DESCRIPTION OF CSR PROJECTS

SURVEYS AND DATA COLLECTION

Children's Futures - P/PV Trenton

Telephone survey of parents of young children (ages 0 - 5) in the city of Trenton, NJ. As part of a long-term evaluation of the Children's Futures early child intervention program, the survey asks parents about the challenges they face in raising young children and their access to various forms of assistance.

Sample: Participant list, enhanced listed sample, plain listed sample, cell phone sample.
Target N = 600.

Sponsor: Private/Public Partnerships; Robert Wood Johnson Foundation

PI: Karen Walker; Thomas Guterbock;

PC: Robin Bebel

PWC Cell Phone Pilot

This pilot project was a supplement to the 2007 Prince William County Citizen Satisfaction. It was designed to determine the feasibility and efficacy of conducting citizen satisfaction survey via cell-phone in Prince William County. Two small experiences were embedded dealing with survey length and cash incentives. Overall, the results support our recommendations to Prince William County Board of Supervisors that the annual citizen satisfaction survey should include cell-phone samples in 2008.

Sample: cell phone sample - non screening

Sponsor: Prince William County

PI: Thomas Guterbock; Abdoulaye Diop

PC: Abdoulaye Diop

Surgical Outcomes Instrument Development

Instrument to be developed for mail-out survey about effect on anesthesiologists of adverse event in OR, including most recent, most memorable and all events; pretest results used for grant submission for production study

Sample: Sample recruited from conference attendees

Sponsor: Dept of Anesthesiology

PI: Farnaz Gazoni, MD; Marcel Durieux, MD; Robin Bebel; Thomas Guterbock

PC:
**APCO 2007 Dr Partnerships**

This was a mail survey of a random sample of 1,329 physicians in the U.S. and Canada stratified by country and physician type (general practitioner or specialist). The survey asked physicians about opinions about the direction of the profession in general, aids and hindrances to practicing medicine, time spent on various activities as a percentage of the typical day, impacts of insurance companies and governments, patient relationships, perceived support from various types of organizations, opinions about physician advocacy, opinions about pharmaceutical companies, and demographics. The protocol included an advance letter, a survey packet with a $2 U.S. Jefferson bill for U.S. physicians or a $2 Canadian coin (“toonie”) as a token of appreciation, a generic thank-you/reminder post card, a second survey packet sent by two-day Priority Mail to nonrespondents, a second thank-you/reminder post card to nonrespondents, and telephone reminder calls to nonrespondents. The unweighted AAPOR RR3 response rate was 25.9% (26.7% U.S., 23.8% Canadian).

**Sample:** Sample to be obtained from Larry Baade at MMS: 615 general practitioner physicians in the US, 310 specialist physicians in the US, 265 general practitioner physicians in Canada, 135 specialist physicians in Canada -- 1325 total selected.

**Sponsor:** APCO

**PI:** Robin Bebel;

**PC:** James Ellis

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**Uva HR Gallup 12 survey**

This online survey was designed to determine HR directors' opinions about their peers and Vice President for Human Resources. The survey included the Gallup 12 questions, leadership top ten values, and comments about each director strength and areas of improvement. CSR collected and analyzed the data.

**Sample:** UVA Human Resources list of employees.

**Sponsor:** UVA Department of Human Resources

**PI:** Thomas Guterbock;

**PC:** Abdoulaye Diop

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**PWC Citizen Satisfaction Survey 2008**

This survey was designed to determine residents’ opinions about quality of life in Prince William County, to determine residents’ level of satisfaction with a number of services the County provides, and to measure citizen opinion about the way in which the County is managing growth and development. Of particular interest was whether or not citizen opinion has changed on some key issues since the 1993 survey, also conducted by CSR. New features of this year’s survey are the inclusion of cell-phone respondents and the addition of new questions related to the County’s immigration policy adopted by the County Board of Supervisors in July 2007 and implemented by the Police Department in Spring 2008.

**Sample:** RDD, General Listed, Targeted Listed, Cell

**Sponsor:** Prince William County

**PI:** Thomas Guterbock;

**PC:** Abdoulaye Diop
### SURVEYS AND DATA COLLECTION

#### Reston Community Center  7.17
Telephone survey of residents of Small District #5, Reston, VA. Questions addressed RCC name recognition, mission statement, use of facilities and governance.

**Sample:** listed sample of residents of Small Tax District #5  
**Sponsor:** Reston Comm Center  
**PI:** Robin Bebel; Thomas Guterbock  
**PC:**

#### Albemarle County Focus Group  7.16
Follow up on Albemarle County project. Survey participants were invited to join in a focus group asking for feedback on the County’s efforts to communicate with citizens and solicit their input.

**Sample:** Participants were recruited from those agreeing to further contact after doing the Citizen Satisfaction Survey in 2006.  
**Sponsor:** County of Albemarle, Community Relations  
**PI:** Thomas Guterbock;  
**PC:** Robin Bebel

#### UVA Law School Class of 1990  7.15
The Class of 1990 Study is the first systematic attempt to find out how satisfied graduates of the University of Virginia School of Law are with their professional careers and with other key aspects of their lives. Experiences after Law School will help to define what makes a student’s time in school both beneficial and productive.

**Sample:** List of all participants of 1990 study at UVA Law School that could be found  
**Sponsor:** UVA Law School  
**PI:** Thomas Guterbock;  
**PC:** Robin Bebel

#### HR Restructuring (VT)  7.13
In July 2006, Virginia approved the Restructured Higher Education Financial and Administrative Operations Act, which gives state universities freedom to control areas such as personnel management. The Human Resources Staff of both universities collaborated closely with CSR to construct a common questionnaire to respond to this action. The purpose of this project was to conduct a comprehensive survey of the supervisors and staff of Virginia Tech and the University of Virginia to assess their attitudes toward human resources policies. The results of the survey were used to guide the restructuring process of the institutions’ human resources practices. The principle mode was internet with telephone reminders and some paper completions.

**Sample:** Client List  
**Sponsor:**  
**PI:** Thomas Guterbock;  
**PC:**
HR Restructuring (UVA)

In July 2006, Virginia approved the Restructured Higher Education Financial and Administrative Operations Act, which gives state universities freedom to control areas such as personnel management. The Human Resources Staff of both universities collaborated closely with CSR to construct a common questionnaire to respond to this action. The purpose of this project was to conduct a comprehensive survey of the supervisors and staff of Virginia Tech and the University of Virginia to assess their attitudes toward human resources policies. The results of the survey were used to guide the restructuring process of the institutions' human resources practices. The principle mode was internet with telephone reminders and some paper completions.

Sample: Client List
Sponsor:
PI: Thomas Guterbock;
PC:

Breast Cancer Doctor-Patient Concurrence

The purpose of the study was to explore the level of agreement between physicians, nurses and breast cancer patients undergoing chemotherapy regarding the goal of the chemotherapy. The study was conducted through self-administered surveys with physicians, nurses, and patients.

Sample: Women patients with any stage of breast cancer currently undergoing chemotherapy and their physicians and nurses from the UVA and Augusta Medical Centers.
Sponsor: UVA Breast Care Program, with funding from the Charlottesville Women's Four Mi
PI: Hather West, MD; Deborah R. Rexrode; Thomas Guterbock
PC: Deborah R. Rexrode

Fairfax County Department of Family Services

The Fairfax County Department of Family Services survey is a client satisfaction survey. The survey was a self-administered paper survey that was mailed to clients' home addresses. The survey was mailed to a random sample of 3500 clients. All questionnaires were made available in English as well as five other languages. This was the second survey conducted for the Fairfax County Department of Family Services.

Sample: Random sample of 3500 of the Fairfax County Department of Family Services clients. Sample was selected proportionate to the number of clients in each of the four major sections.
Sponsor:
PI: Thomas Guterbock; James Ellis
PC: Deborah R. Rexrode
SURVEYS AND DATA COLLECTION

Environmental Triggers for Asthma in Adults and Children 7.07
Survey of those reporting symptoms that could indicate asthma from the records of participants in Southern Health insurance plan. Sample for this arm of the project were non-responders to previous mail-out done by Southern Health. Response rate over 50%.

Sample: sample of 1000 adults & 300 children from VA who reported breathing problems & a claim indicating asthma was filed with Southern Health insurance co.

Sponsor: Southern Health
PI: Kurt Elward, MD; Robin Bebel; Thomas Guterbock
PC: Robin Bebel

HPV Vaccine 7.03
This project was initiated by Jennifer Young, M.D. in response to a mandate passed by the State of Virginia requiring girls to be vaccinated against HPV prior to entry into the sixth grade starting in October 2008. This will in effect exclude women ages 16-26 from required vaccination. The purpose of the survey was to learn how women ages 16-26 are receiving the HPV vaccine and what barriers to vaccination exist for women in this age group.

Sample: The targeted sample was a list of 500 family practitioners from the Fellow, American Academy of Family Physicians (FAAFP) and 500 obstetricians and gynecologists from the Fellow of American College of Obstetricians and Gynecologists (FACOG).

Sponsor: Division of Gynecologic Oncology and the Cancer Center at the University of Virgi
PI: Jennifer Young, MD; Thomas Guterbock;
PC: Robin Bebel

Spotsylvania County citizen satisfaction survey 2007 6.028
This survey was designed to determine residents’ opinions about quality of life in Spotsylvania County, to determine residents’ level of satisfaction with a number of services the County provides, and to measure citizen opinion about the way in which the County is managing growth and development. Of particular interest were the importance ratings of various planning goals and safety and characteristics of the County.

Sample: RDD & Listed
Sponsor: County of Spotsylvania
PI: Thomas Guterbock; James Ellis
PC: Abdoulaye Diop
## SURVEYS AND DATA COLLECTION

### HR Restructuring Survey 06

In July 2006, Virginia approved the Restructured Higher Education Financial and Administrative Operations Act, which gives state universities freedom to control areas such as personnel management. The Human Resources Staff of both universities collaborated closely with CSR to construct a common questionnaire to respond to this action. The purpose of this project was to conduct a comprehensive survey of the supervisors and staff of Virginia Tech and the University of Virginia to assess their attitudes toward human resources policies. The results of the survey were used to guide the restructuring process of the institutions’ human resources practices. The principle mode was internet with telephone reminders and some paper completions.

*Sample:* Dataset will include all data collected at UVA and VT  
*Sponsor:*  
*PI:* Thomas Guterbock;  
*PC:* Abdoulaye Diop

### Interquest Multi-function Printers

This project, conducted on behalf of INTERQUEST, a consulting firm specialized in the digital printing market, was about a study on the usage of multifunction systems—integrated copier/printer/scanner devices—in the office environment. Interquest studies trends in the industry and makes recommendations to Manufacturers and users through their industry publications.

*Sample:* Listed from client  
*Sponsor:* INTERQUEST  
*PI:* Thomas Guterbock;  
*PC:* Abdoulaye Diop

### UVa Investment Management

The Uva Investment Management Company commissioned CSR to conduct a survey of all full-time employees. The questionnaire was modeled on other organizational surveys previously conducted by CSR using the organization's mission statement and values. The survey was conducted on the web. The client was provided with tables reporting overall frequencies and means as well as a breakdown of means by directors and non-directors.

*Sample:* 21 employees  
*Sponsor:* The Uva Investment Management Company commissioned CSR to conduct a survey  
*PI:* Thomas Guterbock;  
*PC:* Deborah R. Rexrode

### Spotsylvania County 06

Repeat of 2005 survey

*Sample:*  
*Sponsor:*  
*PI:* Kate Wood;  
*PC:* Abdoulaye Diop
SURVEYS AND DATA COLLECTION

**Williamsburg Access to Medical Care** 6.027

A survey of residents of Williamsburg, VA and surrounding counties, targeted on those residing in medically underserved areas. A combination of telephone and in-person methods of contact was used. The survey measures the extent to which people are experiencing problems in accessing physician services, and whether certain types of people are more likely to experience problems, with the goal of identifying major issues and challenges to improving physician access.

**Sample:** 1,125 interviews completed. RDD telephone sample, supplemented by sample from medically underserved areas drawn from the USPS Delivery Sequence File. The latter cases were interviewed by telephone, and a subsample contacted in-person by W&M students.

**Sponsor:** College of William & Mary - Schroeder Center

**PI:** Louis Rossiter, Christine Jeusen (College of W&M); Thomas Guterbock;

**PC:** Kate Wood

**Durham 2007** 6.024

Phone survey replicates a 2003 study of interethnic relations conducted in Durham NC. This study was conducted in 3 Southern cities: Durham, NC; Memphis, TN; and Little Rock, AR. The study asks whites, African-Americans, and Hispanics about their interactions with and attitudes toward those of another race.

**Sample:** Black, White & Hispanic respondents were recruited from each city, using RDD and directory listings of households with Hispanic surnames. The target was 300 of each race/ethnicity in each city.

**Sponsor:** Duke University

**PI:** Thomas Guterbock;

**PC:** Robin Bebel

**Winchester Area Labor Force Study** 6.020

The 2006 Northern Shenandoah Valley Regional Workforce Study Survey was conducted at the request of the Winchester/Frederick County Economic Development Commission. The survey’s purpose is to supplement information available from Census 2000 and other official sources with more detailed and current information regarding the region’s labor force so that the Commission will be better prepared for the future. The survey emphasizes the characteristics of those residents who might be interested in alternative or additional employment or who commute long distances to work outside the region.

**Sample:**

**Sponsor:** The 2006 Northern Shenandoah Valley Regional Workforce Study Survey was cond

**PI:** Robin Bebel;

**PC:**
SURVEYS AND DATA COLLECTION

Voting in Virginia Long-Term Care (LTC) Facilities 6.014

Telephone survey of key staff members in a sample of Virginia long-term care facilities (assisted living and nursing homes) to explore how these institutions facilitate voting by their residents. The interview focused especially on how issues of cognitive impairment or dementia are evaluated in relation to voting, and how residents are assisted (or not) by staff in registering to vote and casting their ballots either at the polls or as absentees. PI's: Profs. Richard Bonnie, Paul Freedman, and Thomas Guterbock

Sample: Random samples of 125 assisted living and 121 nursing home facilities in Virginia
Sponsor: Alzheimer's and Related Diseases Research Award Fund
PI: Richard Bonnie, Paul Freedman; Thomas Guterbock;
PC: Robin Bebel

Charlottesville Employees 6.010

Employee satisfaction survey

Sample: 876 employees of the City of Charlottesville
Sponsor: City of Charlottesville Human Resources
PI: Thomas Guterbock; David Hartman
PC: Deborah R. Rexrode

C-TPAT - ViaTech Systems 6.007

Customs-Trade Partnership Against Terrorism (C-TPAT) is a voluntary government-business initiative established by Customs Border Patrol following the September 11 terrorist attacks. The main purpose of C-TPAT is to build cooperate relationships that strengthen and improve overall international supply chain and U.S. border security. The project was a survey of C-TPAT members to understand the benefits of being a C-TPAT partner, and to track the costs and return on investment of being associated with C-TPAT membership. The project included an SME (Subject Matter Expert) workshop, semi-structured interviews, a pilot study, and a web questionnaire.

Sample: All companies enrolled in the C-TPAT program (about 6,000 firms)
Sponsor: Customs and Border Patrol, U.S. Department of Homeland Security
PI: Thomas Guterbock;
PC: David Hartman

PWC Citizen Satisfaction 2006 6.003

Annual citizen satisfaction survey.

Sample:
Sponsor:
PI: Thomas Guterbock;
PC: Abdoulaye Diop
SURVEYS AND DATA COLLECTION

West Philadelphia Community Health Priorities Survey

RDD phone survey on community priorities for health promotion and disease prevention conducted to learn more about the health issues and concerns that are important to people who live in West or Southwest Philadelphia.

**Sample:** RDD sample of West Philadelphia area, screened to yield African Americans age 22 and older.

**Sponsor:** National Institutes of Health

**PI:** Prof. Chanita Hughes Halbert (U. Penn.); Robin Bebel

**PC:**

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Albemarle County Citizen Satisfaction 2006

Biannual citizen satisfaction survey

**Sample:** 700

**Sponsor:**

**PI:** Thomas Guterbock;

**PC:** Robin Bebel

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Virginia Poll--Center for Politics

Post election survey with oversample of youth

**Sample:**

**Sponsor:**

**PI:** Thomas Guterbock;

**PC:** Robin Bebel

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American Medical Student Association (AMSA) - NPCW 2005

CSR prepared questionnaires that were made available to attendees at the annual American Medical Student Association Foundation (AMSA) conference in November 2005. CSR received the responses gathered from that event and tabulated them. Three different evaluation surveys were utilized, one for Student Leader Evaluation, another for Area Health Education Centers and the last for NHSC Ambassador Evaluations.

**Sample:** Attendees at the annual American Medical Student Association (AMSA) conference for National Primary Care Week (NPCW)

**Sponsor:** American Medical Student Association Foundation (AMSA)

**PI:** Thomas Guterbock;

**PC:**
SURVEYS AND DATA COLLECTION

**DMV Customer Satisfaction 2006**

Statewide RDD telephone survey of DMV customers.

*Sample:* 1200 (2/3 RDD, 1/3 EWP)

*Sponsor:* Virginia Department of Motor Vehicles

*PI:* David Hartman;

*PC:* Abdoulaye Diop

**PWC Organizational Survey 2006**

The purpose of this survey was to assess employee satisfaction with their work environment and whether or not employees are living out the County's vision and values.

Of the 2662 employees who participated in the survey, 794 chose the paper version of the survey and 1,868 chose the online version. The survey response rate is 78.9%, an impressive turnout and an improvement over the 70% response rate for the 2004 Organizational survey.

*Sample:* 3500 employees sample, 2662 (79%) complete

*Sponsor:* Thomas Guterbock;

*PI:* Thomas Guterbock;

*PC:* Kate Wood

**UVA Honor Survey for Faculty**

Survey of faculty knowledge and experience with the Honor System.

*Sample:* All Uva teaching faculty and graduate teaching assistants.

*Sponsor:* The Honor Committee & Uva Office of the VP and Provost

*PI:* Thomas Guterbock;

*PC:* Kate Wood

**Center for Politics - 2005 Governor's Race**

Post election survey with oversample of youth

*Sample:* RDD 800 plus 250 youth targeted

*Sponsor:* UVA Center for Politics

*PI:* Thomas Guterbock;

*PC:*
### SURVEYS AND DATA COLLECTION

#### Spotsylvania County Citizen Satisfaction 2005

This survey was designed to determine residents' opinions about quality of life in Spotsylvania County, to determine residents' level of satisfaction with a number of services the County provides, and to measure citizen opinion about the way in which the County is managing growth and development. Of particular interest was whether or not citizen opinion has changed on some key issues since the 2004 survey, also conducted by CSR.

**Sample:** 803 residents of Spotsylvania County, Virginia  
**Sponsor:** County of Spotsylvania, Virginia  
**PI:** Thomas Guterbock;  
**PC:** Kate Wood

#### Charlottesville Planning Needs 2006

Study of neighborhood needs.

**Sample:** 2000  
**Sponsor:** City of Charlottesville, Va. Department of Neighborhood Planning and Developmen  
**PI:** Thomas Guterbock;  
**PC:** Mike Aquino

#### TNE - Semi-structured IvS

The purpose of the study was to discover if and how this small number of students thought their Religious Studies training had prepared them well for teaching.

**Sample:** Respondents were UVA alumni, Religious Studies majors who had also received a Masters in Teaching.  
**Sponsor:** This project was supported by a Teachers for a New Era mini-grant from the Educati  
**PI:** Thomas Guterbock;  
**PC:**

#### VITA Customer Satisfaction Survey

VITA commissioned the Center for Survey Research (CSR) at the University of Virginia in August 2005 to conduct a survey of in-scope agencies. The purpose of the survey was to assess customer satisfaction with the services provided by VITA. The survey was conducted in two phases. Phase 1 consisted of a pilot study involving semi-structured telephone interviews with a small sample of customers to identify key issues, perceptions, and opportunities to be covered in a census survey. Phase 2 was a web-based survey addressed to all agency directors and IT managers of in-scope agencies. Of the 151 agency directors and IT department managers 89 completed the web-based survey.

**Sample:** Semi Struct 6; Web 130  
**Sponsor:** Virginia Information Technologies Agency  
**PI:** David Hartman;  
**PC:**
SURVEYS AND DATA COLLECTION

UVA Cancer Center CIM - Patients/Family 5.020

The self-administered questionnaires, collected by the sponsor at UVA's cancer clinics, investigated patient and family familiarity with, usage, and assessment of complementary and alternative cancer treatments and the Cancer Center's programs for integrative care.

Sample: 175 patients in clinic sampled, 90 complete; 125 family members sampled, 54 complete.

Sponsor: UVA Cancer Center
PI: Diane Cole, MPH; Thomas Guterbock;
PC: Michael Aquino

Fairfax DFS Client Satisfaction Survey 5.018

The 2005 Fairfax County Department of Family Services (DFS) Customer Satisfaction Survey was conducted during the fall of 2005. Survey packets were mailed to the home addresses of 3,500 DFS customers. The response rate for this survey is 41.9 percent. The questionnaire was available in five languages in addition to English. The purpose of the survey was to assess the level of client satisfaction with services provided by DFS and determine the major factors that impact the level of satisfaction.

Sample: Out of sample of 3500, 1281 complete
Sponsor: Fairfax County Department of Family Services
PI: David Hartman;
PC:

UVA Economic Impact Analysis 5.017

This study was requested by the UVA President's Office to measure the impact of the University on the local and state economies. This was the fourth study commissioned by the Weldon Cooper Center and its predecessor. The most recent study was published in 1990. The 2005-2006 study was co-directed by John L. Knapp and William H. Shobe. The survey included a sample of the faculty and administration, the clerical and technical staff, the service and maintenance workers, and the students. The questionnaire was programmed into Sensus Web for all four groups with a mail-out component for service and maintenance workers who may not have computer access.

Sample: Completed by 962 graduate students and 796 faculty/staff members of UVA, an overall total of 1,758.

Sponsor:
PI: Deborah R. Rexrode;
PC: Deborah R. Rexrode
### PWC Organizational Survey 2005 (Employee Satisfaction)

Prince William County commissioned the Center for Survey Research to conduct a survey of all full- and part-time employees to assess the degree to which the County's employees are "living out" the vision and values adopted in recent years by the County's leadership team. The values include: respect, integrity, creativity, teamwork, excellence, and responsibility. The U.Va. Research team will test to see whether higher levels of teamwork, engagement, and proactivity are linked to evaluations of the external and internal services received and delivered by employees.

**Sample:** At the time of the survey, PWC reported that 3,376 part- and full-time employees were working for the county. Of the 2,662 employees who participated in the survey, 794 (30%) chose the paper version of the survey and 1,868 (70%) chose the on-line version.

**Sponsor:** Prince William County

**PI:** Thomas Guterbock;

**PC:**

### Tobacco Vendors

Statewide telephone survey of Virginia vendors of tobacco products.

**Sample:** 6,200

**Sponsor:** The Department of Mental Health, Mental Retardation and Substance Abuse Service

**PI:** David Hartman;

**PC:**

### DMV Wait-Time Timing Study

The study was designed to obtain estimates of the average, median and range of wait times customers spend in line at the information desk. The study was prompted by legislation passed by the 2005 Session of the Virginia General Assembly that requires the Department of Motor Vehicles to determine the effects of reducing or increasing average customer wait times. As part of the effort to determine the wait time, DMV commissioned the Center for Survey Research (CSR), University of Virginia, to carry out the field study.

**Sample:**

**Sponsor:** Virginia Department of Motor Vehicles

**PI:** Thomas Guterbock;

**PC:** David Hartman
SURVEYS AND DATA COLLECTION

Arlington Early Childhood

The Arlington Partnership for Children, Youth, and Families through the Arlington County Department of Human Service contacted CSR to conduct an Early Childhood Survey pretest in Arlington County. A focus group and pretest were conducted to develop a questionnaire for client use. Pretest results revealed that conducting this survey using RDD telephone mode is not practical.

Sample: RDD Pretest - 55, complete: 16
Sponsor: Arlington Partnership for Children
PI: Thomas Guterbock;
PC:

NW3C Survey of white Collar Crime

National survey on public attitudes about crimes such as fraud and embezzlement. Respondents were given short scenarios and were asked to rate the seriousness of the crime. In another section of the questionnaire, respondents were asked about incidents of crime that they experienced and what they did about it, such as, report the crime to the police, call the Better Business Bureau or other agencies.

Sample: RDD nationwide telephone survey, 1500 completes
Sponsor: National White Collar Crime Center
PI: Thomas Guterbock;
PC:

Survey of Attitudes on Critical Infrastructure Protection, Vulnerability and Public Confidence

CSR fielded a national RDD sample survey to determine the public's confidence in critical infrastructure in case of terrorist attacks. Results are to be compared with Virginia, Maryland, and Washington DC data collected by GMU's survey center.

Sample: National RDD sample, excluding Washington DC, Northern Virginia, and Maryland; 1,145 completed interviews.
Sponsor: National Capital Region Project, funded by the Department of Homeland Security
PI: Thomas Guterbock;
PC: Robin Bebel

Albemarle DSS

Client satisfaction study conducted between July and October 2005. Questionnaires were sent to 2,000 DSS clients randomly selected from a list of all DSS clients. Of the 2,000 questionnaires mailed, 1,825 had valid addresses. Completed questionnaires were received from 663 respondents for a net response rate of 36.3%.

Sample: 2,000 to field, 663 complete
Sponsor: Albemarle County Department of Social Services
PI: David Hartman;
PC:
SURVEYS AND DATA COLLECTION

Anthem/TEACH Survey of Health Information Preferences 5.005

Mail and telephone surveys of Virginia adults to determine their preferences in seeking and receiving health-related information. The results were analyzed with market-segmentation methods to identify key groups with similar preferences.

Sample: Mail: 2000, with 633 complete. Phone: 1200 completes
Sponsor: Anthem Blue Cross - Blue Shield of Virginia
PI: Wendy Cohn; Thomas Guterbock;
Pc: David Hartman

Fairfax County Nonprofit 5.002

The consulting firm of Clifton Gunderson LLP was selected to carry out the Nonprofit Organizational Development Initiative, which was funded by the Fairfax County Department of Housing and Community Development. The overarching objective of the initiative was to ensure that nonprofit organizations receiving funding through the County’s Consolidated Community Funding Pool are capable of providing services in the most effective and efficient manner practicable. As the project approached its completion date, Clifton Gunderson asked the Center for Survey Research to assist them in evaluating the various aspects of the project, as well as its success in meeting the initiative's overall objectives. The evaluation has two components: focus groups with a small number of initiative participants, and a web-based survey of executive officers of the targeted organizations.

Sample: Sample of 50 non-profit administrators
Sponsor: Fairfax County Department of Housing and Community Development
PI: Thomas Guterbock;
Pc:

Innovative Surgery II 5.001

A re-sample study to assess whether there was measurable non-response bias in the 2003 Innovative Surgery study. The questionnaire used for this study was an exact replication of the original questionnaire. The instrument contained questions about surgeons' opinions concerning innovative or experimental surgery. Responses of the new respondents were compared to those who responded originally.

Sample: A re-sample of about 630 surgeons who failed to respond to a prior mail-out survey
Sponsor: Center for Biomedical Ethics at the University of Virginia
PI: Angelique Reitsma; Thomas Guterbock;
Pc: John Lee Holmes
SURVEYS AND DATA COLLECTION

Faculty and TA Perspectives on Student Use of Alcohol and Drugs 4.021

Sample survey of U.Va. teaching faculty and teaching assistants to explore their perceptions of student use of alcohol and other drugs. Questions asked whether teaching in the classroom is affected by student alcohol use; whether faculty are aware of resources at the University to deal with alcohol and drug issues; whether faculty incorporate alcohol issues in their teaching; and faculty interest in further information and training on these issues.

Sample: 544 web completions (437 faculty, 107 teaching assistants)
Sponsor: U.Va. Alcohol Advisory Committee and the Office of the Vice President and Chief
PI: Susan Bruce, Thomas M. Guterbock;
PC:

PWC Citizen Satisfaction 2005 4.020

The thirteenth in an annual series of citizen surveys, rating quality of life, satisfaction with specific Prince William County services plus general satisfaction with government services. This is the fifth Prince William County survey to use the alternating-questions survey format. This year's survey included a series on the importance of specified planning goals, as well as mental health services and efforts in historic preservation.

Sample: Telephone sample of 1,432 randomly selected Prince William County adults; county-wide RDD sample was supplemented with sample of directory-listed households in less populated areas of the County
Sponsor:
PI: Thomas Guterbock;
PC:

Stafford County Employee Satisfaction 2004 4.019

The 2004 Stafford County Employee Survey was administered to Stafford County's 756 full- and part-time employees to gain feedback regarding work-related issues that would help in the development of a more participative form of governance. In order to determine the significant items that drive employee satisfaction, questions were divided into key-topic areas.

Sample: County facilitators administered questionnaires during group sessions available to all 756 county employees. Completed questionnaires were received from 596 employees.
Sponsor: Stafford County
PI: David Hartman;
PC:
SURVEYS AND DATA COLLECTION

Empathy - School of Medicine (SOM) 4.018

Evaluation testing of empathy & emotional intelligence among Uva medical students who choose to take humanities electives. Initial waves were administered in classes, with a final wave administered via the Web.

Sample:
Sponsor:
PI: Julie Connelly, Thomas M. Guterbock;
PC:

Spotsylvania County Citizen Satisfaction 2004 4.015

The purpose of the survey were to determine resident's opinions about quality of life in Spotsylvania County, to determine which strategic planning goals are considered to be of higher budgetary priority, to determine resident's level of satisfaction with a number of services the County provides, and to measure citizen opinion about the way in which the County is managing growth and transportation issues. For such purposes, the Center for Survey Research at the University of Virginia conducted a telephone survey of 843 residents of Spotsylvania County. The result indicates that Spotsylvania residents are clearly pleased with their quality of life and with their local government, but there are also serious concerns related to issues of growth, development, and transportation.

Sample: 843 Residents of Spotsylvania County
Sponsor: Spotsylvania's County's Board of Supervisors
PI: Thomas Guterbock;
PC:

Substance Abuse (Recovery Groups Survey) 4.011

This survey is designed to gather information from individuals recovering from substance abuse problems that employ either the predominant 12-step approach or that of an alternative abstinence based peer support group. The survey was anonymous and distribution of surveys and reminders was via the group coordinators who were contacted by CSR or Dr. Atkins.

The goal is to develop a prototype of a treatment assessment tool, the Treatment Assessment for Personal Empowerment (T.A.P.E.) measure, based on data analysis and scale evaluation. The tool will be designed to provide the best possible client / support group match per treatment approach and aftercare.

Sample: Targeted 1030 by mail and 1000 by web.
Sponsor: National Institute on Drug Abuse
PI: Randolph Atkins (Walsh Group); Thomas Guterbock;
PC: John Lee Holmes
SURVEYS AND DATA COLLECTION

PWC PPP Counter Customer Survey

The purpose of this survey was to determine the strengths and weaknesses in the regulatory processes that relate to construction and development in Prince William County. In its overall approach and focus, the 2004 survey largely replicated the project conducted in 2000. However, for the 2004 project, the County decided to add a counter exit survey to the project, as a third component. This was an on-site survey of permit runners, residents, and other customers at the counters pertaining to zoning, building permit, land development permit, building plan intake, watershed and the fire.

Sample: 303 customers were interviewed after their visit to one or more of four counters located at the McCoart Building as well as those who had visited the Fire Marshal's Office and the Watershed Office.

Sponsor: The Department of Public Works, the Office of Planning, and the Office of the Fire

PI: Thomas Guterbock;

PC:

DMV Transaction Timing 2004

CSR conducted a timing study of the Department of Motor Vehicles (DMV) transactions in Customer Service Centers (CSC) that was designed to obtain estimates of the mean time required for CSC transactions identified as key cost drivers. Eighteen different transactions were timed by field study personnel and road tests were timed by self-timing methodology.

Sample: 1,602 DMV transaction timing observations in thirteen Customer Service Centers (CSC).

Sponsor: Virginia Department of Motor Vehicles

PI: Thomas Guterbock;

PC:

American Medical Student Association (AMSA) IV

Questionnaires were made available to attendees at the annual AMSA conference. The University of Virginia's Center for Survey Research received the responses gathered from that event and tabulated them. Three different evaluation surveys were utilized, one for Student Leader Evaluation, another for Area Health Education Centers and the last for NHSC Ambassador Evaluations.

Sample: Attendees at the annual American Medical Student Association (AMSA) conference for National Primary Care Week (NPCW)

Sponsor: American Medical Student Association Foundation (AMSA)

PI: Thomas Guterbock;

PC:
# SURVEYS AND DATA COLLECTION

## American Medical Student Association (AMSA) III 4.003

Questionnaires were made available to attendees at the annual AMSA conference. The University of Virginia's Center for Survey Research received the responses gathered from that event and tabulated them. Three different evaluation surveys were utilized, one for Student Leader Evaluation, another for Area Health Education Centers and the last for NHSC Ambassador Evaluations.

**Sample:** Attendees at the annual American Medical Student Association (AMSA) conference for National Primary Care Week (NPCW)

**Sponsor:** American Medical Student Association Foundation (AMSA)

**PI:** Thomas Guterbock;

**PC:**

## PWC Citizen Satisfaction 2004 4.002

This is the fourth Prince William County survey to use the alternating-questions survey format. This format, implemented in January 2001 by the County government and CSR staff to control survey length, contains core questions to be asked each year and two sets of questions included in the survey in alternate years. The purpose of this year's survey was to assess citizen satisfaction with services offered in the County, to compare satisfaction levels with those reported in previous survey and to continue annual measurement of overall perception of quality of life in Prince William County.

**Sample:** 1,414 randomly selected individuals living in Prince William County

**Sponsor:**

**PI:** Thomas Guterbock;

**PC:**

## LGOC 4.001

A survey conducted to generate material for discussion at the 2004 Local Government Officials Conference in Norfolk, Virginia. Respondents were asked about the goals of the locality and for opinions about the services of local government, as well as the challenges in their own local government and ideas for solutions. They also rated services on the Web and relationships with the state government.

**Sample:** Sample of 1600 Virginia local officials; 447 completed the survey. Sampled groups included: County supervisors, city councillors, Treasurers, Commissioners of Revenue, Clerks of the Courts, Sheriffs, and Commonwealth's Attorneys.

**Sponsor:** U.Va. Weldon Cooper Center for Public Service

**PI:** Kate F. Wood, Thomas M. Guterbock;

**PC:**

## Race & Anxiety 3.024

CSR assisted with data entry of forms filled out by community participants in a social psychology experiment.

**Sample:**

**Sponsor:** Monnica Williams, PhD student in Psychology, UVa

**PI:** Thomas Guterbock;

**PC:**
Albemarle County Citizen Satisfaction 2004

The purposes of the survey were to determine residents' opinions about quality of life in Albemarle County, to determine their satisfaction with the government's efforts to achieve its Strategic Planning goals, to determine their level of satisfaction with a number of services the County provides, and to measure citizen opinion about the way in which the County is managing growth. The Center for Survey Research (CSR) conducted studies, similar in purpose, for the County of Albemarle in 2002 and 1994.

**Sample:** 707 residents of Albemarle County, Virginia, completed the survey

**Sponsor:** County of Albemarle, Virginia

**PI:** Thomas Guterbock;

**PC:** Kate Wood

Community Shielding in the National Capitol Region

This study explores how residents of the National Capital Region (NCR) might respond to potential acts of terrorism, and assesses their willingness to practice "community shielding," a wider form of shelter-in-place. Hypothetical scenarios considered by respondents included a "dirty bomb" and an outbreak of smallpox.

**Sample:** Telephone survey of 1071 households within the National Capital Region

**Sponsor:**

**PI:** Greg Saathoff, MD; Thomas Guterbock;

**PC:** Monnica Williams

American Medical Student Association (AMSA) II

Questionnaires were made available to attendees at the annual AMSA conference. The University of Virginia's Center for Survey Research received the responses gathered from that event and tabulated them. Three different evaluation surveys were utilized, one for Student Leader Evaluation, another for Area Health Education Centers and the last for NHSC Ambassador Evaluations.

**Sample:** Attendees at the annual American Medical Student Association (AMSA) conference for National Primary Care Week (NPCW)

**Sponsor:** American Medical Student Association Foundation (AMSA)

**PI:** Thomas Guterbock;

**PC:**
**SURVEYS AND DATA COLLECTION**

**Ethical Practices Among Nurse Practitioners and Social Workers**

20 minute self administered survey was given in paper and web formats to assess the ethical issues associated with nursing and social work practice. The intent was to provide educators and ethics programs in health care with valuable information regarding the ethical issues that nurses and social workers encounter in their practice as well as the resources available to help with these issues. After undeliverable and other identifiable disqualified respondents were removed as a result of mailing outcomes, the group sample sizes were 1489 social workers and 817 registered nurses. From these groups we had 790 completes (figure includes 19 partial completions) for social workers (53.1%) and 422 completes (includes 5 partial completions) for the registered nurses (51.7%).

**Sample:** 3000 individuals currently practicing as registered nurses or social workers in California, Maryland, Massachusetts, or Ohio.

**Sponsor:** The National Institutes of Health, Georgetown University, University of Pennsylvania

**PI:** Connie Ulrich (U. Penn); Thomas Guterbock;

**PC:**

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**Financial Conflicts of Interest**

The goal of this project was to study the experiences researchers have had with funding and how it impacts the actual conduct of research. CSR's role was to work with researchers to develop a questionnaire and test it. Development included focus groups for the nurses and semi-structured interviews with a sample of doctors. CSR then followed TDM protocols to distribute the instrument to doctors and nurses at the top research universities in America. CSR provided the initial data file with frequencies to the principal investigators for further work.

**Sample:** Samples of U. S. university medical researchers and nursing school faculty, drawn from universities with the most research funding. N= 509 MD's, 169 nurses.

**Sponsor:** University of Virginia Center for Biomedical Ethics with funding from the National

**PI:** Patricia Tereskerz; Thomas Guterbock;

**PC:** John Lee Holmes

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**PWC Employee Satisfaction 2003**

The 2003 Prince William County Organizational Survey was administered to full-time and part-time employees of the County with the primary purpose of assessing the degree to which County staff were "living" the County's vision and values in their work.

**Sample:** Sample consisted of all 3,378 PWC full-time and part-time employees; completed surveys were received from 2,371 PWC employees

**Sponsor:** Prince William County

**PI:** Thomas Guterbock;

**PC:**
SURVEYS AND DATA COLLECTION

Northern Shenandoah Valley Regional Workforce Survey 2003

The Survey's purpose is to supplement information available from Census 2000 and other official sources with more
detailed and current information regarding the region's labor force, with special emphasis on the characteristics of those
who commute long distances to work outside the region. The survey was conducted by telephone in late May and the first
half of June 2003. CSR completed 1,005 interviews with residents of the three Virginia counties (Clarke, Frederick, and
Shenandoah) and one independent city (Winchester) that make up the area. The interview included a household inventory
that gathered information from the primary respondent regarding each person age 16 and older in the household. Each
respondent was asked a series of questions about the general characteristics of the household, as well as questions about
their employment status, work and training experience, and commuting behavior. However, some of the more subjective
questions about employment and commuting were asked only of primary respondents who were workers. A total of 1,853
adults were inventoried in the 1,005 households that were interviewed, of whom 1,247 were full-time or part-time workers.

Sample: A random sample of 4305 directory-listed households in Frederick, Clarke,
Shenandoah counties, as well as the city of Winchester; 1005 completed interviews.

Sponsor: Winchester/Frederick County Economic Development Commission

PI: Thomas M. Guterbock, Robin Bebel;

PC:

American College of Radiology

This study collected baseline demographic information about U.S. radiologists and information about issues of importance
to the profession. Multiple mailings and telephone reminders were used in this paper mail-out survey to achieve a response
rate of 62%.

Sample: Radiologists were sampled at a 1 in 12 rate while Radiation Oncologists were
sampled at a 1 in 7 rate. The target sample size was 2932 Radiologists and 654
Radiation Oncologists; 2232 were completed.

Sponsor: American College of Radiology

PI: David E. Hartman;

PC:

Rappahanock-Rapidan (PD9) Regional Labor Force Survey

The survey's purpose is to supplement information available from Census 2000 and other official sources with more
detailed and current information regarding the region's labor force, with special emphasis on the characteristics of those
who commute long distances to work outside the region. The survey was conducted by telephone in late March and early
April of 2003. CSR completed 1408 interviews with residents of the five counties that make up the region: Culpeper,
Fauquier, Madison, Orange, and Rappahannock. Each respondent was asked a series of questions about the general
characteristics of the household, as well as questions about their employment status, work and training experience, and
commuting behavior. The respondents also acted as "informants" and were asked many of the same questions about other
household members who were of working age. The strategy allowed us to capture data on a total of 2,691 persons age 16
and over, of whom, 1,703 were full or part-time workers.

Sample: A random sample of 4812 directory-listed households in Culpeper, Fauquier,
Madison, Orange, and Rappahannock Counties; 1408 completed interviews.

Sponsor: Rappahanock-Rapidan Regional Partnership and Regional Commission

PI: Thomas Guterbock;

PC:
SURVEYS AND DATA COLLECTION

Catastrophic Event Survey of Emergency Room Physicians

The purpose of the study is to gather information about the resources emergency medicine physicians consult during catastrophic events involving patients injured by radiological, biological, and chemical agents. A target sample of 600 emergency physicians in the Commonwealth, supported by the Virginia College of Emergency Physicians, was contacted during the Spring to early Fall 2003.

**Sample:** 600 randomly selected emergency physicians in Virginia, from list provided by the Virginia College of Emergency Physicians; 157 completed the survey.

**Sponsor:** Department of Toxicology, University of Virginia

**PI:** Mark Kirk, MD; Alexander Baer, MD.; Thomas Guterbock;

**PC:**

Durham Survey of Inter-Ethnic Conflict

A telephone survey of residents of Durham, NC on perceptions of race relations in the community. The study included African-American and Hispanic oversamples to enhance validity. Many interviews were conducted in Spanish.

**Sample:** A total of 500 interviews with self-identified Durham city residents. 32% of the interviews were conducted in Spanish.

**Sponsor:** Contract with Duke University, funded by a grant from the Ford Foundation

**PI:** Thomas Guterbock;

**PC:** David Hartman

Prince William County Citizen Satisfaction 2003

Eleventh in an annual series of citizen surveys, aimed at assessing citizen satisfaction with services and overall quality of life. This year's survey included a series on the importance of specified planning goals, for use in updating the County's strategic plan. For the first time, less-populated areas of the county were over-sampled to allow more detailed comparison of geographic areas.

**Sample:** Mixed telephone sample of 1,484 Prince William County adults; county-wide RDD sample was supplemented with sample of directory-listed households in less populated areas of the County.

**Sponsor:** Prince William County, VA

**PI:** Thomas Guterbock;

**PC:**

Williamsburg Older Adults

A telephone survey of adults 60 years of age and older in the Williamsburg community in order to measure their health needs, access to, and utilization of health care services.

**Sample:** RDD sample of adults 60 and older in Williamsburg, James City County and upper York County, VA. N = 350.

**Sponsor:** College of William & Mary

**PI:** Louis Rossiter, Christine Jensen (William & Mary); Thomas Guterbock;

**PC:** Kate Wood
SURVEYS AND DATA COLLECTION

ETS (Educational Testing Service)  2.016
Survey of teachers focused on teaching practices and course content for advanced placement high school courses. The questionnaire included results from semi-structured, focused interviews with a small sample of teachers.

Sample: 1219 AP US History teachers and 1171 AP Biology teachers
Sponsor: data not yet available
PI: Thomas Guterbock;
PC:

DMV Customer Satisfaction 2002-2003  2.014
Sixth annual, statewide, customer satisfaction survey for users of DMV services. Assessed customer satisfaction with various methods of delivering services, including in-person service at Customer Service Centers, mail, telephone, Touch-Tone, and internet services of DMV. The survey was conducted during a period of reduction in DMV service hours due to cuts in the state's budget. This year's survey also included questions on behalf of the Motor Vehicle Dealer Board.

Sample: Dual Frame, statewide telephone sample. Total N = 909; 503 in RDD sample, and 406 in directory-listed (Electronic White Pages) sample. Adults were screened for eligibility, defined as holding a driver's license or owning a motor vehicle, and having had
Sponsor: Virginia Department of Motor Vehicles
PI: David E. Hartman;
PC:

Bryn Mawr II  2.013
A mail survey of alumnae from Bryn Mawr College focusing on the respondent's perception of the importance of maintaining organizational ties and how those ties might influence individual self-definition.

Sample: 1385 alums living in Washington D.C
Sponsor: Bryn Mawr Club of Washington D.C.
PI: Thomas Guterbock;
PC:

ACRL 2002 Annual Survey of Academic and Research Libraries  2.012
This is the fifth annual Internet survey of U.S. and Canadian libraries at academic institutions, from two-year and junior colleges through doctoral-granting universities. The study gathered data on four major categories of library activities: collections, expenditures, library operations, and local characteristics or attributes. This year, a new series of questions was added to ascertain the extent of new building projects and the use of space at academic libraries.

Sample: 1450 U.S. and Canadian academic libraries
Sponsor: Association of College and Research Libraries
PI: Thomas Guterbock;
PC: John Lee Holmes
SURVEYS AND DATA COLLECTION

Youth Leadership Initiative 2.011
A national survey of teachers and students to study political attitudes, political values and levels of political participation among middle school and high school students. Surveys conducted in two waves using a Solomon 4-group experimental design.

Sample: High School Students in Virginia and the Nation
Sponsor: Youth Leadership Initiative, Center for Politics, UVA
PI: ;
PC:

City of Charlottesville -- Cable Service 2.009
Gathered evaluative information on the services of Adelphia Cable Company as part of the City of Charlottesville's cable television review process. A telephone survey of Charlottesville residents, of whom 73% subscribed to cable, were asked about satisfaction with various aspects of their cable television service. Non-subscribers were asked for reasons they do not subscribe to cable. A series of questions focused on the public, educational, and governmental channels. A separate survey was conducted to solicit comments and satisfaction ratings from users of the local public access cable television production facilities provided by the City through resources provided by the cable operator. In this survey of organizations and individual video producers, respondents were identified and recruited by phone, sent the semi-structured instruments by e-mail, and asked to return the completed form to CSR by fax, mail, or email.

Sample: 420 Charlottesville residents, including subscribers and non-subscribers to cable television, sampled from directory listed households
36 public, educational, and governmental organizations (and some individuals) that use the local public access cable te
Sponsor: Office of the City Attorney, City of Charlottesville
PI: Thomas Guterbock;
PC: Kate Wood

Ethical Regulations for Innovative Surgery 2.007
A mail survey of surgeons on the issues surrounding surgical innovations and the potential impact of proposed research policy reforms.

Sample: Nationwide sample of surgeons, representing all specialties. Final N = 665.
Sponsor: Greenwall Foundation
PI: Angelique Reitsma; Thomas Guterbock;
PC: John Lee Holmes
<table>
<thead>
<tr>
<th>Study Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ethical Issues Among Nurse Practitioners</td>
<td>2.006</td>
</tr>
<tr>
<td>American Medical Student Association (AMSA)</td>
<td>1.038</td>
</tr>
<tr>
<td>Bedford Citizen Satisfaction 2002</td>
<td>1.037</td>
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<td>Urban Institute/Non Profits</td>
<td>1.036</td>
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**Ethical Issues Among Nurse Practitioners**
A mail out survey of Nurse Practitioners and Physician Assistants regarding ethical stress and the ethical dilemmas they face when balancing patient care, costs, and administrative requirements. Study design included an incentive experiment in which an up front cash incentive was compared with a lottery incentive and a no-incentive control group.

- **Sample:** 802 Nurse Practitioners and 692 Physician Assistants completed the survey
- **Sponsor:** National Institutes of Health
- **PI:** Connie Ulrich (U. Penn.); Thomas Guterbock;
- **PC:** Ryan Hubbard

**American Medical Student Association (AMSA)**
A mail-out survey of medical students focusing on their attitudes and expectations vis-a-vis the ethics of health care as a system and on individual choices within that system.

- **Sample:** 295 first and 475 fourth year medical students nationwide
- **Sponsor:** American Medical School Association
- **PI:** Thomas Guterbock;
- **PC:**

**Bedford Citizen Satisfaction 2002**
A citizen survey, conducted by telephone, to determine residents' opinions about quality of life in Bedford County and about the importance of goals for the County's comprehensive plan, as well as to determine their level of satisfaction with a number of services the county provides. Data were analyzed for the County as a whole and separately for each of seven election districts.

- **Sample:** RDD sample of 1,445 residents in Bedford County
- **Sponsor:** County of Bedford, Virginia
- **PI:** Thomas Guterbock;
- **PC:** Kate Wood

**Urban Institute/Non Profits**
A survey of managers of non-profit organizations to find out how they file their tax-exemption forms with the IRS and to measure their interest in custom software to aid them with such filing. The survey included both a mail-out and a telephone component.

- **Sample:** data not yet available
- **Sponsor:** U.S. Internal Revenue Service, via a contract with the Urban Institute
- **PI:**
- **PC:**
ACRL 2001 Annual Survey of Academic and Research Libraries

This is the fourth annual Internet survey of U.S. and Canadian libraries at academic institutions, from two-year and junior colleges through doctoral-granting universities. The study gathered data on four major categories of library activities: collections, expenditures, library operations, and local characteristics or attributes. This year, a new series of questions was added to assess trends in information literacy.

Sample: 1603 U.S. and Canadian academic libraries
Sponsor: Association of College and Research Libraries
PI: Thomas Guterbock
PC: John Lee Holmes

Policy Expectations Survey

CSR conducted a survey of the electorate in Virginia and New Jersey. The survey instrument was developed by the PIs, however CSR provided assistance in the development of the instrument in order to ready it for telephone administration. The survey was performed just prior to the 2001 gubernatorial elections held in Virginia and New Jersey. The survey included questions about the candidates for office, the current government, and specific issues relating to the campaign. Data are designed for tests of a Downsian theory of voter choice.

Sample: 669 registered voters in Virginia; 638 registered voters in New Jersey
Sponsor: National Science Foundation through a grant to Ohio State University
PI: Dean Lacy (Ohio State Univ.), Philip Paolino (Univ.
PC:

DMV Customer Satisfaction Survey

For the fifth consecutive year, CSR conducted a survey to determine the level of satisfaction among Virginia residents who have used DMV services the year before the survey. Various modes of delivering the service were investigated including in person, telephone, mail, Touch-Tone, and Internet. Overall satisfaction levels did not increase over 2000. There are early warning signs that satisfaction ratings may decline in the future such as a significant decline in expectation and improvement ratings. Continued migration to Internet usage from in-person delivery of services was observed.

Sample: 1236 Virginia adults who had contacted DMV in the last 12 months
Sponsor: Department of Motor Vehicles
PI: Thomas Guterbock
PC: Dave Hartman
SURVEYS AND DATA COLLECTION

Reston Community Center Citizen Survey 1.020

CSR conducted a telephone survey which examined the level of usage and support for the Reston Community Center by residents of Reston. Questions included the amount of support for new program possibilities, taxpayers opinion on the tax rate and level of funding for the Community Center and satisfaction with the Community Center’s current programs and facilities.

Sample: 1071 residents of Fairfax Small Tax District #5 (Reston)
Sponsor: Reston Community Center Board of Governors
PI: Kate Wood;
PC:

Prince William County Citizen Satisfaction Survey 1.006

For the ninth consecutive year CSR conducted a telephone survey of randomly selected Prince William County residents. The survey replicated those fielded in previous years, however some new questions were added regarding growth and development in the County.

Sample: 931 residents of Prince William County
Sponsor: Prince William County, VA
PI: Kate Wood;
PC:

Institute for Practical Ethics at UVA 1.003

CSR helped to conduct three focus groups in Washington, DC and Atlanta in the Spring of 2001. The focus groups explored such issues as health director’s experiences with ethical issues and asked respondents to consider what should be incorporated into a code of ethics for their field.

Sample: Health directors, members of Association of State and Territorial Health Officials
Sponsor: Greenwall Foundation
PI: Ruth Bernheim, Institute for Practical Ethics;
PC:

Political Obligation 1.002

CSR helped to develop a moderator’s guide and recruited and facilitated two focus groups of University of Virginia staff. The purpose of the focus groups was to gain insight into issues of political obligation, especially focusing on the question of why people obey the law. The focus groups included both general discussion and vignettes.

Sample:
Sponsor: Department of Government and Foreign Affairs, UVA
PI: Professors George Klosko and David Klein;
PC:
ACRL Annual Survey of Academic and Research Libraries

This is the third annual Internet survey of US and Canadian libraries at academic institutions, from two year and junior colleges through doctoral granting universities. The study gathered data on four major categories of library activities: collections, expenditures, library operations, and local characteristics or attributes. This year, a new series of questions was added to ascertain the types and extent of distance learning programs offered by participating institutions.

Sample: 1678 US and Canadian academic libraries
Sponsor: Association of College and Research Libraries
PI: Thomas Guterbock;
PC:

Prince William Co. - PPP Network

The Department of Public Works and the Office of Planning engaged the services of the University of Virginia's Center for Survey Research to solicit opinion from the building community. This survey included two parts: a series of in-depth interviews with Prince William County clients who had recently completed building projects or site plan reviews in the County, and a series of interviews with Prince William County planning and development staff.

Sample: data not yet available
Sponsor: data not yet available
PI: Thomas Guterbock;
PC:

National Gendered Attrition

The survey was part of a national project examining how computer science departments can affect the attrition or retention of undergraduate students in their programs with a particular focus on different patterns of attrition between men and women. Chairpersons and up to 25 faculty from each department were asked questions about their department and their professional activities. The questionnaire was available online, in paper form returned by mail, fax or email, and a few surveys were conducted over the telephone. Response rate achieved from all of these modes was over 68 percent for faculty and 76 percent for chairpersons.

Sample: 2800 Computer Science and IT full time faculty and 200 Chairpersons
Sponsor:
PI: Joanne Cohoon and Sarah Turner, UVA Curry School o;
PC:
Virginia Department of Transportation Customer Satisfaction Survey

CSR conducted a statewide RDD telephone survey asking citizens of Virginia about satisfaction with features of major highways and secondary roads. It also asked how satisfied people were with VDOT’s efforts to maintain the roads. The project called for complex sample design and weighting in order to accurately represent the state’s nine VDOT districts and forty-five residencies. Questions were comparable to those used in a nationwide survey conducted by FHWA in 2000.

**Sample:** 4,400 Virginia drivers  
**Sponsor:** Virginia Department of Transportation  
**PI:**;  
**PC:**

Roanoke County Schools; 2001 Parent & Citizen Survey

CSR conducted a survey which aimed to measure parent and non-parent satisfaction with the current programs and policies of the school system in Roanoke County. The survey also asked about the parents’ satisfaction with their children’s educational experience, and gathered information about community opinion pertaining to plans for the future of the Roanoke County schools.

**Sample:** 1097 residents of Roanoke County, stratified by parents and non-parents  
**Sponsor:** Roanoke County, Virginia  
**PI:** Kate Wood;  
**PC:**

DMV Customer Satisfaction Survey

For the fourth consecutive year, CSR conducted a survey which sought to determine the level of satisfaction among Virginia residents who have used DMV services during the year previous to the survey. Various modes of delivering the services were investigated including in person, telephone, mail, Touch Tone, and Internet. The overall satisfaction levels with the DMV continued to increase although at a slower rate. A slight migration away from using in-person service towards alternatives such as mail and Internet was observed.

**Sample:** 1237 Virginia adults who had contacted DMV in the last 12 months  
**Sponsor:** Department of Motor Vehicles  
**PI:** Thomas Guterbock;  
**PC:** David Hartman

ACRL Annual Survey of Academic and Research Libraries

This is the second annual Internet survey of U.S. and Canadian libraries at academic institutions, from two-year and junior colleges through doctoral-granting universities. The study gathered data on four major categories of library activities: collections, expenditures, library operations, and local characteristics or attributes. This year, a new series of questions was added to ascertain whether institutions offer librarians faculty or academic status.

**Sample:** 1367 U.S. and Canadian academic libraries  
**Sponsor:** Association of College and Research Libraries  
**PI:** Thomas M. Guterbock and Patrick Yott, Director Geo;  
**PC:** John Lee Holmes
SURVEYS AND DATA COLLECTION

Monticello Impact Study 0.015
CSR assisted the PI in putting together a study of the economic impact of Monticello on the Charlottesville, Albemarle area. CSR designed the sampling plan, the instrument, implementation specifications and performed an on-site pretest of 3 different questionnaires to ensure a reliable instrument. The purpose of the study was to pass out the forms to visitors at Monticello and ask them how they will spend their money while in the area.

Sample:
Sponsor: Thomas Jefferson Memorial Foundation
PI: John Knapp, Thomas M. Guterbock;
PCC: 

Survey of American Political Culture 0.014
CSR conducted a survey which explored the current attitudes of the American electorate. The questionnaire was developed with the PI and explored such things as character in politics.

Sample: 1200 national RDD sample
Sponsor: UVA Institute for Advanced Studies in Culture
PI: Thomas Guterbock;
PCC: 

Survey of Darden Faculty on Executive Education 0.013
CSR conducted a survey for the Darden school in order to better understand how the faculty feel about the way the executive education program is run. Questions included topics such as how executive education classes are assigned, how executive education fits in with faculty’s other duties, and the rewards of executive education. The overall response rate for the survey was very high: 82%. Results were presented and discussed at a Winter 2001 faculty retreat.

Sample: 40 Darden faculty members who had taught at least one executive education class and had been at the Darden school for at least two years
Sponsor: Executive Education Policy Committee
PI: Thomas Guterbock;
PCC: 

TJPDC Origin/Destination Travel Survey 1999.012
Conducted a telephone survey in conjunction with TJPDC Eastern Planning Initiative of residents of Charlottesville and surrounding counties to evaluate travel patterns and travel modes of area residents. The survey included questions concerning origin and destination of travel, the respondent’s and other household members’ journeys to work, use of public transportation, and also requested a detailed trip diary for the previous day.

Sample: 1215 Charlottesville City, Albemarle, Fluvanna, Greene, Louisa, and Nelson County residents
Sponsor: Thomas Jefferson Planning District Commission
PI: Thomas Guterbock;
PCC: 

Wednesday, April 22, 2009
SURVEYS AND DATA COLLECTION

DMV Employee Survey

CSR conducted a self-administered mail-out survey which sought to determine the level of satisfaction among DMV employees. Analysis included determining the levels of satisfaction among various employee groups such as job categories, administrations, and demographics. The oral presentation included managerial recommendations based on a priority matrix. Employee satisfaction was at a satisfactory level but left room for improvement. The survey did find significant improvement in satisfaction ratings over the 1998 Governor’s survey.

Sample: 1343 DMV employees
Sponsor: Department of Motor Vehicles
PI: Thomas Guterbock;
PC: David Hartman

SAMSA II

CSR conducted a self-administered survey of employees at UVA in order to better understand substance abuse in the UVA community. The study sought to find out how much people know about resources at UVA for substance abuse and to find out what respondents know about substance abuse and if they think about the risks of substance abuse.

Sample: 1205 faculty and staff at UVA, stratified by Medical/Academic
Sponsor: Federal Office of Substance Abuse and Mental Health Services Administration
PI: Adrienne Keller, Wendy Cohn, Wendy Novikoff, Thomas
PC:

Sorensen - Survey on Campaign Conduct

A four wave telephone panel study of the Virginia electorate during the 2000 Virginia campaign for U.S. Senate. The study focused on how voters perceive campaign advertisements and how they define and respond to negativity or unfairness in the messages. An additional cross-section was added to the post-election wave. Survey operations were coordinated for the sponsor by the late Alison Meloy.

Sample: 800 registered voters in Virginia
Sponsor: The Sorensen Institute for Political Leadership and the Pew Partnership
PI: Thomas Guterbock;
PC:

Covenant Marriage

CSR conducted a two-wave panel study on behalf of the Marriage Matters project. The study sought to interview engaged couples about their views on covenant marriage. Respondents for the first wave were qualified and selected using sample from an age and marital-status targeted list. During the second wave, an attempt was made to re-interview all willing respondents from the second pre-test and the first wave. Panel retention was 78%.

Sample: 103 first wave completions
Sponsor: National Science Foundation
PI: Steven L. Nock (UVA Sociology), James Wright (Tula;
PC: Thomas Guterbock
SURVEYS AND DATA COLLECTION

Prince William County 2000 Citizen Satisfaction Survey 0.004

For the eighth consecutive year CSR conducted a telephone survey of randomly selected Prince William County residents. The survey replicated those fielded in 1993, 1994, 1995, 1996, 1997, 1998, and 1999. New questions were added regarding ability and willingness to use cardio-pulmonary resuscitation techniques and changing opinions concerning general satisfaction with County government. A series of questions asked initially in 1998 probing occupation and training, and a new series of questions pertaining to public transportation were also included.

Sample:  1,209 Prince William County residents
Sponsor:  Prince William County, Virginia
PI:      Thomas Guterbock; Kate Wood
PC:

Patient Satisfaction with Woodrow Wilson Rehabilitation Center 1998.002

This continuing monthly study involves off-line CATI interviews with patients in the month following discharge for either inpatient or outpatient services in order to determine patient satisfaction.

Sample:  All inpatients each month; 25 outpatients per month
Sponsor:  Woodrow Wilson Rehabilitation Center
PI:      Mary Ropka, Ph.D., RN;
PC:

Student Race Survey 0.002

CSR conducted an opinion poll concerning attitudes towards race relations at UVA. CSR collected the data for a study being done by a student group at UVA.

Sample:  405 undergraduate students at UVA, stratified by race
Sponsor:  State of Race Relations (a student group at UVA)
PI:      Thomas Guterbock;
PC:

Virginia Compensation Board Survey of Customer Service 0.001

CSR provided assistance with questionnaire design and analysis of the results of a study which sought to find out what customers of the Virginia state compensation Board thought about their services. The respondents comprised Commonwealth’s Attorneys, Commissioners of the Revenue, Regional Jails, City Managers and County Administrators, Clerks of the Circuit Court, Sheriffs, and Treasurers in the state of Virginia. The self-administered mail-out questionnaire asked about specific service activities, new services and overall satisfaction, as well as satisfaction with services which were specific to each type of respondent.

Sample:  608 customers of the Virginia State Compensation Board
Sponsor:  Virginia State Compensation Board
PI:      Charles Denk;
PC:
SURVEYS AND DATA COLLECTION

UVA Health System Roanoke Area Tracking Survey 1999.019

Conducted a telephone survey of randomly selected Roanoke area residents to gauge their familiarity with local and regional hospitals, to examine their preferences concerning care in the areas of cardiology, neurology, cancer, pediatric care, and to learn their overall impressions of the UVA Health System and other regional hospitals. In addition, the questionnaire assessed the patient experience and recall and impressions of advertisements and news stories. The interview script incorporated questions from a 1997 survey for purposes of comparability over the two years.

Sample: 480 Roanoke area residents
Sponsor: University of Virginia Health System
PI: Thomas Guterbock;
PC:

DMV Motor Carrier Satisfaction Survey 1999.018

This is a new survey of Virginia motor carriers who have used DMV services in the last year. The goal is to assess customer satisfaction with visits to DMV offices, use of mail services, telephone contacts, and use of the Internet. Additionally, the study sought to assess the understanding of motor carrier regulations and compliance procedures.

Sample: 617 Virginia motor carriers
Sponsor: Virginia Department of Motor Vehicles
PI: Thomas Guterbock;
Pc: Dave Hartman

Survey on Software Aspects of Certification 1998.016

The self-administered disk survey was distributed to software engineers who develop software for ground-based and air-based aviation systems. Question topics include FAA processes and regulations, and respondents’ views on the best ways to assure safety of software.

Sample: 300
Sponsor: Federal Aviation Administration, through a contract with TRW
PI: Thomas Guterbock;
Pc:

Survey of Campaign Conduct 1999 1998.0121

The objective of this telephone survey is to evaluate voter response to negative campaign practices and character-based attacks on candidates. The vignette survey design allows for the evaluation of several different types of negative attacks and responses.

Sample: 600 Virginia state-registered voters
Sponsor: Sorenson Institute for Political Leadership, University of Virginia
PI: Thomas Guterbock;
Pc:
SURVEYS AND DATA COLLECTION

Focus Groups: Development of Computer-Based Tools for Mid-life Breast Cancer Survivors 1998.008

A series of three focus groups were conducted to explore the knowledge that menopausal and postmenopausal women have about menopause management and the strategies they use to manage menopause. They provide preliminary information as the initial phase of an ongoing project to develop a web-based resource for decision-making regarding menopause management by women with a history of breast cancer.

Sample: Purposive sampling for the three groups resulted in groups composed of women of different ages and different breast cancer histories

Sponsor: James Barrett, Ph.D., Department of Health Evaluation Sciences, University of Virginia

PI: Mary Ropka, Ph.D., RN;

PC:

UVA ITC Customer Satisfaction Survey 1999.003

This is the seventh annual mail-out survey to evaluate satisfaction with computing and telephone services provided by ITC to faculty, staff, graduate students, and undergraduate students at UVA. The 1999 survey retained most of the new sections introduced in 1998, although minor wording changes and major sequencing changes were made. The 1999 survey was conducted by mail and, for the first time, via the Internet.

Sample: 761 UVA faculty, staff, undergraduate, and graduate students

Sponsor: Information Technology and Communication, University of Virginia

PI: Thomas Guterbock;

PC:

Prince William County Citizen Satisfaction Survey 1999.002

For the seventh consecutive year CSR conducted a telephone survey of randomly selected Prince William County residents. The survey replicated those fielded in 1993, 1994, 1995, 1996, 1997, and 1998, however this year the sequencing of questions was changed considerably to provide for a more logical flow. New questions were added regarding public safety, the County Maintenance Codes, use of the County’s Internet website or touch-tone phone system, and the series of questions from 1995 pertaining to specific strategic planning goals was repeated.

Sample: 1,305 Prince William County residents

Sponsor: Prince William County Virginia

PI: Thomas M. Guterbock, Kate F. Wood, and Brian J. Me;

PC:

DMV Customer Satisfaction Survey 1998.023

This is the second in a series of telephone surveys of Virginia residents who have used DMV services in the last year. The goal is to assess customer satisfaction with visits to DMV offices, use of mail services, telephone contacts, and use of the Internet.

Sample: 1,200 Virginia residents

Sponsor: Virginia Department of Motor Vehicles

PI: Thomas Guterbock;

PC: Dave Hartman
SURVEYS AND DATA COLLECTION

Virginia High School League Survey 1997.019
CSR developed sample design and assisted Professor Callahan with instrument development for survey of high school female athletes around the state to determine their views on when tennis, volleyball, and basketball seasons should be scheduled. Results inform VHSL in its response to current Title IX litigation regarding the scheduling of sports for girls' teams in three divisions of VHSL.

Sample: 1,925 female athletes
Sponsor: Virginia High School League
PI: Thomas Guterbock;
PC:

NCAA Eligibility Survey II 1998.018
This telephone survey measured the satisfaction of customers’ interaction with the NCAA Clearinghouse. Questions posed to parents and guidance counselors included the clarity of the eligibility requirements and the degree to which eligibility requirements were made known. CSR designed the survey and collected the data.

Sample: 300 parents; 300 high school guidance counselors
Sponsor: NCAA
PI: Thomas Guterbock;
PC:

Process Simplification Survey 1997.018
CSR developed a semi-structured interview guide and sampling plan for an internal study aimed at re-engineering the research administration and proposal processing systems at UVA. CSR conducted interviews with respondents sampled from among P.I.’s, research administrators, and fiscal technicians. Results were coded and reported to the Research Administration Process Simplification Team.

Sample: 71 interviews
Sponsor: Office of Executive Vice President and Chief Financial Officer
PI: Thomas Guterbock;
PC:

DMV Customer Satisfaction Telephone Survey 1997.017
CSR conducted telephone interviews with Virginia residents who have used DMV services in the last year, to assess their satisfaction with visits to DMV offices, use of mail services, telephone contacts, and use of the Internet. Professor David Hartman (Michigan State University) served as co-investigator.

Sample: 1,250 Virginia residents
Sponsor: Virginia Department of Motor Vehicles
PI: Thomas Guterbock;
PC:
SURVEYS AND DATA COLLECTION

DMV Customer Satisfaction Survey 1999.017

This is the third in a series of telephone surveys of Virginia residents who have used DMV services in the last year. The goal is to assess customer satisfaction with visits to DMV offices, use of mail services, telephone contacts, and use of the Internet. This year the survey also measured satisfaction with DMV mobile offices and license agents.

**Sample:** 1,213 Virginia residents

**Sponsor:** Virginia Department of Motor Vehicles

**PI:** Thomas Guterbock;

**PC:** David Hartman

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Child Care Survey 1997.014

UVA employees who are parents of pre-school children were surveyed by mail on their child care needs and their satisfaction with child care facilities now available through the University and elsewhere. The questionnaire was developed by Relana Pinkerton, Ph.D. (Department of Psychology).

**Sample:** 400 UVA employees

**Sponsor:** Office of the Assistant Vice President for Business Operations and UVA Women's C

**PI:** Thomas Guterbock;

**PC:**

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Workplace Managed Care (SAMSA) 1998.013

As part of a large multi-site intervention study funded by SAMSA to study how to prevent the abuse of alcohol and other drugs, a mail survey (U.S. mail and messenger mail) was conducted to identify prevalence and patterns of substance use, attitudes towards substance use, and knowledge and use of substance use-related health services among full-time faculty and classified staff of a large university. The sample was randomly selected. Participation was voluntary, anonymous, and confidential. Special measures were incorporated to assure confidentiality, encourage participation, and track differential response.

**Sample:** 1,973 full-time university faculty and classified staff

**Sponsor:** Adrienne Keller, Ph.D., Department of Behavioral Medicine and Psychiatry, University of Virginia

**PI:** Mary Ropka, Ph.D., RN;

**PC:**

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Class Poll (Campaign Conduct) 1998.0122

This RDD Telephone survey measured voters' trust in the government, perceptions of negative campaign practices, perceptions of the electoral process, and approval of President Clinton.

**Sample:** 600 Virginia state registered voters

**Sponsor:** Sorenson Institute for Political Leadership, University of Virginia

**PI:** Thomas Guterbock;

**PC:**
SURVEYS AND DATA COLLECTION

Survey of Hospice Support Programs 1998.007

A mail survey was conducted to collect information on hospice support programs in the United States. The study is a collaboration between the Volunteer Hospice Network (VHN) and John Herrman, who is a graduated student in Sociology at the University of Virginia. The Volunteer Hospice Network was created to promote the growth, diversity, and development of volunteer organizations that serve persons who are dealing with life-threatening illnesses and those who are grieving. The results of this survey will be used by the VHN to compile a directory of hospice support programs and to assess the needs of these programs. This research is made possible by a grant from the Open Society Institute of the Soros Foundation.

Sample: 260

Sponsor: John Herrman, Doctoral Student, University of Virginia

PI: Thomas Guterbock;

PC:

Departmental Factors in Undergraduate Attrition from the Majors 1998.006

The survey investigated relationships between undergraduate attrition from Biology and Computer Science majors and the attributes of those departments. The results will be included in a dissertation by Joanne Cohoon entitled, "Departmental Gendered Attrition from the Computer Science Major." CSR administered the data collection, data entry, and follow-up calling.

Sample: 345 Biology and Computer Science professors; 51 Departmental Chairs in the state of Virginia

Sponsor: Joanne Cohoon, Doctoral Candidate in Sociology, University of Virginia, with fundi

PI: Thomas Guterbock;

PC:

Clark Elementary School Neighborhood Task Force Survey 1998.005

This telephone survey questioned residents of the Clark Elementary School neighborhood about satisfaction with the school, the image of the school, and general neighborhood problems. Parents of Clark Elementary students received a longer version of the survey, which included more detailed questions about the school.

Sample: 200

Sponsor: Clark Elementary School Neighborhood Task Force

PI: Thomas M. Guterbock and Brian Meekins;

PC: Brian Meekins
SURVEYS AND DATA COLLECTION

Prince William County Citizen Satisfaction Survey 1998.003

This was the sixth in a series of telephone surveys of randomly selected Prince William County residents. Residents respond to questions regarding their satisfaction with County services such as public safety, human services, planning & development, and parks & recreation. New questions were added regarding labor force issues, the Internet, and computers.

Sample: 1,035  
Sponsor: Prince William County, Virginia  
PI: Thomas M. Guterbock and Kathryn Franzen Wood, Doct;  
PC:

UVA ITC Customer Satisfaction Survey 1998.001

This is the sixth-annual mail-out survey to evaluate satisfaction with computing and telephone services provided by ITC to faculty, staff, graduate students, and undergraduate students at UVA. The 1998 survey included a focus on connectivity issues.

Sample: 1,000  
Sponsor: Information Technology and Communication, University of Virginia  
PI: Thomas Guterbock;  
PC:

National Study of Hospices & Hospice Volunteerism 1996.026

This is a nationwide survey of 22 Hospices, including approximately 2000 volunteers and 667 staff members. CSR helped develop the questionnaire, conducted the mailing and tracking of the surveys, prepared the data file and handled the data entry.

Sample: 1600  
Sponsor: Robert Wood Johnson Foundation: Virginia Health Policy Center, University of Vir  
PI: Carolyn Engelhard;  
PC:

Virginia Gubernatorial Pre-Election Poll 1997.015

A statewide pre-election random digit dial survey of registered voters. The design and implementation of the poll were assisted by students in the Department of Government and Foreign Affairs' Public Opinion class and by students in the Department of Sociology's Research Workshop. This survey was one of the first to show that candidate Jim Gilmore had taken a decisive lead in the race. Partial funding provided by Professor Kenneth Goldstein, Arizona State University.

Sample: 800 registered voters  
Sponsor: Professor Paul Freedman, course instructor American Public Opinion (GFAP 227),  
PI: Thomas Guterbock;  
PC:
SURVEYS AND DATA COLLECTION

Long-term Effects of Participation in Community Service Learning Programs 1997.011

CSR conducted semi-structured interviews and tracked responses for a telephone survey on post-graduate experiences following participation in service learning projects such as the University Internship Program and Madison House. CSR also assisted with data collection and processing.

Sample:

Sponsor: Weldon Cooper Center, University Internship Program, U.S. Office of Education - F
PI: Nancy Gansneder;
PC:

Survey of Paper Machine Oil Buyers 1997.009

Telephone interviews were completed with paper mills to assess the current oil purchasing patterns in the paper industry in the United States. CSR conducted advance mailing, questionnaire development, offline CATI, and data analysis.

Sample: 150 key personnel at paper mills in the U.S.
Sponsor: Mobil Oil Corporation, Karl Fernlund Associates
PI: Thomas Guterbock;
PC:

Prince William County Citizen Satisfaction Survey 1997.006

For the fifth consecutive year CSR conducted a survey of Prince William County residents. The survey replicated those fielded in 1993, 1994, 1995, and 1996. New questions were aimed at assessing attitudes towards the new teen curfew ordinance, and the series of questions from 1996 regarding planning issues was repeated.

Sample: 900
Sponsor: Prince William County Virginia
PI: Thomas Guterbock;
PC:

University of Virginia Athletic Interest Survey 1997.005

This survey measured interest and involvement in intercollegiate athletics among students at UVA. Using a questionnaire developed by NCAA, CSR added supplementary questions, conducted the mailing and tracking of the survey, performed data entry and analysis, and prepared a report of the results.

Sample: 917 undergraduates
Sponsor: Athletics Department, University of Virginia
PI: Kate Wood;
PC:
SURVEYS AND DATA COLLECTION

UVA ITC Customer Satisfaction Survey 1997.001
Fifth in a series of annual surveys aimed at evaluating satisfaction with computing and telephone services provided by ITC to faculty, staff, graduate, and undergraduate students at UVA.

Sample: 1000
Sponsor: Information Technology and Communication, University of Virginia
PI: Thomas Guterbock;
PC:

NCAA Initial Eligibility Clearing House Study 1996.022
A nationwide telephone survey to determine how and why high school student athletes register with the NCAA Clearing House. CSR developed an initial design pretest and completed 30 semi-structured interviews with coaches and students. CATI programming, sample handling and calling were conducted by CSR.

Sample: 400 interviews
Sponsor: National Collegiate Athletic Association
PI: Professor Steven L. Nock, Sociology;
PC:

Telephone survey of UVA faculty who had filed patent disclosure forms within the past five years; faculty were asked about their experiences with and concerns about the University's patent policies.

Sample: 71
Sponsor: Office of the Vice Provost for Research, University of Virginia
PI: Thomas Guterbock;
PC:

Charlottesville-Albemarle Election Poll 1996.019
A pre-election RDD survey of registered voters in the city of Charlottesville and Albemarle county. Questions focused on the 1996 presidential race and on related economic and political issues. The design and implementation of the poll were assisted by students in the Department of Government and Foreign Affairs’ Public Opinion class and by students in the Department of Sociology’s Survey Research Methods class, which asked additional questions about Ground Hog Day.

Sample: 889
Sponsor: Professor Steve E. Finkel, Professor of Government and Foreign Affairs and Daniel
PI: Thomas Guterbock;
PC:
SURVEYS AND DATA COLLECTION

AARP Survey of Community Involvement 1996.017
An RDD telephone survey of 1500 adults assessing their social involvement, organizational membership, community attachment, volunteer activities, social and political trust, interest in politics, and local political participation. By design, half of respondents were age 50 or older. Results challenge the claim that "social capital" is declining in the United States. A full report, "Maintaining America's Social Fabric" was released nationally in December 1997.

Sample: 1500
Sponsor: Survey Design and Analysis, American Association of Retired Persons
PI: ;
PC:

National Survey of Paint Equipment Sales 1996.015
Telephone interviews were completed with managers of retail paint stores, in the United States and Canada, to determine customer preferences and market shares for various types of paint spray equipment. The sample was designed to represent seven North American sales regions.

Sample: 1045
Sponsor: Markowitz and McNaughton, Inc.
PI: Thomas Guterbock;
PC:

Program Effectiveness Survey - Banc One 1996.014
This study measured the effectiveness of the "Leading Strategic Change" course offered to employees at Banc One and taught at the Darden School of Business at the University of Virginia. CSR consulted on questionnaire design, conducted mailing and tracking of the surveys, prepared the data file, performed the data entry, and provided statistical analysis and summary and tables.

Sample: 509
Sponsor: Banc One, Columbus, OH
PI: Prof. Jeannie Liedtka, Darden Graduate School of B;
PC:

Location Preferences of Lynchburg Area Homebuyers 1996.011
In two stages of semi-structured telephone interviewing, CSR explored residential location decision-making of middle income homebuyers in the City of Lynchburg and the adjacent areas of Bedford and Campbell Counties. Initial interviews with area realtors aided in the development of a workable homebuyers’ questionnaire. Results indicate that newly developing areas of Lynchburg city are potentially competitive in the local market.

Sample: Realtors: 25; Homebuyers: 60
Sponsor: Department of Planning and Community Development, City of Lynchburg
PI: William H. Lucy (Dept. of Urban and Environmental ;
PC:
SURVEYS AND DATA COLLECTION

Charlottesville-Albemarle Airport Usage Study--1996 1996.01

For a second consecutive year CSR conducted a survey and analyzed data to show usage patterns for the Charlottesville-Albemarle Airport. Eight travel agencies were selected based on volume of business. Data were collected on site into laptop computers with customized data entry fields resembling the layout of a ticket stub.

Sample: 1023
Sponsor: Charlottesville-Albemarle Airport Authority
PI: Thomas Guterbock;
PC: Lea Cunningham

Primary Care Patient Satisfaction Survey 1995.009

This phone survey measured patients' satisfaction with selected primary care physicians who are participating in a program called Teaching Partners. The questionnaire asked respondents to rate their satisfaction with many aspects of their primary care visit. A monthly sample of patients was provided by the Health Sciences Center. The survey was conducted over 1 year.

Sample: 2925 (Target)
Sponsor: University of Virginia Health Sciences Center
PI: Charles Denk;
PC:

UVA Computer Science Fourth Year Exit Survey 1996.008

CSR designed and conducted six semi-structured telephone interviews of graduating fourth year UVA Computer Science students, then used the results of these interviews to develop an on-disk survey completed by all members of the Computer Science graduating class. The survey measured satisfaction with the newly designed curriculum, quality of instruction, career preparation and the environment in the department.

Sample: 28
Sponsor: Undergraduate Curriculum Committee, UVA Computer Science Department
PI: Thomas Guterbock;
PC:

Evaluation of a Media Campaign on Fatherhood 1997.007

A third wave in our population-based evaluation of a statewide media campaign designed to promote responsible fatherhood in Virginia and increase awareness of the impacts of father-absence on children. After a second phase of media distribution of messages from the campaign, CSR conducted 600 interviews with a fresh statewide sample in May 1997. The final report shows that the media campaign had a significant impact on attitudes about fathers and knowledge of some key facts, but the second phase was less effective.

Sample: 600 interviews
Sponsor: Office of Health Policy, Virginia Department of Health
PI: Thomas Guterbock;
PC:
SURVEYS AND DATA COLLECTION

Evaluation of a Media Campaign on Fatherhood

In connection with a Virginia statewide media campaign launched in Spring 1996, CSR conducted an evaluation of media impact using a pre-post panel design. An initial RDD sample of 505 was evenly split between fathers and other adults. The telephone instrument measured: importance of fatherhood, knowledge of facts about fatherhood, perceived impact of father absence, media exposure, a scale of attitudes on parental roles, and simple measures of parent involvement. Re-interviews were attempted with all Wave I respondents in August 1996, resulting in a panel retention of 80 percent. Simultaneously, 200 "post-only" interviews were conducted with a new sample.

Sample: Wave I: 505 Spring 1996
           Wave II: 398 Fall 1996
           Post-only: 198 Fall 1996

Sponsor: Division of Child and Adolescent Health, Virginia Department of Health

PI: Thomas Guterbock;

PC:

Prince William County Citizen Satisfaction Survey

For the fourth consecutive year CSR conducted a survey of Prince William County residents. The survey replicates those fielded in 1993, 1994 and 1995. This survey included a special module of questions focusing on planning and development issues.

Sample: 803

Sponsor: Prince William County, Virginia

PI: 

PC:

UVA ITC Computer User Satisfaction Survey

Fourth in a series of annual surveys aimed at evaluating computer users' level of satisfaction with computing resources at UVA.

Sample: 928

Sponsor: Information Technology and Communication, University of Virginia

PI: Thomas Guterbock;

PC: Charles Denk
SURVEYS AND DATA COLLECTION

25th Senate District Election Poll--1995 1995.023
A pre-election random digit dial survey of registered voters in the 25th Senate District (Charlottesville City, Albemarle, Greene, Madison and Nelson Counties). Questions focused on the election, rating political figures, Charlottesville town reversion and life satisfaction. The design and implementation of the poll were assisted by students in the Department of Government and Foreign Affairs’ Public Opinion class and by students in the Department of Sociology’s Survey Research Methods class.

Sample: 1206
Sponsor: Professor Steve E. Finkel, course instructor and Professor of Government and Foreign
PI: ;
PC:

National Survey on End-of-Life Decision Making 1994.022
This survey replicates the vignette study designed for the Virginia based survey conducted in Spring of 1994, with the major difference that the sample is a national one.

Sample: 1500
Sponsor: Center for Biomedical Ethics, University of Virginia
PI: John Fletcher; Charles Denk;
PC:

Charlottesville-Albemarle Airport Usage Study--1995 1995.022
Six local travel agencies were visited and data from ticket stubs were entered into laptop computers. An analysis of the data was used to show usage patterns for the Charlottesville-Albemarle airport.

Sample: 1517
Sponsor: Charlottesville-Albemarle Airport Authority
PI: Thomas Guterbock;
PC: Lea Cunningham

Susquehanna Region Labor Force Study 1994.014
An RDD (random digit dial) telephone survey that inventories adult household members in order to describe the skills and training of the labor force and measure the commuting behavior and attitudes of workers in Maryland's Harford and Cecil counties.

Sample: 1007 households with 2087 adults
Sponsor: Susquehanna Region Private Industry Council, Inc.
PI: Thomas Guterbock;
PC:
SURVEYS AND DATA COLLECTION

Survey of Community Health Centers 1995.013

This phone survey was conducted to understand the Community Health Center's involvement in the provision of mental health services in the South's poorest rural communities. The goals of this survey were to determine information on their methods of screening for mental illness, their in-house capability of treating mental illnesses, their patterns of referral to specialty mental health providers, their relationship with private and public providers, and their recommendations for improving the treatment of mental illness for their patients.

Sample: 103 federally funded Community Health Centers
Sponsor: National Institutes of Mental Health; Southeastern Rural Mental Health Research Un
PI: Elizabeth Merwin; Thomas Guterbock;
PC:

Survey of Black Churches 1995.012

An elite telephone survey of pastors of churches to learn what kinds of mental health support services they provide. The study population included churches across all Protestant denominations throughout the southeastern U.S. While the main focus is on Black rural churches, we are also interviewing some non-black and non-rural churches for comparison.

Sample: 268 church pastors, including rural and urban churches in the South, and both black churches and others
Sponsor: National Institutes of Mental Health; Southeastern Rural Mental Health Research Ce
PI: Michael Blank; Thomas Guterbock;
PC:

Region 10 Behavioral Risk Factors Survey 1995.010

A RDD Telephone survey of planning district 10 residents (Charlottesville, Albemarle, Fluvanna, Greene, Louisa and Nelson Counties) assessed behavioral health risks as measured by the Behavioral Risk Factor Surveillance Survey. Rural residents were over sampled to achieve equal sizes of rural and urban residents.

Sample: 603
Sponsor: University of Virginia Health Sciences Center; Martha Jefferson Hospital, and the T
PI: ;
PC:

Survey of Owners' Satisfaction with Tulikivi Soapstone Fireplaces 1995.008

A survey of identified purchasers of soapstone fireplaces to ascertain owner demographic profiles, patterns of product use and levels of satisfaction.

Sample: 126
Sponsor: Darden Graduate School of Business in concert with Tulikivi Soapstone Fireplace, I
PI: Thomas Guterbock;
PC:
SURVEYS AND DATA COLLECTION

Prince William County Citizen Satisfaction Survey 1995.007

For the third consecutive year CSR conducted a survey of Prince William County residents. The survey replicated those fielded in 1993 and 1994, adding a section in which respondents rate the importance of alternative strategic planning goals for the County.

Sample: 908
Sponsor: Prince William County, Virginia
PI: 
PC:

Survey of Local Area Residents' Interests in a Skating Rink 1995.006

A telephone survey of Charlottesville area residents to determine level of interest in and potential usage of a skating rink addition to the Downtown Mall.

Sample: 371
Sponsor: Charlottesville 2000, Inc.
PI: Charles Denk;
PC:

Virginia School Board Association Service Satisfaction Survey 1995.005

A mail survey of VSBA members to obtain opinions regarding programs and services offered by the Association, as well as suggestions for improvement.

Sample: 292
Sponsor: Virginia School Board Association
PI: Thomas Guterbock;
PC:

Survey of Substance Abuse in Anesthesiology Training Programs 1992.004

Elite interviews with chairs of all U.S. residency programs in anesthesiology. This five-year longitudinal study focused on substance abuse and chemical dependence among resident and attending physicians, department-level variation in drug education, intervention and operating room security, and the professional rehabilitation of chemically dependent physicians. The survey combined mail and telephone interview instruments to maximize confidentiality, and used special graphical calendars to pinpoint the timing of key events in identification, treatment and rehabilitation histories. The first year of the study collected data over a five-year retrospective period (1986-1991); succeeding years constitute a prospective study of newly identified and rehabilitation cases.

Sample: census of 155 residency programs annually, achieving approximately 90% coverage each year.
Sponsor: American Society of Anesthesiologists, Committee on Occupational Health and Safe
PI: Charles Denk;
PC:
### Purchasing Services Satisfaction Survey 1994.003

UVA administrative personnel and faculty were surveyed by mail to determine their views on services provided by the University's purchasing department. Two versions of the survey were developed in order to accommodate differences between classified personnel and faculty research populations with respect to their contact with Purchasing and Material Services.

- **Sample:** 128 faculty, 326 administrative/support
- **Sponsor:** UVA Purchasing and Materials Services
- **PI:**
- **PC:**

### Survey of Local Receptivity to a Minor League Baseball Team 1995.002

An RDD telephone survey of Charlottesville and two other cities along with seven surrounding county residents to elicit information on whether the community would be interested in having a minor league baseball team in the area.

- **Sample:** 551
- **Sponsor:** Centerfield Group, Inc.
- **PI:** Charles Denk;
- **PC:**

### UVA ITC Computer User Satisfaction Survey 1995.001

Third in a series of annual surveys aimed at evaluating computer users' level of satisfaction with computing resources at UVA.

- **Sample:** 1076
- **Sponsor:** Information Technology and Communication, University of Virginia
- **PI:** Thomas Guterbock;
- **PC:** Charles Denk


This telephone survey utilized vignettes which randomly combined circumstances of catastrophic and terminal type illnesses. Its aim was to gather information on opinions regarding the medical treatment of medically "futile" cases. Focus groups were used to develop the survey questions.

- **Sample:** 502
- **Sponsor:** Center for Biomedical Ethics, University of Virginia
- **PI:** Charles Denk;
- **PC:**
Smoking Cessation among Rural Blacks in Virginia--Phase II 1993.020

Follow-up survey of subjects interviewed in Phase I. The focus was on determining the effects of a church-based community intervention program on smoking behaviors among rural blacks in Virginia. The Phase II questionnaire included an additional section which investigated perceptions of physical body image, desires to alter body image, and success in altering body image among females in the sample. A dual mode (phone and in-person CAPI) method was employed.

Sample: 621
Sponsor: National Institutes of Health; UVA School of Medicine
PI: Dr. John B. Schorling;
PC:

Albemarle County Planning Needs Study 1993.019

A random digit dial (RDD) telephone survey of residents in Albemarle County to determine policy preferences and priorities relevant to revision of the county's Comprehensive Plan. Some survey questions replicated those on the 1993 Charlottesville Budget Priorities Survey.

Sample: 500
Sponsor: County of Albemarle, Department of Planning and Community Development
PI: Thomas Guterbock;
PC:

Trigon Advanced Directives Project 1994.017

Organized focus groups statewide comprising a range of professional and socioeconomic levels. Their purpose was to assess the impact of possible Trigon initiatives to educate the general public about advanced directives for health care.

Sample: 40
Sponsor: Trigon Blue Cross Blue Shield of Virginia
PI: Charles Denk;
PC:

Barriers to Receiving Community Based Services in the Virginia Youth Services System I & II 1993.015

CSR served as primary investigator for this statewide study. Professors Steve Nock and Peggy Plass assisted in study design, application of focus group methods, questionnaire development, and data analysis. Questionnaire distribution to agency clients was coordinated through youth service agencies around the state. CSR mailed out a separate questionnaire to providers of youth services.

Sample: 204 providers
Sponsor: Virginia Department of Criminal Justice Services; Washington County Office on Yo
PI: Thomas Guterbock;
PC:
SURVEYS AND DATA COLLECTION

Survey of Fine Arts Teachers 1993.012

A mail survey of teachers of dance, drama, music, the visual arts, and creative writing in primary and secondary schools in the state of Virginia. Its two main purposes were to assess teacher expectation of changes in arts education over the next five to ten years, in response to changes in technology, school organization, and other factors; and to assess the plans of fine arts teachers for continuing their own education as they relate to these expectations.

Sample: 1,376
Sponsor: Virginia Department of Education and the Division of Continuing Education of the
PI: Charles Denk;
PC:

Demographic Survey of UVA Alumni 1994.011

This mail survey of UVA Alumni Association members asked about involvement in association activities, readership of Alumni News, leisure activities, purchasing habits, and income. Results will be used to attract advertisers for Alumni News.

Sample: 655
Sponsor: UVA Alumni Association
PI: Thomas Guterbock;
PC:

Pain Management Survey 1993.007

A study of recent surgery patients at the University of Virginia Hospital. The questionnaire asked recent surgery patients to recall their stay at the hospital and rate their experience, with specific emphasis on the management of their pain. A special listing of recent patients, prepared by the hospital, was sampled for each wave of calling. The survey was conducted by phone in 3 waves over 2 years.

Sample: 500 each wave
Sponsor: Division of Nursing and Division of Patient and Planning Services at the University
PI: ;
PC:

Residential and School Choice Survey 1994.007

Parents of school age children in four Virginia metropolitan areas were asked about their preferences and expenditures for elementary education and housing. Results of this telephone survey were used in econometric models aimed at improving our understanding of the policy effects of a school voucher system. This doctoral dissertation project was funded by an NSF Dissertation Improvement Grant to Professor Edgar O. Olsen on behalf of graduate student Benjamin P. Scafidi, Jr.

Sample: 397
Sponsor: National Science Foundation -- Economics Program; Professor Edgar Olsen; Benja
PI: ;
PC:
SURVEYS AND DATA COLLECTION

Prince William County Citizen Satisfaction Survey 1994.006

This telephone survey replicated the 1993 survey to measure citizen satisfaction with both county services and government. The questionnaire asked respondents to rate their satisfaction with public safety; human services; planning and development; neighborhood maintenance; mental health services; the attraction of new businesses; and programs for the elderly.

Sample: 726
Sponsor: Prince William County, Virginia
PI: ;
PC:

Virginia Worksite Health Promotion Survey 1993.005

Employers with worksites in the Commonwealth were interviewed by telephone to learn about the health related activities, programs, and resources they offer their employees. On behalf of Project Assist, a special initiative that helped fund this study, particular emphasis was placed on smoking policies and programs.

Sample: 1005 non-governmental Virginia worksites
Sponsor: Virginia Department of Health, Office of Health Promotion/Chronic Disease Prevention
PI: Thomas Guterbock;
PC: Kate Wood

Survey of Ethics Education in Family Medicine Residency 1992.003

Mail-out survey to evaluate the experiences of 3rd year medical residents with ethics education in their current residency program. The goal was to assess the residents' exposure to formal medical ethics training, knowledge of ethical resources, and confidence in their ability to make ethical decisions.

Sample: 186 medical residents
Sponsor: Thomas Jefferson Health Policy Institute, University of Virginia
PI: Kurt Elward, MD; Charles Denk;
PC:

UVA ITC Computer User Satisfaction Survey--1994 1994.001

A mail-out survey aimed at assessing University of Virginia computer users' level of satisfaction with computing resources provided by Information Technology and Communication at the University of Virginia. Faculty, staff, graduate students, and undergraduates are asked to respond. Second in a series of annual surveys.

Sample: 878
Sponsor: Information Technology and Communication, University of Virginia
PI: Thomas Guterbock;
PC:
**SURVEYS AND DATA COLLECTION**

**Prince William County Citizen Satisfaction Survey**

This telephone survey was designed to determine citizen satisfaction with both county services and government. The questionnaire asked respondents to rate their satisfaction with public safety; human services; planning and development; neighborhood maintenance; mental health services; the attraction of new businesses; and programs for the elderly.

*Sample:* 713  
*Sponsor:* Prince William County  
*PI:*  
*PC:*

**University Union Assessment Survey—1993**

A telephone survey of University of Virginia students to assess their preferred forms of entertainment and leisure activities, and their awareness and evaluation of the University Union. The study design includes oversamples of graduate students, African-American students and Asian students. A follow-up to the 1989 Assessment, with substantially improved questionnaire design.

*Sample:* 274  
*Sponsor:* University Union, University of Virginia. Mr. Peter Taylor, Graduate Advisor  
*PI:* Thomas Guterbock;  
*PC:*

**Darden Gender Climate Survey**

A mail-out questionnaire survey of students, faculty, and staff at the Darden School of Business Administration. The study focused on the issue of the gender climate at the school and the impact that gender issues have had on relations between students, faculty, and staff. The study used both "on-disk" and paper versions of the questionnaire.

*Sample:* 520  
*Sponsor:* Colgate Darden Graduate School of Business Administration--Committee on Gender  
*PI:* Charles Denk;  
*PC:*

**Darden Gender Climate Survey**

Third-year follow-up and elaboration of original Gender Climate Survey of 1993. Mail survey of faculty, students and staff at the Darden School of Business Administration, focusing on gender climate and its impact on relations among faculty, staff and students. Student surveys were administered electronically, using an adaptation of CATI technology.

*Sample:* 291 students, 55 faculty and 93 staff members  
*Sponsor:* Colgate Darden Graduate School of Business Administration--Equity Council  
*PI:*  
*PC:* Charles Denk
SURVEYS AND DATA COLLECTION

Charlottesville Community Development Survey 1992.0182
Concurrent with the city-wide citizen satisfaction survey, a more detailed survey of neighborhood needs and planning priorities was conducted in six lower-income neighborhoods that are designated as Community Development Block Grant (CDBG) Neighborhoods. A dual-mode methodology was used; selected households were interviewed by telephone or in person, using Computer-Aided Personal Interviewing (CAPI) technology.

Sample: 398 households in 6 neighborhoods
Sponsor: City of Charlottesville, Department of Community Development, CDBG Task Force
PI: Thomas Guterbock;
PC:

Charlottesville Citizen Satisfaction Survey—1993 1992.0181
A study designed to determine the levels of citizen satisfaction with a variety of services and programs provided by the city; assess residents' priorities for increases and decreases in the funding of particular services; identify in what specific ways the public felt additional revenues for desired services could be provided; examine the community's overall evaluation of the quality of life in the city; and assess attitudes concerning current controversial issues. A specially prepared listed sample of residential households was provided by the City, allowing each responding household to be identified by neighborhood; quotas were used to assure geographical representativeness.

Sample: 500 households
Sponsor: City of Charlottesville, Office of the City Manager
PI: ;
PC:

Charlottesville-Albemarle Election Poll—1993 1993.018
A pre-election random digit dial telephone survey of registered voters in Charlottesville City and Albemarle County. Questions focused on the 1993 governor's race in Virginia, and on general economic and social issues related to local and national political issues. The design and implementation of the poll were assisted by students in the Department of Sociology's Computer Applications and Survey Research Methods classes, and the Department of Government and Foreign Affairs Public Opinion Class.

Sample: 485
Sponsor: Professors Thomas M. Guterbock, course instructor and Director of the Center for S
PI: Thomas Guterbock;
PC:
SURVEYS AND DATA COLLECTION

Survey of Statistics Professors 1992.017

A mail-out survey of statistics professors in the social sciences. The study focuses on statistical software and its use in classroom settings.

Sample: Nationwide sample of college and university teachers of statistics in the social sciences.

Sponsor: Computer Assisted Curriculum for Teaching Undergraduate Statistics [CACTUS Pro]

PI: Charles Denk;

PC:

Recruitment of Undecided Voters 1993.017

A poll undertaken to locate Virginia voters who were undecided in their choice of candidates in Virginia's 1993 governor's race. The voters were located in order to provide a relatively unbiased audience for a televised debate between the candidates George Allen and Mary Sue Terry.

Sample: 1449 respondents screened

Sponsor: Terry for Governor; and Allen for Governor, WTVR Newschannel 6, Richmond VA

PI: ;

PC:

SCHEV Alcohol and Other Drug Survey of Virginia College Students 1992.014

A mail-out survey designed to study the effects of alcohol and drug use among Virginia's college students. The questionnaire, modeled after the Annual Alcohol and Other Drug Survey for the University of Virginia and the national CORE survey, investigates the use of alcohol and other drugs and their effects on such things as academic performance, sexual behavior and violence.

Sample: 2347

Sponsor: State Council of Higher Education for Virginia (SCHEV); and Institute for Substance Abuse

PI: Elizabeth McGarrey; ;

PC:

Charlottesville City Budget Priorities Study 1993.014

An RDD telephone survey of Charlottesville residents designed to determine citizens' preferences for future planning. The questionnaire asked residents to give their expectations of future city planning and to prioritize spending on budget items, using an innovative "paired-comparison" survey method.

Sample: 500

Sponsor: City of Charlottesville

PI: Steven Finkel;

PC:
SURVEYS AND DATA COLLECTION

UVA Athletic Abilities and Interests Survey \hspace{1cm} 1993.013

A mail-out survey of University of Virginia undergraduates. The survey was designed to assess the athletic interests and abilities of UVA students, with a particular emphasis on gender differences. First year students were oversampled in this study.

Sample: 1053
Sponsor: Athletic Department, University of Virginia
PI: Thomas Guterbock;
PCC: 

Charlottesville Job Needs Assessment Survey \hspace{1cm} 1993.011

This study consisted of in-depth, unstructured telephone interviews with employers in the City of Charlottesville. Its purpose was to gather information regarding hiring and training practices; employers’ expectations of employees; and the extent and nature of job opportunities for people with no more than a high school education.

Sample: 56
Sponsor: City of Charlottesville and Center for Public Service at the University of Virginia
PI: Thomas Guterbock;
PCC: 

Darden Gender Climate Survey \hspace{1cm} 1994.008

Second-year follow-up and elaboration of original Gender Climate Survey of 1993. Mail survey of faculty, students and staff at the Darden School of Business Administration, focusing on gender climate and its impact on relations among faculty, staff and students. Student surveys were administered electronically, using an adaptation of CATI technology.

Sample: 150 students, full faculty and staff (approximately 160)
Sponsor: Colgate Darden Graduate School of Business Administration--Equity Council
PI: Charles Denk;
PCC: 

Multicultural Assessment Survey \hspace{1cm} 1993.001

A self-administered questionnaire survey of University of Virginia students. The study was designed to gauge student's awareness of racial and multicultural issues. Students responded to questions "on-line" through UVA.'s microcomputer network.

Sample: 303 undergraduates
Sponsor: Cultural Resource Center, a University of Virginia undergraduate organization
PI: ;
PCC: 

Wednesday, April 22, 2009
SURVEYS AND DATA COLLECTION

Statewide Class Poll of Virginia Voters 1992.025

A pre-election telephone survey of registered Virginia voters, using random digit dialing. The survey focused on the 1992 Presidential election and on voters' potential support for proposed general revenue bond issues in support of higher education. The design and implementation of the poll was conducted in collaboration with George Mason University's Survey Research Laboratory.

Sample: 656 registered voters (total interviewed by UVA and GMU)
Sponsor: Center for Survey Research at the University of Virginia and Northern Virginia Surv
PI: Thomas Guterbock;
PC:

South Boston Town Status Study 1992.0221

A telephone survey of the City of South Boston and Halifax county residents. The study was designed to assess citizen attitudes concerning the proposed reversion of the City of South Boston to town status, and measure levels of political involvement in South Boston and Halifax. Results were used as a basis for expert court testimony by Prof. Thomas M. Guterbock, Department of Sociology, UVA.

Sample: 342
Sponsor: Halifax County; Cranwell & Moore, Attorneys
PI: Thomas Guterbock;
PC:


A pre-election telephone survey of registered voters in Charlottesville City and Albemarle County, using random digit dialing. Questions focussed on the 1992 presidential election, and probed economic and cultural issues that could be related to support for Bush, Clinton, or Perot. Advance predictions of the local outcome of the election, published in the area press, proved to be highly accurate. The design and implementation of the poll was assisted by students in the Department of Government and Foreign Affairs Public Opinion Class and the Department of Sociology's course in Survey Research Methods.

Sample: 565 registered voters
Sponsor: Professors Steven E. Finkel and Thomas M. Guterbock, course instructors and co-
PI: Thomas Guterbock;
PC:

Mail Survey of Divorced Fathers 1992.012

Mail-out survey aimed at determining psychosocial factors associated with variation in divorced fathers’ involvement with their nonresident children; results are the basis of a doctoral dissertation.

Sample: 150
Sponsor: Mr. Anthony J. Giuliano (Ph.D. 1994, University of Rhode Island)
PI: ;
PC:
SURVEYS AND DATA COLLECTION

Jury Pool Study 1992.011
A telephone survey of the residents of two Virginia localities to assess knowledge and attitudes about a specific legal case originating in the area.

Sample: 420
Sponsor: National Legal Research Group
PI: Dr. Jeff Frederick;
PC:

Health Issues Survey of Planning District Ten 1992.007
A telephone survey with residents of Planning District Ten in Virginia. The construction of the questionnaire allowed respondents to articulate their views on sensitive health-related issues. The survey produced measures of the relative urgency of health issues in respondent's community, the prevalence of these issues for the respondent and his/her personal network, and the respondent/network's most important sources of health information and health care.

Sample: 1,370 households
Sponsor: The Resident Data Collection Subgroup of the Health Promotion Task Force; UVA
PI: ;
PC:

Northern Virginia Post-Baccalaureate Education Needs Assessment 1992.005
A telephone survey of residents of the DC Metropolitan area with completed four-year college degrees. The survey evaluated the future need for continuing education by ascertaining past and present use of these programs. Results were used to help select site for new Northern Virginia Center.

Sample: 800
Sponsor: Division of Continuing Education, University of Virginia. Consultant: MGT, Inc.
PI: ;
PC:

End-User Survey on Color-Image Technologies 1991.004
The survey determined the features that specialized users employ and would like to employ in color scanners, color printers, and color copiers, along with related information on the software and hardware these users have available in their places of work.

Sample: 100
Sponsor: Interquest, Inc.
PI: Charles Denk;
PC:
SURVEYS AND DATA COLLECTION

Survey of Undergraduate Experiences of University of Virginia Alumni 1992.002
A mail-out designed to assess the academic, extra-curricular, and social experiences of UVA alumni from recent graduating classes.

Sample: 2,500
Sponsor: UVA Student Assessment Program, Office of the Provost
PI: 
PC:

Smoking Cessation among Rural Blacks in Virginia--Phase I 1991.001
Four-year quasi-experimental study in which community intervention through black churches is used to attempt to reduce levels of smoking in the black population of a rural Virginia county. In Phase I, CSR conducted half-hour face-to-face interviews with African-American residents of Buckingham and Louisa Counties in Virginia. Computer Assisted Personal Interviewing (CAPI) technology was used in interviews with adult smokers, non-smokers, and recent quitters in rural households. Questionnaire covered smoking behavior, attitudes about smoking and quitting, and assessment of health risk factors.

Sample: 1100
Sponsor: National Institutes of Health; UVA School of Medicine
PI: Dr. John B. Schorling;
PC:

Survey of Evangelical Relief and Development Agencies 1992.001
Nationwide telephone poll of senior staff members of Evangelical relief and development agencies designed to determine the extent to which the senior staff of Evangelical relief and development agencies are in agreement with the Evangelical public on key issues concerning relief and development. The study was designed as a follow-up to the National Survey of Evangelicals on Christian Relief and Development.

Sample: 164 interviews
Sponsor: Fieldstead Foundation; Villars Committee on Relief and Development, and Stewards
PI: Thomas Guterbock;
PC:

Survey of Attitudes on Christian Relief and Development 1989.017
Nationwide telephone poll of evangelical Christians to determine their opinions about how Christian relief organizations ought to conduct their activities in Third World countries. Results of this study were released in March 1992, in a report entitled What Do Christians Expect from Christian Relief and Development?

Sample: 1,050 households
Sponsor: Fieldstead Foundation and the Villars Committee on Relief and Development; Depar
PI: Thomas Guterbock;
PC:
### Political Education in American Colleges and Universities 1989.015

Mail-out questionnaire survey of sociology and political science professors teaching in four-year colleges and universities in the United States, focusing on methods and goals of "civic education" in current college teaching in these disciplines. Systematic mail follow-ups yielded a 71% return rate.

**Sample:** 500 sociologists, 500 political scientists  
**Sponsor:** Kettering Foundation; Department of Government and Foreign Affairs  
**PI:**  
**PC:**

### Fredericksburg Area Labor Supply Study 1989.014

Survey to describe demographic characteristics of the labor pool in the Fredericksburg-Stafford-Spotsylvania area; identify factors which encourage people to remain in area rather than commute to work outside study area. Special screening techniques used to allow an over sampling of long-distance commuters.

**Sample:** 3,100  
**Sponsor:** Fredericksburg-Stafford-Spotsylvania Chamber of Commerce; UVA Center for Publ  
**PI:**  
**PC:**

### Substance Abuse in Anesthesiology Training Programs; Phase I 1989.013

Elite interviews with chairs of all training programs in anesthesiology in the United States concerning substance abuse and chemical dependence among residents and attending physicians. Study design combined mail-out and telephone data-collection techniques to achieve response rate over 90%.

**Sample:** 142 departmental chairs  
**Sponsor:** American Society of Anesthesiologists; UVA School of Medicine, Department of A  
**PI:** William Arnold, MD; Charles Denk;  
**PC:**

### Current Political Issues Class Poll 1991.005

A telephone survey of Charlottesville and Albemarle County residents. The study focused on the issues of school censorship, recycling in the community, the congressional race in the 7th district, and Governor Wilder's presidential bid. The design and implementation of the poll were assisted by graduate students in the Department of Government and Foreign Affair's Public Opinion Class and the Department of Sociology's course in Survey Research Methods.

**Sample:** 739  
**Sponsor:** Professors Steven E. Finkel and Thomas M. Guterbock, course instructors and co-dir  
**PI:** Thomas Guterbock;  
**PC:**
SURVEYS AND DATA COLLECTION

Breast Cancer Awareness Study  1989.012
Interviews with women who did not participate in a 1986 breast cancer screening experiment in order to determine their behavior and attitudes towards breast cancer detection and treatment.

Sample:  400 Virginia women over age 35
Sponsor:  American Cancer Society; UVA Cancer Center
PI:  Steven Finkel;
PC:

Breast Cancer Screening Study  1989.009
Interviews with women who participated in a 1986 breast cancer screening experiment in order to determine changes in their behavior and attitudes towards breast cancer detection and treatment.

Sample:  1,206
Sponsor:  American Cancer Society; UVA Cancer Center
PI:  Steve Finkel;
PC:

Exit Interviews, UVA Graduating Students  1989.007
Exit interviews with graduating fourth year students in eight departments.

Sample:  140
Sponsor:  UVA Student Assessment Program, Office of the Provost
PI:  
PC:

Student Assessment Survey  1992.006
Longitudinal study of UVA students; assessment of students' academic and social development at the end of their third year at UVA.

Sample:  500
Sponsor:  UVA Student Assessment Program, Office of the Provost
PI:  Steven Finkel;
PC:
SURVEYS AND DATA COLLECTION

Report Card on Albemarle Schools 1989.006
Obtained Albemarle County school performance evaluation with focus on Family Life Education program.

Sample: 1,004 households, including targeted subsample of public school families in County
Sponsor: Albemarle County Schools; UVA Bureau of Educational Research
PI: 
PC:

Student Assessment Survey 1989.0052
Longitudinal study of UVA students; assessment of students' academic and social development at the end of their second year at UVA.

Sample: 500
Sponsor: UVA Student Assessment Program, Office of the Provost
PI: 
PC:

Student Assessment Survey 1989.0051
Longitudinal study of UVA students; assessment of students' academic and social development at the end of their first year at UVA.

Sample: 500
Sponsor: UVA Student Assessment Program, Office of the Provost
PI: Steven Finkel;
PC:

University Union Assessment Survey - 1989 1989.018
Determine leisure-time preferences of UVA students, their knowledge and attitudes towards events sponsored by the student union.

Sample: 266
Sponsor: UVA University Union
PI: Thomas Guterbock;
PC:
**SURVEYS AND DATA COLLECTION**

<table>
<thead>
<tr>
<th>Survey Title</th>
<th>Code</th>
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<tbody>
<tr>
<td>The 1989 Virginia Poll</td>
<td>1989.003</td>
</tr>
<tr>
<td>Statewide survey of Virginia residents regarding their views on the upcoming Governor's election, and in-depth analysis of the form, content, and level of their political participation.</td>
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<tr>
<td><strong>Sample:</strong> 365</td>
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<tr>
<td><strong>Sponsor:</strong> The Rockefeller Foundation</td>
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<tr>
<td><strong>PI:</strong> Thomas Guterbock;</td>
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<td><strong>PC:</strong></td>
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<tr>
<th>Survey Title</th>
<th>Code</th>
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<tbody>
<tr>
<td>Louisa County Housing Survey</td>
<td>1989.002</td>
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<tr>
<td>data not yet available</td>
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<tr>
<td><strong>Sample:</strong> data not yet available</td>
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<td><strong>Sponsor:</strong> data not yet available</td>
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<thead>
<tr>
<th>Survey Title</th>
<th>Code</th>
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<tbody>
<tr>
<td>Needs of People with Disabilities in Charlottesville</td>
<td>1989.001</td>
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<tr>
<td>Contacted households with disabled person and assessed their needs in detail.</td>
<td></td>
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<tr>
<td><strong>Sample:</strong> 200</td>
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<tr>
<td><strong>Sponsor:</strong> Social Development Commission, City of Charlottesville</td>
<td></td>
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<tr>
<td><strong>PI:</strong> Steven Stern; ;</td>
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<td><strong>PC:</strong></td>
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<thead>
<tr>
<th>Survey Title</th>
<th>Code</th>
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<tbody>
<tr>
<td>Obtained information on household use of Charlottesville Transit, other bus services; assessed public attitudes about bus service.</td>
<td></td>
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<tr>
<td><strong>Sample:</strong> 502</td>
<td></td>
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<tr>
<td><strong>Sponsor:</strong> Charlottesville Transit, Thomas Jefferson Planning District Commission</td>
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<tr>
<td><strong>PI:</strong> Thomas Guterbock;</td>
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<tr>
<td><strong>PC:</strong></td>
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</tbody>
</table>
**SURVEYS AND DATA COLLECTION**

**Social Needs Survey - Jefferson Area Community Census**

Social needs assessment and census update for households in Charlottesville, Albemarle, Fluvanna, Greene, Louisa, and Nelson counties, for use in program planning and budgeting by area agencies.

*Sample:* 2,200  
*Sponsor:* Thomas Jefferson Planning District Commission, Department of Sociology  
*PI:* Thomas Guterbock;  
*PC:*

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**PWC CS_2008 Supplement**

This brief report is a supplement to the 2008 Prince William County Citizen Satisfaction Survey. For the present analysis, the complete 2008 dataset was divided into 3 sub-datasets: RDD & targeted listed (the original landline design); RDD & Targeted Listed & General Listed (the modified landline design); and RDD & Targeted Listed & General Listed & Cell-Phone (the new design). With regards to the results, analysis of the different 2008 sub-datasets indicates no clear direction of the impact of change in design. The results were mixed as some items showed significant increase in satisfaction ratings while other showed significant decrease in satisfaction ratings, depending on which designs are used to compare the years.

*Sample:* Analysis based on the 2008 PWC CS data  
*Sponsor:* PWC  
*PI:* Thomas Guterbock; Abdoulaye Diop  
*PC:* Abdoulaye Diop

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**Institute of Humane Studies--GMU--Survey of Alumni**

CSR worked with client to improve clarity and flow of IHS draft web survey instrument. CSR also provided advice on survey protocol and post survey weighting of the realized sample.

*Sample:* IHS participants in programs and scholarships from past 15 years  
*Sponsor:* Institute for Humane Studies, George Mason Univ  
*PI:* Robin Bebel; Thomas Guterbock  
*PC:*

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**JMU Institutional Research--Reminder Calling for Student Survey**

CSR conducted reminder calling to encourage participation with a JMU web-based survey of recent grads. CSR contacted over 700 non respondents, attempting 1154 open cases out of 2000.

*Sample:* attempted contact with graduates of two recent JMU undergraduate classes  
*Sponsor:* JMU  
*PI:* Robin Bebel;  
*PC:* Kien Le
<table>
<thead>
<tr>
<th>Project Description</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Groundhog Day Survey 2008</td>
<td>8.03</td>
</tr>
<tr>
<td>CSR created a web-based version of an instructional survey exercise for use in Prof. Guterbock's Spring 2008 undergraduate research methods class. The web-based tool was used by students in the class to enter data from interviews they conducted concerning people's awareness and beliefs about Groundhog Day.</td>
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</tr>
<tr>
<td><strong>Sample:</strong> quota-based convenience sample executed by students in a research methods class</td>
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<tr>
<td><strong>Sponsor:</strong> For Sociology Department</td>
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<tr>
<td><strong>PI:</strong> Thomas Guterbock;</td>
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<td><strong>PC:</strong></td>
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</table>

| PWC Police evaluation on immigration enforcement - Design Phase                        | 7.34 |
| CSR worked with an interdisciplinary team and consultants from the Police Executive Research Forum (PERF) to plan and budget research activities needed for an evaluation of the new police policy on immigration enforcement in Prince William County, VA. The project, to be carried out over a two year period, involves both quantitative and qualitative research activities. The planning phase culminated in the award of a contract from PWC for the main phase of the project. |      |
| **Sample:** Activity in the planning phase included development of sampling specifications |      |
| **Sponsor:** PWC police department                                                    |      |
| **PI:** Thomas Guterbock;                                                             |      |
| **PC:**                                                                               |      |

| UVA Program Council Student Survey                                                   | 7.30 |
| CSR provided questionnaire review for the University Programs Council's Spring 2008 web survey, a needs assessment instrument for community building through activities programs for U.Va. Students. The survey has been conducted in previous years; CSR provided advice on survey design and question framing for the 2007-8 survey. |      |
| **Sample:** not applicable                                                             |      |
| **Sponsor:** Programs Council, Newcomb Hall                                           |      |
| **PI:** Thomas Guterbock;                                                             |      |
| **PC:** John Lee Holmes                                                                |      |

| Social Norming Study - UVA 2008                                                       | 7.29 |
| The Social Norms Study is about the Health Promotion Alcohol Survey which is developed by the Office of Health Promotion in the Department of Student Health in order to collect information on alcohol use, perceptions, behaviors, and attitudes among University of Virginia students. By collecting normative information annually, the program is able to continue a social norms campaign that is relevant to UVa undergraduates. The data is also used to study the effectiveness of the social norms approach. Every year, the Center for Survey Research (CSR) advises the office in sampling design and weight the final collected data for analysis purposes. |      |
| **Sample:** Random stratified sample of UVA undergraduate students with oversamples of males and first years |      |
| **Sponsor:** UVA                                                                       |      |
| **PI:** Jennifer Baurke; Abdoulaye Diop; Thomas Guterbock                              |      |
| **PC:** Abdoulaye Diop                                                                 |      |
CONSULTING, DESIGN, DATA ENTRY AND ANALYSIS PROJECTS

**REACH Low Income Health Choices Project** 7.28

CSR advised on and formatted the questionnaire, developed and hosted an online signup database and entered data for the REACH project study wherein low income participants engage in several rounds of hypothetical group decisions regarding health choices and trade-offs.

*Sample:* Low income residents of DC (N=430)

*Sponsor:* NIH

*PI:* Marian Danis, NIH; John Lee Holmes; Thomas Guterbock

*PC:* John Lee Holmes

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**HSF Employee Engagement Survey** 7.23

CSR assisted the UVa Health Service Foundation in analyzing the results of its 2007 Employee Engagement Survey, comparing these results to those from 2006. HSF had designed the survey and collected data via the Internet and paper questionnaires. CSR provided a narrative report presenting 2006 results, 2007 results, and a comparative statistical analysis of the two years.

*Sample:* The survey targeted all employees of HSF. In 2007, 356 out of 405 employees completed the survey, for a response rate of 88%.

*Sponsor:* UVa Health Services Foundation

*PI:* Abdoulaye Diop;

*PC:* Abdoulaye Diop

---

**Darden School First and Second Year Surveys** 8.21

Since 2001, CSR has conducted data analysis of First Year and Second Year student surveys for the Darden School. The analysis includes mean ratings and crosstabulations by demographic variable by year and comparisons across years.

*Sample:* All first and second year

*Sponsor:* Darden School

*PI:* Abdoulaye Diop;

*PC:*

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**Need Assessment for Adult Autism Care** 7.18

CSR provided data analysis and consultation of data reporting to the Virginia Institute of Autism (VIA) for a web-based survey of families with children diagnosed with autism spectrum disorders to determine future treatment and support needs. The survey was independently designed and executed by VIA. There were 210 respondents to the survey. VIA prepared a written report of the results using CSR data analyses and consultation from CSR.

*Sample:* Responses were collected by the Sponsor via a Web survey.

*Sponsor:* Virginia Institute of Autism

*PI:* Michael McKee; James Ellis;

*PC:* Abdoulaye Diop
CONSULTING, DESIGN, DATA ENTRY AND ANALYSIS PROJECTS

UVA Health Services Foundation - 2008 Employee Engagement Survey 8.14

Since 2006, the University of Virginia Health Services Foundation has conducted an Employee Engagement Survey. This survey, which is based on the Q12 questions developed by the Gallup Research Group, is directed to all HSF employees including Directors, Managers, Supervisors, Health Care providers, and all Other General Staff. Every year, HSF commissions CSR to analyze its Employee Engagement survey data and to present a summary report of the findings.

Sample: All employees invited to take the survey
Sponsor: University of Virginia Health Services Foundation
PI: Abdoulaye Diop;
PC: Kien Le

Fluvanna Co. 6.022
DE mailed qst

Sample:
Sponsor:
PI: Thomas Guterbock;
PC: Abdoulaye Diop

Rockville Internal Satisfaction Survey 6.004
Evaluation of employee level of satisfaction with internal services of the city government.

Sample: 532 employees
Sponsor:
PI: Robin Bebel; Robin Bebel
PC:

Strayer VYTP Smoking Cessation 5.031
Asks physicians about smoking cessation coaching and using PDA's.

Sample: 500 General and Family Practice doctors
Sponsor: Va Dept of Family Medicine
PI: Scott Strayer; Robin Bebel;
PC:
**CONSULTING, DESIGN, DATA ENTRY AND ANALYSIS PROJECTS**

*Albemarle County Leverage Analysis 5.024*

Conducted leverage analysis to determine how the delivery of county services impact on citizen satisfaction

**Sample:** Used data obtained in the Albemarle Strategic Planning Survey  
**Sponsor:** Albemarle County  
**PI:** Thomas Guterbock;  
**PC:** David Hartman

*Schwenzer - Moral Distress 5.022*

The research addressed moral distress in respiratory care practitioners. CSR's role was to conduct analysis of the data and advise the client on interpreting the data.

**Sample:**  
**Sponsor:** Karen Schwenzer  
**PI:** Thomas Guterbock;  
**PC:**

*York County Youth Commission 5.015*

The York County Youth Commission is a group of fifteen outstanding high school students selected each year by the Board of Supervisors. The Youth Commission sponsors a triennial opinion survey in all county high schools. The survey results are used to give input on student views and concerns to the Board of Supervisors; survey results have directly impacted policy decisions in the past. The project covered two paper questionnaires. CSR entered the data and presented the client with an excel file containing the data.

**Sample:** The first questionnaire was administered to 3,600 high school students. The second was administered to 400 high school students.  
**Sponsor:** The Youth Commission is a group of fifteen outstanding high school students selecte  
**PI:** Thomas Guterbock;  
**PC:** Deborah R. Rexrode

*International Neuropsychological Society (INS)/ ILC 5.014*

CSR conducted an internet survey to investigate issues pertaining to the International Neuropsychological Society (INS) and specifically the International Liaison Committee (ILC) and its website. Results were reported in the ILC/INS newsletter and in a report to the INS Board.

**Sample:** 723 members of the INS who reside outside of the United States and Canada  
**Sponsor:** International Neuropsychological Society (INS)  
**PI:** Thomas Guterbock;  
**PC:**
CONSULTING, DESIGN, DATA ENTRY AND ANALYSIS PROJECTS

**Darden 2nd Year 2005**

This annual survey aims to assess education experience of 1st year and 2nd year students at the Darden School of Business at the University of Virginia. It covers a broad range of topics including classroom experience, curriculum, faculty, social activities, career service, facilities, and admission process of 1st year students. The Darden Students Association administers two online questionnaires (one for 1st year and one for 2nd year) at the end of every academic year and the raw data is then forwarded to CSR for analysis. The role of CSR is to generate statistical reports and compile and process open-end responses for each questionnaire usually in a 2-week period.

**Sample:** The sample size of the 2006 2nd year survey was 180 and the sample size of 2006 1st year survey is about 280.

**Sponsor:** Darden School of Business at the University of Virginia

**PI:** Thomas Guterbock;

**PC:**

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**VITA (Consulting)**

Consultation services were provided to the agency to design a customer satisfaction survey and possibly an employee satisfaction survey.

**Sample:**

**Sponsor:** Virginia Information Technologies Agency

**PI:** David Hartman;

**PC:**

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**American Medical Student Association (AMSA) 2005 - 2**

Questionnaires were made available to attendees at the annual AMSA conference. The University of Virginia's Center for Survey Research received the responses gathered from that event and tabulated them. Three different evaluation surveys were utilized, one for Student Leader Evaluation, another for Area Health Education Centers and the last for NHSC Ambassador Evaluations.

**Sample:** Attendees at the annual American Medical Student Association (AMSA) conference for National Primary Care Week (NPCW)

**Sponsor:** American Medical Student Association Foundation (AMSA)

**PI:** Thomas Guterbock;

**PC:** Anna MacIntosh
**CONSULTING, DESIGN, DATA ENTRY AND ANALYSIS PROJECTS**

<table>
<thead>
<tr>
<th>Project Name</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Medical Student Association (AMSA) 2005 - 1</td>
<td>5.003</td>
</tr>
<tr>
<td>PWC - Leverage Analysis 2004</td>
<td>4.022</td>
</tr>
<tr>
<td>RCC Citizen Satisfaction Survey</td>
<td>4.012</td>
</tr>
<tr>
<td>ASAP Community Survey Development</td>
<td>4.010</td>
</tr>
</tbody>
</table>

**American Medical Student Association (AMSA) 2005 - 1 (5.003)**

Questionnaires were made available to attendees at the annual AMSA conference. The University of Virginia's Center for Survey Research received the responses gathered from that event and tabulated them. Three different evaluation surveys were utilized, one for Student Leader Evaluation, another for Area Health Education Centers and the last for NHSC Ambassador Evaluations.

**Sample:** Attendees at the annual American Medical Student Association (AMSA) conference for National Primary Care Week (NPCW)

**Sponsor:** American Medical Student Association Foundation (AMSA)

**PI:** Thomas Guterbock

**PC:**

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**PWC - Leverage Analysis 2004 (4.022)**

The data collected in the 2004 Citizen Satisfaction survey was used to determine drivers of citizen satisfaction.

**Sample:** PWC residents

**Sponsor:** Prince William County

**PI:** Thomas Guterbock

**PC:**

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**RCC Citizen Satisfaction Survey (4.012)**

A citizen satisfaction survey for the Reston Community Center (RCC) in Reston, Virginia. The purpose was to assess citizen opinion on several matters of interest to the Board of Governors of the RCC. A similar survey was conducted in 2001.

**Sample:** Completed interviews with 1,004 Reston residents

**Sponsor:** Board of Governors of the Reston Community Center in Reston, Virginia

**PI:** Thomas Guterbock

**PC:**

---

**ASAP Community Survey Development (4.010)**

CSR worked with representatives of ASAP, the Piedmont Environmental Council, and Citizens for Albemarle to develop a questionnaire for possible use in a telephone survey of Albemarle County and area residents. The survey is to focus on growth and development issues, and the draft questionnaire was circulated for comment among selected community leaders with a variety of points of view on these issues.

**Sample:**

**Sponsor:**

**PI:** Thomas Guterbock

**PC:**
CONSULTING, DESIGN, DATA ENTRY AND ANALYSIS PROJECTS

Darden Second Year 2004

CSR analyzed data from questionnaires collected from second year students at the Darden Graduate School of Business Administration. The questionnaire was designed by a student committee.

Sample: 
Sponsor: 
PI: Thomas Guterbock; 
PC: 

Darden First Year 2004

CSR analyzed data from questionnaires collected from first year students at the Darden Graduate School of Business Administration. The questionnaire was designed by a student committee.

Sample: 
Sponsor: 
PI: Thomas Guterbock; 
PC: 

Community Engagement of Older Americans

Literature review for a planned assessment of social and political involvement of older Americans.

Sample: 
Sponsor: AARP 
PI: Thomas Guterbock; 
PC: 

Student Health--ALC Norming Survey ‘03

CSR assisted the Department of Student Health with its third annual norming survey of alcohol use by UVA students, by designing a stratified sampling plan for the survey. Margins of error were optimized in the design by examining response rates and descriptive statistics from the prior year’s survey.

Sample: 
Sponsor: Uva Department of Student Health 
PI: Abdoulaye Diop; 
PC: 

Wednesday, April 22, 2009
<table>
<thead>
<tr>
<th>CONSULTING, DESIGN, DATA ENTRY AND ANALYSIS PROJECTS</th>
</tr>
</thead>
</table>

### Engineering Expertise 3.025

Employee network study to look at inter-relationships working group. Both workers and their supervisors had specialized web instruments with customized email invitations to participate.

**Sample:** Selected from participants of targeted project

**Sponsor:**

**PI:** Thomas Guterbock;

**PC:** John Lee Holmes

### Rockville Employee 3.020

The first survey of this kind was conducted by the Center for Survey Research (CSR) in 2001. The main body of the questionnaire from 2001 was used, with the addition of new sections on work values and department ratings. The core questionnaire included a series of questions about the services in each department, primarily focusing on issues of quality, timeliness, and overall satisfaction, and two questions to determine the employees’ length of service with the City and the department in which they work.

**Sample:** Sample of 534 benefited Rockville employees; 402 employees completed the questionnaire.

**Sponsor:**

**PI:** Robin Bebel;

**PC:**

### DMV Customer Satisfaction 2003 3.018

Seventh annual, statewide, customer satisfaction survey for users of the Department of Motor Vehicles services. The purpose of the 2003 survey was to compare performance ratings with prior years, assess DMV users' overall levels of satisfaction with DMV services, compare the levels of DMV users' satisfaction across DMV districts, analyze the key factors that determine satisfaction level, as well as evaluate the new self-service areas available at some customer service centers.

**Sample:** Completed interviews with 1,236 Virginia adults who had contacted the Department of Motor Vehicles (DMV) during the past year

**Sponsor:** Virginia Department of Motor Vehicles

**PI:** Thomas Guterbock;

**PC:** Dave Hartman
CONSULTING, DESIGN, DATA ENTRY AND ANALYSIS PROJECTS

Pilot Study for the National Survey of the Mining Population (NIOSH) 3.017

A pilot study to evaluate the effectiveness of recruitment materials, questionnaires, and survey procedures developed for a nation-wide survey of the mining population by the National Institute for Occupational Safety and Health (NIOSH). The National Survey of the Mining Population will be a national survey of mines and their employees for each of five mining commodities (i.e., coal, metal, non-metal, stone, and sand and gravel). Information captured from this study is intended to guide improvements to maximize the performance of the various components of the full-scale commodity-based study.

Sample: Mine operators
Sponsor: National Institute for Occupational Safety and Health (NIOSH)
PI: Thomas M. Guterbock, David Hartman;
PC:

ETS Non-AP Teachers 3.011

never happened--DO NOT PUBLISH ON THE WEB

Sample:
Sponsor:
PI: Thomas Guterbock;
PC:

Darden Second Year 2003 3.009

CSR analyzed data from questionnaires collected from second year students at the Darden Graduate School of Business Administration. The questionnaire was designed by a student committee.

Sample:
Sponsor:
PI: Thomas Guterbock;
PC:

Darden First Year 2003 3.009

CSR analyzed data from questionnaires collected from first year students at the Darden Graduate School of Business Administration. The questionnaire was designed by a student committee.

Sample:
Sponsor:
PI: Thomas Guterbock;
PC:
<table>
<thead>
<tr>
<th>Project Title</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organizational Integrity Survey</td>
<td>3.008</td>
</tr>
<tr>
<td>CSR consulted on survey design, response formats, and survey layout for this self-administered questionnaire, part of Ms. Cording's doctoral dissertation research.</td>
<td></td>
</tr>
<tr>
<td><strong>Sample:</strong> Managers of firms engaged in acquisitions 1997-2001</td>
<td></td>
</tr>
<tr>
<td><strong>Sponsor:</strong></td>
<td></td>
</tr>
<tr>
<td><strong>PI:</strong> Margaret Cording;</td>
<td></td>
</tr>
<tr>
<td><strong>PC:</strong></td>
<td></td>
</tr>
<tr>
<td>Health Behavior Survey Consult</td>
<td>3.007</td>
</tr>
<tr>
<td>CSR assists the Student Health Department in setting sample quotas and calculating expected standard errors for their annual internet survey of undergraduate students concerning use of alcohol and other drugs. The results are used in the Social Norming marketing campaign that seeks to moderate use of alcohol among students.</td>
<td></td>
</tr>
<tr>
<td><strong>Sample:</strong> data not yet available</td>
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<tr>
<td><strong>Sponsor:</strong> data not yet available</td>
<td></td>
</tr>
<tr>
<td><strong>PI:</strong> Jennifer Bauerle; Thomas Guterbock;</td>
<td></td>
</tr>
<tr>
<td><strong>PC:</strong></td>
<td></td>
</tr>
<tr>
<td>Reston Consult</td>
<td>3.006</td>
</tr>
<tr>
<td>CSR was asked to consult in design of several planned surveys of customers and clients. CSR reviewed existing questionnaires and suggested modifications in several areas.</td>
<td></td>
</tr>
<tr>
<td><strong>Sample:</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Sponsor:</strong> Reston Community Center, Reston VA</td>
<td></td>
</tr>
<tr>
<td><strong>PI:</strong> Thomas Guterbock;</td>
<td></td>
</tr>
<tr>
<td><strong>PC:</strong></td>
<td></td>
</tr>
<tr>
<td>Pilot Survey of Oxycontin Abuse</td>
<td>2.015</td>
</tr>
<tr>
<td>Preliminary analysis of data on substance abuse by students collected from three schools in Lee County, VA.</td>
<td></td>
</tr>
<tr>
<td><strong>Sample:</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Sponsor:</strong> UVA Department of Toxicology</td>
<td></td>
</tr>
<tr>
<td><strong>PI:</strong> Christopher Holstege, MD; Thomas Guterbock;</td>
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<tr>
<td><strong>PC:</strong></td>
<td></td>
</tr>
</tbody>
</table>
CONSULTING, DESIGN, DATA ENTRY AND ANALYSIS PROJECTS

Darden 1st Year 2.004

CSR analyzed data from questionnaires collected from first year students at the Darden Graduate School of Business Administration. The questionnaire was designed by a student committee.

Sample: data not yet available
Sponsor: data not yet available
PI: Thomas Guterbock;
PC:

AAPOR Evaluations 2.003

CSR performed data entry, validity checks, analysis, and confidential reporting of course evaluation forms turned in by close to 400 participants in AAPOR short courses at the AAPOR annual meetings in 2002 (St. Pete Beach).

Sample:
Sponsor: American Association for Public Opinion Research
PI: Thomas Guterbock;
PC:

Darden 2nd year 2.002

CSR analyzed data from questionnaires collected from second year students at the Darden Graduate School of Business Administration. The questionnaire was designed by a student committee.

Sample: data not yet available
Sponsor: data not yet available
PI: Thomas Guterbock;
PC:

AAPOR Certificates 2.001

CSR designed, prepared, and distributed individualized certificates of participation for AAPOR members who attended short courses at the Association's 2001 and 2002 annual meetings.

Sample:
Sponsor: American Association of Public Opinion
PI: ;
PC:
<table>
<thead>
<tr>
<th>Project Description</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Woodson Data Entry</td>
<td>1.029</td>
</tr>
<tr>
<td>CSR managed the data entry of 602 surveys, each containing 50 variables. The title of the survey was &quot;Keepers of the Vanguard or New Political Agenda? The Political Attitudes of African-American Female College Students.&quot;</td>
<td></td>
</tr>
<tr>
<td><strong>Sample:</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Sponsor:</strong> National Academy of Education; Dr. A'Lelia Robinson Henry</td>
<td></td>
</tr>
<tr>
<td><strong>PI:</strong> John Lee Holmes;</td>
<td></td>
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<tr>
<td><strong>PC:</strong></td>
<td></td>
</tr>
<tr>
<td>AAPOR Certificates</td>
<td>1.023</td>
</tr>
<tr>
<td>CSR designed and produced certificates of completion for the AAPOR short courses at the AAPOR conference held in May 2001 in Montreal Canada. The certificates were then mailed to those who enrolled for short courses at the conference.</td>
<td></td>
</tr>
<tr>
<td><strong>Sample:</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Sponsor:</strong> American Association for Public Opinion Research</td>
<td></td>
</tr>
<tr>
<td><strong>PI:</strong> Thomas Guterbock;</td>
<td></td>
</tr>
<tr>
<td><strong>PC:</strong></td>
<td></td>
</tr>
<tr>
<td>Faculty Leave II - Rhoads</td>
<td>1.022</td>
</tr>
<tr>
<td>CSR was contracted to advise on the process of sampling, soliciting participation via e-mail, questionnaire development, and eligibility screening through WinCATI as well as on the overall design of this study of the pressures on assistant professors with newborn and young children. The study gathers data on full-time tenure-track assistant professors with young children, including those who have taken parental leave and those who have not. Selected eligible faculty were to be enlisted to complete a confidential telephone interview about their experiences as tenure-track parents.</td>
<td></td>
</tr>
<tr>
<td><strong>Sample:</strong> 2100 US full-time assistant professors</td>
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</tr>
<tr>
<td><strong>Sponsor:</strong> Sloan Foundation and UVA Bankard Fund</td>
<td></td>
</tr>
<tr>
<td><strong>PI:</strong> Steven Rhoads;</td>
<td></td>
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<tr>
<td><strong>PC:</strong></td>
<td></td>
</tr>
<tr>
<td>Darden 1st Year</td>
<td>1.018</td>
</tr>
<tr>
<td>CSR analyzed data from questionnaires collected from first year students at the Darden Graduate School of Business Administration. The questionnaire was designed by a student committee.</td>
<td></td>
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<tr>
<td><strong>Sample:</strong> data not yet available</td>
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<tr>
<td><strong>Sponsor:</strong> data not yet available</td>
<td></td>
</tr>
<tr>
<td><strong>PI:</strong> Thomas Guterbock;</td>
<td></td>
</tr>
<tr>
<td><strong>PC:</strong></td>
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</tbody>
</table>
CONSULTING, DESIGN, DATA ENTRY AND ANALYSIS PROJECTS

<table>
<thead>
<tr>
<th>Project Description</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>AAPOR Short Course Evaluations</td>
<td>1.017</td>
</tr>
<tr>
<td>CSR ran analysis on evaluations of instructors at the 2001 AAOPR conference in Montreal, Canada. The results were sent out to the instructors who taught the courses so they could understand what was helpful in the course and what could be improved.</td>
<td></td>
</tr>
<tr>
<td><strong>Sample:</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Sponsor:</strong> American Association for Public Opinion Research</td>
<td></td>
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<tr>
<td><strong>PI:</strong> Thomas Guterbock;</td>
<td></td>
</tr>
<tr>
<td><strong>PC:</strong></td>
<td></td>
</tr>
<tr>
<td>Iceberg Part II</td>
<td>1.015</td>
</tr>
<tr>
<td>CSR assisted in analyzing data which was collected by a Darden student. The purpose of the study was to reduce the cost of raw material scrap and bottle necks in the manufacturing process.</td>
<td></td>
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<tr>
<td><strong>Sample:</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Sponsor:</strong> Darden Graduate School of Business</td>
<td></td>
</tr>
<tr>
<td><strong>PI:</strong> Prof. Robert Spekman;</td>
<td></td>
</tr>
<tr>
<td><strong>PC:</strong></td>
<td></td>
</tr>
<tr>
<td>ACRL Information Literacy Survey</td>
<td>1.013</td>
</tr>
<tr>
<td>CSR was contracted to e-mail and solicit participation from up to 3069 US and Canadian libraries at academic institutions, from two-year and junior colleges though doctoral-granting universities. The study gathered data on the types and extent of information literacy programs on offer by participating institutions.</td>
<td></td>
</tr>
<tr>
<td><strong>Sample:</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Sponsor:</strong> Association of College and Research Libraries</td>
<td></td>
</tr>
<tr>
<td><strong>PI:</strong> Thomas Guterbock;</td>
<td></td>
</tr>
<tr>
<td><strong>PC:</strong> John Lee Holmes</td>
<td></td>
</tr>
<tr>
<td>Darden 2nd Year</td>
<td>1.012</td>
</tr>
<tr>
<td>CSR analyzed data from questionnaires collected from second year students at the Darden Graduate School of Business Administration. The questionnaire was designed by a student committee.</td>
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<tr>
<td><strong>Sample:</strong> data not yet available</td>
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<tr>
<td><strong>Sponsor:</strong> data not yet available</td>
<td></td>
</tr>
<tr>
<td><strong>PI:</strong> Thomas Guterbock;</td>
<td></td>
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<tr>
<td><strong>PC:</strong></td>
<td></td>
</tr>
</tbody>
</table>
### Summer Session - Data Entry and Analysis Projects

<table>
<thead>
<tr>
<th>Project Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Health - ALC Norming Study</td>
<td>1.005</td>
</tr>
<tr>
<td>Psychology Dept. - Data Entry</td>
<td>0.030</td>
</tr>
<tr>
<td>Appalachian Regional Commission- Consult</td>
<td>0.020</td>
</tr>
</tbody>
</table>

#### Summer Session

Data not yet available.

**Sample:** Summer session office supplied a list of students who had enrolled in prior summer sessions.

**Sponsor:** Uva Summer Session

**PI:** Thomas Guterbock;

**PC:** Kate Wood

#### Student Health - ALC Norming Study

CSR assisted the Department of Student Health with its second annual norming survey of alcohol use by UVA students, by designing a stratified sampling plan for the survey. Margins of error were optimized in the design by examining response rates and descriptive statistics from the prior year’s survey.

**Sample:**

**Sponsor:** UVA Student Health

**PI:** Thomas Guterbock;

**PC:**

#### Psychology Dept. - Data Entry

CSR managed data entry of data on twins, only available in hard copy. 17 pages (legal size) of eight columns input into Excel and reliability checked.

**Sample:**

**Sponsor:** Psychology Dept. - UVA

**PI:** Prof. Eric Turkheimer, UVA Psychology;

**PC:**

#### Appalachian Regional Commission- Consult

The Appalachian Regional Commission, a federal agency encompassing thirteen states, uses survey methods to collect data for use in performance measurement. CSR offered advice on methods and measures in light of new requirements from the Government Performance and Results Act.

**Sample:**

**Sponsor:** Appalachian Regional Commission

**PI:** Thomas Guterbock;

**PC:**
CONSULTING, DESIGN, DATA ENTRY AND ANALYSIS PROJECTS

PWC Customer Feedback Taskforce 0.016
CSR provided consulting services to a task force of managers and front-line workers from Prince William County government. The task force studied the various methods available for measuring and improving customer service performance, and prepared a toolkit for use by managers in the County agencies.

Sample:
Sponsor: Prince William County Office of Executive Management
PI: Thomas Guterbock;
PC:

RRRC Transportation Questionnaire 0.011
CSR provided advice on sampling options and methods for a planned mail-out survey of residents regarding workforce transportation needs. CSR also provided advice on improving the questionnaire itself.

Sample:
Sponsor: Rappahannock-Rapidan Regional Commission
PI: Milton T. Pierce, Special Projects Director, RRRC;
PC:

Nutrition Needs Assessment for Child Care Providers in Virginia 0.009
CSR prepared a stratified sampling plan and expected margins of error for a mailout, self-administered survey of childcare providers in Virginia. The survey covered certain issues including their current practices, knowledge, program needs and resources.

Sample: 1315
Sponsor: Virginia Department of Health
PI: Prof. Elizabeth McGarvey, Department of Psychiatry;
PC:

Course Evaluations 1997.020
Every semester, 14 academic departments throughout the University of Virginia submitted students’ course evaluations for data cleaning and confidential analysis by CSR staff.

Sample:
Sponsor: Various Uva Academic Departments
PI: Brian Meekins and Ryan Hubbard;
PC:
CONSULTING, DESIGN, DATA ENTRY AND ANALYSIS PROJECTS

Bureau of Land Management Recreation Comment Cards 1998.015

Visitors to the Bureau of Land Management recreation facilities expressed their comments and suggestions on comment cards. CSR then coded, entered the data, processed the surveys, and performed analysis for approximately 300-500 comment cards each quarter.

**Sample:**

**Sponsor:** Bureau of Land Management

**PI:** Thomas Guterbock;

**PC:** Allison Meloy

---

Consumer Knowledge and Perceptions Pilot Study 1998.011

This project used an experimental design to explore whether or not recipients perceive a debt collection letter to be confusing. The survey instrument included an index designed to identify less-sophisticated consumers. After pre-testing by CSR, the Southeast Institute of Research completed interviews in two Virginia cities.

**Sample:** 152 people with less than four years of college

**Sponsor:** McSweeney, Burtch, and Crump (Richmond, Virginia)

**PI:** Thomas Guterbock;

**PC:**

---

Covenant Marriage Focus Groups 1998.009

Professor Steve Nock led a study on the implementation of Covenant Marriage legislation in Louisiana. CSR helped to administer funding of focus groups in the study.

**Sample:**

**Sponsor:** National Science Foundation

**PI:** Steve Nock, Professor of Sociology at the Universi;

**PC:**

---

Prince William County Department of Safety Survey 1998.004

Prince William County Department of Safety distributed questionnaires to its employees. CSR tabulated the results of the survey and completed the analysis.

**Sample:**

**Sponsor:** Prince William County Department of Safety

**PI:** Lea Cunningham;

**PC:**
CONSULTING, DESIGN, DATA ENTRY AND ANALYSIS PROJECTS

**Longitudinal Study of Gifted and Talented Teaching and Learning 1995.029**

Consultation on questionnaire development, data entry services and statistical analysis for a series of surveys on teaching and learning practices of middle-school teachers and students.

*Sample:*

*Sponsor:* National Research Center on Gifted Education  
*PI:* Professor Carolyn Callahan, School of Education, U;  
*PC:*

**Evaluation Survey Design for Family Preservation Services 1997.013**

Assisted in instrument development and sample design for evaluating the efficacy of family counseling and intervention services provided by a leading private-sector social service firm.

*Sample:*

*Sponsor:* Family Preservation Services, Inc.  
*PI:* Professor Steven Nock, Professor Thomas Guterbock;  
*PC:*

**The Undergraduate Alumni Survey 1997.012**

CSR performed data entry and provided a database for the Institutional Assessment and Studies Office for a survey to assess the quality of the undergraduate education at UVA.

*Sample:*

*Sponsor:* UVA Institutional Assessment and Studies Office  
*PI:* Thomas Guterbock;  
*PC:*

**Darden Alliance 1997.003**

CSR provided consulting on questionnaire format and statistical analyses for a survey of businesses that measures their opinions regarding the use of alliances to develop enduring competitive advantage as well as other aspects of alliance relationships. Data entry was also provided.

*Sample:*

*Sponsor:* Jay Lambe, Doctoral Candidate, Darden School of Business  
*PI:* Thomas Guterbock;  
*PC:
CONSULTING, DESIGN, DATA ENTRY AND ANALYSIS PROJECTS

Computerization of the BASS-1 Instrument 1995.030

Conversion of a self-administered questionnaire to computerized form in Ci3. The instrument is designed for use in a nationwide assessment of the progress of collegiate student-athletes.

Sample:
Sponsor: NCAA
PI: Jack McArdle, Department of Psychology, University;
PC:

Supply Chain Management Survey 1995.028

Robert Spekman of the Darden School of Business contracted CSR to do the data entry and statistical analysis for an international study of complete supply chains.

Sample:
Sponsor: Darden School of Business; Western Business School of the University of Western
PI: ;
PC:

Snapshot 1996.025

Extension of work done on supply management chain survey completed in 1995. Robert Spekman and Tim Patrick of the Darden School of Business contracted CSR for assistance in entering a relational database on supply chain management as well as developing a codebook for use with Excel and SPSS.

Sample:
Sponsor: Darden School of Business; Western Business School of the University of Western
PI: Thomas Guterbock;
PC:

Upward Bound Consulting Project 1995.025

CSR worked with the Upward Bound Program, a college preparatory program for high school students from educationally disadvantaged backgrounds. CSR designed a questionnaire for administration to former Upward Bound students to measure how well the program prepared them for the academic demands of college.

Sample:
Sponsor: Upward Bound Program
PI: ;
PC:
CONSULTING, DESIGN, DATA ENTRY AND ANALYSIS PROJECTS

Survey of Medical Student's Computer Usage 1996.024
This survey measured the computer experience and usage patterns of medical students at the University of Virginia. CSR performed the data entry and some statistical analysis.

Sample: 113
Sponsor: Office of Medical Education, University of Virginia
PI: Thomas Guterbock;
PC:

UVA Heart Center; Post-discharge Interviews 1996.023
This survey evaluates the outcome of patients of heart surgery through an online interview to be conducted by the medical staff of the Heart Center. CSR designed and programmed the questionnaire, determined a sampling plan, and educated the interviewers in correct protocol for maintaining a standardized continual survey for post-discharge patients.

Sample:
Sponsor: UVA Medical Center
PI: Charles Denk;
PC:

Rockingham - Harrisonburg Health Survey 1996.020
Design consulting on survey mode and sample design for a survey of health needs in the city of Harrisonburg and surrounding Rockingham county Virginia.

Sample:
Sponsor: Rockingham Health Task Force
PI: Thomas Guterbock;
PC:

Fatherhood Seed Grant; Development of Virginia Parenting Questionnaire 1996.013
Design and analysis work to adapt and improve the questionnaire used in the National Survey of Children and Parents. The goal is to generate a Virginia parenting questionnaire that could explore parent-child relationships in a specialized statewide survey.

Sample:
Sponsor: Division of Child and Adolescent Health, Virginia Department of Health
PI: Professor Steven L. Nock, Department of Sociology;
PC:
CONSULTING, DESIGN, DATA ENTRY AND ANALYSIS PROJECTS

Survey of Military Personnel Banking Needs 1996.007
CSR conducted focus groups with enlisted personnel and officers from all four branches of the armed services about financial services and military personnel needs. From this process, a questionnaire was developed to assess the satisfaction of military personnel stationed in the U.S. and overseas, with the financial services available on military bases. Data collection was done by the sponsoring agency. CSR assisted DMDC in developing a data analysis plan.

Sample:
Sponsor: The Consortium of Universities and the Defense Manpower Data Center
PI: Thomas Guterbock;
PC:

Faculty Survey on the University Library 1996 1996.006
Consulting on question wording.

Sample:
Sponsor: University of Virginia Library
PI:
PC:

Community of Interest in Eastern Virginia 1996.002
An analysis project including preparation of maps and measurements of population compactness. Analysis provided to Professor Thomas M. Guterbock for use in expert court testimony.

Sample:
Sponsor: Hirsch, Robinson, Sheiness, and Glover, Attorneys, Houston, TX
PI:
PC:

Computers and Society Class Poll 1995.031
CSR provided consulting, statistical analysis and data entry assistance for a poll on internet usage conducted by the students in the Department of Sociology’s Computers and Society course.

Sample:
Sponsor: Department of Sociology, University of Virginia Instructor: T. M. Guterbock
PI: Thomas Guterbock;
PC:
CONSULTING, DESIGN, DATA ENTRY AND ANALYSIS PROJECTS

Alcott Masters Thesis 1995.027
CSR consulted on layout and analyzed the data from a survey of 4 regional public schools regarding their instructional use of computers.

Sample:
Sponsor: Jean Alcott
PI: 
PC:

Clinch Valley College Student Satisfaction Survey 1995.024
Data entry and basic frequencies for a survey of native versus transfer students’ satisfaction levels.

Sample:
Sponsor: Clinch Valley College
PI: 
PC:

Environmental Negotiation Survey 1995.021
CSR provided data entry and statistical analysis for a questionnaire survey on training in alternative dispute resolution in environmental mediation.

Sample:
Sponsor: Institute for Environmental Negotiation, University of Virginia
PI: 
PC:

Survey on Strategic Alliances and Partnerships in Business 1995.019
CSR developed coding schemes for the questionnaire, created a customized data base and supervised the data entry for a study examining business alliances.

Sample:
Sponsor: Darden Graduate School of Business, Professor Robert Spekman
PI: Thomas Guterbock;
PC:
CONSULTING, DESIGN, DATA ENTRY AND ANALYSIS PROJECTS

Women's Basketball Fan Survey 1995.018

CSR did the data entry and analysis for a survey of Virginia Women's Basketball fans that was oriented toward learning about their consumer purchasing behavior.

Sample:
Sponsor: University of Virginia Athletic Department
PI:
PC:

Land Use Taxation Analysis 1995.016

Custom analysis of demographic data and survey results on file regarding land use issues.

Sample:
Sponsor: Piedmont Environmental Council
PI:
PC:

National Collegiate Athletic Association Survey 1994.015

Worked with Dr. Steve Nock on a survey to measure student interest in athletic participation at 3 NCAA Division II colleges. Provided technical assistance in design and formatting of questionnaire, pretest and revision, data entry protocols. Performed data entry for 3 surveys from 3 universities, provided assistance in resolution of data base management problems. This was intended in part to be a pilot for a model survey usable in schools nationwide.

Sample: University of Wisconsin - LaCrosse (914), Washburn (635), ND State (864)
Sponsor: National Collegiate Athletic Association
PI:
PC:

Darden Alumni Survey 1994.013

Development of coding schemes, data entry, and analysis for open-ended responses on a survey of satisfaction with the program among Darden alumni.

Sample:
Sponsor: Darden Graduate School of Business
PI: Thomas Guterbock
PC: Lea Cunningham
CONSULTING, DESIGN, DATA ENTRY AND ANALYSIS PROJECTS

Capital Campaign Prospects Survey 1995.011
Developed interview script for a telephone survey of prospective donors to the University Capital Campaign.

Sample:
Sponsor: University of Virginia Development Office
PI: Thomas Guterbock;
PC:

Study on the Influence of the Seeker Church Movement 1995.004
CSR advised in questionnaire development and conducted mailout, tracking and data entry activities for a survey on the influence of the seeker church movement. This study was the basis for a doctoral dissertation in Sociology which received support from a grant to Professor James Hunter.

Sample: National Sample of pastors of evangelical churches
Sponsor: Fieldstead Foundation; Professor James Hunter; Kimon Sargeant, Doctoral Candidate
PI: Thomas Guterbock;
PC:

Health Care Partnership Study 1995.003
Analysis of data collected at the Medical Center on issues related to a team approach involving different specialization areas in the provision of health care.

Sample:
Sponsor: Darden Graduate School of Business, Professor Jeanne Liedtka
PI: ;
PC:

Darden Fan Survey 1994.018
Created customized database and supervised data entry for questionnaire (developed by Darden students) to learn about the purchasing behavior of UVA football fans.

Sample:
Sponsor: University of Virginia Athletic Department
PI: ;
PC:
CONSULTING, DESIGN, DATA ENTRY AND ANALYSIS PROJECTS

CSR programmed the questionnaire into CATI and fielded a survey using elite interviews to obtain information on legal ramifications and contractual arrangements in the hiring and firing practices of business.

Sample:
Sponsor: Bankard Foundation; University of Virginia School of Law, Professor J. H. Verkerk
PI: Thomas Guterbock;
PC:

Hospital Patient Smoking Cessation Survey 1993.003
Programming and consultation services for a study of smoking cessation among University of Virginia Hospital patients.

Sample:
Sponsor: American Cancer Society; UVa Department of General Medicine, Dr John Schorling
PI: ;
PC:

Student Survey on the University Library 1994.002
Consulting on study design, question wording, questionnaire layout for mail out survey of students at the University of Virginia. CSR received and tracked mail-in responses on behalf of the library.

Sample:
Sponsor: University of Virginia Library
PI: Thomas Guterbock;
PC:

Guatemala Survey 1992.021
Data cleaning and multivariate analyses of 1,000 interviews from a field survey of rural Guatemalan residents. The analysis is the basis for a doctoral dissertation.

Sample:
Sponsor: Ms. Amy Sherman (Ph.D. 1994, University of Virginia)
PI: ;
PC:
CONSULTING, DESIGN, DATA ENTRY AND ANALYSIS PROJECTS

**UVa Alumni Phonathon 1993.016**

CSR provided facilities and full technical support for annual fund raising phonathons held by the University of Virginia's College of Arts and Sciences in Fall 1989, Spring 1990, Fall 1990, Spring 1991, Fall 1991, Spring 1992, Fall 1992, and Fall 1993.

*Sample:* Lists of UVA Alumni  
*Sponsor:*  
*PI:* Thomas Guterbock;  
*PC:*

**Public Attitudes Toward Censorship 1993.010**

Design consulting and proposal review services.

*Sample:*  
*Sponsor:* Thomas Jefferson Center for the Protection of Free Expression, Charlottesville, VA  
*PI:*  
*PC:*

**Health and Strain in a Rural Primary Care Setting 1993.006**

Developed and laid out supplementary questionnaire materials for study of patients in two primary care centers located in Buckingham and Orange County Virginia.

*Sample:*  
*Sponsor:* University of Virginia Southeastern Rural Mental Health Research Center, Dr. John  
*PI:* John Philbrick, MD;  
*PC:*

**Faculty Survey on the University Library 1993 1993.0042**

Consulting on study design, question wording, questionnaire layout for mail-out survey of teaching faculty at the University of Virginia.

*Sample:*  
*Sponsor:* University of Virginia Library  
*PI:*  
*PC:*
CONSULTING, DESIGN, DATA ENTRY AND ANALYSIS PROJECTS

<table>
<thead>
<tr>
<th>Project Description</th>
<th>Year</th>
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<tbody>
<tr>
<td>User Satisfaction Survey for the Library of the University of Virginia</td>
<td>1993.0041</td>
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<tr>
<td>Questionnaire development and design consulting for a satisfaction survey of library patrons.</td>
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<td><strong>Sample:</strong></td>
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<tr>
<td><strong>Sponsor:</strong> University of Virginia Library</td>
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<td><strong>PI:</strong> Thomas Guterbock;</td>
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<tr>
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<tr>
<td>Social and Geographic Survey of Southside Virginia Areas</td>
<td>1992.0222</td>
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<tr>
<td>An analysis project including: compiling exact geographic specifications for the legislative districts of the study area both past and present; compiling and tabulating social and demographic data for the study area; analyzing the degree of connection and similarity in the component parts of the area; and measuring the degree of topological compactness and population compactness. The analysis was used by Professor Thomas M. Guterbock in expert court testimony.</td>
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<tr>
<td><strong>Sample:</strong></td>
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<tr>
<td><strong>Sponsor:</strong> Vaughan and Slayton, Attorneys, South Boston, VA</td>
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<tr>
<td><strong>PI:</strong> Thomas Guterbock;</td>
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<tr>
<td>The NINDS TPA Stroke Trial</td>
<td>1991.003</td>
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<tr>
<td>CSR conducted statistical analysis of telephone survey data from pre and post intervention studies of stroke awareness.</td>
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<td><strong>Sample:</strong></td>
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<tr>
<td><strong>Sponsor:</strong> Department of Neurology, University of Virginia</td>
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<td><strong>PI:</strong> Thomas Guterbock;</td>
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