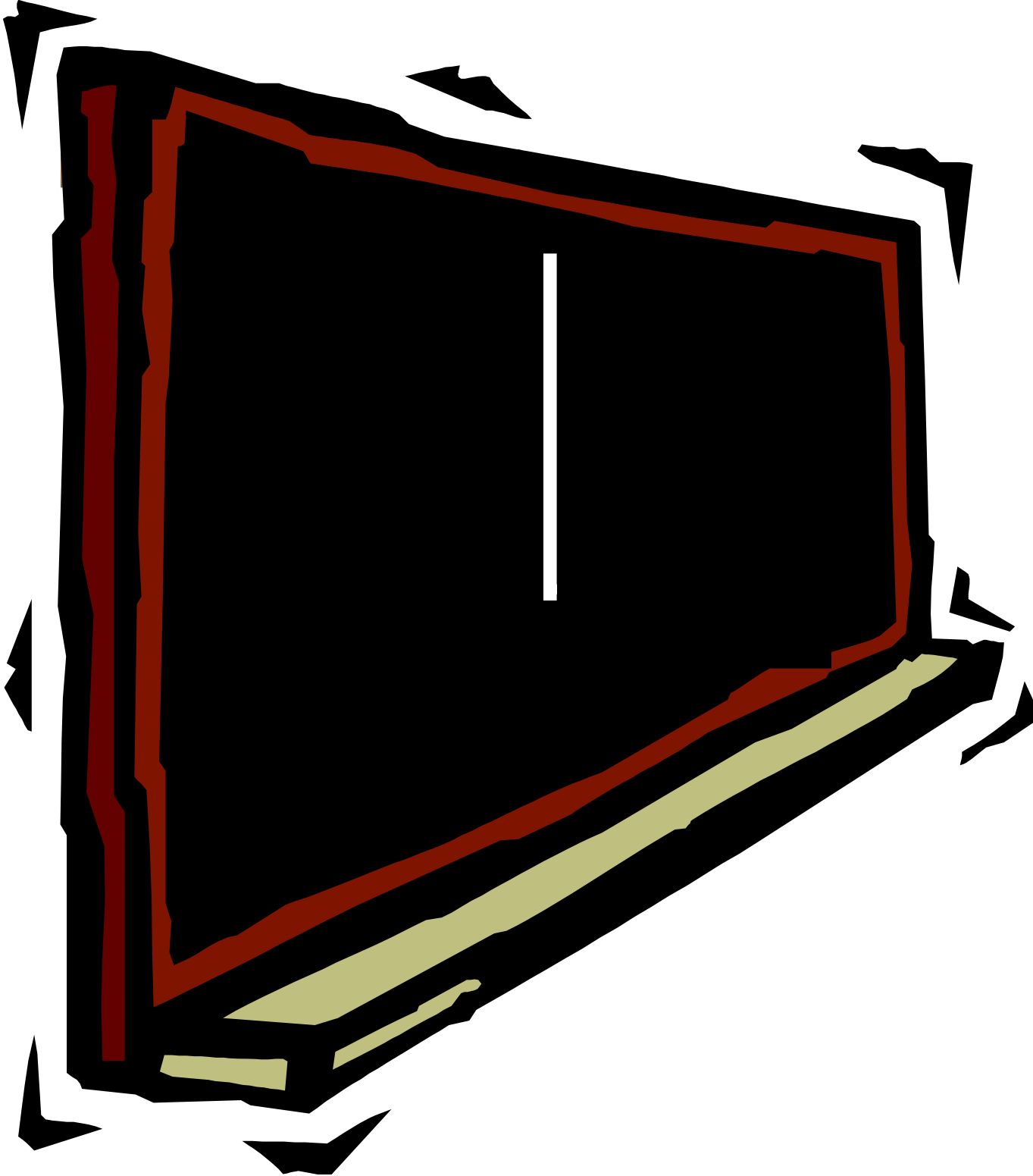




# V-RISE

**Virginia - Research, Innovation,  
Science, and Engineering**

**Planning Group**



## Robert Irwin



- West Coast Light and Space “school”
- Designed gardens of the Getty Museum

**Cabell Hall**

**April 14, 2009**



## **Chuck Newhall “VC” Partner**

**New Enterprise Associates (NEA)  
\$4 B venture fund**

- Created 20% of today’s GDP,  
from investments of 0.5% GDP**

***“Change the world ....  
and you’ll get paid.”***



# Shared approach to human intention

- Observing keenly
- Analyzing
- Selecting (what to emphasize & value)
- Creating and designing
- Intensity & integrity
- A desire to change the world



# Our Intention

- **Think of and catalyze actions in forward-looking areas**
- **Achieve scholarly excellence and societal impact**
- **Define actions that can distinguish UVa**
- **Develop the organizational habit of innovating continuously**



# Composition of the Planning Group

- **200+ people**
- **broad cross-section of UVa people**

**WHY this “all-hands” approach?**

- **Realizing breadth of talent & excellence**
- **Learning what is NOT at desired level**
- **To emerge knowing ourselves better**
- **To have real momentum at launch time**



# What is the Purpose of a Strategic Plan?

- **To strategically position UVa in cross-cutting areas of research.**
- **To produce themes for the capital campaign that could lead to new resources.**
- **To provide information to all on new and continuing interdisciplinary research being pursued by units. Create expanded collaboration.**
- **To explore areas in which UVa can have a disproportionate impact, relative to our size.**
- **To reassert the importance of foundational research as the basis for discovery and technology.**



# How is a Strategic Plan Implemented ?

- **Faculty hiring within units, by selective field, area, etc.**
- **Departments and units building capacity via research initiatives**
- **Leadership by BOV, President, Provost, VPs, Deans, Department Chairs, Center Directors**
- **Coordinated planning among leaders, schools, depts**
- **Decisions regarding academic offerings**
- **Space allocation decisions**
- **Increased philanthropic support**
- **Government relations emphases**
- **Entrepreneurial efforts by faculty champions and units**



***“It isn't a calamity to die with dreams unfulfilled, but it is a calamity not to dream....”***

***It is not a disgrace not to reach the stars, but it is a disgrace to have no stars to reach for.”***

***- Benjamin Mays***