald D. Suttles and Mayer N. Zald. *Contemporary Sociology*, 1988.

Editor, book review symposium on *The Changing Face of Inequality*, by Olivier Zunz. *Urban Affairs Quarterly* 20 (September, 1984): 113-142.

Review of *After Daley: Chicago Politics in Transition*, ed. Samuel K. Gove and Louis H. Masotti. *Illinois Issues* 8 (September, 1982): 25.

"The Unchanging Party System." *Contemporary Sociology* 9 (September, 1980): 657-659. An interpretive assessment of Seymour Martin Lipset, ed., *Emerging Coalitions in American Politics*, and Jeff Fishel, ed., *Parties and Elections in an Anti-Party Age: American Politics and the Crisis of Confidence*.

Review of *Urban Social Conflict*, by Arline F. McCord and William Maxwell McCord. *Contemporary Sociology* 7 (July, 1978): 432-433.

Review of *Black Suburbanization: Access to Improved Quality of Life or Maintenance of the Status Quo?* by Harold M. Rose. *American Journal of Sociology* 83 (March, 1978): 1299-1301.

Review of *Essays on Urban Spatial Structure*, by John F. Kain. *American Journal of Sociology* 82 (May, 1977): 1371-73.

## **PAPERS AND CONFERENCE PRESENTATIONS**

"From Dual-Frame to Triple Frame: An Assessment of Coverage Bias in a Telephone Survey Design Combining RDD, Directory-Listed And Cellphone Samples [with James Ellis, Abdoulaye Diop, Kien Le, and John Lee Holmes]. Paper presented at the Annual Meetings of the American Association for Public Opinion Research, Phoenix, May 2011.

"Survey Experiments: Past, Present, Future." Invited lecture at the 2010 Annual Conference of the Harvard Program in Survey Research. Cambridge, October 22, 2010.

"The Emerging Crisis in Sampling of Household Populations: A Challenge for NSF's SBE Directorate" [with John Tarnai]. White Paper submitted to NSF's Division of Social, Behavioral and Economic Sciences for the SBE2020 Initiative, October 2010. [http://www.nsf.gov/sbe/sbe\\_2020/submission\\_detail.cfm?upld\\_id=231](http://www.nsf.gov/sbe/sbe_2020/submission_detail.cfm?upld_id=231).

"Cell Phone Surveying" [with Paul Lavrakas and Trent Buskirk]. Presented at the annual meeting of the Southern Association for Public Opinion Research, Raleigh, NC, October 7, 2010.

"2009 NCR Behavioral Survey: Behavioral Aspects of Sheltering and Evacuation Planning for the National Capital Region". Presented at the All Hazards Consortium (AHC) Cross-Border Conference, Gettysburg, PA. January 25, 2010. Also presented in webinar format to about 60 state, local, and federal agency representatives, May 19 and May 25, 2010.

“The Variable Costs of Cell Phone Interviewing: Understanding Cost and Productivity Ratios in Dual-Frame Telephone Surveys” [with Paul J. Lavrakas, Trevor N. Tompson, and Randal ZuWallack]. Presented at the annual meetings of the American Association for Public Opinion Research, Chicago, May 2010.

“College Road Trip: Transforming the NHTS into a Web-Based Travel Diary Survey of University Students in Virginia” [with Tancy Vandecar-Burdin, Susan G. White, Susan Willis-Walton, Paul Agnello, James M. Ellis, Deborah L. Rexrode and Wendi Wilson-John]. Presented at the annual meetings of the American Association for Public Opinion Research, Chicago, May 2010.

“Estimating Local Phone Service and Usage Percentages: How to Weight the Data from a Local, Dual Frame Sample Survey Of Cell Phone and Landline Telephone Users in the United States.” Paper presented at the Annual Meetings of the American Association for Public Opinion Research, Hollywood, FL, May 2009.

“‘Would You Still Hang Up on this Poll if You Knew . . . :’ Experiments to Improve the Design of Political Message Testing Polls” [with Deborah L. Rexrode]. Paper presented at the Annual Meetings of the American Association for Public Opinion Research, Hollywood, FL, May 2009.

“Communication of Treatment Goals in Breast Cancer: A Comparison of Perceptions of Physicians, Nurses and Patients” [with Heather F. West, MD, Wendy Cohn, Matthew Gurka, Anthony Back, MD, and Leslie Blackhall, MD]. Poster presentation at the 31<sup>st</sup> Annual San Antonio Breast Cancer Symposium, December 10-14, 2008.

“Who Needs RDD: Combining Directory Listings with Cell Phone Exchanges for an Alternative Sampling Frame” [with James Ellis, Abdoulaye Diop, Kien Le, and John Lee Holmes]. Paper presented at the Annual Meetings of the American Association for Public Opinion Research, New Orleans, May 2008.

“Strategies and Standards for Reaching Respondents in an age of New Technology.” Panel presentation at the 2008 Annual Conference: New Technologies and Survey Research, Harvard Program on Survey Research, Institute for Quantitative Social Science, Harvard University. Cambridge, May 9, 2008.

“Barriers to Human Papillomavirus Vaccination: A Survey of Family Practitioners and Gynecologists” [with Jennifer L. Young, MD, MPH, Ruth G. Bernheim, JD, MPH, Mark R. Conaway, PhD, Mark H. Stoler, MD, and Laurel W. Rice, MD.] Poster presentation at the 39th Annual Meeting of the Society of Gynecologic Oncologists, Tampa, Florida, March 9-12, 2008.

“White Pages, White People: Reasons for the Low Listed-Phone Rates of African Americans”

[with Abdoulaye Diop and Laura Holian]. Presented at the Annual Meetings of the American Association for Public Opinion Research, Anaheim, May 2007.

May 2006: "Community Attachment and Non-Response: Bringing the Community back into Attachment" [with Ryan A. Hubbard]. Poster presented at the Annual Meetings of the American Association for Public Opinion Research, Montreal.

May 2005: "Are Older Adults Losing Social Capital? 1994 and 2004 Compared" [with Edna Renee MacBeth]. Presented at the Annual Meetings of the American Association for Public Opinion Research, Miami Beach, FL.

May 2004: "Is Politics a Good Thing? Increasing Political Appreciation among High School Youth" [with Ryan A. Hubbard and Kenneth S. Stroupe]. Poster presented at the Annual Meetings of the American Association for Public Opinion Research, Phoenix, AZ.

May 2003: "RDD vs. Listed: An Experimental Study of Coverage Error, Costs, and Non-Response in a Statewide Telephone Survey" [with David E. Hartman and Ryan A. Hubbard]. Presented at the Annual Meetings of the American Association for Public Opinion Research, Nashville, TN.

May 2002: "Theme and Variations in the Scale of Five: The Effect of Verbal Anchors in Bipolar Satisfaction Scales" [with Brian J. Meekins]. Presented at the Annual Meetings of the American Association for Public Opinion Research, St. Pete Beach, FL.

May 2001: "Is it 'What's Up Front' that Counts? An experiment in first-wave incentives in a panel study" [with Alison J. Meloy, post-humously]. Presented at the Annual Meetings of the American Association for Public Opinion Research, Montreal.

May 2000: "Anchors Away: The Effect of Verbal Anchors on Responses to a Satisfaction Scale" (with Ryan A. Hubbard). Presented at the Annual Meetings of the American Association for Public Opinion Research, Portland, OR.

May 2000: "Web vs. Paper: A Mode Experiment in a Survey of University Computing" (with John C. Fries, Brian J. Meekins, and Alf Weaver). Presented at the Annual Meetings of the American Association for Public Opinion Research, Portland, OR.

"Evaluation of the Virginia Fatherhood Media Campaign" (with Brian Meekins). Presented at the Annual Meetings of the American Sociological Association, San Francisco, August 1998.

"Alternative Mental Health Services: The Role of the Black Church in the South" [with Michael B. Blank, Marcus Mahmood, and Jeanne C. Fox]. Presented at the Annual Meetings of the American Sociological Association, San Francisco, August 1998.

- “Re-membering Memberships: Improving the Way We Count Organizational Affiliation” [with John C. Fries]. Poster presented at the Annual Meeting of the American Association for Public Opinion Research, St. Louis, MO, May 1998.
- "Critical Factors in Evaluating Survey Quality" [with Martha Marshall]. Presented at IQPC conference, Performance Measurements for Customer Satisfaction in Government, Washington, DC , December 1997.
- "A Sense of Place? Definitions of Community in a National Survey." Presented at "Slumfest:" A Seminar in Honor of Gerald Suttles, University of Chicago, November 1997.
- "Social Capital is Alive and Well: New Data from the AARP Survey of Community Involvement" [with Rachelle Cummins and John C. Fries]. Presented at the American Association for Public Opinion Research Annual Meeting, May 1997.
- "Modeling Selection of Respondents within Household in Telephone Surveys" [with Charles E. Denk]. Presented at the annual meetings of the American Association for Public Opinion Research, Salt Lake City, May 1996.
- "The Gender Gap in Political Participation: Beyond Convergence Theory." Presented at the Annual Meeting of the American Sociological Association, Miami, FL 1993.
- "Gender-of-Interviewer Effects in a Pre-Election Poll" [with Joan M. Phillips and Steven E. Finkel]. Presented at the Annual Meeting of the American Sociological Association, Pittsburgh, PA, August 1992.
- "Measuring Urban Concentration using the Density Distribution Index." Regional Science and Urban Economics Workshop lecture series, Tsukuba University. Tsukuba, Japan, December 1990.
- "Metropolitan Population Deconcentration in the United States and Japan." Presented at the Fourth Annual Meeting of the Applied Regional Science Conference of Japan, Aoyama-Gakuin University, Tokyo, Japan, December 1990.
- "Race-of-Interviewer Effects, Social Desirability Bias, and the 1989 Virginia Gubernatorial Election Polls" (with Steven E. Finkel and Marian J. Borg). Presented at the American Association for Public Opinion Research Annual Meeting, May 1990.
- "Using Network Analysis to Demonstrate Community of Interest." Presented at the American Sociological Association Annual Meeting, August 1989.

"Which Communities are Entitled to Political Representation?" Panel presentation for The Quest for Community in a National Republic: A Bicentennial Appraisal. The 1988 Virginia Assembly on Public Policy, Richmond, VA, April 1988. Sponsored by the University of Virginia Center for Public Service and the Virginia Foundation for the Humanities and Public Policy.

"Women and Political Participation: Have Twenty Years Made a Difference?" Presented at the American Sociological Association Annual Meeting, August 1988.

"The Effect of Snow on Urban Density Patterns in the United States." Presented at the American Sociological Association Annual Meeting, August 1987.

"Visible Colleges: The Organizational and Conceptual Structure of Sociology Specialties" (with Charles L. Cappell). July 1987.

"Dimensions of Association in Sociology" An Organizational and Cognitive Map of an Academic Discipline" (with Charles Cappell). Paper presented at the American Sociological Association Annual Meeting, August, 1985.

"Measuring the Historical Deconcentration of the Cities." Presented at the Annual Meeting of the Social Science History Association, November 1982.

"Suburbanization of American Cities in the Twentieth Century: A New Index and Another Look." Presented at the American Sociological Association Annual Meeting, September 1982.

"Evaluating the Mean Slice Method for Estimating Urban Density Functions" (with Barry Edmonston and Pamela Vajda). Metropolitan Deconcentration Project, Working Paper No. 6. February 1982.

"A Well-Behaved Measure of Population Concentration: the Density Distribution Index." Metropolitan Deconcentration Project, Working Papers No. 4 and 5. April and June 1981.

"Recent Trends in Population Deconcentration in U.S. Metropolitan Areas" (with Barry Edmonston). Presented at the American Sociological Association Annual Meeting, August 1981.

"Social and Political Participation of American Blacks: An Empirical Test of Ethnic Community and Compensatory Theories" (with Bruce London). Presented at the American Sociological Association Annual Meeting, August 1981.

"Design and Selection of Samples of Urban Areas for the Comparative Study of Metropolitan Deconcentration in the United States" (with Barry Edmonston). Metropolitan

Deconcentration Project, Working Paper No. 2. February 1981.

"Estimating Density Functions of Urban Areas from Aggregate Data: The Mean Slice Method" (with Barry Edmonston). Metropolitan Deconcentration Project, Working Paper No. 1. December 1980.

"Competing Theories of Racial Differences in Social and Political Participation" (with Bruce London). Presented at the American Sociological Association Annual Meeting, August 1980.

"Community Structure and Machine Politics." Presented at the American Sociological Association Annual Meeting, September 1979.

"ECTA User's Guide." University of Virginia Computing Center Library Manual C-142. August 1977 (with Elaine Litman).

"The Organizational Approach to the Study of Socialization in the Medical School." University of Virginia Developmental Study of Medical Socialization, Working Paper. August 1976.

"The Political Machine and the Local Community: New Data and Their Implications." Presented at the American Sociological Association Annual Meeting, August 1976.

"The National Guard in Campus Disorders, 1965-1970." University of Chicago, Center for Social Organization Studies, Working Paper No. 170. December 1970.

## **NEWSPAPER COLUMNS**

"The Ratings Game: *Money* Magazine's city rankings are unreliable, and they don't reflect readers' views." *The Philadelphia Inquirer*, July 8, 1997.

"TV has been Steering America toward Nationalization of Groundhog." (Analysis of changes in public beliefs about Groundhog Day.) *Richmond Times-Dispatch*, February 1, 1996.

"Chicago Election Wasn't All That Black and White." (Analysis of 1989 Chicago Mayoral Election). *Atlanta Constitution*, March 9, 1989.

"A Bad Day for the Pollsters" (with Steven E. Finkel). (Analysis of social desirability bias in polls prior to the 1989 Virginia gubernatorial election.) *Richmond Times-Dispatch*, November 12, 1989.

## PROFESSIONAL ACTIVITIES

Past President, Association of Academic Survey Research Organizations (AASRO) 20011-10; President 2010-2011; President-elect 2009-2010, Secretary/Membership Chair 2008-2009.

Assisted in the founding, in April 2008, of AASRO. Wrote the charter document for the new organization, served on steering committee to prepare bylaws, and served as interim membership chair. Attended annual meetings of conference directors each year since first meeting in 2007.

Associate Editor for "Poll Reviews," *Public Opinion Quarterly*, 2001 - 2008.

Editorial Board, *Survey Practice* (on-line AAPOR journal).

Member, American Association for Public Opinion Research. Chair, Cost Subcommittee, 2009-2010 AAPOR Cell Phone Task Force. Member, ad hoc committee to revise AAPOR code, 2009-2010. Elected as Associate Standards Chair (Executive Council member) 2005-2006, Standards Chair 2006-2007. Program Committee 1996, 1997, 2001-2006. Nominated for Associate Standards Chair, 1998, 1999. Student paper award committee, 1999. Standards Committee 2001-03. Chair, Education Committee (responsible for AAPOR Short Courses), 2000-02. Member, Education Committee, 2002-03.

Faculty Associate, Southeastern Rural Mental Health Research Center, University of Virginia. Member, Biostatistics, Epidemiology, and Services Research Advisory Board, 1992 – 2000.

NSF Review Panel, Dissertation Awards in Sociology, 1992, 1993.

Proposal reviewer for Sociology Program, Political Science Program, Information Impact Program, and various international programs, National Science Foundation, 1978-1983, 1985-present. Proposal reviewer, Grants for Research and Writing in International Peace and Security, Program on Peace and International Cooperation, John D. and Catherine T. MacArthur Foundation, 1987; John Templeton Foundation, 2004.

Past advisory and editorial board service: *Encyclopedia of Survey Research*, *Computers and the Social Sciences*, *Social Science Microcomputer Review*, *Research in Political Sociology*, *Urban Affairs Quarterly*, *Journal of Political and Military Sociology*.

Manuscript referee for *American Journal of Sociology*, *American Sociological Review*, *The American Sociologist*, *Journal of Official Statistics*, *Public Opinion Quarterly*, *Rural Sociology*, *Social Forces*, *Social Science Research*, *Social Science Quarterly*,

*Sociological Focus, Survey Practice, Urban Affairs Quarterly.*

Technical reviewer for National Park Service, Social Science Division (December 2010).

Book manuscript referee for The Brookings Institution; D. Van Nostrand Co., Inc.; Mitchell Publishing; Prentice-Hall, Inc.; McGraw-Hill Book Company; Dorsey Press; Wadsworth Publishing, Inc., University Press of Virginia.

### **CONSULTING, OCCASIONAL LECTURES, OTHER EXPERIENCE**

May 2011: Panel organizer, “Public Perception of Illegal Immigration Policy: Local, State, Regional and National Perspectives.” Panelists: Michael J. O’Neil, Fred Solop, Mark Hugo Lopez; Chair: Rob Santos. Panel presentation at the annual meetings of the American Association for Public Opinion Research, Phoenix.

Invited lecturer: “The Structure of the U.S. Statistical System,” for visiting delegation of statistics officials from Hainan Province, China. Arranged by Triway, Inc., Falls Church, VA. September 12, 2010.

May 2010. Panelist, “AAPOR Task Force Report on Surveying Cell Phones in the U.S.” Panel presentation at the annual meetings of the American Association for Public Opinion Research, Chicago.

“The 2007 Cost-Benefit Survey—and What’s Next.” Presented at the annual “C-TPAT Symposium,” a conference of 700 firms participating in the Customs-Trade Partnership Against Terrorism.” Sponsor: U.S. Dept. of Homeland Security, Customs and Border Patrol. Presented a summary of results of CSR’s 2007 survey of participating firms, as part of session on ‘C-TPAT Benefits.’ New Orleans, February 29, 2008.

2005-2008: Consultant on survey research issues in *Scott v. City of New York*, litigation concerning alleged violations of the Fair Labor Standards Act by the New York City Police Department. Robbins, Russell, Englert, Orseck and Untereiner (Washington, DC law firm).

October 2006. Engaged as expert witness in *Sykes v. Taylor*, a case concerning an Ohio message-testing survey alleged to violate civil rights law. Prepared testimony, case settled just before I was to appear in court in Cleveland, Ohio. Percy Squire, Attorney.

April 2005. Invited participant, 2d Summit Meeting on Interviewer Falsification, ISR—University of Michigan, Ann Arbor. Organizer: Bob Groves. Sponsored by Office of Research Integrity [NIH]. Helped to finalize proposed new guidelines for handling alleged cases of interviewer falsification in funded research.

- August 2004. Organizer, Session on Voting and Electoral Behavior. Annual Meetings of the American Sociological Association., San Francisco.
- 2002-2005: Consultant to AARP Public Policy Institute on community engagement of older adults.
- Fall 2003: Consultant to Weidemann Associates, Washington DC. Assisted EQI, Inc., a statistics firm in Cairo, Egypt, in analysis and reporting of results of their USAID-funded survey-based evaluation of a country-wide micro-finance program. One week visit to Cairo to provide technical assistance to EQI staff. Performed data analyses and authored report chapter showing how the program had impacted employment by participating firms.
- April 2003. Invited participant, Summit Meeting on Interviewer Falsification, ISR—University of Michigan, Ann Arbor. Organizer: Bob Groves. Sponsored by Office of Research Integrity [NIH]. Helped to craft proposed new guidelines for handling alleged cases of interviewer falsification in funded research.
- 2001-02: Presented results of the VDOT 2001 Customer Satisfaction Survey to VDOT Executive Council and to the VDOT Leadership conference (June), to the Commonwealth Transportation Board (November), then to each of the nine VDOT districts in six presentations (December – March). Also presented results in a private conference with the Secretary of Transportation and the Governor’s Chief of Staff.
- 2001-02: Consultant on survey research issues in litigation regarding auto insurance. Schiff, Hardin & Waite (Chicago law firm).
- February 2002: Chair, committee for external review of Public Opinion Laboratory, Indiana University, IUPUI campus.
- September 2001: Conducted external review of the Survey Research Center, University of Wyoming, Laramie, WY.
- May 2001: Consulted on questionnaire design and sampling issues for “Indiana Non-Profit Survey,” Indiana University School of Public and Environmental Affairs and IU Center for Survey Research. Prof. Kirsten Gronbjerg, PI.
- July 1999: “Results of the Survey on Campaign Conduct.” Invited lecture to participants in the Sorenson Institute Summer Program for prospective political candidates. The program, underwritten by the Pew Charitable Trusts, places special emphasis on campaign ethics.

June 1999, June 1998, June 1997: "Ethical Issues in Survey Research." Invited annual lectures to fellows in the Ralph Bunche Program, a special NSF-sponsored program for minority students interested in Political Science careers. These lecture-discussions were presented jointly with Prof. Scott Keeter, Survey Research Laboratory, Virginia Commonwealth University (later of GMU). Hosted by UVA Department of Government and Foreign Affairs.

May 1999: Organizer and presider, "Panel--The Science and Politics of Citizen Satisfaction Surveys". Panel: Michael O'Neill, Patricia Gwartney, Brian Vargus, Rob Daves. Annual Meeting of the American Association for Public Opinion Research, St. Petersburg Beach, FL.

May 1999: Organizer and presider, "Citizen Surveys: Opportunities and Pitfalls." Paper session at the Annual Meeting of the American Association for Public Opinion Research, St. Petersburg Beach, FL.

June 1998: "How to Design Quality Citizen Survey--And Make Sure It Gets Used." Lecture for the Senior Executive Institute Alumni Program (a group of Virginia local government administrators). Sponsored by the Weldon Cooper Center for Public Service.

February 1998: "The State of Social Capital: What We Know Now." Lecture delivered to the Annual Statehouse Colloquium, Indianapolis, IN. Sponsored by the School of Public and Environmental Affairs, Indiana University at Bloomington.

Fall 1998: Consultant, Dewey Ballantine, New York. Evaluated quality of surveys of pharmacists, which were being used in a suit against the pharmaceutical industry.

Spring 1998: Consultant, McSweeney, Burch & Crump, Richmond VA. Designed and conducted an experimental field study, dubbed the "Consumer Knowledge and Perceptions Pilot Study," to explore whether or not recipients perceived a debt-collection letter to be confusing. The results were to be used in consumer litigation.

Fall 1997: Presented lectures on "Why *Money* Magazine's Best Places Keep Changing."  
September: Annual Meeting of the Virginia Society of Industrial and Office Realtors;  
November: Department of Sociology and Gallup Center, University of Nebraska, Lincoln;  
November: The Gallup Organization, Lincoln.

Summer 1997: Consultant, Department of Planning and Budget, State of Virginia. Reviewed survey-based performance measures in use by all departments of the state government, and recommended interventions aimed at improving survey quality.

June 1996: "Opportunities and Challenges in Survey Research." Invited lecture to fellows in the Ralph Bunche Program, a special NSF-funded program for minority students

interested in Political Science careers. Hosted by UVA Department of Government and Foreign Affairs.

Spring 1996: Organizer and presider, panel session: "Push Polls and Truth-in-Polling Laws: How Shall we Respond?" AAPOR annual meeting, Salt Lake City, May 1996.

Spring - Fall 1996: Consultant and expert witness, *Moon v. Meadows, et al.* Prepared report and gave deposition regarding community-of-interest and compactness issues in the 1990 Third Congressional District of Virginia. Maps prepared for this trial were reviewed by the U.S. Supreme Court.

Winter 1996: Consultant on question wording and questionnaire flow for 1996 Survey of American Political Culture, fielded by the Gallup Organization and sponsored by the Postmodernity Project at the University of Virginia. James Davison Hunter and Carl Bowman, principal investigators.

July 1995: Invited speaker, "Using Questionnaires in Systems Analysis Research." MIS Institute, McIntire School of Commerce.

February 1993: Panelist, "Creating Multidisciplinary Programs" [with Walter Jost]. Part of a two-day conference, "Reflections on the Fine Art of Changing the World: Developing New Programs, Changing Organizational Structures, and Increasing Responsiveness in Higher Education Across the Life Span." Sponsored by UVA Division of Continuing Education, Charlottesville, VA.

March 1992: Featured speaker at press conference, National Association of Evangelicals national meeting, Chicago; to present results of CSR's National Survey of Evangelicals.

Fall 1992: Served as expert witness in a court case concerning reversion of City of South Boston, VA, to town status. Testimony based on sample survey conducted by CSR.

Spring 1992: Statistical consultant, U.S. Department of Justice, *in re: City of New York v. U. S. Department of Commerce*. Reviewed report of plaintiff's expert regarding political impact of adjusting the U.S. Census for undercount of minorities.

July-October 1991: Expert witness, *Jamerson v. Anderson*. Testified in State Court on the compactness of certain 1991 Virginia Senate districts.

June 1991: Consultant, County of Chesterfield, VA., regarding Department of Justice approval of new supervisory districts.

February 1991: "Metropolitan Population Deconcentration in Japan and the United States." Lecture sponsored by the East Asian Studies Program and the Department of Sociology,

University of Virginia.

Fall 1990: Touring lecture in Japan, "Are American Women Becoming More Politically Involved?" Presented at Kyoto (October), Tohoku University (November), Keio University—Tokyo (November), Hirosaki University (December).

Fall 1990: Taught "How to Read the Opinion Pages," a special lecture series for mid-career training of Japanese diplomats. Division V, Foreign Service Training Institute, Ministry of Foreign Affairs, Tokyo.

Fall 1990: Taught "Transnational Political Behavior;" graduate seminar offered through the School of International Studies, International Education Center, Yotsuya, Tokyo.

February 1989: Town of Madison, Virginia. Madison Water Service Survey. Supervised door-to-door survey to determine number of households below specified income level in proposed new water service area..

September - November 1989: Principal Investigator, The Virginia Poll (with Steven E. Finkel and Larry Sabato). Designed and conducted statewide pre-election telephone survey, using the services of the Center for Survey Research, University of Virginia.

Spring 1989. Organizer, Refereed Roundtables, Section on Community and Urban Sociology, American Sociological Association Annual Meetings, San Francisco, August 1989.

November 1987 - September 1989. Expert Witness, *Prince George County v. Cities of Petersburg and Hopewell*. Conducted a large-scale sample survey and prepared evidence regarding "community of interest" in an annexation dispute between these localities. Testified at trial on immunity from annexation, 1988; trial on annexation petitions, 1989. This testimony was specifically cited by the Supreme Court of Virginia in their opinion upholding the annexation and immunity decisions upon appeal.

August 1988. Expert Witness, *McDaniel v. Mefoud*, U.S. Federal Court, Richmond, Virginia. Testified on models estimating vote turnout for blacks and whites in a voting rights case involving redistricting of Henrico County, Virginia.

April 1988 – February 1989. "Boys, Girls & Computers: The Quest for Equality." Presented through U.Va. Division of Continuing Education, "Arts & Sciences Revisited" series. Roanoke, VA, April 1988. Henrico County, Virginia, February 1989. Charlottesville, Virginia, February 1989.

August 1987: Invited speaker, Alleghany Highlands Public Schools professional development conference: "Boys, Girls & Computers," and "Preserving Social Values in an Information Age." Sponsored in part by Virginia Foundation for Humanities and Public Policy.

Covington, Virginia.

January 1986 - March 1987: Consultant, Board of Governors, General Social Survey, National Opinion Research Center, Chicago, Illinois. Served on three-person subcommittee that planned and designed a fifteen-minute module of questions on political and organizational participation for inclusion in the April 1987 GSS. The module was a partial replication of the 1967 NORC survey conducted by S. Verba and N. Nie.

October 1986: Panelist, "Federal Sociologists at Work: A Seminar for Federal Administrators and Personnel Officers," presented at the U.S. Department of Agriculture, Washington, D.C., by the Committee on Federal Standards for the Employment of Sociologists, American Sociological Association.

February - July 1985: Conference organizer, Franco-American Seminar on Computers in the Workplace. Bi-national planning workshop held July 8-9 at the Embassy of France, Washington, D.C. Sponsored by the French Scientific Mission and the Social and Economic Sciences Division of NSF, the workshop brought together key French and American researchers to identify topics for joint and concurrent research.

September 1984: Presenter, "Writing a Successful Proposal to the National Science Foundation's Division of Social and Economic Sciences." ASA Annual Meeting, San Antonio, Texas.

March 1984: Invited speaker, ASA Teaching Workshop, "Issues of Sexism and Racism in Teaching Sociology," sponsored by the ASA Teaching Services Program and the Department of Sociology at American University, Washington, D.C.

February 1984: Panelist and Group Facilitator, Faculty Conference on Interracial Teaching Effectiveness, University of Virginia. This two-day conference brought together 75 faculty members from across the University. (Also served as discussant and co-organizer for smaller faculty workshop on this topic at U.Va. in November 1983.)

January 1984: Served on the National Science Foundation U.S.-India Program's Cross-Directorate Panel for Review of Research Scholar Candidates of the Asia Society. (Participated in competitive review of U.S. applications from all fields of science, seeking fellowships for study in India.)

Fall 1983 - Spring 1985: Presented seminars on grantsmanship at invitation of: Sociology Department, George Washington University; Sociology Department, Yale University; Institute for Social and Economic Research, Cornell University; Sociology Department, University of Virginia.

October 1983: Completed one-week intensive Training Seminar for Program Managers, The

Woods Resort, West Virginia; conducted by Harbridge House, Inc. for the National Science Foundation.

December 1982: Expert witness, "*Ketchum, et al., v. Chicago City Council, et al.*", U.S. Federal Court for the Northern District of Illinois. Testified on participation of minorities in Chicago politics. Lawsuit concerned 1980 reapportionment of City of Chicago ward boundaries.

[Additional service and experience prior to 1983 omitted.]

**PERSONAL DATA**

Birthdate:	July 21, 1948
Marital Status:	Married to Bernice A. Marcopulos since 1994
Parental Status:	Father of Sara Guterbock (b. 1975), Deborah Guterbock (b. 1986), Alexandra Guterbock (b. 1998), Halina Guterbock (b. 2001).
Place of Birth:	Ankara, Turkey
Citizenship:	U.S.A.
Military service:	U.S. Army National Guard, 1970 -76.
Foreign Languages:	German--fluent. Japanese--elementary

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