



5/11/09

Dear Parent of a High School Senior:

Your child has been selected to participate in a research study of the college admissions process by the College Board and the Spencer Foundation. As part of the study, your child will be asked to complete a survey in May. Participants will be offered a gift card of \$10 as a token of appreciation for completing the survey.

Your child was selected to participate in this project based on three criteria:

1. Your child took the PSAT/NMSQT exam, and elected to participate in the College Board's Student Search Service;
2. You live in Virginia;
3. Your child's scores on the PSAT/NMSQT fell within the target score range requested by the research team

More information on the purpose of the study, what will be asked of your child, the time required, benefits, compensation, confidentiality, and contact information, is included in the attachments provided by the research team. Please see the enclosed Frequently Asked Questions (FAQ) document for more information.

The Project Directors of the research study are Professors Sarah Turner of the University of Virginia and Christopher Avery of the Kennedy School of Government at Harvard. Participation is completely optional, and will not be recorded by the College Board, or shared with any college or university.

If you do not wish for your child to participate, or if you have any questions about the College Board's role in the project, please contact me directly at (800) 626-9795, extension 5778. For more information about the study, please contact Professor Turner (sturner@uvirginia.edu) at 434-924-7857 or Professor Avery (chris_avery@harvard.edu).

Sincerely,

Mike Matthews
The College Board
Director, Student Search Service
(800) 626-9795, extension 5778
mmatthews@collegeboard.org