

## **INSTRUCTIONS**

We are in the process of gathering information regarding a university-wide campaign to reduce high risk drinking among UVA Undergraduates. For each question, please circle or write in the answer. Thank you for your help!

1. Gender:        Male            Female
  
2. Race:            Black/African American  
                      American Indian/Alaska Native  
                      Asian  
                      Caucasian  
                      Hispanic/Latino  
                      Pacific Islander/Native Hawaiian    Other \_\_\_\_\_
  
3. Year in School: 1<sup>st</sup>    2<sup>nd</sup>    3<sup>rd</sup>    4<sup>th</sup>

### **Which UVA students do you know ...**

4. Who seem to have connections with many other students *across* various areas of UVA life?

(List actual name(s))

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5. Who are trendsetters and up on the latest trends?

(List actual name(s))

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6. Who are able to communicate with other UVA students and get the attention of people around them by their verbal skills and charisma?

(List actual name(s))

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7. Who you look up to?

(List actual name(s))

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*Office of Health Promotion in the Department of Student Health.  
Adapted with permission from Fred Newton, Ph.D., Kansas State University*