

Curriculum Vitae

Allison J. Pugh
(updated June 2008)

CURRENT POSITION

2007-present. Assistant Professor, Department of Sociology, **University of Virginia.**

EDUCATION

2006. Ph.D., Sociology. **University of California, Berkeley.**

1998. M.A., Sociology. **University of California, Berkeley.**

1988. A.B., *cum laude*, Government. **Harvard University.**

PUBLICATIONS

BOOK

Longing and Belonging: Parents, Children and Consumer Culture. 2009 (in press)
University of California Press.

ARTICLES IN REFEREED JOURNALS

“Selling Compromise: Toys, Motherhood and the Cultural Deal.” *Gender & Society*
19:729-749. (December 2005).

- Featured in *The Wilson Quarterly* in “The Periodical Observer” section. (Spring 2006 issue).

“Windfall Childrearing: Low-Income Care and Consumption.” *Journal of Consumer Culture* 4 (2): 229-249 (July 2004)

- Reprinted in Coontz, Stephanie. 2008. *American Families: A Multicultural Reader.* New York: Routledge.

BOOK CHAPTERS

“Sleep in a Sleepless Age: A Sociology of Sleep, Work and Family.” In *Women, Work and Computerization: Charting a Course to the Future.* Ellen Balka and Richard Smith, eds. Boston: Kluwer Academic Publishers, 2000.

“The Economy of Dignity: A Link in the Work-and-Spend Cycle.” Invited chapter in Anita Garey and Karen Hansen, eds. Under contract. The Emotional Eye of Families and Work: Essays in Honor of Arlie Hochschild. New Brunswick, NJ: Rutgers University Press.

IN PREPARATION

“The Economy of Dignity: Children’s Culture and Consumer Desires” (revising for resubmission to *American Journal of Sociology*).

“Parents, Consumption and Inequality: ‘Feeling Horizons’ and the Economy of Dignity.”

“The Effect of Care on Caregivers.” (with Jennifer Silva).

SHORTER ESSAYS AND BOOK REVIEWS

Book Review: Eva Illouz. Forthcoming. Cold Intimacies: The Making of Emotional Capitalism *Journal of Consumer Culture*.

“Flawed Consumers.” Entry for George Ritzer, ed. 2007. Encyclopedia of Sociology. Malden, MA and Oxford: Blackwell Publishers.

Book Review: Kathryn Edin and Maria Kefalis, Promises I Can Keep: Why Poor Women Put Motherhood before Marriage *Gender & Society* 20, 2006, pp. 557-559

Book Review: Carolyn Ellis, The Ethnographic I: A Methodological Novel about Autoethnography *Contemporary Sociology* 35, 3, 2006, pp. 312-313.

Book Review: Tina Miller, Making Sense of Motherhood: A Narrative Approach *Journal of Marriage and the Family* 68, 2, 2006, pp. 271-273.

Book Review: Peter Meiksins and Peter Whalley, Putting Work In Its Place, *Social Forces*, 82, 2, 2003, pp. 847-9.

Book Review: Pamela Paul, The Starter Marriage and the Future of Matrimony, *New York Times Book Review* March 2, 2002, p. 19.

Book Review: Harvey Araton, Alive and Kicking, *New York Times Book Review*, January 10, 2002, p. 21.

Book Review: Elizabeth Bortolaia Silva, ed., Good Enough Mothering? and Hilde Lindemann Nelson, ed., Feminism and Families, *Gender & Society*, 12, 2, April 1998.

Book Review: Robbie Pfeufer Kahn, Bearing Meaning: The Language of Birth, *Contemporary Sociology*, 26, 2, March 1997.

WORKING PAPERS

“The Social Context of Childrearing: Public Spending in Oakland 1970-2000.” Working Paper. Institute for the Study of Social Change, University of California, Berkeley, June 2005.

“From Compensation to Childhood Wonder: Why Parents Buy.” Working Paper No. 39. Center for Working Families, University of California, Berkeley. May 2002.

“When is a Doll More Than a Doll?: Selling Toys As Reassurance for Maternal and Class Anxiety.” Working Paper No. 28. Center for Working Families, University of California, Berkeley. April 2001.

EXTERNAL AWARDS, GRANTS AND HONORS

Alfred P. Sloan Foundation Work-Family Career Development Grant, 2008. “Why Care?: The Effects of Care on Caregivers.” One of five selected nationally from across the social sciences. \$45,000.

Alfred P. Sloan Foundation Officer Grant, Workplace, Workforce and Working Families Program, 2007. “The Economy of Dignity: Parents, Children and the Negotiation of Spending.” \$26,169.

Winner, Best Graduate Student Paper, Poverty, Class and Inequality Division of the Society for the Study of Social Problems, for dissertation excerpt: “Culture, Inequality and Consumption: Low-Income Children and the Economy of Dignity.” 2006.

Finalist, Robert Wood Johnson Health Policy Scholars Program, 2006.

National Science Foundation Doctoral Dissertation Improvement Grant, 2002.

National Science Foundation Graduate Fellowships, Honorable Mention, 1995.

INTERNAL AWARDS, GRANTS AND HONORS

Faculty Summer Research Award in Humanities and Social Sciences, University of Virginia, 2008, 2007 (declined).

Arts and Sciences Council Faculty-Student Interaction grant, 2007.

Excellence in Diversity Fellowship, University of Virginia, 2006.

Institute for the Study of Social Change, Graduate Fellowship, 2003-4 (renewed 2004-5)

Pre-Doctoral Fellowship, Center For Working Families, UC Berkeley, 2000, (renewed 2001)

UC Berkeley Graduate Division Graduate Fellowship (2005, 2004, 2002, 1999)

UC Berkeley Graduate Division Summer Research Grant (2003, 2001)

Herbert Blumer Prize, awarded by the Sociology Department, UC Berkeley, for the best graduate student paper related to symbolic interactionism, 2006, 2002.

SELECTED CONFERENCE PRESENTATIONS, TALKS, SPEECHES

“When Parents Say No: Resisting Children’s Consumer Desires.” Regular Session on Parenthood, American Sociological Association conference, Boston, MA. August 1-4, 2008.

“Longing and Belonging: Parents, Children and Consumer Culture.” Invited inaugural lecture for the Pi Gamma Mu undergraduate honor society for the social sciences. College of William and Mary. Williamsburg, VA. March 27, 2008.

“The ‘Consumption We Live By’: Symbolic Deprivation and Indulgence in Childrearing.” Consumer Studies Research Network, New York, NY. August 10, 2007.

“Families Negotiating Inequality: Challenges of Care and the Market.” Session Organizer, Eastern Sociological Society, Philadelphia, PA. March 17, 2007.

“Why Do Low-Income Parents Spend Relatively More on Their Children?: ‘Feeling Horizons’ and the Economy of Dignity.” Eastern Sociological Society, Philadelphia, PA. March 17, 2007.

“Culture, Inequality and Consumption.” Session for award-winning papers. Society for the Study of Social Problems conference, Montreal, Canada. August 11, 2006.

“The Economy of Dignity for Low-Income Children.” Society for the Study of Symbolic Interaction conference, Montreal, Canada. August 13, 2006.

“Economies of Dignity: Consumption, Childrearing and Inequality.” Invited talk, York University, Toronto, Ontario, Canada. January 12, 2006.

“Exposing Kids to Difference: Habitus, Race and Class.” *Putting Bourdieu to Work II*, University of California, Berkeley, May 12, 2005.

“Money, Inequality and Teasing in Children’s Social Worlds.” *American Sociological Association Conference*, 2004. (San Francisco)

- “The Terms of Intimacy: Children and Caregivers’ Interactions around Consumption.”
Accepted for presentation at the conference on *Pluridisciplinary Perspectives on Child and Teen Consumption*, 2004. (Angouleme, France).
- “Emotions and Cultural Fluency: The Practices of Consumption and Care.” *Society for the Study of Social Problems Conference*, 2003 (Atlanta)
- “Where Caring and Buying Meet: On Childrearing, Consumption and Relationship.”
American Sociological Association Conference, 2003 (Atlanta).
- “‘The More Care and Attention He Receives, the More He Is Willing to Do Tricks’ (or is it Vice Versa?): Toys, Mothering and the Market.” Regular Session on Consumers and Consumption, *American Sociological Association conference*. August 2002 (Chicago, IL.)
- Discussant, “Reconceptualizing Motherwork: Mothering and Care” panel at the 3rd annual *Carework* conference, August 2002. (Chicago, IL).
- “Mothering and the Market: Caring Consumption and the Work-Spend-Work Cycle.”
Persons, Processes and Places, a work-family research conference sponsored by the Business and Professional Women's Foundation, the Alfred P. Sloan Foundation, and the Center for Families at Purdue University, February 2002 (San Francisco, CA).
- “The Uses of Sleep: Care, Bodies and Meaning in Working Families.” *American Sociological Association conference*, August 2000 (Washington, DC).
- “Sleep, Work and Family: Paradoxes and Processes of Care.” *Work and Family: Expanding the Horizons conference*, sponsored by UC Berkeley’s Center for Working Families, the Business and Professional Women's Foundation and the Alfred P. Sloan Foundation, March 2000. (San Francisco, CA).
- “Sharers and Free-Timers: Care/Work Arrangements in 2-Job Families With Preschoolers.”
American Sociological Association conference, August 1999, (San Francisco, CA).
- “Meanings of Mothering and Time.” *Today’s Realities, Tomorrow’s Visions conference*, sponsored by the Alfred P. Sloan Foundation, the Business and Professional Women’s Foundation, and the Wellesley Center for Research on Women, November 1998.
- “Mothering Emotions.” Roundtable discussion, *American Sociological Association conference*, San Francisco, August 1998.

“Sociologist Examines the Commodification of Childhood.” Article featuring research on consumer culture and childrearing. *Research News*. University of Virginia. Posted online March 26, 2008. <http://oscar.virginia.edu/researchnews/x12828.xml>.

“Spending More for a Little Solace.” Quoted on low-income spending in Shankar Vedantam’s weekly column Department of Human Behavior. *The Washington Post*. August 27, 2007.

“Apple Bearing Fruit at UVa: Most Students Own Products from Electronics Giant.” *The (Charlottesville, VA) Daily Progress*. February 28, 2007. Quoted on significance of spread of iPods among student body.

Radio Show “Home Dads,” WMPG (Portland, Maine). Discussed “Toys, Motherhood and the Cultural Deal.” May 9, 2006.

DEPARTMENTAL AND PROFESSIONAL SERVICE

National and International

Elected Member, Council of the Children and Youth Section of the American Sociological Association (chosen Spring 2008 for a multi-year term).

Elected Member, Sally Hacker Graduate Student Paper Prize Award Committee, Sex and Gender section of the American Sociological Association (chosen Spring 2007 for 2-year term).

“Care Work, Housework and Consumption in Families.” Session Organizer, Section on Sociology of the Family, American Sociological Association conference, Boston, MA. August 1-4, 2008.

Session Organizer, “Roundtable sessions.” Section on Children and Youth. American Sociological Association conference, Boston, MA. August 1-4, 2008.

Reviewer for University of California Press, *American Sociological Review*, *British Journal of Sociology*, *Signs*, *Gender & Society*, *Childhood*, *Journal of Consumer Culture*, *Journal of Family Issues*, *Symbolic Interaction*.

Member, American Sociological Association, Council on Contemporary Families, Consumer Studies Research Network, Society for the Study of Social Problems

University of Virginia

Member, Search Committee, UVA Dept. of Sociology, Fall 2007.

Member, Graduate Studies Committee, UVA Dept. of Sociology, Spring 2008.

Member, Undergraduate Studies Committee, UVA Dept. of Sociology, Spring 2007.

University of California, Berkeley

Organizing Committee, "Work and Family: Expanding the Horizons" conference in San Francisco, California, March 2000.

Organizer, graduate student Q&A panel for first-year students, UC Berkeley, Spring 2000.

Organizer, central depository of orals lists for continuing graduate student consultation, UC Berkeley, Spring 1999.

Search Committee, faculty in political sociology, UC Berkeley, Fall 1997.

ADVISING

University of Virginia

Dissertation Committee:

Jennifer Hill, Psychology (2008-

Master's Committee:

Kate Adamson, Sociology (2007-

Inna Faktorovich, Sociology (2008-

Comprehensive Exams

Bethany Bryson (gender, 2007)

Jennifer Silva (gender, 2007)

Hephzibah Strmic-Pawl (chair, family, 2008)

Daniel Potter (family, 2008)

Haiming Yan (family, 2008)

Eunryung Kang (family, 2008)

TEACHING EXPERIENCE

University of Virginia

Sociology of the Family (Undergraduate), Spring/Fall 2007, Fall 2008.

Care, Inequality and the Market (Undergraduate), Fall 2007.

Sociology of Culture (Graduate), Spring 2008.

Qualitative Methods (Graduate), Spring 2008.

Sociology of Childhood, Fall 2008.

USEM: Fear, Risk and Modernity: The Sociology of Safety, Fall 2008.

University of California, Berkeley

Undergraduate Seminar: Interviewing, 2005.

Undergraduate Seminar: Consumption and Care, 2003.

Sociology of the Family (Undergraduate), 2000.

OTHER PROFESSIONAL EXPERIENCE

Founding Trustee, North Oakland Community Charter School (www.noccs.org) 1999-2003.

Editor, UC Berkeley Center for Working Families Working Paper Series, 1999–2001.

Foreign Service Officer, U.S. Department of State, 1991-1994.

Reporter, Associated Press, Boston, 1989-1990.

REFERENCES

Barrie Thorne, Professor of Sociology and Women's Studies, UC Berkeley.

Arlie Hochschild, Professor Emeritus of Sociology, UC Berkeley.

Christine Williams, Professor of Sociology, UT Austin.

Daniel Cook, Associate Professor of Childhood Studies, University of Rutgers, Camden.