Sunday, April 25, 2010

2:00 – 7:00 pm  Workshop Registration & Poster Set-up
(along perimeter of F. Scott Fitzgerald Ballroom)

7:00 – 9:00 pm  Opening Keynote & Reception
Industry leadership in innovation
“Creating an Environment for Innovation”, Larry Wendling, Vice President, Corporate Research Laboratory, 3M

Monday, April 26, 2010

7:00 am – 5:00 pm  Workshop Registration

7:00 – 8:15 am  Continental Breakfast/Browse posters
F. Scott Fitzgerald Ballroom

8:15 – 8:45 am  Welcome remarks
Thomas Peterson, NSF Assistant Director for Engineering
Sara Nerlove, Program Director, NSF PFI
Thomas Skalak, Workshop Organizer & Vice President for Research, University of Virginia

8:45 – 10:00 am  Innovation & Cognitive Mapping
Chic Thompson, author of “What a Great Idea”
Zia Khan, Vice President for Strategy & Evaluation, The Rockefeller Foundation

10:00 – 10:30 am  Coffee Break/Browse posters
10:30 – 11:30 am  **Group Brainstorming Session**
Small tables (with 6-8 persons per table) discuss: What do we need to be more open-minded about to drive innovation in PFI? What are our “creative constraints”? What analogies can we use to drive our innovation performance? Designated speaker from each small table shares key findings. The morning’s keynote speakers will be in attendance.

11:30 – 12:30 pm  **Keynote Address: Public Impact of Innovation**
“Public Impact of Innovation”, Curtis Carlson, President & CEO, SRI International

12:30 – 1:30 pm  **Buffet Lunch**
“Innovation Attributes of Current PFI Programs” Thomas Skalak, Vice President for Research, University of Virginia and Chic Thompson, author of “What a Great Idea”

1:30 – 3:00 pm  **Panel Discussion: Innovation via Re-Invention within Academia and Corporations**
Mike Hess, Vice President for Innovation Excellence, Medtronic, Inc., Beth Comstock, Senior Vice President & Chief Marketing Officer, G.E., Josh Makower, New Enterprise Associates, Mark Crowell, Vice President for Business Development, Scripps Research Institute. Speakers from industry and academia, who will spend 15 minutes introducing themselves, providing background on their programs (and success stories), and summarizing their perspective, followed by open-ended discussion with the audience.

3:00 – 3:30 pm  **Coffee Break/Browse posters**

3:30 – 5:00 pm  **Panel discussion: Innovations in "Follow-On Funding"**
Chuck Newhall, NEA, Kevin Greene, Vahalla Partners, Geeta Vemuri, QuakerBioventures, Jon Sakoda, NEA. Leading venture capitalists will each spend 15 minutes introducing themselves, providing background on the U.S. venture capital industry and summarizing their perspectives on the future of innovation, followed by an open-ended discussion with the audience.

5:00 – 6:00 pm  **Break on your own**
Mixed Media Show/ Reception & Dinner

Speaker: David Griffin, Director of Photography of the National Geographic magazine. This show will embody the principles of a healthy innovation ecosystem, illustrating common principles and habits of the creative economy, including interfaces of art and science, media and research, and finance and sustainability trends. David is responsible for the overall photographic direction of the magazine, working with a staff of photo editors and photographers from around the globe. Previously he was the Creative Director of U.S. News & World Report, Design Director of National Geographic Books, and Associate Director of Layout & Design at National Geographic magazine.

Tuesday, April 27, 2010

7:00 – 8:20 am  Continental Breakfast/Browse posters

8:20 – 8:30 am  Overview of Day: Thomas Skalak

8:30 – 9:30 am  Panel Discussion: Innovation as Education

Krisztina Holly, Vice Provost for Innovation & Director, Stevens Institute for Innovation, University of Southern California, David Chen, Director of Translational Research, University of Virginia, Robert Strom, Director of Entrepreneurship Research, Ewing Marion Kauffman Foundation, Elias Caro, Vice President for Technology Development, Wallace H. Coulter Foundation. Speakers on innovation practice and education, who will each spend 10 minutes introducing themselves, providing background on their innovation systems (and success stories), and summarizing their perspectives, followed by an open-ended discussion with the audience.

9:30 – 10:15 am  Group Discussion: Uses of Innovation Structures

Small tables (with 6-8 persons per table) discuss targeted questions on use of innovation structures and report back to the entire workshop.

10:15 – 10:30 am  Coffee Break/Browse posters

10:30 – 11:00 am  Plenary Talk: “The New Guide to University Innovation”

Krisztina Holly, Vice Provost for Innovation & Director, Stevens Institute for Innovation, University of Southern California
11:00 – 12:00 pm  **Keynote Address: Innovation as Art Form**  
*David Edwards, Harvard University, Founder & Director of Le Laboratoire in Paris, France, & author of “Artscience: Creativity in the Post-Google Generation”*

12:00 – 1:00 pm  **Lunch/Closing Address**  
*“U.S. Leadership in Innovation”, Thomas Kalil, Deputy Director, White House Office of Science and Technology*

1:00 – 1:15 pm  **National Science Foundation Response**  
*Cora Marrett, Acting Deputy Director, NSF*

1:15 – 2:00 pm  **Closing Remarks & Meet the Speakers Reception**  
*Kesh Narayanan, Division Director, NSF IIP  
Tom Skalak, Workshop Organizer*